

2025 PSRC MPD

► Update

August, 2025

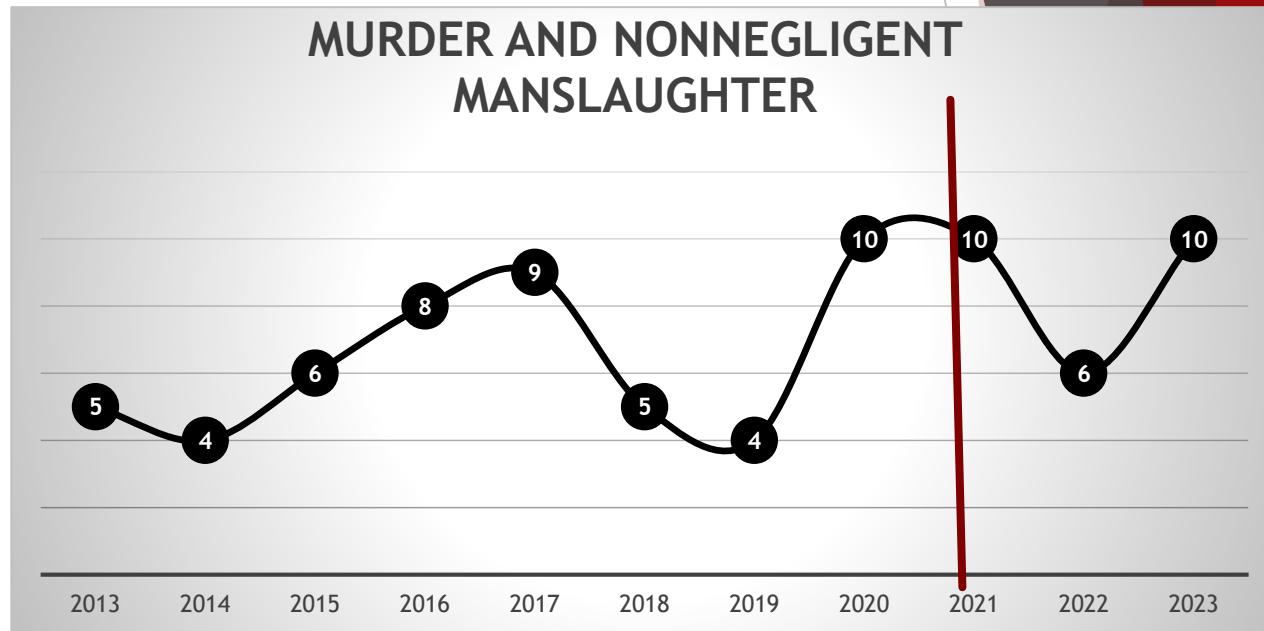


STRATIFIED POLICING: A BUSINESS MODEL FOR PROACTIVE CRIME REDUCTION

2023 Homicides 66.7%

Increase

- ▶ 4 Domestic Related
- ▶ 3 Group Conflict
- ▶ 2 Bar/Alcohol Related
- ▶ 1 Victim/Offender prior conflict
- ▶ Arrests have been made in 8 of 10



Preliminary Statistics as of 1/4/24

Shots Fired Decreased -19%

Description	2020	2021	2022	2023	Change
Shots Fired					
Subjects Struck	48	38	37	24	-35%
Casings Recovered	1119	893	670	424	
Property Struck	97	96	52	43	-17%
Single Caller	7	3	25	47	
Multiple Callers	41	36	66	76	
Accidental Discharge	8	3	3	5	
Suicide/Self Inflicted	11	17	13	8	-38%
Total Incidents	250	232	184	149	-19%

Preliminary Statistics as of 1/4/24



Information Bulletin

Weekly Shots Fired Report

City-wide 2025 Shots Fired

Weekly Total

(7/29 - 8/4)

Incidents this Week:	0 Total
Property damage:	0 Incidents
• Occupied Dwellings Struck:	0 Incidents
Subjects struck by gunfire:	0 Subjects
• Includes direct / indirect	
• Does not include accidental discharge/self inflicted	
Accidental discharge:	0 Incidents
• Subjects Struck	0
• Property Damage	0 Incidents
Self Inflicted (Intentional):	0 Incidents
Shell Casings Recovered:	0

