



Traffic Engineering and Parking Divisions

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To: City Transit and Parking Commission
From: Jo Easland, Parking Analyst
Subject: March 2008 Revenue Report and April Activity Report

MARCH AND YEAR-TO-DATE REVENUES

	Prior Yr Comp'n		Actuals +/- Budget Comparison			
	YTD Mar '08 +/- '07		March		YTD	
	Amount	%	Amount	%	Amount	%
Cashiered Parking Facilities	\$ (56,480)	(3.3)	\$ (129,930)	(18.9)	\$ (97,860)	(5.6)
Off-Street Meters (Lots & Ramps)	+ 2,280	+ 1.7	+ 2,090	+ 4.3	+ 2,100	+ 1.6
On-Street Meters	(47,790)	(12.4)	(19,190)	(13.5)	(47,740)	(12.4)
Constr'n Rev – On-Str Meters	(8,930)	(13.1)	(11,800)	(42.2)	(12,980)	(18.0)
Subtotal - On-Street Meter Rev	(56,720)	(12.5)	(30,990)	(18.2)	(60,720)	(13.2)
Monthly Parking (incl. LT Leases)	+ 220	+ .1	(580)	(.9)	(1,400)	(.7)
RP3 and Miscellaneous Rev	(3,080)	(11.2)	+ 630	+ 7.2	(1,620)	(6.3)
Totals	<u>\$ (113,780)</u>	(4.5)	<u>\$ (158,780)</u>	(16.2)	<u>\$ (159,500)</u>	(6.2)
	Column Ref >>>	A	B		C	

Highlights/Remarks: (# references correspond with the map at back)

Cashiered Revenues. Despite an extra revenue-generating day in 2008 (albeit less the effect of 4 sets of declared snow emergencies), PLUS a \$23,950 increase in Coupon revenue, YTD Cashiered revenues came in about \$56,500 below 2007 levels (Col A) and about \$97,900 below budget (Col C). This shortfall included negative variances for three of the five ramps (Overture #9, State Street Campus #11 and State Street Capitol #12), with the largest for State Street Capitol (-\$60,320). All three of these facilities had fewer spaces in service and lower occupancy rates in 2008; and Overture and State Street Capitol also experienced a decline in Special Event revenue (-\$2,630 and -\$9,390, respectively). Based on a cursory review of April revenues, it appears most of the shortfall was due to Spring Break (for both UW and MATC) falling in March this year, vs April last year. We also believe, however, that we may be seeing effects from higher fuel costs and tighter budgets!

On-Street Meter Revenues. Through the end of March, this revenue category came in about \$47,700 under both 2007 levels (Col A) and budget (Col C). The same number of revenue-generating days was in effect both years, offset however by four sets of declared snow emergencies and possibly the timing of Spring Break as well. The largest under-run was for the University Area route, which came in about \$18,830 under 2007 levels and about \$20,200 under budget; there were 14 fewer spaces in service and average occupancy fell about 12.5 points. The Campus, State Street and Meriter area routes also experienced variances ranging from -\$5,800 to -\$7,800; all had fewer spaces in service (-5 to -8) as well as lower occupancy levels (-6 to -9 points). Of course, general economic conditions could also factor in.

Construction-Related Revenues. YTD revenues came in \$8,900 under 2007 levels, and about \$13,000 under budget, with Meters Removed for Construction incurring the largest setback (-\$13,800 vs 2007, -\$19,800 vs budget). Hangtags came in about \$5,300 under budget, with sales falling by 86 *half-day* permits and 522 *full-day* permits vs 2007. Conversely, Meter Hood sales were **up** about \$12,000 over both budget and 2007. Likely these declines are indicative of the downturn in the overall economy.

RP3/Miscellaneous Revenues: Thru the end of March 2008, we sold 59 fewer permits compared to 2007. Advertising revenue was also down about -\$2,280 thru March. As reported last month, this line item will come in about \$8,100 below budget (assuming no additional changes) due to removal of display ads.

Bottomline: We had been pretty much on target thru the end of February, but March activity caused YTD revenues to come in about \$160,000 under budget. We expect *most* of this to decline to reverse in April, simply due to the timing of Spring Break, but also expect to see some repercussions from general economic conditions.

See Attachments A thru C for *detailed* YTD 2007 vs 2008 revenue comparisons.

