

STREET USE (SPECIAL EVENT) PERMIT APPLICATION

Applicant

Shane Burgess
Wisconsin Athletics
601 W Dayton Street
Madison, WI 53715
Email: Spb@athletics.Wisc.Edu
Phone: (608) 220-5704

Contact During Event

Shane Burgess
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Madison, WI 53715
Email Spb@athletics.Wisc.Edu
Phone: (608) 220-5704

Event Information

Name of Event:

Event Type:

Estimated Attendance:

Is this a new event:

Event Additional Information

Run/Walk:

Music/Concert:

Festival:

Rally:

Parade:

Posting no parking signs or bagging meters?

Other:

If other, please describe:

Site Map

Each event application must include a detailed event site map with the following items applicable:

- Accessible paths for wheelchairs as well as disabled parking spaces
- Dumpsters
- Emergency vehicle access lanes (minimum of 20')
- Event Perimeter
- Garbage and Recycling - cleanup and trash/recycling plans are required with the site map
- Portable toilets
- Signage
- Stages
- Temporary Structures
- Tents
- Vendors

A helpful online resource for route mapping is: [Map My Run](#)

I understand I must attach site map and route map with this application, if applicable:

Location Information

Capitol Square:

State Street Mall (700/900):

30 on the Square:

Other:

Street Names and Block Numbers:

1400 Block Monroe Street
0-300 Blocks Breese Terrace

Event Dates

Event Start Date: 09/01/2023

Event Start Time: 11:00 AM

Event End Date: 05/12/2024

Event End Time: 4:00 PM

Event Setup Time: 5:00 AM

Event Cleanup Time: 11:00 PM

Temporary (Picnic/Beer) Licenses

Visit the [City of Madison City Clerk's Office](#) website under heading "Temporary Picnic/Beer License" to apply.

Will beer/wine be sold?(\$):

No

Will beer/wine be served (Free of charge)?:

No

I understand that a Certificate of Insurance with liquor liability, naming the City of Madison as additional insured, is required: *

I understand I must apply for Temporary (Picnic/Beer) License to serve or sell beer/wine for this event:

If the Temporary (Picnic/Beer) License is denied will the event occur?:

No

Street Use Event Vending License

If food will be sold please visit the [Public Health - Madison & Dane County](#) website.

I understand a Special Event License Application listing the vendors and their Sellers ID# is required:

Will food and/or merchandise be sold?(\$):

No

Estimate number of vendors:

Public Amplification Permit

If public amplification is needed it must be kept to a reasonable level at all times and must end by 11 pm.

Will there be Public Amplification?(\$):

Start Date	Start Time	End Date	End Time	Rain Date
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SAFETY AND SECURITY

- Complete the Emergency Action Plan (EAP) template below to provide information about the safety plan for your event.
- For large events, contact [Madison Fire](#) prior to submitting the street use permit application, so they can review and make recommendations for additional emergency plan requirements.
- At the review of the street use permit application, Police and Fire Department representatives may also require [Special Duty Police Officers](#) or Fire Inspector staffing at your event. If MPD designates an event as a District Event, the organizer must contact [Central District MPD](#), (608) 266-4482, regarding Madison Police requirements for the event.

Emergency Action Plan [PDF/ MS Word](#)

RUN/WALK EVENTS

For run/walk events, organizers are strongly encouraged to contact [Police](#), [Traffic Engineering](#) and [Madison Metro](#) prior to submitting an application so these agencies can review and make recommendations on the proposed route(s).

I understand that I must submit the Emergency Action Plan:

Equipment Rental - Downtown events only.

Will you need equipment rental from the City of Madison?(\$):

Trash Barrels:

Recycling Barrels:

Dumpsters:

Electrical Adaptors:

Marketing

Conditional approval of the event is required before promoting, marketing or advertising the event.

Do you want this included in the Madison Parks calendar of events?:

Event Website:

Notes:

Acknowledgement

If a street use permit is issued for the event, the Applicant agrees to comply with all permit conditions, and understands that failure to comply with any condition or any violation of law may result in the immediate cancellation of the event

Further, the Applicant is legally responsible and financially liable to the City of Madison for all city fees and costs associated with the overall organization, management, and implementation of the event and its related activities and maintains ultimate liability for payment of all fees and costs assessed by the City of Madison.

