

**ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--January 2013 vs. January 2012**

(Routes sorted in order of 2013 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2013 vs. 2012 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2012	2013	% change	2012	2013	% Change		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	4,062	7,285	79.3%	82.80	148.27	79.1%		<b>Core Routes</b> operate every day from early a.m. to late p.m.: <b>2, 3, 4, 5, 6, 7, 13</b> (3 operates weekdays only; 7 operates wkends & holidays only).
80 UW CAMPUS (service revised effective Aug 26, 2012)	118,024	143,689	21.7%	90.05	91.06	1.1%		
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	99,664	112,693	13.1%	68.12	71.65	5.2%		
28 NTP-WTP COMMUTER	29,948	35,460	18.4%	61.05	68.46	12.1%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	8,236	8,655	5.1%	53.48	53.53	0.1%		
2 WTP-NTP	107,887	117,207	8.6%	48.08	51.82	7.8%		
67 WTP-WEST TOWNE	24,118	26,105	8.2%	45.00	47.41	5.4%		
50 WTP-SCHROEDER-RAYMOND LOOP	16,111	16,286	1.1%	45.64	45.62	-0.1%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	26,911	30,431	13.1%	40.20	43.16	7.4%		
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	13,936	17,863	28.2%	35.16	42.82	21.8%		
4 NTP-STP	63,769	66,057	3.6%	41.19	41.80	1.5%		<b>Commuter Routes</b> operate on weekdays during peak hours: <b>11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57</b> <b>58, 71, 72, 74, 75</b>
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	12,015	13,152	9.5%	39.19	40.85	4.3%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	7,814	8,776	12.3%	36.28	38.80	7.0%		
22 MENDOTA LOOP	20,312	21,360	5.2%	37.05	37.95	2.4%		
6 EAST TOWNE-WTP	99,184	102,582	3.4%	36.54	36.61	0.2%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	10,297	10,996	6.8%	35.75	36.36	1.7%		
5 ETP-STP	42,419	43,550	2.7%	35.92	36.18	0.7%		
3 WTP-ETP	47,857	51,448	7.5%	35.18	36.00	2.3%		
11 WTP-DUTCH MILL-CAP SQUARE	7,899	8,897	12.6%	33.41	35.84	7.3%		
18 STP-WTP	36,834	38,484	4.5%	33.73	35.14	4.2%		
16 STP - ETP	32,998	36,180	9.6%	32.21	34.83	8.1%		<b>Peripheral Routes</b> operate from transfer points to outlying areas: <b>20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78</b>
17 ETP-NTP	10,193	10,715	5.1%	34.20	34.24	0.1%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	39,452	43,781	11.0%	32.41	34.17	5.4%		
40 STP - ARBOR HILLS LOOP	14,857	14,141	-4.8%	36.09	33.78	-6.4%		
51 WTP-MUIR FIELD LOOP	7,657	7,478	-2.3%	33.80	33.45	-1.1%		
30 ETP-EAST TOWNE	20,610	22,456	9.0%	30.53	32.87	7.7%		
27 NTP - UW CAMPUS COMMUTER	4,369	5,065	15.9%	29.60	32.68	10.4%		
55 VERONA- WTP COMMUTER	4,913	3,935	-19.9%	40.40	32.35	-19.9%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	10,646	11,830	11.1%	29.87	31.61	5.8%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	31,326	35,412	13.0%	29.25	31.52	7.8%		
75 VERONA-CAPITOL SQUARE COMMUTER (began operating March 26, 2012)	-	3,776	NA	NA	29.44	NA		<b>Connector Routes</b> connect transfer points throughout the day: <b>16, 17, 18.</b>
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	3,719	3,742	0.6%	25.89	28.78	11.2%		
81-82 UW LATE NITE CIRCULATORS	10,416	4,178	-59.9%	45.01	28.44	-36.8%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	1,816	1,879	3.5%	28.73	28.32	-1.5%		