OCCUPANCY STATISTICS (ALL RAMPS, BRAYTON LOT AND ON-STREET)

Ramp - Max # Cash'd Spaces Available	Average		Avg # of			# of		# of Eve/	
	Weekday Occ'y (10 am – 2 pm)		Weekday Parkers at Peak(a) Occy			Weekday Hours @ +90% Occy		Weekend Hrs @ +90% Occy	
	YTD Mar 07	YTD Mar 08	YTD Mar 07	YTD Mar 08	2008 +/- '07	YTD Mar 07	YTD Mar 08	YTD Mar 07	YTD Mar 08
						(daily avgs)		(monthly totals)	
Cap Sq No – 488	58%	61%	281	292	+ 11	0.0	0.0	0.0	0.0
Overture Ctr – 545 (b)	55%	49%	289	260	- 29	0.1	0.2	5.0	2.0
Gov East – 431	90%	91%	385	387	+ 2	3.1	3.7	1.0	0.0
State St Campus – 1066	69%	66%	729	703	- 26	.4	.6	24.0	23.0
State St Capitol – 700	63%	63%	447	444	- 3	.3	.4	5.7	8.2
Brayton Lot – 154 (POF)	95%	92%	146	141	- 5	5.2	4.1	0.0	0.0
ALL Off-Street (YTD)	68%	66%	2,353	2,306	- 47				
ALL On-Street (YTD)	63%	59%	617	581	-36				

FYI: While occupancy information for the **Buckeye Lot** is not reported above (as the lot does not utilize the Parcs revenue/control equipment), we have been providing updates re mid-State Street parking demand. Thru March, occupancy at the Buckeye Lot averaged 53% (28 parkers) in 2008 vs 66% (35 parkers) for 2007.

As mentioned, the occupancy declines for Overture, State Street Campus and State Street Capitol are likely primarily due to the timing of Spring Break (March this year, April last year). The improvement for Capitol Square North is an unexpected surprise !

Notes:

- (a) "Peak" Occupancy varies by facility, but typically occurs between 10 a.m. and 2 p.m.
 - (b) Occupancy levels at the Overture Center Ramp declined significantly as a result of Alliant's departure from the downtown (April 2002); i.e., on average, about 300-350 vacancies each half-hour resulted during weekdays.
- POF = pay-on-foot stations

ON-STREET METERS – ENFORCEMENT AND USAGE

	YTD Mar '07		YTD Mar 2008	
	Avg	%	Avg	%
Total Number of Meters Surveyed	456		465	
less: Meters Out of Service for Construction	47	10%	46	10%
Of Remaining Meters Available for Use ...	409		409	
- Meters Occupied by Parkers Displaying D/V cards or Plates	55	13%	54	13%
- Meters Occupied and Paid (by NON-Dis/Vets)	115	28%	104	25%
- as % of Mtrs in use by Non-D/V's (Paid + Expired)	--	77%	--	75%
- Compliance Rate* (assumes some compliance for Exp'd Mtrs)	--	83%	--	81%
- Meters Occupied but Expired	35	9%	35	8%
- as % of Mtrs in use by NON-D/V's (Paid + Expired)	--	23%	--	25%
- Vacant Meters	204	50%	227	54%
- Tickets Issued in Survey Area	9.2	--	5.0	--
- Enforcement Rate (% of Expired Mtrs that rcv'd ticket)		26%		14%

* "Compliance Rate" is an industry-wide term that refers to parkers who *have* paid as a percentage of those who *should have* paid. (Note: minor differences might exist in the table due to rounding.)

Highlights: More vacant meters during 1Q '08 (plus 23 meters, +4 points); a slight drop in the year-over-year "Compliance Rate"; but quite a significant drop in the Enforcement Rate – i.e., only about **half** as many expired meters received tickets this year ...

MONTHLY PARKING - WAITING LIST STATISTICS

May 1, 2007 vs 2008 Comparison								
Facility	Number of People on Waiting List							
	Residents		Non-Residents		Carpoolers		Totals	
	5/1/07	5/1/08	5/1/07	5/1/08	5/1/07	5/1/08	5/1/07	5/1/08
Capitol Square North	27	50	30	53	0	0	57	103
Government East	47	69	52	77	0	0	99	146
Overture Center	7	14	10	12	0	0	17	26
State Street Capitol ^(a)	8	13	13	16	1	0	22	29
Totals	89	146	105	158	1	0	195	304
Note: Some individuals are on more than one waiting list. The total number, excluding duplicates, is	69	120	75	135	1	0	145	255

As mentioned in prior reports, waiting list numbers have returned to pre-rate increase (June 2006) levels following an initial "dive." However, numbers now reflect the decline typical for this time of year as commuters turn to other seasonal commuting options: biking, walking, mopeds/motorcycles, etc.

(a) Due to the configuration of the State Street Capitol Ramp, we are unable to immediately accommodate carpoolers, as can be done at the other ramps. Consequently, the SSCO waiting list might at times include carpoolers; these carpoolers do have priority for new vacancies, however.

APRIL 2008 ACTIVITY REPORT

During April, staff worked on the following projects:

- Parking Strategic Planning committee work;
- RFP for multi-space meters;
- continued discussions concerning Brayton Lot and MMB development;
- prepared the 2007 Revenue/Expense Overview report – see separate document; and continued work on our in-house revenue/expense statements.