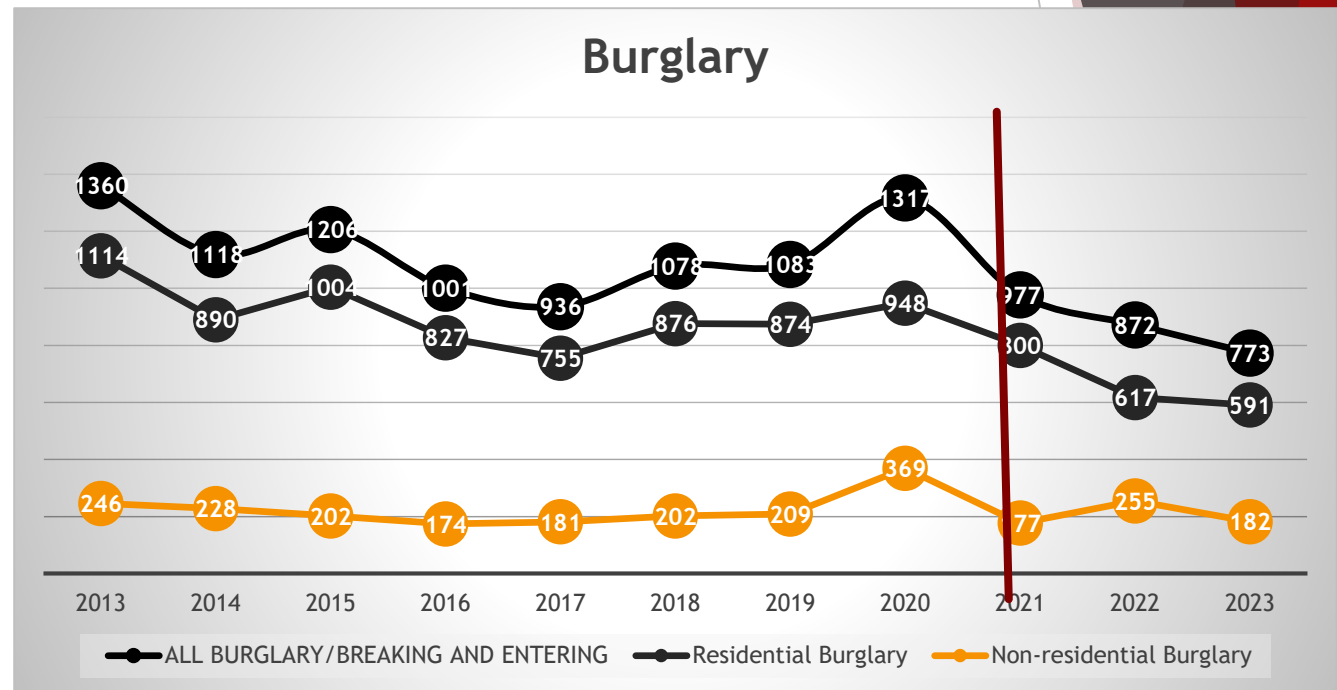
2024 YTD Totals/2025 YTD Totals

City-wide:	72/61 Total
Property damage:	27/24 Incidents
• Occupied Dwellings Struck:	11/18 Incidents
Subjects struck by gunfire:	20/8 Subjects
• Includes direct / indirect	
• Does not include accidental discharge/self inflicted	
Accidental discharge:	4/11 Incidents
• Subjects Struck	2/10
• Property Damage	3/6 Incidents
Self Inflicted (Intentional):	9/12 Incidents
Shell Casings Recovered:	213/164

The 61 shots fired incidents reported (1/1/2025 – 8/4/2025) have resulted in a **15.3% decrease** from 2024 YTD (72 through 8/4/2024).

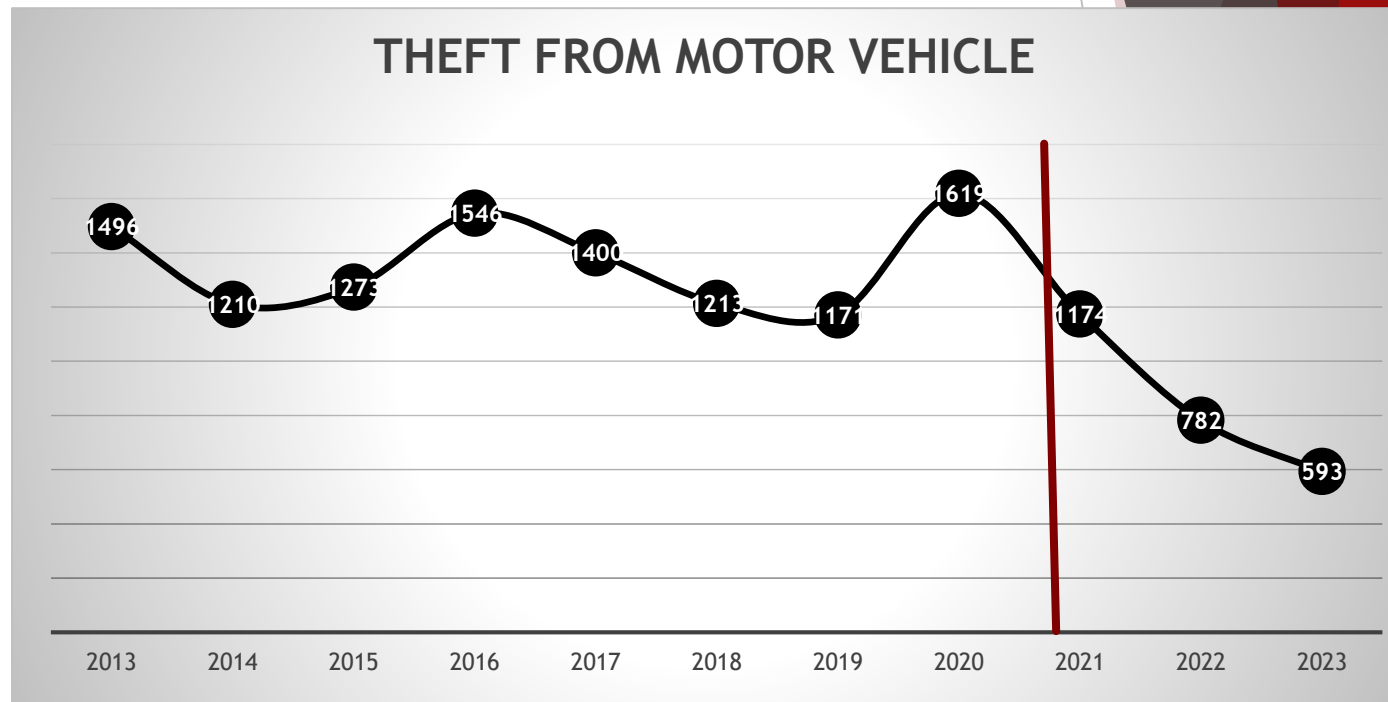
2023 Burglaries Decrease 11%

- ▶ Residential burglary decrease -4%
 - ▶ Lowest in 11 years
- ▶ Non-residential burglary decrease 28%



