

CITY OF MADISON  
OFFICE OF THE CITY ATTORNEY  
Room 401, CGB  
266-4511

**MEMORANDUM**

DATE: March 19, 2014

TO: Alcohol License Review Committee

FROM: Jennifer Zilavy, Assistant City Attorney

RE: Hoops of Dane County Inc., Dale Beck (agent/owner)

Mr. Beck, of Hoops of Dane County, Inc., is on the Alcohol License Review Committee agenda tonight seeking a liquor license and an entertainment license for the premise located at 802 Atlas Court, Madison, WI.

Mr. Beck has 3 other licensed establishments in the City of Madison: Murphy's Tavern at 3737 E. Washington Avenue; The Locker Room at 1810 Roth Street; and The Bayou/Club Voodoo at 117 S. Butler Street.

I thought it would be helpful to the Committee in their decision making to have the enforcement background data for Mr. Beck's other three establishments. That background is as follows:

**The Bayou:** We had an ALERT meeting with Mr. Beck in June of 2013. The City had received complaints from neighbors regarding noise, littering and disturbances. The Police Department was aware of a couple of disturbances, particularly related to 18+ events that were held at Club Voodoo (one such incident was a rather large fight that occurred immediately outside of Club Voodoo at closing). Mr. Beck seemed earnest in his desire to address the neighborhood complaints and he was receptive to making changes at his establishment to reduce the likelihood of future negative incidents. I have not received any neighbor complaints since last summer and I am not aware of any current police issues with the Bayou or Club Voodoo.

**The Locker Room:** Prosecution History: 2000, Allowing Underage On Premise (paid forfeiture).

**Tailgators, now known as Murphy's Tavern:** We had an ALERT meeting in September, 2010 due to several violent incidents and disturbances taking place at Murphy's. Mr. Beck was receptive to addressing the issues associated with the establishment. Prosecution History: 2000: Permitted Underage On Premise (paid forfeiture). 2005: Sold To Intoxicated Person (paid forfeiture). 2005: Allowed Smoking (paid forfeiture). 2006: Sold To Underage Person (paid forfeiture). 2007: No Licensed Bartender On Duty (paid forfeiture).