2008 REVENUES -- BUDGET VS ACTUAL						
Year-to-Date 2008- Through MAR						
		(## = TPC Map Reference)	Budget	Actual	Actual +/- Budget Amount	%
74000s	Permits					
	74281	RP3 (residential parking permits)	6,822.57	6,778.00	(44.57)	(0.65)
	74282	Motorcycle Permits	975.69	721.00	(254.69)	(26.10)
	74283	Resid Street Constr Permits	-	-	-	n/a
		Subtotal - Permits	7,798.26	7,499.00	(299.26)	(3.84)
	75300	Awards and Damages	-	-	-	n/a
	76350	Advertising Revenue	17,945.01	15,668.97	(2,276.04)	(12.68)
	76710	Cashiered Revenue	-	-	-	
		ALL Cashiered Ramps	-	-	-	
	#4	582512 Cap Sq North	144,272.08	152,672.29	8,400.21	5.82
	#6	582532 Gov East	303,826.11	314,042.86	10,216.75	3.36
	#9	582522 Overture Center	216,099.54	181,348.84	(34,750.70)	(16.08)
	#11	582542 SS Campus-Frances	311,490.16	285,706.07	(25,784.09)	(8.28)
	#11	582552 SS Campus-Lake	406,948.16	372,416.96	(34,531.20)	(8.49)
	#12	582562 SS Capitol	370,094.77	348,683.41	(21,411.36)	(5.79)
		Subtotal - Cashiered Revenue	1,752,730.82	1,654,870.44	(97,860.38)	(5.58)
	76720	Meters - Off-Street (NON-CYCLE)				
	#1	582334 Blair Lot	858.13	520.97	(337.16)	(39.29)
	#7	582344 Lot 88 (Munic Bldg)	2,794.79	2,028.33	(766.46)	(27.42)
	#2	582353 Brayton Lot-Machine	78,088.19	84,768.60	6,680.41	8.55
	#2	582354 Brayton Lot-Meters	1,699.17	619.72	(1,079.45)	(63.53)
	#3	582364 Buckeye/Lot 58	31,753.79	29,893.30	(1,860.49)	(5.86)
		582374 Evergreen Lot	6,553.27	5,626.75	(926.52)	(14.14)
		582414 Wingra Lot	2,262.84	1,711.16	(551.68)	(24.38)
	#12	582564 SS Capitol	7,130.34	8,067.58	937.24	13.14
		Subtotal - Meters Off-Street	131,140.52	133,236.41	2,095.89	1.60
		Meters - Off-Street (CYCLES)				
		582507 ALL Cycles (eff 7/98)	-	-	-	n/a
		Subtotal -- 76720's	131,140.52	133,236.41	2,095.89	1.60
	76730	Meters - On-Street				
		582114 Cap Sq Mtrs (new '05)	10,329.36	11,098.04	768.68	7.44
		582124 Campus Area	59,254.57	51,462.36	(7,792.21)	(13.15)
		582134 CCB Area	37,069.21	36,528.62	(540.59)	(1.46)
		582144 East Washington Area	17,358.81	12,509.50	(4,849.31)	(27.94)
		582154 GEF Area	26,243.97	23,667.94	(2,576.03)	(9.82)
		582164 MATC Area	18,487.44	18,615.32	127.88	0.69
		582174 Meriter Area	28,393.24	23,242.73	(5,150.51)	(18.14)
		582184 MMB Area	40,346.06	38,106.11	(2,239.95)	(5.55)
		582194 Monroe Area	14,662.18	16,920.59	2,258.41	15.40
		582204 Schenks Area	3,737.74	3,114.27	(623.47)	(16.68)
		582214 State St Area	32,211.19	26,400.73	(5,810.46)	(18.04)
		582224 University Area	77,755.34	57,558.78	(20,196.56)	(25.97)
		582234 Wilson/Butler Area	20,666.69	19,552.79	(1,113.90)	(5.39)
		Subtotal - Meters On-Street	386,515.80	338,777.78	(47,738.02)	(12.35)
		Const'n-Related Meter Rev (On-St)				
	74284	Contractor Permits	20,307.93	14,973.00	(5,334.93)	(26.27)
	74285	Meter Hoods	6,209.69	18,315.00	12,105.31	194.94
	74286	Construction Meter Removal	45,501.60	25,753.00	(19,748.60)	(43.40)
		Subtotal - Constr'n Related Rev	72,019.22	59,041.00	(12,978.22)	(18.02)
		Totals - On-Street Meters	458,535.02	397,818.78	(60,716.24)	(13.24)
76740 / 50		Monthlies and Long-Term/Parking Leases				
76740's	#1	582335 Blair Lot	12,150.00	11,449.20	(700.80)	(5.77)
	#13	582405 Wilson Lot	14,100.00	13,284.36	(815.64)	(5.78)
	#4	582515 Cap Square North	48,315.00	47,328.36	(986.64)	(2.04)
	#6	582535 Gov East	41,280.00	41,834.31	554.31	1.34
	#9	582525 Overture Center	16,620.00	16,241.12	(378.88)	(2.28)
	#12	582565 SS Capitol - reg Mo'ys	27,330.00	28,253.10	923.10	3.38
		Subtotal - Monthlies	159,795.00	158,390.45	(1,404.55)	(0.88)
76750's	#9	582528 Overture Center	14,600.25	14,600.25	-	
	#12	582568 SS Cap - LT Lease	20,243.61	20,244.00	0.39	0.00
		Subtotal -- LTL's	34,843.86	34,844.25	0.39	0.00
		Totals- Moy's and Leases	194,638.86	193,234.70	(1,404.16)	(0.72)
78000s		Miscellaneous Revenues				
	78220	Operating Lease Payments	46.10	-	(46.10)	(100.00)
	78310	Property Sales	-	275.80	275.80	n/a
	78890	Other	167.44	888.61	721.17	430.70
		Subtotal -- Miscellaneous	213.54	1,164.41	950.87	445.29
		Summary - RP3 and Misc Revenue (incl's Cycle Perms)	25,956.81	24,332.38	(1,624.43)	(6.26)
	TOTALS		2,563,002.03	2,403,492.71	(159,509.32)	(6.22)