Theft from Motor Vehicle Decrease - 24%

- ▶ Lowest in 11 years
- ▶ Almost halved in two years



2023 Traffic Enforcement Goals

- ▶ Focus on the High Injury Network (HIN): East Washington Avenue, the Beltline, and Mineral Point Road
- ▶ Focus on Hazardous Moving Violations
- ▶ De-emphasize Non-Hazardous Violations and Support Alternative Outcomes (i.e., Warnings)
- ▶ Support School Zone Safety
- ▶ Respond to Community Member Complaints



PSRC Update:

CITY OF MADISON FIRE DEPARTMENT

STAFFING

- **405 Commissioned personnel**
- **Daily staffing of 88 personnel**
 - 14 Stations
 - 12 Engines
 - 5 Ladders
 - 9 Ambulances
 - 1 Command Vehicle
 - Lake Rescue Team
 - Haz Mat Team
 - Heavy Urban Rescue Team
 - Fire Investigation Team
- **39 Civilian personnel**
 - 18 in Fire Prevention
 - 7.75 in Community Paramedicine, including CARES
 - 14 administrative staff

2024 RUN SUMMARY

- ▶ 43,793 total incidents
- ▶ 29,373 EMS responses
- ▶ 21,892 ambulance transports



COMMUNITY ALTERNATIVE RESPONSE EMERGENCY SERVICES (CARES)

► Monday – Friday

- CARES 1 8a – 5p
- CARES 2 10a – 7p
- CARES 3 12p – 9p

► Saturday/Sunday

- CARES 2 10a – 7p

► Team Staffing

- 1 Community Paramedic from MFD
- 1 Crisis worker from Journey Mental Health



COMMUNITY ALTERNATIVE RESPONSE EMERGENCY SERVICES (CARES)

- ▶ Started in Sep 2021 with 1 team
- ▶ Expanded to 2 teams in April 2022
- ▶ Expanded to 3 teams in April 2024



CARES RESPONSES

- ▶ **Target responses are non-violent, behavioral health emergencies**
- ▶ **Teams are activated through triage with 911 dispatchers or requests from MFD/MPD**
 - 2022 total calls = 1,480
 - 2023 total calls = 2,548
 - 2024 calls through September = 3,503

COMMUNITY ALTERNATIVE RESPONSE EMERGENCY SERVICES (CARES)

- ▶ **Pilot expansion to Sun Prairie in progress**
- ▶ **Looking into staffing consistency opportunities**

Month

June 2025

Daily number of CARES incidents

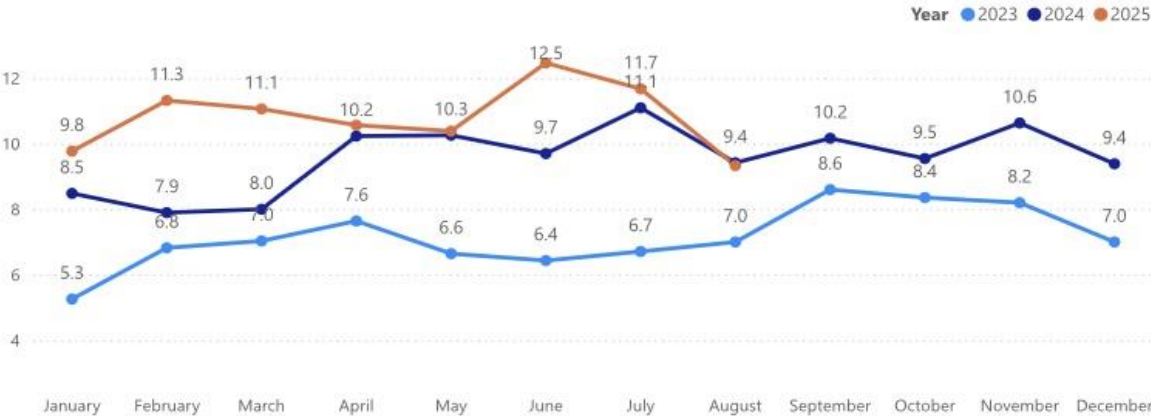
June 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	15	18	11	7	11	9
10	20	11	15	16	16	8
15	16	17	18	19	20	21
5	15	18	17	6	15	9
22	23	24	25	26	27	28
4	16	16	19	14	19	7
29	30					
5	14					

CARES incidents by Hour and Day

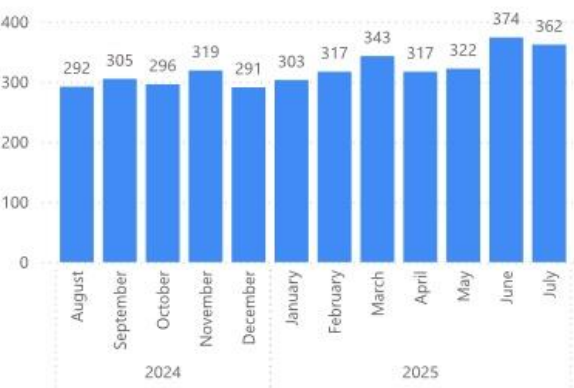
CARES incidents by Hour and Day								
Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
8	4	4	1	1	2			12
9	5	1	6	1	6			19
10	4	7	5	5	6	6	7	40
11	9	3	8	2	4	4	3	33
12	9	8	10	1	9	3	6	46
13	8	4	3	1	3	4	1	24
14	10	5	4	8	8	2	3	40
15	9	9	5	3	6	4	2	38
16	5	4	7	6	6	3	3	34
17	5	7	5	6	4	4	2	33
18	7	6	5	5	2	2	3	30
19	3	3	2	3	2	1	1	15
Total	80	63	62	43	61	33	32	374

