



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, February 1, 2023

4:30 PM

Virtual

1. Written Comments: You can send comments on agenda items to urbandesigncomments@cityofmadison.com.

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 820 5732 9287

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[January 11 & 25, 2023]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [75183](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

2. [75231](#) 1650 Pankratz Street - Expansion of the South Central Library System Office/Warehouse/Garage Space Located in Urban Design District (UDD) 4. 12th Ald. Dist.

Owner: South Central Library System
Applicant: Colin Meisel, Ruekert and Mielke
Initial/Final Approval is Requested
UDC is an Approving Body
3. [75232](#) 1827 E Washington Avenue - Comprehensive Design Review of Signage (CDR) Located in Urban Design District (UDD) 8. 6th Ald. Dist.

Owner: 1801 East Washington Madison Apartments, LLC
Applicant: Allie Novitske, Sign Art Studio
Final Approval is Requested
UDC is an Approving Body

INFORMATIONAL PRESENTATION

4. [75717](#) 702 N Midvale Boulevard + 401 N Segoe Road - Planned Development-Specific Implementation Plan (PD-SIP), Hilldale Shopping Center Continued Phase Three Located in Urban Design District (UDD) 6. 11th Ald. Dist.

Owner: 401 North Segoe & Hilldale Shopping Center
Applicant: Brian Munson, Vandewalle & Associates
Informational Presentation
UDC will be an Approving Body

SECRETARY'S REPORT

Recent Plan Commission Actions:

-6604 Odana Road
-4205 Portage Road
-4522 E Washington Avenue
-1801-1841 Northport Drive
-6853 McKee Road

Upcoming Matters:

- 5802 Odana Road (CDR)
- 2125 Commercial Avenue (Madison College in UDD 4)
- 3715 E Washington Avenue (Remodel in UDD 5)
- 823/825 E Washington Avenue (Artist Mural in UDD 8)
- Continued Discussions and Information Related to Future Amendments to MGO Chapter 33.24 - Urban Design Commission Ordinance and the Urban Design Commission Policy and Procedure Manual (Legistar File ID 71257)

BUSINESS BY MEMBERS

5. [75615](#) 2023 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT