



PLANNING DIVISION STAFF REPORT

February 13, 2020

PERCENT FOR ART ORDINANCE ANNUAL REPORT 2019

Legistar File #: 59583
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Background

On October 3, 2017, the Common Council approved an ordinance (Legistar File # 47273) creating the City’s Percent for Art program. This ordinance requires that 1% of the total budget for certain City public works projects exceeding \$5 million be set aside for public art, beginning with the 2019 capital budget.

The ordinance also directs staff to file an annual report to the Mayor and Common Council. Given the newness of the ordinance, the results of many of the topics of this first annual report are not yet known. However, this report provides a template for future annual reports and initial findings of the program to date. It is expected to be updated after the adoption of the annual budgets and subsequent annual reports will be filed in the first quarter of each year.

1. Current Year’s Activities

Description of the artwork completed, obtained or commenced under this ordinance program during the preceding twelve (12) months.

This is the first year of the program and the first step is to identify eligible projects at the design development phase and subsequently establish the Percent for Art amount. The first projects to qualify for this program will be the Madison Public Market and the Madison Metro East Washington Avenue facility – Phase II. Together, these projects will generate approximately \$117,000 for art through the Percent for Art Ordinance.

2. Upcoming Activities

Description of the Capital improvement projects designated for inclusion in this program during the upcoming two (2) years.

Project	Estimated PW Bid Year	Estimate of 1% for Art
Madison Public Market	2020	~\$ 52,000
Metro E Wash Phase II (mech and boiler)	2020	~\$ 65,000
Metro E Wash Phase IIIA (maint bay reconfig)	2021	~\$ 85,000
Metro E Wash Phase IIIB (admin support area upgrades)	2022	~\$ 80,000
Total		~\$ 282,000

3. Expenditures

Accounting of the expenditures for the projects identified in subs. (a) and (b) above [note: sub (a) is “Project Design Incorporation of Public Art” and sub (b) is “Types of Capital Projects Eligible for Percent for Art Expenditure”], or funded through the Art Maintenance and Conservation Fund and the Art Aggregated Fund.

Since this is the first year to identify eligible projects, there have been no expenditures from any of these funds.

4. Art Maintenance and Conservation Fund / Art Aggregated Fund

Accounting of the status of the Art Maintenance and Conservation Fund and the Art Aggregated Fund.

Since this is the first year of the program and no expenditures have occurred, accounts for these funds have not yet been established.

5. Program Changes

Description of any changes to this program for the upcoming year.

No potential changes for the upcoming year have been identified.

6. Rate Adjustment / Other Ordinance Amendments

Recommendations for any adjustments to the Percent for Art expenditure percentage rate and/or any other recommended amendments to the Percent for Art Ordinance.

Staff is not recommending any adjustments to the Percent for Art percentage rate or any other amendments.