I have read the Acknowledgement:

Indemnification

THE APPLICANT FOR A STREET USE PERMIT SHALL AGREE TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

I have read the Acknowledgement:

Signature

By initialing, I/we
waive the 21-day
decision
requirement :

SPB

Signature: Shane Burgess

Date: 07/10/2023

ADDENDUM TO STREET USE PERMIT
("CAMP RANDALL STADIUM")

The following are details regarding the University of Wisconsin-Madison's ("UW") request on behalf of the Division of Intercollegiate Athletics and Department of Transportation Services for street closures, meter bagging, and traffic control during events at Camp Randall Stadium.

- 1) EFFECTIVE DATE: This permit is effective August 1, 2023, through July 31, 2024.
- 2) UW ADMINISTRATOR: The following University staff person is responsible for day-to-day administration of this street use permit:

Shane Burgess
UW Athletic Department
Event Management
Phone: 262-9600

- 3) CAMP RANDALL SCHEDULE OF EVENTS: Attachment 1 to this Addendum is a list of currently scheduled Camp Randall events. If the UW adds events, it shall provide Kelly Post with written and verbal notice as soon as it is able.

Kelly Post
Interim Community Events Coordinator
210 MLK Jr. Blvd.
City County Building Room 104
Madison, WI 53703
Phone: 264-9289

4) STREET CLOSURES

UW Football Games Only:

- a) Breese Terrace from Regent Street to University Avenue.
- b) Hoyt Street from Breese Terrace to Lathrop Street.
- c) Timing: UW shall take control of streets 5 hours prior to kick off through 1 hour following the completion of a game.
- d) Monroe Street from Randall Avenue to Regent Street. UW shall take control of the street for approximately 10-20 minutes' post-game to allow for the safe exit of people departing Camp Randall.

UW Spring Commencement Only:

- a) Breese Terrace from Regent Street to University Avenue.
- b) Hoyt Street from Breese Terrace to Lathrop Street.
- c) Timing: UW shall take control of streets 7 AM through 5 PM following the completion of the ceremony at 3 PM.

5) STREET PARKING RESTRICTIONS:

UW Football Games

- a) Breese Terrace (**east and west side**) between Regent Street and University Avenue. No public parking from 6:00 AM until 1 hour following the completion of a game.
- b) Hoyt Street (**north and south side**) between Breese Terrace and Lathrop Street. No public parking from 6:00 AM until 1 hour following the completion of a game.
- c) 1400 block Monroe Street (**east and west side including ADA stall**) between Randall Avenue and Regent Street. No public parking from 6:00 AM until 1 hour following the completion of a game.

- d) Monroe Street and Regent Street:

Traffic Engineering to install temp (foam core) over-sized overlays on Monroe Street and Regent Street FOOTBALL SATURDAY signs according to the following schedule:

For the 11:00 AM game start time:

- **Change all “NP 2p – 6p” to “NP 12p noon – 4p Sat”**
- **Change all existing signs to “NP 8a – 4p Sat”**

For the 2:30 PM game start time:

- **Change all “NP 2p – 6p” to “NP 3p – 7p Sat”**
- **Change all existing signs to “NP 8a – 7p Sat”**

For the Friday 8:00 PM game start time:

- **Change all “NP 2p – 6p” to “NP Friday 5p – midnight”**
- **Change all existing signs to “NP Friday noon to 1am Saturday”**

- e) Randall Avenue (**north and south side**) between Mound Street and Drake Street:

Traffic Engineering to install temp (foam core) over-sized overlays on Randall Ave from Mound St to Drake St to provide enough room for two-way traffic after the games.

For the 11:00 AM game start time:

- **NO CHANGES NEEDED**

For the 2:30 PM game start time:

- **“8AM TO 8PM”**

For the 8:00 PM game start time:

- **“8AM TO 1AM SATURDAY”**

- f) Johnson Street (**north and south side**) between Broom Street and Blair Street:

Traffic Engineering to install temp (foam core) over-sized overlays on Johnson Street from Broom Street to Blair Street:

For the 11:00 AM game start time:

- **“NP 12p noon – 4p Sat”**

For the 2:30 PM game start time:

- **“NP 4p – 7:30p Sat”**

For the Friday 8:00 PM game start time:

- **“NP Friday Aug 31, 9p – 1am Saturday”**

g) Notification

UW shall provide notification by flyers.
The city shall provide and post the needed signage.

h) Enforcement

City of Madison police shall provide parking enforcement as necessary/requested by UW.