Year-to-Date Revenues >> 2007 vs 2008							
Through MAR				2008 +/- 2007			
				2007 YTD	2008 YTD	Amount	%
74000s	Licenses, Permits, Fees						
	74281	RP3 (residential parking permits)		6,568.00	6,778.00	210.00	3.20
	74282	Motorcycle Permits		738.00	721.00	(17.00)	(2.30)
	74283	Resid Street Constr Permits		-	-	-	n/a
		Subtotal - Licenses, ...		7,306.00	7,499.00	193.00	2.64
75300	Awards and Damages			-	-	-	n/a
76350	Advertising Revenue			19,982.79	15,668.97	(4,313.82)	(21.59)
76710	Cashiered Revenue			-	-	-	-
		582512	Cap Sq North	141,142.81	152,672.29	11,529.49	8.17
		582532	Gov East	305,787.32	314,042.86	8,255.54	2.70
		582522	Overture Center	196,797.35	181,348.84	(15,448.51)	(7.85)
		582542	SS Campus-Frances	305,912.81	285,706.07	(20,206.74)	(6.61)
		582552	SS Campus-Lake	407,662.35	372,416.96	(35,245.38)	(8.65)
		582562	SS Capitol	354,050.29	348,683.41	(5,366.88)	(1.52)
		Subtotal - Cashiered Revenue		1,711,352.93	1,654,870.44	(56,482.49)	(3.30)
76720	Meters - Off-Street (NON-CYCLE)						
		582334	Blair Lot	801.18	520.97	(280.21)	(34.97)
		582344	Lot 88 (Munic Bldg)	2,861.80	2,028.33	(833.47)	(29.12)
		582353	Brayton Lot-Machine	80,857.73	84,768.60	3,910.87	4.84
		582354	Brayton Lot-Meters	719.35	619.72	(99.63)	(13.85)
		582364	Buckeye/Lot 58	31,254.82	29,893.30	(1,361.52)	(4.36)
		582374	Evergreen Lot	6,128.04	5,626.75	(501.29)	(8.18)
		582414	Wingra Lot	1,992.84	1,711.16	(281.68)	(14.13)
		582564	SS Capitol	6,344.30	8,067.58	1,723.28	27.16
		Subtotal - Meters Off-Street		130,960.06	133,236.41	2,276.35	1.74
		Meters - Off-Street (CYCLES)		-	-	-	n/a
		582507	ALL Cycles (eff 7/98)	-	-	-	n/a
		Subtotal -- 76720's		130,960.06	133,236.41	2,276.35	1.74
76730	Meters - On-Street						
		582024	Cap Sq Mtrs (new '05)	11,419.14	11,098.04	(321.10)	(2.81)
		582124	Campus Area	57,852.80	51,462.36	(6,390.44)	(11.05)
		582134	CCB Area	37,951.59	36,528.62	(1,422.97)	(3.75)
		582144	East Washington Area	15,650.60	12,509.50	(3,141.10)	(20.07)
		582154	GEF Area	25,663.03	23,667.94	(1,995.09)	(7.77)
		582164	MATC Area	18,540.80	18,615.32	74.52	0.40
		582174	Meriter Area	29,715.18	23,242.73	(6,472.45)	(21.78)
		582184	MMB Area	40,016.03	38,106.11	(1,909.92)	(4.77)
		582194	Monroe Area	17,713.18	16,920.59	(792.59)	(4.47)
		582204	Schenks Area	3,793.50	3,114.27	(679.23)	(17.91)
		582214	State St Area	31,975.24	26,400.73	(5,574.51)	(17.43)
		582224	University Area	76,383.86	57,558.78	(18,825.08)	(24.65)
		582234	Wilson/Butler Area	19,889.42	19,552.79	(336.63)	(1.69)
		Subtotal - Meters On-Street		386,564.37	338,777.78	(47,786.59)	(12.36)
		Const'n-Related Meter Rev (On-St)					
		74284	Contractor Permits	22,340.00	14,973.00	(7,367.00)	(32.98)
		74285	Meter Hoods	6,119.00	18,315.00	12,196.00	199.31
		74286	Construction Meter Removal	39,514.56	25,753.00	(13,761.56)	(34.83)
		Subtotal - Constr'n Related Rev		67,973.56	59,041.00	(8,932.56)	(13.14)
		Totals - On-Street Meters		454,537.93	397,818.78	(56,719.15)	(12.48)
76740 / 50	Monthlies and Long-Term/Parking Leases						
76470's		582335	Blair Lot	11,890.85	11,449.20	(441.65)	(3.71)
		582405	Wilson Lot	12,912.81	13,284.36	371.55	2.88
		582515	Cap Square No	47,862.82	47,328.36	(534.46)	(1.12)
		582535	Gov East	41,481.54	41,834.31	352.77	0.85
		582525	Overture Center	16,113.84	16,241.12	127.28	0.79
		582565	SS Capitol - reg Mo'ys	27,900.36	28,253.10	352.74	1.26
		Subtotal - Monthlies		158,162.22	158,390.45	228.23	0.14
76750's		582528	Overture Center	14,600.25	14,600.25	-	-
		582568	SS Cap - LT Lease	20,244.00	20,244.00	-	-
		582705	Convention Center	-	-	-	-
		Subtotal -- LTL's		34,852.25	34,844.25	(8.00)	(0.02)
		Totals - Moy's and Leases		193,014.47	193,234.70	220.23	0.11
78000s	Miscellaneous Revenues						
		78220	Operating Lease Payments	-	-	-	n/a
		78310	Property Sales	-	275.80	275.80	n/a
		78890	Other	121.85	888.61	766.76	629.27
		Subtotal -- Miscellaneous		121.85	1,164.41	1,042.56	855.61
		Summary - RP3 and Misc Revenue (incl's Cycle Perm)		27,410.64	24,332.38	(3,078.26)	(11.23)
		TOTALS		2,517,276.03	2,403,492.71	(113,783.32)	(4.52)