Recent Trends

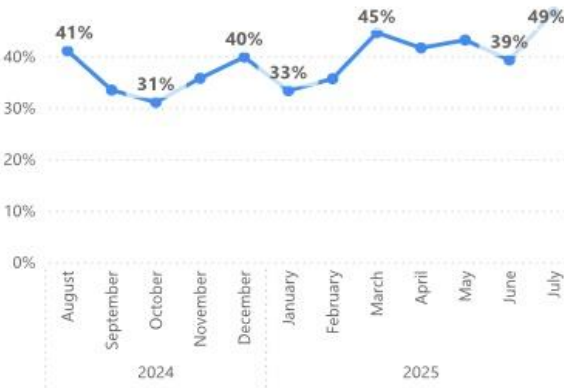
Average number of CARES calls per day: Year over year



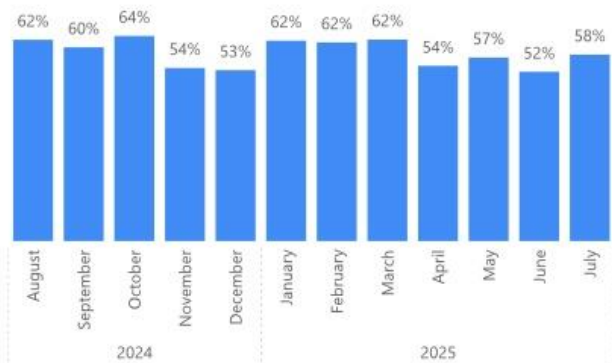
CARES incidents by month



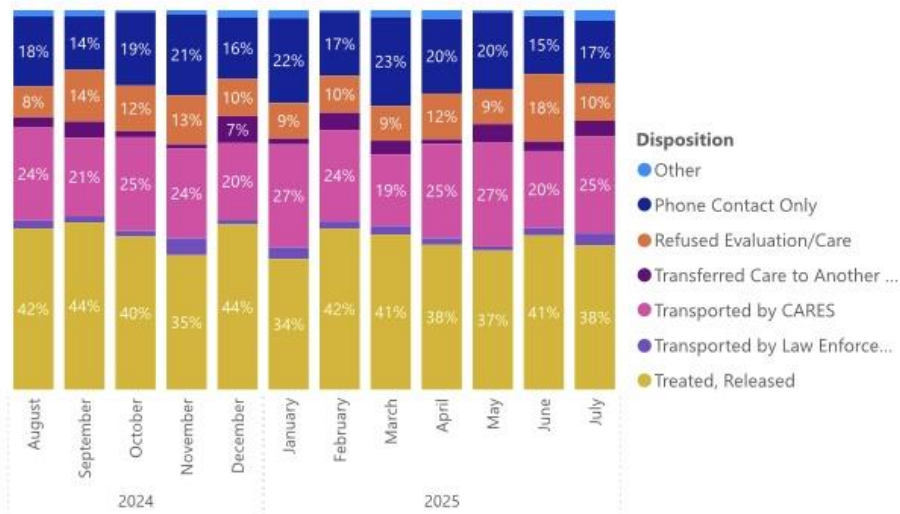
Check welfare call percentage



Patient Contact Percentage by Month

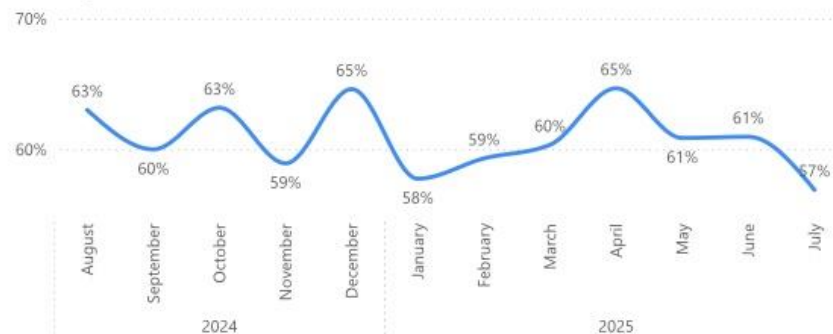


Disposition distribution by Month

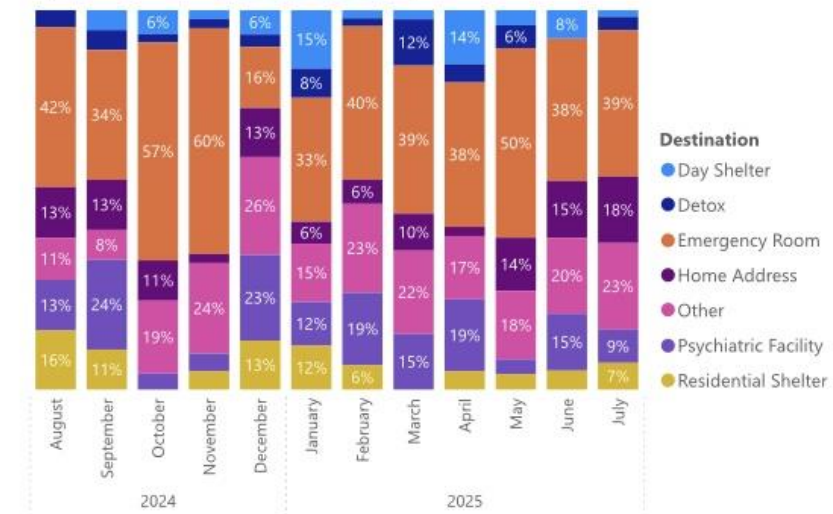


CARES Calls Handled Without Other Units

Percentage of CARES calls where no other Fire/EMS or PD unit was on scene



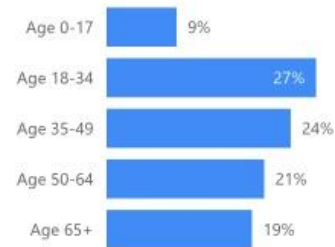
Proportion of Transport Destinations by Month