WIAA Football Games

a) Traffic Engineering to install temp over-sized no parking overlays on Breese Terrace to provide enough room for two-way traffic (**east and west side**) from Regent Street to Summit Avenue. No public parking from 6:00 AM until 1 hour following the completion of the final game.

b) Parking Utility to install temporary parking restriction signage on Monroe Street (**east and west side – not ADA stall**) between Randall Avenue and Regent Street. No public parking from 6:00 AM until 1 hour following the completion of the final game.

c) Notification

UW shall provide notification by flyers.
The city shall provide and post the needed signage.

d) Enforcement

City of Madison Parking Enforcement shall provide parking enforcement as necessary/requested by UW.

UW-Madison Spring Commencement

a) Breese Terrace (**east and west side**) between Regent Street and University Avenue. No public parking from 6:00 AM until 5 PM following the completion of the ceremony at 3 PM.

b) Hoyt Street (**north and south side**) between Breese Terrace and Lathrop Street. No public parking from 6:00 AM until 5 PM following the completion of the ceremony at 3 PM.

c) 1400 block Monroe Street (**east and west side including ADA stall**) between Randall Avenue and Regent Street. No public parking from 6:00 AM until 5 PM following the completion of the ceremony at 3 PM.

d) Notification

UW shall provide notification by flyers.
The city shall provide and post the needed signage.

e) Enforcement

City of Madison Parking Enforcement shall provide parking enforcement as necessary/requested by UW.

Attachment 2 to this Addendum is a list of City of Madison and UW personnel currently connected with street usage and traffic control during Camp Randall events.

7) EVENT-ALERT SYSTEM

UW shall use an event-alert system whereby it will inform, via email, pertinent staff for the UW, City of Madison, and Madison Metro information related to concerts and other special events. Information shall include capacity attendance, projected attendance, starting/ending times, and other information which may be relevant.

Attachment 3 is the current list of email recipients for the event-alert.

8) PARKING INVENTORY (Revised June 2023)

Below is a list of parking spaces that the UW may have to sell for Camp Randall events. These parking spaces are in UW lots and privately owned lots that UW has on contract.

<u>Parking Lot</u>	<u>Capacity</u>
7	290
16	100
17 Ramp	804
20	195
27	39
29	260
33	60
34	248
36	415
38	125
39	69
40 Babcock	39
40 Stock	34
41	100
44	65
45	102
46	820
51	35
54	32
56	42
60	1314
64	25
67	460
76	1276
80	99
87	27
91	158
92	27
93	70
Church A	15
Church B	10
Church C	25
Credit Union	25
Friends Meeting House	25
Randall School	37
Regent Apts.	43
Total	7510

**2023-2024 Wisconsin Football Schedule
Camp Randall Stadium**

<u>Date</u>	<u>Day</u>	<u>Opponent</u>	<u>Time (CST)</u>
September 2	Saturday	Buffalo	2:30 PM
September 16	Saturday	Georgia Southern	11 AM
October 7	Saturday	Rutgers	TBA
October 14	Saturday	Iowa	TBA
October 28	Saturday	Ohio State	TBA
November 11	Saturday	Northwestern	TBA
November 18	Saturday	Nebraska	TBA

*Spring Game – Date to be announced later

**2023 WIAA State High School Football Championships
Camp Randall Stadium**

<u>Date</u>	<u>Day</u>	<u>Opponent</u>	<u>Time (CST)</u>
November 16	Thursday	Multiple Teams	10:00am, 1:00pm, 4:00pm, 7:00pm
November 17	Friday	Multiple Teams	10:00am, 1:00pm, 4:00pm

**2024 WIAA Team Wrestling Championships
Field House**

<u>Date</u>	<u>Day</u>	<u>Opponent</u>	<u>Time (CST)</u>
March 1	Friday	Multiple Teams	7:00pm – 10:00pm
March 2	Saturday	Multiple Teams	9:00am – 9:00pm

2024 Crazylegs Classic

<u>Date</u>	<u>Day</u>	<u>Event</u>	<u>Time (CST)</u>
April 27	Saturday	Crazylegs Classic	10:00am

2024 UW Spring Commencement

<u>Date</u>	<u>Day</u>	<u>Event</u>	<u>Time (CST)</u>
May 11	Saturday	UW Spring Commencement	12:00pm

ATTACHMENT #2

TRANSPORTATION MANAGEMENT PLANNING COMMITTEE
(Revised July 2021)