B

Department of Transportation -- Parking Division
YTD Revenue/Statistics -- thru March, 2007 vs 2008



		-----Off-Street-----				Street	Misc.		
		Meters *	+ Cashiered	+ Monthly	= Total	+ Meters	+ Revenues	= Totals *	
2007	# of Spaces	310	3,230	498	4,038	1,396	-----	5,434	
	Revenue	\$ 130,966	\$ 1,711,353	\$ 193,006	\$ 2,035,325	\$ 454,538	\$ 27,411	2,517,274	
2008	# of Spaces	310	3,219	498	4,027	1,413	-----	5,440	
	Revenue	\$ 133,236	\$ 1,654,870	\$ 193,235	\$ 1,981,342	\$ 397,819	\$ 24,332	2,403,493	
2008 +/- 2007									
	# of Spaces	-	(11)	-	(11)	17	-----	6	
	Revenue	\$ 2,270	\$ (56,482)	\$ 228	\$ (53,984)	\$ (56,719)	\$ (3,078)	(113,781)	
	(% Rev Change)	1.7%	-3.3%	0.1%	-2.7%	-12.5%	-11.2%	-4.5%	

* Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)			
		YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08		
METERED LOTS	Blair Lot (eff Aug 2002)	13	13	76	76	--	--	\$ 801.18	\$ 520.97	\$ 0.81	\$ 0.53		
	Lot 38 (Munic Building)	17	17	76	76	67%	77%	\$ 2,861.80	\$ 2,028.33	\$ 2.22	\$ 1.57		
	Brayton Lot Paystations	154	154	76	76	95%	91%	\$ 80,857.73	\$ 84,768.60	\$ 6.91	\$ 7.24		
	Brayton Lot Meters	12	12	76	76	83%	59%	\$ 719.35	\$ 619.72	\$ 0.79	\$ 0.68		
	Buckeye Lot	53	53	76	76	66%	53%	\$ 31,254.82	\$ 29,893.30	\$ 7.76	\$ 7.42		
	Evergreen Lot	23	23	76	76	--	--	\$ 6,134.04	\$ 5,626.75	\$ 3.51	\$ 3.22		
	Wingra Lot	19	19	76	76	--	--	\$ 1,992.86	\$ 1,711.16	\$ 1.38	\$ 1.19		
	SS Capitol	19	19	76	76	46%	39%	\$ 6,344.30	\$ 8,067.58	\$ 4.39	\$ 5.59		
	Cycles	48	48	0	0	--	--	\$ -	\$ -	n/c	n/c		
	CASHIERED	Cap Square North	488	488	85	86	58%	61%	\$ 141,142.80	\$ 152,672.30	\$ 3.40	\$ 3.64	
Gov East		431	431	85	86	90%	92%	\$ 305,787.32	\$ 314,042.86	\$ 8.35	\$ 8.47		
Overture Center		545	543	85	86	54%	50%	\$ 196,797.35	\$ 181,348.84	\$ 4.25	\$ 3.88		
SS Campus (Frances) (combined totals)		1,066	1,063	85	86	69%	66%	\$ 305,912.81	\$ 285,706.07	\$ 7.88	\$ 7.20		
SS Campus (Lake)								\$ 407,662.35	\$ 372,416.97				
State St Capitol	700	694	85	86	63%	63%	\$ 354,050.29	\$ 348,683.41	\$ 5.95	\$ 5.84			
MONTHLY	Blair Lot Mo'y (eff 8/2002)	44	44	63	63	Monthly spaces are always considered 100% Occupied		\$ 11,890.85	\$ 11,449.20	\$ 4.29	\$ 4.13	50	48
	Wilson Lot Mo'y	50	50	63	63		\$ 12,912.81	\$ 13,284.36	\$ 4.10	\$ 4.22	50	51	
	Cap. Sq. N Mo'y	125	125	63	63		\$ 47,862.82	\$ 47,328.36	\$ 6.08	\$ 6.01	150	147	
	Gov East Mo'y	85	85	63	63		\$ 41,481.54	\$ 41,834.31	\$ 7.75	\$ 7.81	100	100	
	Overture Ctr Mo'y (b) (e)	75	75	63	63		\$ 30,714.09	\$ 30,841.37	\$ 6.50	\$ 6.53	95	95	
