

Comprehensive Design Review - Block 6

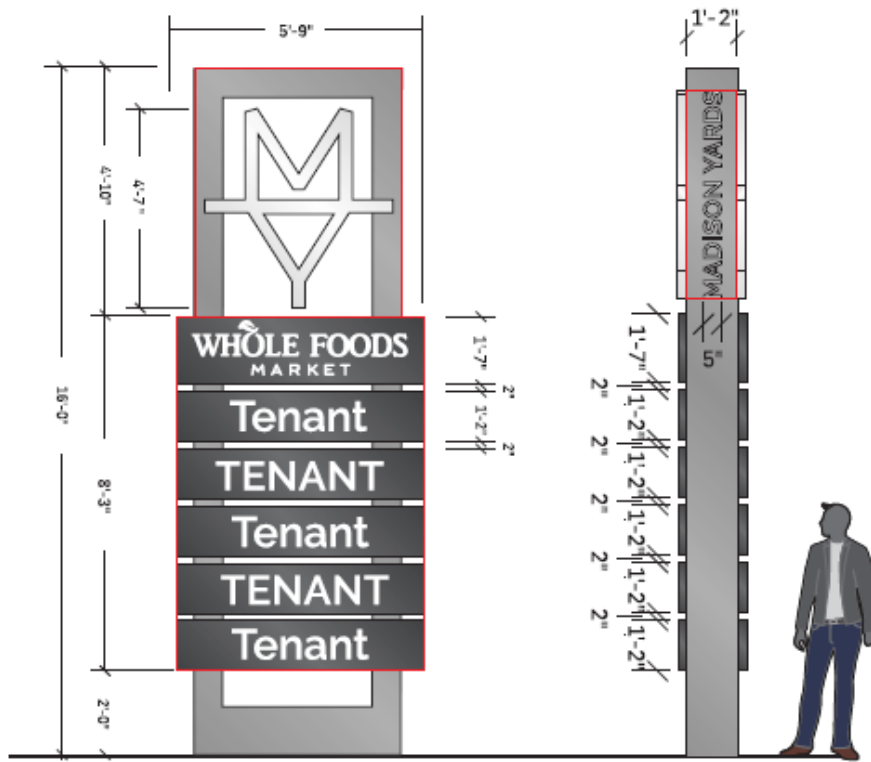


MADISON YARDS
HILL FARMS

May 31, 2022

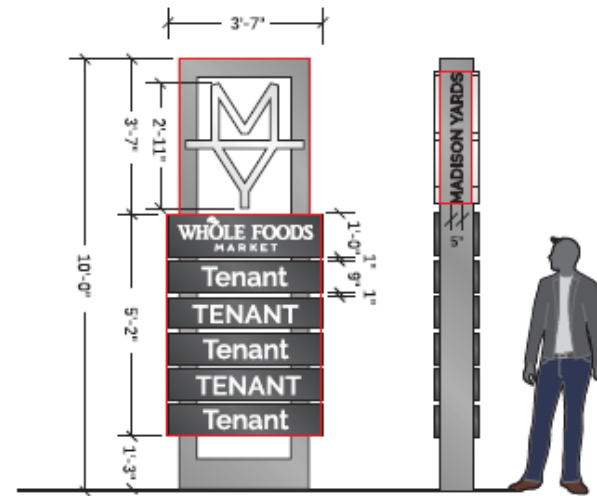
Prepared by Ryan Signs, Inc. 

Block 6 Proposed & Compliant Monument Comparison



1 PROPOSED: 23'-6" HIGH
SCALE: 1/4" = 1'-0"

5'9" x 4'10" = 27.79 Sq Ft x2 = 55.58 Sq Ft MY
 8'3" x 5'9" = 47.44 Sq Ft x2 = 94.88 Sq Ft Tenant
 4'10" x 1'2" = 5.65 Sq Ft x2 = 11.30 Sq Ft Madison Yards
 161.76 Total Signable Sq Ft