CITY OF MADISON

Jeremy Nash	Traffic Engineering	266-6585
Kelli Lamberty	Community Events Coordinator	266-6033
Bill Putnam	Parking Division	266-6528
Sabrina Tolley	Parking Operations Manager	265-1147
Meghan Blake-Horst	Street Vending Coordinator	261-9171
Division Chief Liza Tatar	Madison Fire Department	266-5956
Lt. Scott Kleinfeldt	Madison Police Department	266-4482

UNIVERSITY OF WISCONSIN

Shane Burgess	Director of Events	262-9600
Todd Nelson	Intercollegiate Athletics	265-4133
Marques Tyler	Intercollegiate Athletics	890-0692
Lt. Adam Boardman	UW-Madison Police	512-3644
Tanara Teal-Tate	Transportation Services	263-9591
Tony Hansbro	Transportation Services	265-9682

Badger Bus

Dispatch		310-4892
Game Day Supervisor	Jenni Lawler	239-5309

ATTACHMENT #3

EMAIL LIST for EVENT-ALERT (Revised July 2018)

CITY OF MADISON

Mark Winter	mwinter@cityofmadison.com
Brian Smith	bsmith@cityofmadison.com
Bill Putnam	bputnam@cityofmadison.com
Sabrina Tolley	stolley@cityofmadison.com
Capt. Jason Freedman	jfreedman@cityofmadison.com
Capt Kelly Donahue	kdonahue@cityofmadison.com
Lt. Lori Chalecki	lchalecki@cityofmadison.com
Stefanie Niesen	sniesen@cityofmadison.com
Liza Tatar	ftatar@cityofmadison.com
Drew Beck	dbeck@cityofmadison.com
Katie Sellner	ksellner@cityofmadison.com
Meghan Blake-Horst	mblake-horst@cityofmadison.com
Kristin Brodowsky	kbrodowsky@cityofmadison.com
Kelly Post	kpost@cityofmadison.com
Poorna Shivakumar	pshivakumar@cityofmadison.com

UW TRANSPORTATION SERVICES

Tanara Teal-Tate	tanara.tealtate@wisc.edu
Patrick Kass	patrick.kass@wisc.edu
Tony Hansbro	tony.hansbro@wisc.edu

UNIVERSITY OF WISCONSIN

Todd Nelson	tmn@athletics.wisc.edu
Shane Burgess	spb@athletics.wisc.edu
Lt. Adam Boardman	adam.boardman@wisc.edu

EVENT CONTACT PHONE LIST

PRIOR TO AN EVENT:

Todd Nelson	Senor Assistant Athletic Director – Events	265-4133
Shane Burgess	Director of Events	262-9600
Lt. Adam Boardman	UW Police and Security	512-3644
	City of Madison Police – Central	261-9694
	City of Madison Police – Midtown	229-8200
	City of Madison Police – South	266-5938
Stefanie Niesen	City of Madison Parking Enforcement	266-4623
City of Madison Fire Department		266-4420
Meghan Blake-Horst	Street Vending Coordinator	261-9171

DURING AN EVENT:

Stadium Operations Center	262-9130
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* Responsible for the management of all events related logistics.

ATTACHMENT #4

SPECIAL NEIGHBORHOOD SECURITY AND PARKING PLAN

The applicant, the University of Wisconsin, agrees to abide by the following arrangements for the duration of the 2021-2022 Camp Randall Street Use Permit for the UW Athletic Department:

1. During all Wisconsin Home Football Games:

No Access: No private vehicles shall be permitted on Breese Terrace: (1) one hour before the scheduled start of the game through the opening kick-off; (2) from the halfway point of the fourth quarter of the game until one hour after the conclusion of the game; or (3) at any time that police or security personnel determine it is a hazard to pedestrian or traffic safety.

Ingress/Egress for Residents of Breese Terrace: Upon presentation of a picture ID, residents with driveway access solely on Breese Terrace shall be allowed unescorted vehicular ingress and egress onto Breese Terrace during the first several hours of each permit prior to one hour before the scheduled start of the game time and just after the opening kick-off until the end of the 3rd quarter.

Dog Sniff: Upon entry onto closed Breese Terrace, a trained dog must sniff the vehicle for explosives, and the vehicle will be searched if there is a probable cause for a warrantless search. If a dog is not available, a search will be conducted by officers.

2. During alert for increased level of security: The ingress restrictions above shall apply during an alert for increased security. Residents who live on Breese Terrace, north of Summit Avenue and who have vehicular access to their residences off Hoyt Street, will be allowed vehicular egress under the following conditions:

Residents must call the UW Police a week in advance of each game if they are requesting permission to remove a vehicle from their premises during a game. Allowances will be made if the security level is elevated less than one week in advance of a game.

