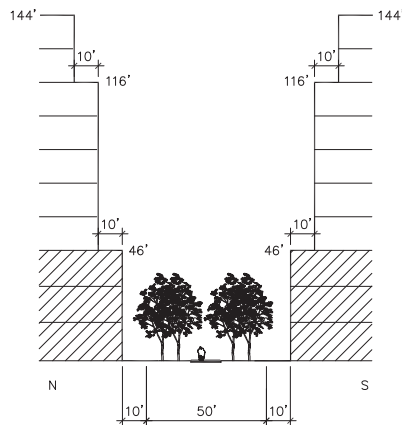


Park Street - Railroad to W. Dayton St. (View North)



Bike Path - Park St. to Kohl Center (View Easterly)

#### University Avenue Corridor Plan

Adopted May 6, 2014 #32635

- 4 Stories: 41-60'
- 5 Stories: 60+'

#### Regent Street - South Campus Neighborhood Plan

Adopted July 1, 2008 #09234

- 3 Stories: 46'
- 4 Stories: 60'
- 6 Stories: 88'
- 8 Stories: 116'
- 10 Stories: 144' (+2 bonus for LEED)
- 12 Stories: 172'

- 8 Stories Regent Plan
- 12 Stories Downtown Plan\*

\*More recent plan takes priority

#### City of Madison Downtown Plan

Adopted July 17, 2012 #24468

- 4 Stories: 44-60'
- 6 Stories: 64-88'
- 8 Stories: 84-116'
- 10 Stories: 104-144'
- 12 Stories: 124-172'

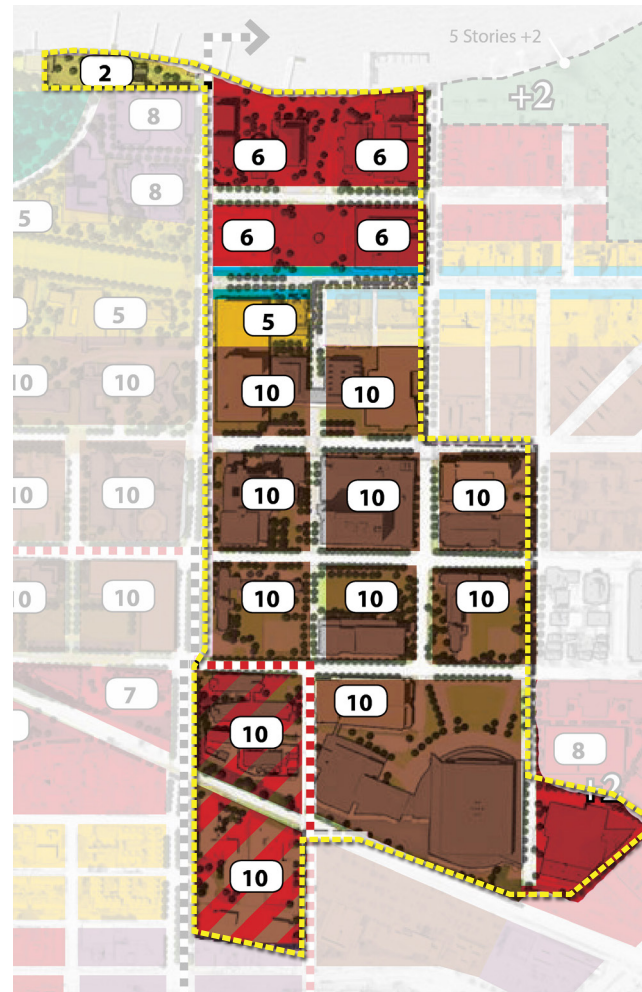
- 8 Stories Regent Plan
- 12 Stories Downtown Plan

\*More recent plan takes priority

#### UW-Madison Campus Master Plan

Effective January 1, 2019

- 2 2 Stories or up to 28-34'
- 3 3 Stories or up to 45-51'
- 4 4 Stories or up to 60-68'
- 5 5 Stories or up to 75-85'
- 6 6 Stories or up to 90-102'
- 7 7 Stories or up to 105-119'
- 8 8 Stories or up to 120-136'
- 9 9 Stories or up to 135-153'
- 10 10 Stories or up to 150-170'



## 7. CAMPUS DESIGN GUIDELINES & STANDARDS

### EAST CAMPUS NEIGHBORHOOD

#### NOTES:

- Colors relate to building heights.
- Where discrepancies arise between adopted plans, most current plan takes precedent.
- ☒ UW-Madison Campus Master Plan proposed maximum building heights. Floor quantities indicated equate to 15-17' floor to floor heights. Buildings may have more stories than indicated as long as they are under the maximum building height.
- ☒ Indicate proposed HIGHER maximum heights than approved plans.
- ☒ Indicate proposed LOWER maximum heights than approved plans.
- +2 Additional floors approved for exceptional design/LEED.
- ☒ Zoned Conservancy District, buildings not anticipated
- ☒ Viewshed agreement, any proposed buildings require additional approval.

## Building Heights

- Building heights are to generally match the urban context to the south and east, crescendo in height along the campus arterials of University Avenue and Johnson Street and become lower as the lakeshore is approached.
- When directly abutting the community, building heights should not significantly exceed that of neighboring community buildings. Height differences shall be mitigated by orienting taller building masses toward the campus. Similarly, upper floors may be stepped back away from the street frontage.
- Buildings should generally have a mix of roof shapes.
- Consideration of accessible and/or highly visible green roofs shall be considered.