Patient demographics

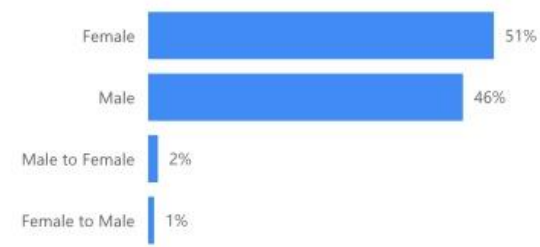
Patient age distribution

Entire program history



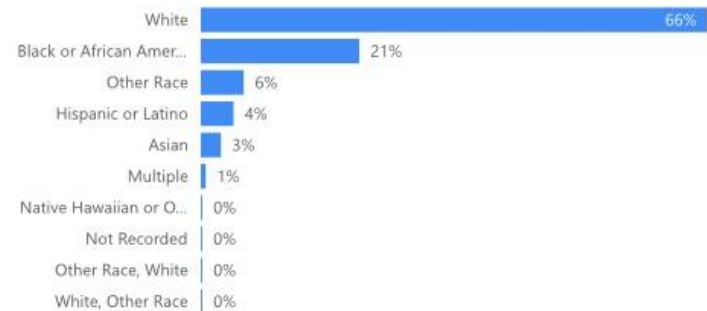
Gender distribution of patients

Entire program history



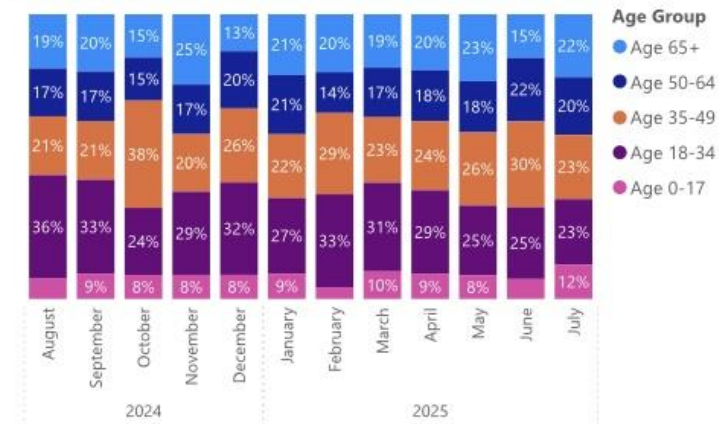
Racial distribution of patients

Entire program history



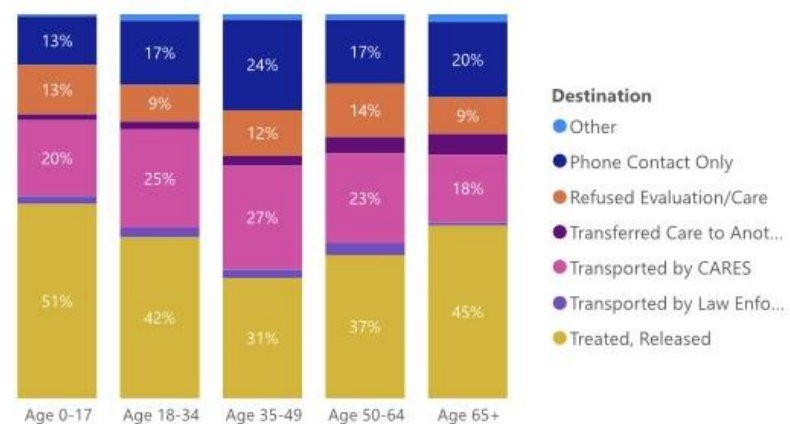
Proportion of patients by age group

Last 12 months



Disposition by Age Group

Last 12 months

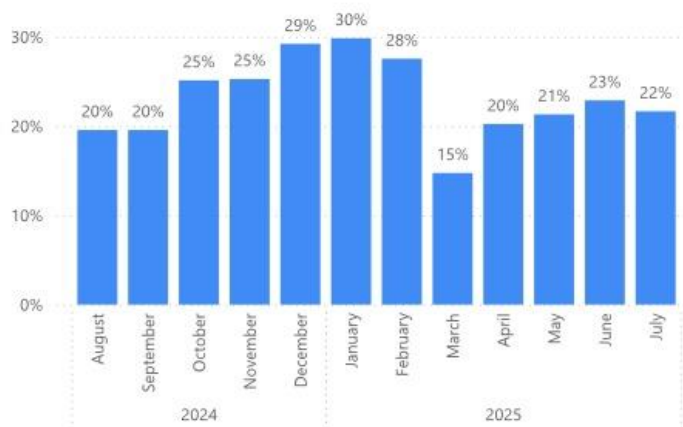


Housing status

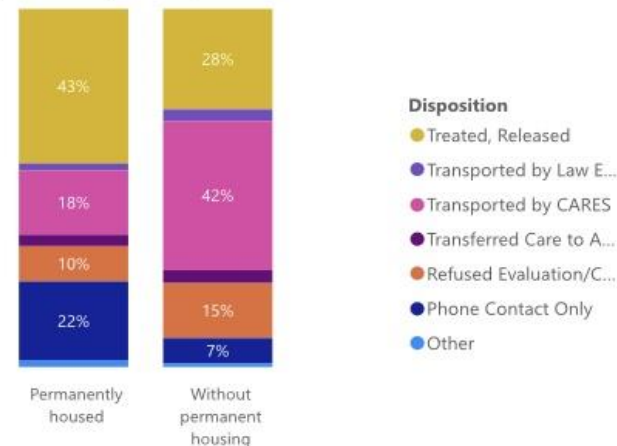
Proportion of patients without permanent housing
Entire program history

22%

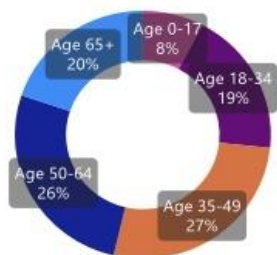
Percentage of Patients without permanent housing
Last 12 months



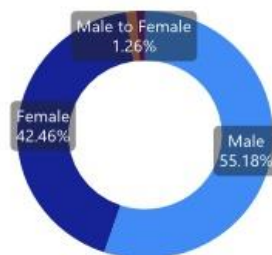