Residents must call a dispatch number, to be provided, to request permission to leave 15 minutes prior to the time they wish to depart with a vehicle.

UW Police or authorized security personnel will come to the resident's home within 15 minutes (absent an ongoing emergency) and the vehicle the resident intends to depart with will be sniffed for explosives by a trained dog. The dog sniff must be completed before the resident is permitted to leave.

Each such resident will only be allowed to leave in a vehicle one (1) time during the duration of the street use permit for each game.

The UW Police is prepared to provide this arrangement for egress during an increased level of security for the first five (5) residents who request it for each game.

3. Additional Parking Outside the Perimeter of the Street Use Permit: Under both scenarios above, arrangements will be made for Breese Terrace residents to park at alternate locations, to allow easier access to their homes without utilizing the above procedures if they are willing to walk to and from their vehicles. UW will make available limited parking spaces at nearby parking lots for residents of Breese Terrace needing access to their vehicle during the game on a first come first served basis. Further, the UW will attempt to provide parking at Randall School for Breese Terrace residents needing to use their vehicles during the period of the street use permit and will investigate providing transportation for disabled and/or elderly Breese Terrace residents who need assistance in accessing their vehicles off-site. Specific information for utilizing this alternative parking plan will be communicated by UW to the Regent Neighborhood stadium representative.

MEMORANDUM OF UNDERSTANDING
Between the University of Wisconsin-Madison,
its Division of Intercollegiate Athletics & the
Dudgeon-Monroe, Greenbush, Regent, and Vilas Neighborhoods
June 25, 2003

History of the Relationship

Since 1990, the Athletic Department has shared information and consulted with the Regent Neighborhood Association on Field House and Stadium operations issues. These exchanges were frequent, but ad hoc, usually focused on special event planning (concerts, Drum Corps International, State High School Championships), athletic event schedules or transportation issues. The Kohl Center project engaged both the Greenbush and Vilas Neighborhood Associations in pedestrian, traffic, and parking plans from 1996-1998.

In 2000, discussions began on renovation plans for Camp Randall Stadium. Numerous meetings with representatives of Regent, Greenbush, Vilas and Dudgeon-Monroe Neighborhood Associations, alders, City staff, Urban Design, Plan Commission, and City Council members were held. The project was approved in January 2002, subject to 51 conditions, the most significant of which required a formal Memorandum of Understanding (MOU) to be developed between the Athletic Department and the four neighborhood associations regarding stadium operations. This document is intended to fulfill that condition and create formal structure to plan and execute stadium events.

Reason for this Agreement

The parties wish to continue the spirit of cooperation which has developed in recent years, but they recognize that there will inevitably be issues, and potentially conflicts, about stadium operations which may arise in the future. The neighborhoods and the university need a continuing forum for discussion and a method for solving problems. The goal of this document is to create a formal process for exchanging information and making decisions on the management of stadium events. It provides an annual schedule for planning and evaluating stadium operations involving the university and adjacent neighborhoods.

Parties and Their Responsibilities:

- a. UW Athletics Department: The Stadium Event Manager will coordinate Athletic Department staff and operational support for this agreement. This position also chairs the Stadium Operations Committee, which is responsible for implementing the agreements and convenes the Transportation Management Planning Committee which manages traffic, bicycle and pedestrian circulation, and parking for stadium events.
- b. UW Chancellor's Office: The Special Assistant for Local Affairs will represent the Chancellor's office in developing and executing the event plans developed by the Stadium Operations Committee with the neighborhood associations.

- c. UW Police Department: The Special Events Officer will represent the UW Police Department in developing and executing the event plans developed by the Stadium Operations Committee with the neighborhood associations. The University Police are responsible for stadium security issues.
- d. Madison Police Department: A Neighborhood Liaison Officer will be designated to establish liaison relationships with the neighborhood associations listed below to communicate about neighborhood issues. The Madison Police Department will meet with the UW Police Department to discuss neighborhood police patrols on event days and will participate in the annual pre-season and post-season meetings at which the operations plans are introduced, reviewed and revised.
- e. City of Madison: The Mayor's Office and any City departments with concerns relevant to stadium operations, e.g., planning, zoning, streets and transportation, will participate as needed.
- f. Neighborhood Associations: The Regent, Dudgeon-Monroe, Vilas and Greenbush neighborhood associations each agree to send a representative to the meetings held to draft this agreement, to attend whatever meetings are called pursuant to its implementation, to identify a person to serve as liaison to the Madison Police Department, to designate a contact person to learn of stadium-related issues in the neighborhood, and to communicate with the membership of the organizations about issues discussed in these meetings. An alternative may be designated for any of these responsibilities in order to ensure continuity of participation.

