



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, March 30, 2011

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 313 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Foxgrover called the meeting to order at 5:07 p.m. with a quorum present.

Present: 7 -

Sara J. Richards; Austin E. McClendon; Ald. Thuy Pham-Remmele; Ald. Michael E. Verveer; Rosemary Lee; Karen A. Foxgrover and Hawk Schenkel

Absent: 2 -

Teresa Schwerin and Toriana T. Pettaway

Excused: 1 -

Sean Lee

APPROVAL OF MINUTES

Lee moved and Pham-Remmele seconded that the minutes of the February 23, 2011 VOC meeting be approved. The motion passed.

PUBLIC COMMENT

At the request of its author, Diane Doughman, a State Street area business owner, Hansen read an email statement referring to the possible ban on spray paint. The following then spoke in favor of allowing spray paint to continue: Andy Watkins, Travis Knapp, and Susannah Camic. The following were in support of allowing spray paint to be allowed to continue but did not wish to speak: Chris Berrens, Nina Camic, and Matthew Watkins.

DISCLOSURES AND RECUSALS

There were none.

NEW BUSINESS

1. [21005](#) Authorizing amendments to the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" and "Regulations Governing Vending in High Density Vending Areas" to revise the method of counting years of seniority for Mall/Concourse, Camp Randall, and Langdon Street vending licenses, so that only consecutive years of licensing will be counted, creating a sabbatical option, and changing the tie-breaker process so that it is no longer determined alphabetically.

Sponsors: Thuy Pham-Remmele and Michael E. Verveer

Attachments: [Seniority 3-30-11.pdf](#)

A motion was made by Pham-Remmele, seconded by Richards to recommend adoption of this item to the Common Council. The motion passed.

2. [21014](#) Amending Sections 9.13(6)(n)4.b. and 9.13(10)(g)2. of the Madison General Ordinances to revise the method of counting the years of seniority for Late Night and Southeast Campus street vendors.

Sponsors: Thuy Pham-Remmele and Michael E. Verveer

Attachments: [Version 1](#)

Richards moved and Pham-Remmele seconded that this item be recommended to the Common Council for adoption. The motion passed.

3. [21018](#) Authorizing amendments to the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" to require Mall/Concourse Food Vendors to offer the full selection of approved menu items whenever open for business, to clarify the rules for menu signs on the cart, to prohibit changes in signage, and prohibit signs from being displayed above or to the side of the food vending carts.

Sponsors: Thuy Pham-Remmele and Michael E. Verveer

Verveer moved and Pham-Remmele seconded that this item be recommended to the Common Council for adoption. The motion passed.

REPORTS

[21133](#)

STREET VENDING COORDINATOR'S REPORT: This may include references to enforcement activities, licensing statistics, Health Department matters, special events, street food publications, street food conferences, media contact, the 2010 food cart review, and banner displays.

Attachments: [Staff Report 3-30-11.pdf](#)
 [VOCStaffReportJanuary2011.pdf](#)

Hansen said that the new Accela licensing program was working fine over all, and that he had generated dozens of licenses.

DISCUSSION ITEMS

4. [21889](#) DISCUSSION ITEM: Make illegal any airborne art or airborne performance art such as spray painting and air brushing.

After prolonged discussion, the committee did not come to any decision although spray paint performance art would be allowed to continue, probably with some modifications. Verveer asked that Hansen set up a meeting with Knapp and Watkins that would include Verveer and Hansen. The particulars of any adjustments to spray paint performance art were to be discussed at this meeting.

5. [21890](#) DISCUSSION ITEM: Regent Street Area and High Density Vending Area Perimeter and Maps During University of Wisconsin Home Football Game Days.

Attachments: [9 13 7 b 2 camp randall perimeter.pdf](#)
 [Map 1 Camp Randall High Density Vending Area.pdf](#)
 [Map 2 Regent Monroe Street Vending Area.pdf](#)
 [Map 3 Downtown Vending Areas.pdf](#)

Verveer moved and Pham-Remmele seconded that (1) the Football Game Day Vending Area be established according to the map of its perimeter and sites as submitted to the committee by Hansen and (2) that the perimeter of the Camp Randall High Density Vending Area be revised to include a section of Jefferson St. as indicated on a second map. The motion passed.

6. [21891](#) DISCUSSION ITEM: Review draft language for new 90-Minute Cart Rule.

Attachments: [90 minutes unattended 2011.pdf](#)

Verveer asked that Mainella prepare appropriate language. He moved and Richards seconded that this item be referred to the next VOC meeting. The motion carried.

7. [21893](#) DISCUSSION ITEM: Activities Involving the Placement of Objects onto Public Property

Attachments: [Tabling 3-30-11.pdf](#)

It was decided that this item be referred to a future VOC meeting.

ANNOUNCEMENTS

Verveer commended Pham-Remmele's service to the City as an alderperson, acknowledging that it was her final VOC meeting. Pham-Remmele made a statement about how she had enjoyed serving on the committee and serving as the first and only Asian alder to date. Hansen invited her to continue to serve as a food cart reviewer and to volunteer when Madison hosted the national street food conference scheduled for 2012.

ADJOURNMENT

Richards moved and Verveer seconded that the meeting be adjourned. The motion passed. Foxgrover adjourned the meeting at 7:10 p.m.

The next meeting of the VOC is scheduled for Wednesday, April 27, 2011, 5 p.m., conference room 313, Madison Municipal Building.