Economic Development

Listening Sessions

- What role should the City of Madison play in promoting economic development over the next 3-5 years?
- Based on your experiences, are there programs, policies and projects that should be added, modified, or removed from the City's economic development toolbox?
- What positive business experiences have you had while working with communities elsewhere that we could/should consider for the City of Madison?

Session #1 – Targeted toward any business, non-profit, and the general public, Wednesday, November 28, 2007, 6:00-8:00 pm, Alliant Energy Center, Exhibition Hall, Monona Room, 1919 Alliant Energy Center Way

Session #2 – Targeted toward small businesses, Thursday, November 29, 2007, 8:00-10:00 am, Overture Center, 201 State Street

Session #3 – Targeted toward medium and large businesses, Thursday, November 29, 2007, 2:00-4:00 pm, Warner Park Community Recreation Center, 1625 Northport Drive

Session #4 – Targeted toward "high tech" businesses of all sizes, Thursday, December 6, 2007, 1:30-3:30 pm, MGE Innovation Center, Conf. Room 50, 510 Charmany Dr.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this workshop, please call 267-8721 at least three business days prior to the meeting.

Although each session will have a different focus, please do not feel that one or the other is "right or wrong" for your business or non-profit. If you cannot attend the session that is targeted toward your business or non-profit please attend the session that is most convenient for your schedule. All questions concerning the workshops can be forwarded to Ms. Peggy Yessa with the City of Madison at 267-8721.

As an alternative to participating at a session you can email your thoughts regarding the questions noted above to <u>obr@cityofmadison.com</u>



The City of Madison is in the process of developing a Strategic Economic **Development** Implementation Plan to guide our efforts over the next 3-5 years. The plan can only be as good as the ideas provided. Please take an opportunity to meet with our consultant, Mr. Tom Ticknor, to discuss your thoughts on the future of the Madison economy.

Support for these sessions made possible by Madison Gas and Electric.

A draft of the plan will be available for review by the community in February of 2008, with additional opportunities for you to provide input at that time. Please email us at <u>obr@cityofmadison.com</u> if you would like to receive a draft copy of the plan. The plan will also be posted on the City's business website at <u>www.cityofmadison.com/business</u>

A quorum of the Economic Development Commission and/or the Common Council may be present and in attendance at these workshops.