Representatives of each of the parties listed above will meet a minimum of once before every football season and once after the season is over. At the pre-season meeting in May, plans and schedules for the upcoming year of stadium events will be reviewed. At the post-season meeting in January, the parties will evaluate how the operations plans worked and recommend changes for the coming year. Representatives of each of the parties listed above will attend Stadium Operations Committee meetings. The neighborhood associations together shall choose one representative and one alternate to attend these meetings.

Documents Incorporated: The MOU sets forth certain basic principles, goals, and commitments to be addressed at least annually by the parties. The details of implementation are contained in the following management plans and other relevant documents, some of which will be revised from year to year, and an example of each is attached for reference.

- a) Stadium Management Plans: The UW's Stadium Operations Committee produces, for every event attended by more than 2000 people, a "final profile" which outlines in detail the responsibilities of everyone involved in managing the event. These plans may vary from one event to another, but a sample profile will be available for review by any of the parties to this agreement.
- b) Transportation Management Plans: Since 1998, a group including staff from the UW-Madison's Athletic and Transportation Departments, the City of Madison's Transportation, Traffic & Parking Departments, Madison Metro, as well as City and UW Police, have been coordinating transportation for the Kohl Center. Beginning with the 2002-2003 season, the TMP group will begin evaluating transportation issues for Camp Randall stadium events also. The annual work plan of this group will be made available to the parties for discussion and evaluation.
- c) Neighborhood Plans: The participating neighborhood associations, and others in the area, are in various stages of preparing planning documents with the support and guidance of the City of Madison. These documents will be incorporated into the MOU as they become available, and will provide valuable information about the neighborhoods' visions, goals, and opportunities.
- d) January 8, 2002, Letter: This letter, from the City of Madison to the UW, sets forth the Plan Commission's conditions of approval for the stadium renovation, and includes the requirement to develop this MOU.
- e) Operating Plan Issues: Each year a list of stadium operating plan issues will be developed by UW staff after the January meeting and reviewed with neighborhood representatives at the May meeting.
- f) Contact List: Each year a list of current contact information, including the names and telephone numbers of representatives for each of the parties, will be made available at the May meeting.
- g) Other relevant documents or agreements as needed.

Goals of MOU: The parties to this agreement wish to clarify the issues, concerns, and responsibilities, which contribute to successful events, and set guidelines for event operations at Camp Randall Stadium. The MOU is also intended to provide a process for regularly reviewing stadium operations, soliciting input from the community, and making changes as needed to address the goals set by the parties.

- Neighborhoods are treated with respect. Fans are reminded of their responsibilities to the surrounding community; city ordinances governing noise, light, and hours of operation are enforced.
- An attractive physical boundary between UW and its surrounding neighborhoods is preserved. Street design and permitted uses around the stadium help to clarify the boundary between UW activities and the surrounding residential areas.
- Police patrols in the affected residential areas are intended to protect the public and neighborhood residents from violations of the law. Currently, the parties agree to an average of twenty hours on regular event days (e.g., football games, Drum Corps Intl, stadium concerts). This amount may be adjusted by agreement of all parties to this MOU based on actual experience. While the timing of these patrols may vary due to the circumstances of a particular event, at least two pairs of officers will be visible and available to residents of the neighborhoods surrounding the stadium. The UW Athletic Department will fund the police patrols covered by this agreement unless the City agrees to help finance the enforcement.
- Breese Terrace is an important boundary for both the university and the neighborhood, and significant design efforts have been made to make it function well from both points of view. On non-event days, the residents expect Breese Terrace to function as a neighborhood street, with no evidence of commercial activity. On event days, this public street functions as a pedestrian mall pursuant to a street use permit obtained annually from the City of Madison. Vending is limited to an enclosed area, available only to ticketholders on UW Badger football event days. UW will not regularly park commercial vehicles on Breese Terrace. Details of vehicle use of Breese Terrace on event days, and in preparation for events, will be discussed at the annual pre-season planning meeting and at every pre-event meeting throughout the season.

