

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: June 5, 2013

TITLE: 5708 Odana Road – Demolish Two Vacant Buildings and Construct New Auto-Prep Building for “Smart Motors” in UDD No. 3. 19th Ald. Dist. (30400)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: June 5, 2013

ID NUMBER:

Members present were: Richard Wagner, Chair; Cliff Goodhart, Melissa Huggins, Richard Slayton, Dawn O’Kroley, Lauren Cnare and Henry Lufler.

SUMMARY:

At its meeting of June 5, 2013, the Urban Design Commission **RECEIVED AN INFORMATIONAL PRESENTATION** to demolish two vacant buildings and construct a new auto-prep building for “Smart Motors” located at 5708 Odana Road. Appearing on behalf of the project were Jim Triatik and Allen Foster. Triatik described the site conditions and plans to demolish two vacant buildings. As Smart Motor’s business has grown they have outgrown their facility; streamlining their services will increase their efficiency. The building will be pre-engineered metal with higher windows for daylighting. Goodhart suggested a smooth face block for the base that might complement the surrounding buildings better. Slayton suggested the addition of some trees as well as moving a parking spot for easier backing-out. Harrington further suggested that they double up on the tree plantings in some of their proposed tree islands. He also requested more information on the site’s bioinfiltration workings. O’Kroley suggested restudying the western-most façade and look at the organization of the panels above if it now covers some of the northerly portion; on the side (south) elevation if it’s not returned all the way back to the second metal panel a dialogue can be created with the back building.

ACTION:

Since this was an **INFORMATIONAL PRESENTATION** no formal action was taken by the Commission.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 5, 6 and 6.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 5708 Odana Road

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	6	6	6	-	-	6	6	6
	5	5	5	-	-	6	4	5
	-	6	6	-	-	-	8	6

General Comments:

- Need to address screening on roof. Suggest smooth concrete block building base.