	SS Cap. Mo'y (b) (d)	119	119	63	63		\$ 48,144.36	\$ 48,497.10	\$ 6.42	\$ 6.47	134	134	
	Subtotal - Monthly												579
ON - STREET METERS	Campus Area Route	182	174	76	76	58%	51%	\$ 57,852.80	\$ 51,462.36	\$ 4.18	\$ 3.88		
	Capitol Square (f)	24	24	76	76	56%	54%	\$ 11,419.14	\$ 11,098.04	\$ 6.17	\$ 6.08		
	CCB Area Route	89	92	76	76	57%	57%	\$ 37,951.59	\$ 36,528.62	\$ 5.63	\$ 5.22		
	East Washington Area Route	90	96	76	76	37%	38%	\$ 15,650.60	\$ 12,509.50	\$ 2.28	\$ 1.71		
	GEF Area Route	81	81	76	76	46%	42%	\$ 25,663.03	\$ 23,667.94	\$ 4.17	\$ 3.86		
	MATC Area Route	101	99	76	76	30%	30%	\$ 18,540.80	\$ 18,615.32	\$ 2.42	\$ 2.47		
	Meriter Area Route	121	116	76	76	35%	30%	\$ 29,715.18	\$ 23,242.73	\$ 3.24	\$ 2.64		
	MMB Area Route	98	101	76	76	50%	45%	\$ 40,016.03	\$ 38,106.11	\$ 5.37	\$ 4.98		
	Monroe Area Route	124	124	76	76	pass	pass	\$ 17,713.18	\$ 16,920.59	\$ 1.88	\$ 1.80		
	Schenks Area Route	80	80	76	76	pass	pass	\$ 3,793.50	\$ 3,114.27	\$ 0.62	\$ 0.51		
	State Street Area Route	76	108	76	76	44%	35%	\$ 31,975.24	\$ 26,400.73	\$ 5.54	\$ 3.22		
	University Area Route	223	209	76	76	41%	28%	\$ 76,383.86	\$ 57,558.78	\$ 4.51	\$ 3.63		
	Wilson/Butler Area Route	107	110	76	76	38%	26%	\$ 19,889.42	\$ 19,552.79	\$ 2.45	\$ 2.35		
	Various Routes	--	--	76	76	n/a	n/a	\$ -	\$ -	\$ -	\$ -		
	Subtotal - Route Revenue	1,396	1,413	76	76	--	--	\$ 386,564.37	\$ 338,777.78	\$ 3.64	\$ 3.16		
Meter-Related Constrn Rev							\$ 67,973.56	\$ 59,041.00					
Total On-Street Meter Revenue							\$ 454,537.93	\$ 397,818.78					
Miscellaneous	--	--					\$ 27,410.64	\$ 24,332.38					
Total (a)	5,482	5,488					\$ 2,517,274.04	\$ 2,403,492.72					

Footnotes:

- (a) Excludes interest on investments
 - (b) Available to public on nights and weekends.
 - (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2007 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities and Brayton Lot >> source = Parcs system. Weekday timeframe = 10 a.m. thru 2 p.m.
 - (d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
 - (e) Monthly information for the Overture Center ramp includes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
 - (f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, \$11,100 of YTD revenue would support an occupancy rate of about 54% (24 meters x 76 days x 9 hrs/day x \$1.25/hour x 54% rate = \$11,100).
- n/a Not computed -- collection schedules are too varied to yield reliable information.