Residents will be encouraged to provide comments on security measures that affect their daily lives.

- Neighborhoods return to normal as soon after events as possible, for example, clean-up is completed, event lighting is extinguished, commercial vehicles are gone, and noisy activities cease.
- Home football games and special events are scheduled and conducted efficiently providing a safe, entertaining environment for customers and staff.

Scope of MOU: This Memorandum of Understanding is intended to address Camp Randall Stadium events and their impact upon the four adjacent neighborhoods during construction (which is scheduled to begin in the spring of 2003 and after the renovation of the stadium is completed (by the fall of 2005)).

1. General Issues: Health, safety and enjoyment of people who are attending events at the stadium and those who live in the surrounding neighborhoods.
2. Parties Agree To: Meet at least twice a year (at pre- and post-season meetings) to discuss stadium operations and how to improve them. Attend meetings of the Stadium Operations Committee during the football season to provide input. Communicate with their constituents about issues discussed in these meetings. Seek consensus on issues that require compromise and negotiation.
3. Issues Covered: Commercial activity, vehicular traffic, parking, bike and pedestrian circulation, lighting, amplified sound, litter, fan education, and any other issues the parties determine are relevant to the stated purposes of this agreement. Of particular importance is the provision of additional post-game police patrols, funding to be negotiated by the UW and the Madison Police Department.
4. Issues Not Covered
 - a. External Security: The Stadium Operations Committee manages “perimeter security” for those people entering the stadium. UW Police will develop security procedures for areas surrounding the stadium and will encourage comments from the affected neighbors.
 - b. City Ordinances: The UW acknowledges that city ordinances apply to its operations but has no jurisdiction to enforce city ordinances on non-university property.
 - c. Private Business Establishments: The UW has no jurisdiction over the activities that occur at business establishments on private property; this jurisdiction lies with the City of Madison’s police and regulatory bodies.

Implementation Process

1. Initial Phases

Stadium operation plans will change during the two-to-three-year renovation process. The current schedule anticipates beginning construction in the spring of 2003 and continuing during the 2003 and 2004 football seasons. Construction will initially be concentrated on the east and south sides of the stadium, but the west side will be renovated in the later stages of the project. The Hoyt Street traffic islands may be installed after the west concourse work is completed.

The 2005 football season is projected to be the first season in the renovated stadium. All new concession and rest room facilities will open by the 2005 season. Beginning in the 2003 season, the TV trucks will be moved from Breese Terrace to Lot 19.

2. Planning Responsibilities

The university staff is responsible for drafting operations plans, event profiles, scheduling meetings and keeping records. Neighborhood associations are responsible for selecting representatives, reviewing operations plans, communicating to members, and collecting information for input and discussion.

Operations plans may be modified using a consensus building process.

3. Calendar of Meetings Beginning in 2003

January Post-Season Evaluation: This meeting will collect feedback about the season just ended. It will be attended by members of the Stadium Operations Committee, the Transportation Management and Planning group, and representatives of all four neighborhood associations.

May Pre-Season Planning: This meeting will highlight new or changed procedures for the upcoming season. It will be attended by members of the Stadium Operations Committee, the Transportation Management and Planning group, and representatives of all four neighborhood associations.

Post-Game Meetings: On the Tuesdays following every home game, a meeting will be held to review specific activities, staff assignments, and adjust operations based on feedback from the previous game. It will be attended by members of the Stadium Operations Committee, and a neighborhood representative or alternate.

Special Meetings: The Assistant Athletic Director for Event Management may call special meetings on request of any committee member.

Oversight Responsibility

City issues and oversight can be reviewed by the Plan Commission, which approved the zoning conditional use for the stadium project. The UW administrative structure provides oversight of all University operations.

Amendments

This agreement may not be amended except upon written approval of all parties.

Signatures

All parties agree that electronic signatures shall be binding, and that this MOU may be executed in counterparts.