58 GREENTREE COMMUTER	6,358	7,031	10.6%	26.71	28.14	5.3%		
21 LAKEVIEW LOOP	13,774	14,374	4.4%	27.04	27.59	2.1%		
47 ARBOR HILLS COMMUTER	7,066	7,307	3.4%	27.35	26.93	-1.5%		
7 WTP-ETP (Weekends & Holidays Only)	13,559	13,383	-1.3%	23.93	26.10	9.1%		
12 WTP-DUTCH MILL-CAP SQUARE	4,102	4,906	19.6%	22.46	25.59	13.9%		
70 MIDDLETON-CAPITOL SQUARE	11,566	13,664	18.1%	21.91	24.66	12.5%		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	6,250	8,189	31.0%	19.68	24.56	24.8%		<b>Circulator Routes</b> <b>1, 9, 10, 34</b>
19 RED ARROW TR-CAP SQUARE	13,717	14,510	5.8%	23.46	23.63	0.7%		
1 CAP SQUARE - UW	1,536	1,865	21.4%	19.69	22.77	15.6%	x	
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	2,967	3,277	10.4%	18.10	22.07	22.0%	x	
32 ACEWOOD-THOMPSON LOOP	3,627	3,823	5.4%	19.77	21.18	7.2%	x	
73 WTP-OLD SAUK TRAILS	10,595	11,544	9.0%	18.42	19.11	3.8%	x	
13 STP-CAP SQUARE	11,747	12,211	3.9%	18.18	18.63	2.5%	x	
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	2,625	2,804	6.8%	17.98	18.29	1.7%	x	
25 AMERICAN CENTER COMMUTER	1,096	1,026	-6.4%	18.83	16.79	-10.8%	x	
74 MIDDLETON LOOP	2,089	2,547	21.9%	14.15	16.43	16.1%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	5,593	6,320	13.0%	15.09	16.21	7.4%	x	<b>Other routes:</b> <b>8</b> operates between the Capitol Square and Spring Harbor, weekends only. <b>19</b> operates like a core route between the Capitol Square and Allied Drive on weekdays. <b>39</b> operates as a commuter route during peak hours; operates like a circulator route midday. <b>59</b> operates weekends & holidays between the WTP and Fitchburg. <b>67</b> connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. <b>63 and 68</b> operate between the WTP and Prairie Town Center. <b>70</b> operates like a core route between the Capitol Square & Middleton on weekdays.  <b>UW Campus Circulators</b> <b>80, 81, 82, 84, 85</b>
20 NTP-EAST TOWNE	13,492	14,311	6.1%	14.93	15.78	5.6%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	2,008	3,285	63.6%	8.22	13.29	61.7%	x	
39 ETP - DAIRY DRIVE	2,389	2,214	-7.3%	14.39	12.70	-11.7%	x	
52 WTP-FITCHBURG	3,048	2,918	-4.3%	13.72	12.51	-8.8%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	1,040	1,021	-1.8%	10.46	12.32	17.8%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	1,002	1,013	1.1%	11.28	10.86	-3.7%	x	
33 HIESTAND LOOP	214	353	65.0%	4.48	7.03	57.1%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	935	909	-2.8%	5.73	6.15	7.3%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	922	875	-5.1%	5.51	5.78	4.9%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	202	264	30.7%	4.57	5.69	24.5%	x	
85 UW CAMPUS-PARK ST CIRCULATOR (ended operating on Aug 25, 2012)	17,349	-	-100.0%	59.03	NA	NA		<b>School Day Supplemental Routes</b> <b>E, L, M, W</b>
UNKNOWN ROUTE & ROAD BUS *	-	-		NA	NA	NA		
<b>SYSTEM TOTAL</b>	<b>1,151,137</b>	<b>1,241,488</b>	<b>7.8%</b>	<b>36.97</b>	<b>38.85</b>	<b>5.1%</b>	<b>23.31</b>	<b>Average weekday ridership January 2012: 47,390</b> <b>Average weekday ridership January 2013: 49,335</b>
<b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)</b>	<b>1,001,286</b>	<b>1,086,336</b>	<b>8.5%</b>	<b>34.23</b>	<b>35.99</b>	<b>5.2%</b>	<b>21.59</b>	

\* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses, or overloads.