Patient disposition by housing status



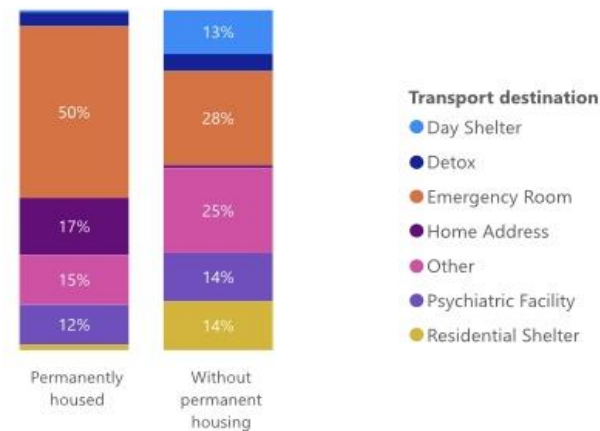
Age distribution of patients without permanent housing



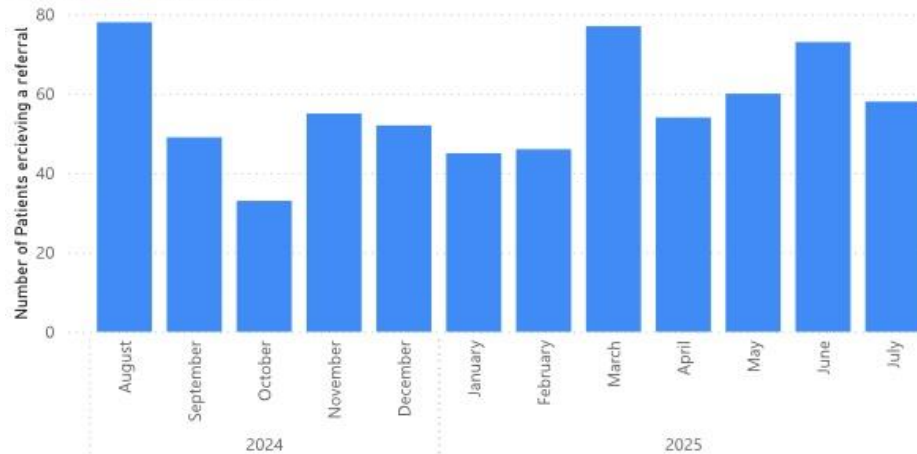
Gender distribution of patients without permanent housing



Transport Destination by Housing Status

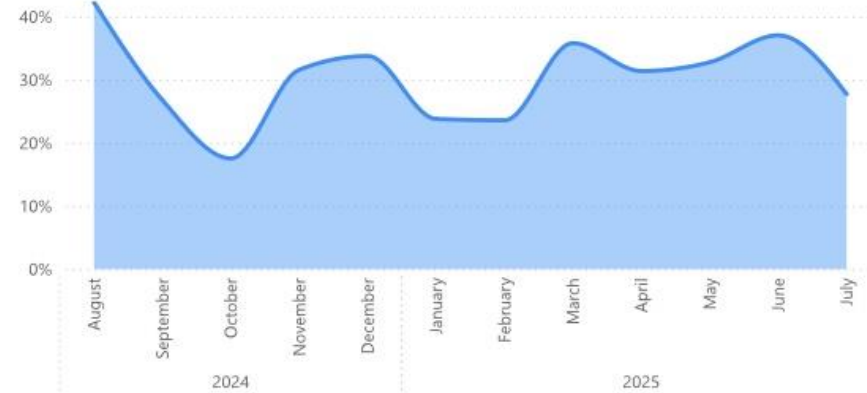


Referral count by month



Referral rate by month

Proportion of patients receiving a referral to any service



Referrals by entity

Specific entities captured since 3/21/25

Entity	Number of Referrals	Pct
Crisis Line	131	28%
Other	51	11%
Case Manager	47	10%
Primary Care Physician	38	8%
BHRC	31	7%
Family/Guardian/Friend	25	5%
Journey ESU	21	5%
Safe Communities	17	4%
Dane County Care Center (Tellurian facility)	15	3%
Detox	12	3%
CCS (Comprehensive Community Services)	10	2%