YTD Spaces out of service: 12 Cashiered
(Averages) 51 On-Street Meters
62

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

D-1

LOCATION / FACILITY	JAN 07				FEB 07				MAR 07		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
ON - STREET METERS	1085	965	407	57.8%	969	388	60.0%	1001	289	71.1%	
CITY LOTS:											
BUCKEYE - BLOCK 58	53	53	23	56.6%	53	31	41.5%	53	0	100.0%	
BRAYTON - METERS	12	12	1	91.7%	12	2	83.3%	12	3	75.0%	
PARKMASTER	154	154	0	100.0%	154	6	96.1%	154	3	98.1%	
MUNICIPAL BLDG - BLOCK 88	17	17	7	58.8%	17	5	70.6%	17	5	70.6%	
SUBTOTAL - CITY LOTS	236	236	31	86.9%	236	44	81.4%	236	11	95.3%	
CITY RAMPS:											
OVERTURE CENTER - CASHIERED	529	529	280	47.1%	529	231	56.3%	529	231	56.3%	
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%	
STATE STREET CAPITOL - METERS	19	19	13	31.6%	19	11	42.1%	19	7	63.2%	
STATE STREET CAPITOL - CASHIERED	706	706	293	58.5%	706	229	67.6%	706	159	77.5%	
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%	
GOVERNMENT EAST - CASHIERED	426	426	33	92.3%	426	16	96.2%	426	30	93.0%	
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%	
STATE STREET CAMPUS - CASHIERED	1060	1060	305	71.2%	1059	198	81.3%	1060	170	84.0%	
CAPITOL SQUARE NORTH - CASHIERED	481	481	187	61.1%	481	186	61.3%	481	191	60.3%	
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%	
SUBTOTAL - CITY RAMPS	3597	3597	1111	69.1%	3596	871	75.8%	3597	788	78.1%	
SUBTOTAL - CITY LOTS + RAMPS	3833	3833	1142	70.2%	3832	915	76.1%	3833	799	79.2%	
TOTAL CITY STREETS + LOTS + RAMPS	4918	4798	1549	67.7%	4801	1303	72.9%	4834	1088	77.5%	
CAPITOL SQUARE SOUTH - METERS	302	404	116	71.3%	386	41	89.4%	407	122	70.0%	
CAPITOL SQUARE SOUTH - PERMITS	671	566	0	100.0%	566	0	100.0%	566	0	100.0%	
TOTAL PUBLIC SPACES	5891	5768	1665	71.1%	5753	1344	76.6%	5807	1210	79.2%	

Notes:

1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
 - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
 - b. Cashier section of ramps -- the daily average computed for the month.
 - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
3. Vacancies are determined as follows:
 - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
 - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
 - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 Capitol Square South - 3 metered spaces out of service due to construction.
- 2 State Street Campus Ramp - Average of 1 space out of service for February.
- 3 Capitol Square South - 21 metered spaces out of service due to construction.

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

D-2

LOCATION / FACILITY	JAN 08				FEB 08				MAR 08		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
ON - STREET METERS	1085	973	392	59.7%	973	383	60.6%	988	415	58.0%	
CITY LOTS:											
BUCKEYE - BLOCK 58	53	53	26	50.9%	53	22	58.5%	53	25	52.8%	
BRAYTON - METERS	12	12	7	41.7%	12	4	66.7%	12	4	66.7%	
PARKMASTER	154	154	4	97.4%	154	0	100.0%	154	6	96.1%	
MUNICIPAL BLDG - BLOCK 88	17	17	3	82.4%	17	4	76.5%	17	5	70.6%	
SUBTOTAL - CITY LOTS	236	236	40	83.1%	236	30	87.3%	236	40	83.1%	
CITY RAMPS:											
OVERTURE CENTER - CASHIERED	529	529	267	49.5%	523 ³	258	50.7%	529	237	55.2%	
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%	
STATE STREET CAPITOL - METERS	19	19	13	31.6%	19	12	36.8%	19	10	47.4%	
STATE STREET CAPITOL - CASHIERED	706	700 ¹	263	62.4%	697 ⁴	171	75.5%	702 ⁸	209	70.2%	
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%	
GOVERNMENT EAST - CASHIERED	426	426	17	96.0%	426	9	97.9%	426	26	93.9%	
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%	
STATE STREET CAMPUS - CASHIERED	1060	1060	372	64.9%	1053 ⁵	189	82.1%	1057 ⁹	174	83.5%	
CAPITOL SQUARE NORTH - CASHIERED	481	481	176	63.4%	481	175	63.6%	481	195	59.5%	
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%	
SUBTOTAL - CITY RAMPS	3597	3591	1108	69.1%	3575	814	77.2%	3590	851	76.3%	
SUBTOTAL - CITY LOTS + RAMPS	3833	3827	1148	70.0%	3811	844	77.9%	3826	891	76.7%	
TOTAL CITY STREETS + LOTS + RAMPS	4918	4800	1540	67.9%	4784	1227	74.4%	4814	1306	72.9%	
CAPITOL SQUARE SOUTH - METERS	367	359 ²	73	79.7%	338 ⁶	74	78.1%	339 ¹⁰	21	93.8%	
CAPITOL SQUARE SOUTH - PERMITS	606	606	0	100.0%	590 ⁷	0	100.0%	592 ¹¹	0	100.0%	
TOTAL PUBLIC SPACES	5891	5765	1613	72.0%	5712	1301	77.2%	5745	1327	76.9%	

Notes:

1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
 - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
 - b. Cashier section of ramps -- the daily average computed for the month.
 - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
3. Vacancies are determined as follows:
 - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
 - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
 - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 State Street Capitol Ramp - Average of 6 spaces out of service for January.
- 2 Capitol Square South Ramp - 8 metered spaces out of service due to snow.
- 3 Overture Center Ramp - Average of 6 spaces out of service for February.