2 COMPLIANT: 10'-0" HIGH
SCALE: 1/4" = 1'-0"

3'7" x 3'0" = 10.74 Sq Ft x2 = 21.48 Sq Ft MY
 5'2" x 3'7" = 18.51 Sq Ft x2 = 37.02 Sq Ft Tenant
 3'1" x 0'9" = 2.31 Sq Ft x2 = 4.62 Sq Ft Madison Yards
 63.12 Total Signable Sq Ft

Block 6 - University Monument Sign - Comparison

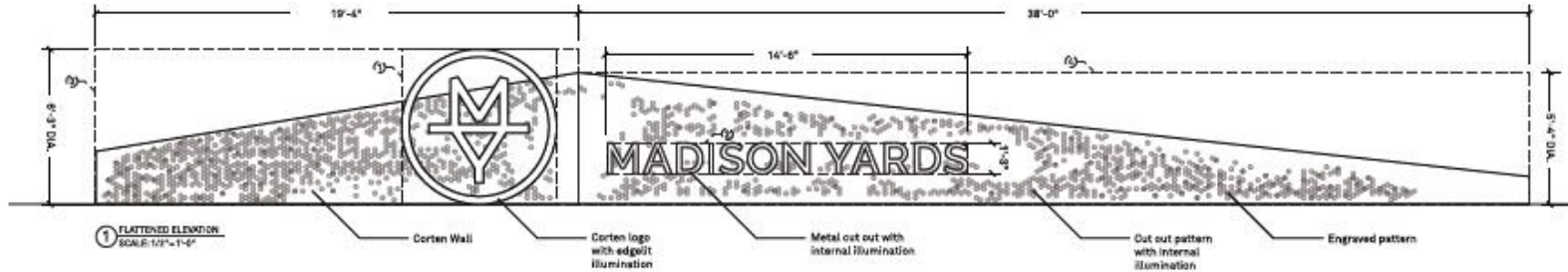


Block 6 - Segoe Monument Sign - Comparison



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Block 6 - Landscape Monument Sign



NET SIGNAGE

LOGO MARK

DIMENSIONS:	AREA	TOTAL NET AREA:	57 SQ. FT.
8'-3" WIDE x 6'-3" HIGH	28 SQ. FT.		

WORD MARK

DIMENSIONS:	AREA
14'-6" WIDE x 7'-3" HIGH	18 SQ. FT.

GROSS SIGNAGE

DIMENSIONS:	AREA	TOTAL GROSS AREA:	224 SQ. FT.
19'-4" WIDE x 6'-3" HIGH	121 SQ. FT.		
38'-0" WIDE x 6'-3" HIGH	203 SQ. FT.		

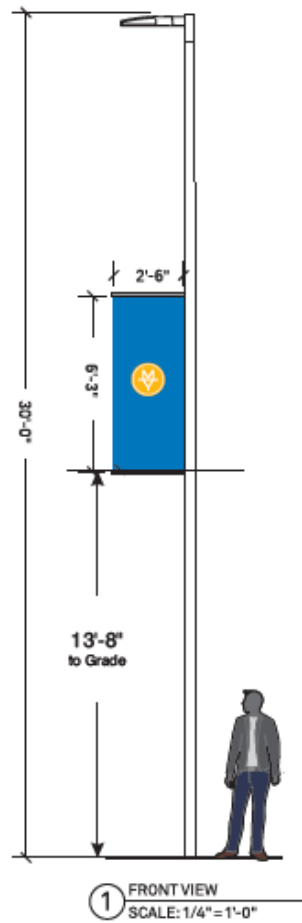
Compliant Signage

- 64/128 sf2
- 10' Overall Height

Proposed Signage

- 39 + 18 (net) sf2
- 121 + 203 (gross) sf2 walls
- 6'-3" Overall Height

Block 6 - Light Pole Banners



EXAMPLES OF POTENTIAL DESIGNS. FINAL DESIGNS TBD



LOGO MARK

DIMENSIONS:	AREA	TOTAL AREA:	224 SQ. FT.
2'-6" WIDE x 6'-3" HIGH	16 SQ. FT x (14) = 224 SQ. FT		