Demographic and outcome breakdown*

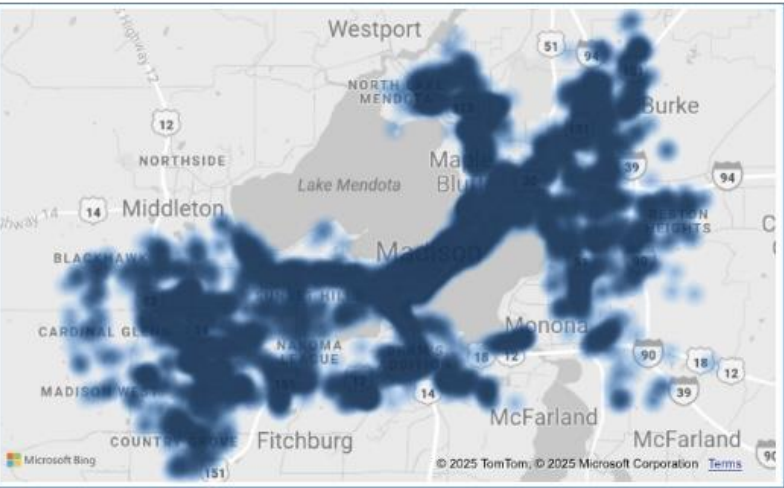
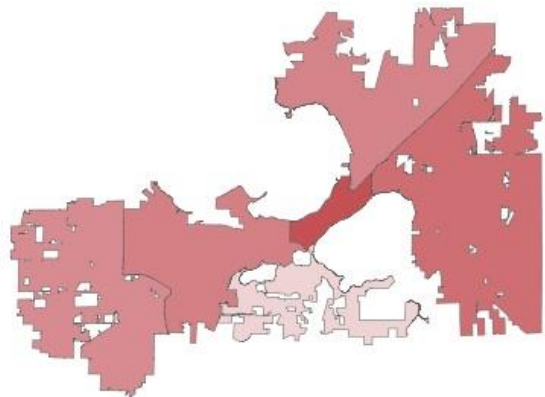
Housing status	Referrals	Pct	Repeat Status	Referrals	Pct
Permanently housed	380	81.72%	New patient	278	60%
Without permanent housing	85	18.28%	Repeat patient	187	40%
Subsequent calls	Referrals	Pct	Age group	Referrals	Pct
No Subsequent Calls	355	76%	Age 0-17	43	9%
Has Subsequent Calls	110	24%	Age 18-34	148	32%
Disposition	Referrals	Pct	Age 35-49	121	26%
Treated, Released	245	53%	Age 50-64	82	18%
Transported by CARES	114	25%	Age 65+	71	15%
Phone Contact Only	77	17%			
Refused Evaluation/Care	14	3%			
Transferred Care to Another EMS Unit	8	2%			

- Unit
- ☐ Select all
 - ☐ CARES1
 - ☐ CARES2
 - ☐ CARES3

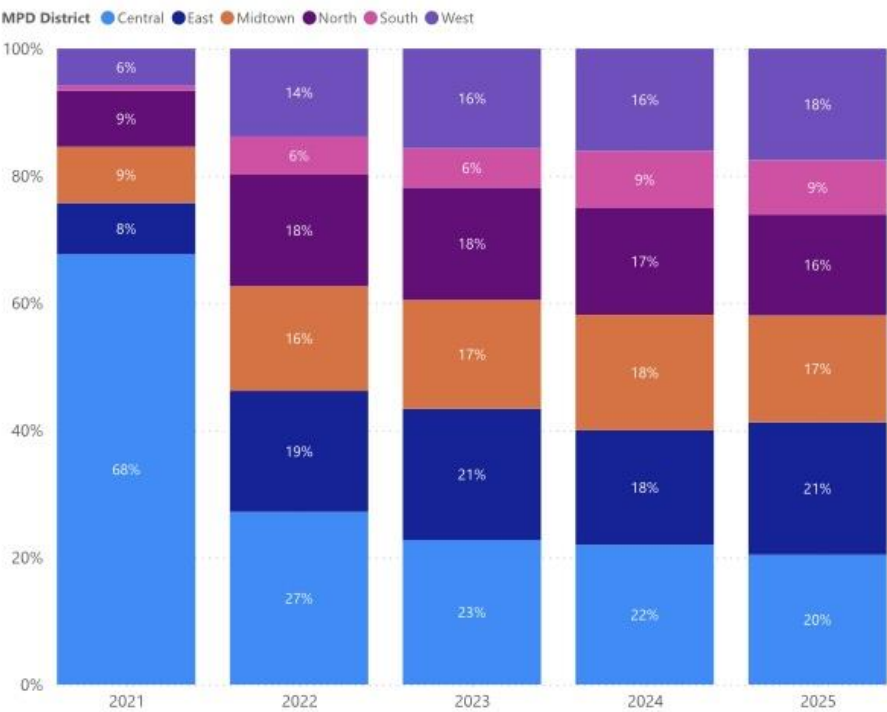
*Demographic data linked to referrals since 3/21/25