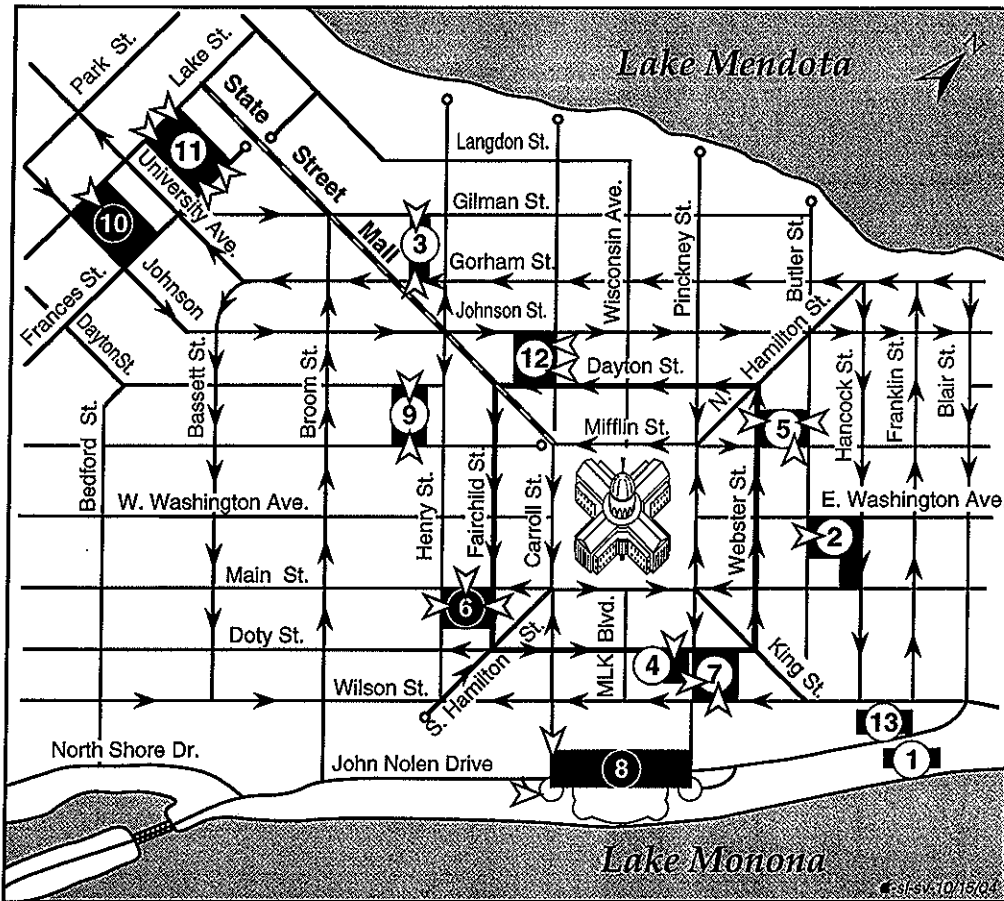
- 4 State Street Capitol Ramp - Average of 9 spaces out of service for February.
- 5 Sate Street Campus Ramp - Average of 7 spaces out of service for February.
- 6 Capitol Square South Ramp - 29 metered spaces out of service due to snow.

- 7 Capitol Square South Ramp - 16 permit spaces out of service due to snow.
- 8 State Street Capitol Ramp - Average of 4 spaces out of service for March.
- 9 Sate Street Campus Ramp - Average of 3 spaces out of service for March.

- 10 Capitol Square South Ramp - 28 metered spaces out of service due to snow.
- 11 Capitol Square South Ramp - 14 permit spaces out of service due to snow.

DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



FACILITY NAME	LEGEND
① Blair Lot	■ Public Parking
② Brayton Lot	○ # City Operated Facilities
③ Buckeye Lot	● # Non-City Operated Facilities
④ Lot 88	➤ Lot/Ramp Entrance
⑤ Capitol Square North Ramp	➤ One-way Street
⑥ Capitol Square South Ramp (County)	
⑦ Government East Ramp	
⑧ Monona Terrace Community and Convention Center (NOT City Operated)	
⑨ Overture Center Ramp	
⑩ South East Campus Ramp (UW-Madison)	
⑪ State Street Campus Ramp	
⑫ State Street Capitol Ramp	
⑬ Wilson Lot	

◆ - Single Line; Small Version - City v.s. Non-City - revised 12/7/04