UNIVERSITY OF WISCONSIN-
MADISON

UW DIVISION OF
INTERCOLLEGIATE ATHLETICS

BY: _____

BY: _____

DUDGEON-MONROE
NEIGHBORHOOD ASSOCIATION

GREENBUSH NEIGHBORHOOD
ASSOCIATION

BY: _____

BY: _____

BY: _____

BY: _____

REGENT NEIGHBORHOOD
ASSOCIATION

VILAS NEIGHBORHOOD
ASSOCIATION

BY: _____

BY: _____

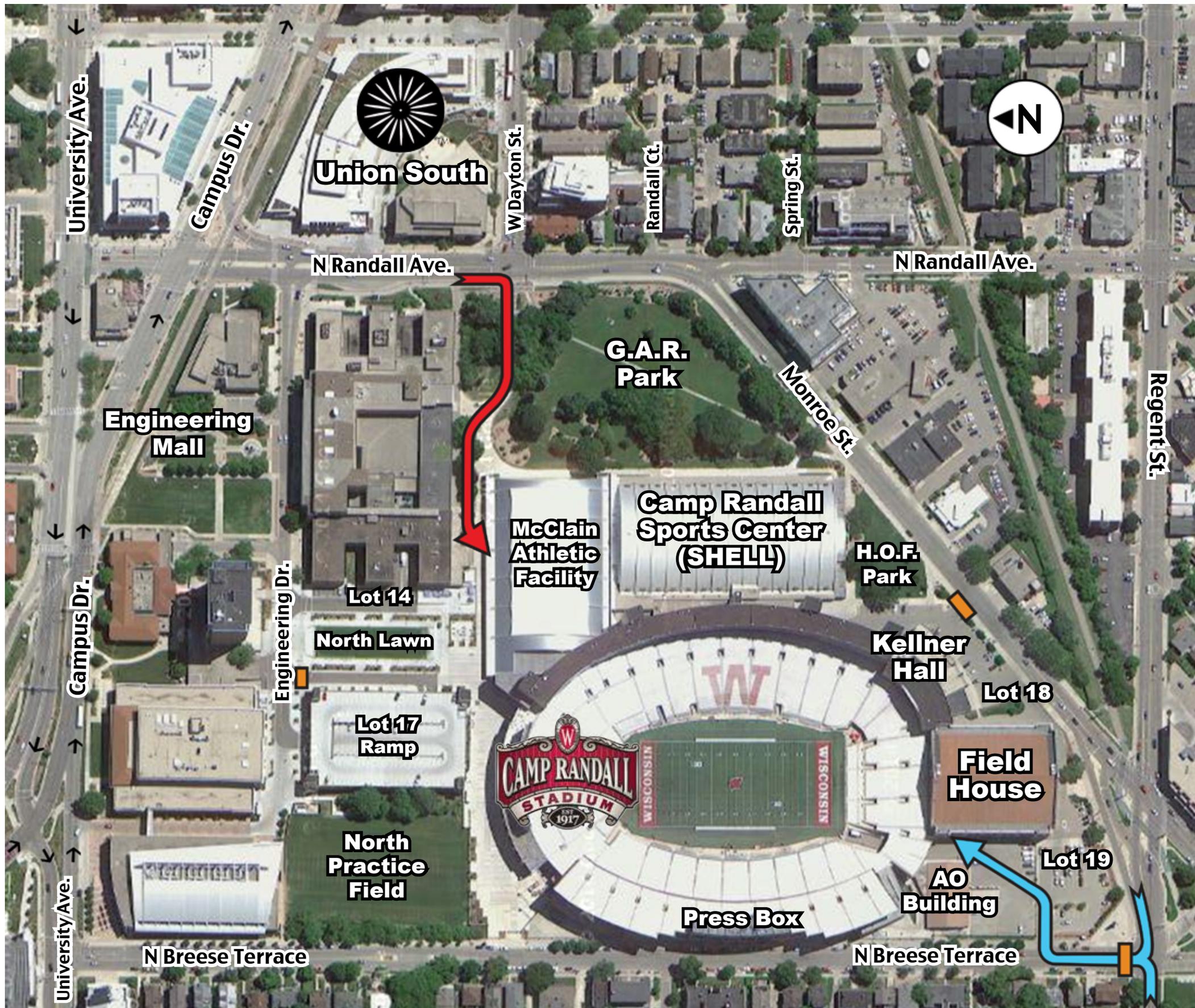
BY: _____

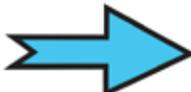
BY: _____

Wisconsin Athletics has an Emergency Action Plan for Camp Randall and Kohl Center events on file with the Madison Fire Department and coordinate public safety needs in conjunction with UW-Madison Police Department, City of Madison Fire Department, City of Madison Police Department, and the Dane County Sheriff's Office.

CAMP RANDALL STADIUM

1440 Monroe Street, Madison, WI 53711



 = Badgers Entry Route  = Visiting Team Entry Route  = Entry Slammers