CARES calls by MPD district

Darker red areas indicate higher call volumes



Proportion of annual CARES calls by MPD district

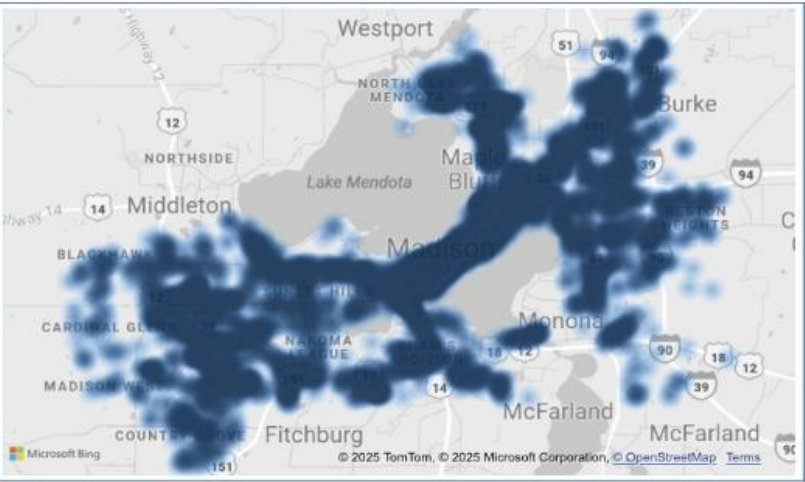
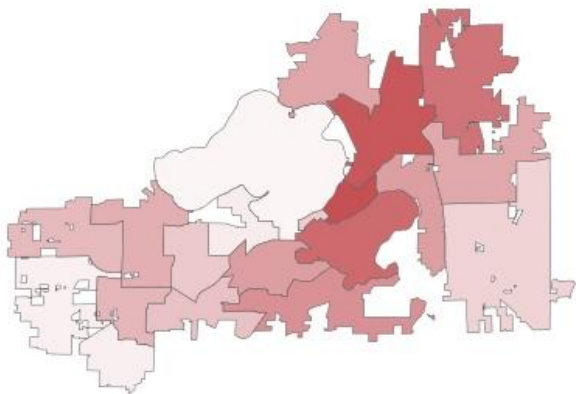


CARES call counts by MPD district

Year	Central	East	Midtown	North	South	West
2021	92	11	12	12	1	8
2022	412	289	250	266	91	210
2023	573	521	432	446	155	396
2024	754	618	623	575	308	553
2025	467	477	384	363	195	402
Total	2,298	1,916	1,701	1,662	750	1,569

CARES calls by Alder District

Darker red areas indicate higher call volumes



Proportion of annual CARES calls by Alder district




CARES call counts by Alder District

Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
2021	22	3	27	3	38	3	5	2	1	9	6	1	5	3	4	2	3			
2022	28	58	76	137	29	200	29	41	58	37	67	138	73	78	109	40	114	91	74	55
2023	42	84	140	215	38	244	43	43	110	120	96	261	123	149	144	90	214	151	148	118
2024	72	123	172	287	76	291	63	42	151	164	122	330	237	258	179	113	251	190	172	185
2025	48	69	137	170	61	199	56	41	123	88	87	193	136	161	140	80	205	110	106	102
Total	190	356	528	836	207	972	194	172	444	409	373	931	575	647	577	326	788	544	500	463

Violence Prevention Update

August, 2025

- 
- Individual level – education, income, substance use, and history of trauma
 - Family/Peer level – influence of peers, healthy relationships, positive connection to others
 - Community level – neighborhood poverty, residential segregation, social cohesion within the neighborhood
 - Societal level – policies that affect safe and affordable housing, financial security, education and employment opportunities

Number of firearm deaths among Dane County residents by manner of death



*2023 data are provisional and are therefore subject to change.



2 in 5 women



1 in 4 men

Report having experienced
intimate partner violence in their
lifetime

Source: Centers for Disease Control and Prevention

Madison Dane County Violence Prevention Coalition

Madison Dane County Violence
Prevention:

A ROADMAP TO REDUCING VIOLENCE

Coalition Statement of Purpose



Our purpose is to collectively support an environment for people and organizations across sectors to engage in learning opportunities, network, share successes, challenges, and ideas to identify opportunities for collaboration.

ISTHMUS SAFETY INITIATIVE



About the Initiative

The Initiative is a 3 year grant (2020-2023) from the [Bureau of Justice Assistance's Byrne Criminal Justice Innovation \(BCJI\) Program](#).

The Initiative gathers community leaders to create and carry out a plan to address crime downtown Madison. The Initiative's focus as chosen by the Advisory Council is gun crime and sexual violence in the State Street area.



Selected Strategies



Crime Prevention Through Environmental Design

Changing the physical environment to reduce the likelihood of committing crimes.



Bartender Awareness Training

Empowers individuals to be able to notice, identify, and intervene safely in situations.



Outreach & Response Specialists

Two part time LTE evening and weekend Public Health employees engaged in outreach, relationship building, and engagement in the target area.

What is CSIT?

The Community Safety Intervention Team (CSIT) is a multi-agency, collaborative group, including representatives from Public Health, Madison, Fitchburg and Middleton Police Departments, Focused Interruption, Dane County Human Services, Madison Metropolitan School District, Dane County Juvenile Reception, Department of Corrections Juvenile Probation & Parole, and the Offices of the District Attorney and Mayor. Our team meets weekly to discuss violent incidents and at-risk individuals across Dane County. The goal is to prevent more violence from occurring. The team provides outreach depending on the needs of each situation. We may:

- Provide support in the hospital
- Intervene before possible retaliatory violence
- Provide crisis management
- Connect people to victim support services

What kinds of incidents are reviewed?

- Homicides/Attempted homicides
- Violent crimes with firearms or other weapons
- Significant gang related activity
- Mass violence (e.g. crowd violence, school fights, mass shootings)
- Incidents at risk of ongoing or retaliatory violence



What's Next

Let's talk
about where
we are going

