

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
126 S. Hamilton St.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Paid _____ Receipt # _____

Date received _____

Received by _____

Aldermanic District _____

Zoning District _____

Urban Design District _____

Submittal reviewed by _____

Complete all sections of this application, including the desired meeting date and the action requested.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.

1. Project Information

Address: 1 Exact Lane, Madison WI 53719

Title: Exact Sciences Amenity Building

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested December 20, 2017

New development Alteration to an existing or previously-approved development

Informational Initial approval Final approval

3. Project Type

Project in an Urban Design District

Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)

Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)

Planned Development (PD)

General Development Plan (GDP)

Specific Implementation Plan (SIP)

Planned Multi-Use Site or Residential Building Complex

Signage

Comprehensive Design Review (CDR)

Signage Variance (i.e. modification of signage height, area, and setback)

Other

Please specify _____

4. Applicant, Agent, and Property Owner Information

Applicant name Jody Shaw Company Potter Lawson

Street address 749 University Row Suite 300 City/State/Zip Madison, WI 53705

Telephone 608 274-2741 Email jodys@potterlawson.com

Project contact person Joel Schriever Company Exact Sciences

Street address 441 Charmany Drive City/State/Zip Madison, WI 53719

Telephone 608 284-5700 Email jschriever@exactsciences.com

Property owner (if not applicant) CG Growth

Street address 441 Charmany Drive City/State/Zip Madison, WI 53719

Telephone 608 284-5700 Email scoward@exactsciences.com

5. Required Submittal Materials

- Application Form**
- Letter of Intent**
 - If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
 - For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.
- Development plans** (Refer to checklist provided below for plan details)
- Filing fee**
- Electronic Submittal***

Each submittal must include fourteen (14) 11" x 17" collated paper copies. Landscape and Lighting plans (if required) must be full-sized. Please refrain from using plastic covers or spiral binding.

Both the paper copies and electronic copies must be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

**Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to udcapplications@cityofmadison.com. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.*

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Janine Glaeser on 11/28/2017.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Applicant name Jody Shaw Relationship to property Architect
 Authorized signature of Property Owner [Signature] Date 12/06/2017

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per §35.24(6) MGO).
- Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex



December 06, 2017

City of Madison
Urban Design Commission
126 South Hamilton Street
Madison, WI 53703

Re: 1 Exact Lane, Madison WI 53719
Exact Sciences Amenities Building

Dear Commission Members:

Please accept this Letter of Intent, Application and attachments as our submittal for an informational presentation on the Exact Sciences Amenities Building.

Project Team

Owner:

CG Growth
441 Charmany Drive
Madison, WI 53719
(608) 284-5700

Owner's Representative:

General Capital Group
Steve Sirkis
6938 N Santa Monica Blvd.
Fox Point, WI 53217
(414) 228-3509
ssirkis@generalcapitalgroup.com

Architect:

Jody Shaw
Potter Lawson, Inc.
749 University Avenue, Suite 300
Madison, Wisconsin 53705
(608) 274-2741
Jodys@Potterlawson.com

Civil Engineer:

Joseph Doyle
Vierbicher Associates Inc.
999 Fourier Dr # 201,
Madison, WI 53717
(608) 826-0532
jdoyle@vierbicher.com

Landscape Architect:

Suzanne Vincent
Vierbicher Associates Inc.
999 Fourier Dr # 201,
Madison, WI 53717

(608) 826-0532
svin@vierbicher.com

Contractor:

Bob Hougard
J.H. Findorff & Son
300 S. Bedford St.
Madison, WI 53703
(608) 257-5321
bhougard@findorff.com

The Existing Conditions

The Amenities Building is an addition to the existing office building at 1 Exact Lane, previously known as 601 Rayovac Drive. The Amenities Building is sited on the east and southeast sides of the existing office building. The north face of the Amenities Building faces the Beltline. The grades are predominantly flat with some basement level exposure on the north side that corresponds to the lowest level of the existing office building.

Staff and Neighborhood Input

The Development Team has met with the City Staff to review the proposed building on November 28th and December 4th to review the project and schedule. The Development Team has also met with Alder Mark Clear on December 3rd and is helping coordinate a community meeting for the middle of January 2018.

Project Overview

Exact Sciences Corporation is a molecular diagnostics company focused on the early detection and prevention of the deadliest forms of cancer. The company has exclusive intellectual property protecting Cologuard, its non-invasive, molecular screening technology for the detection of colorectal cancer.

Exact Sciences has purchased the Rayovac Office building and surrounding grounds. They are creating a campus that houses the Clinical Processing Lab and Customer Service Center. Previous project submittals on this site include:

- The Phase 1 Clinical Lab Facility at 650 Forward Drive
- The Production Lab addition at 650 Forward Drive
- Interior renovations of the ground floor and first floor of the existing office building.
- Associated parking areas to support the Clinical Lab and Customer Service Center.

This submittal provides the heart of the campus design in the form of a large Amenity Building that includes onsite dining and catering for Exact Science employees, fitness programs, outdoor patio space, potential roof deck gathering, and additional office space to support the Customer Service Center. This Amenity Building is an addition to the existing office building at 1 Exact Lane and forms a direct connection to the Clinical Lab Facility to link the main Campus buildings together.

The site is listed as an "SE" zoning district and the proposed uses are allowed, so no zoning conditional uses or variances are being requested with this submittal.

The Amenities Building includes approximately 77,000 GSF of assembly, fitness and office space.

As described above, this building is designed as an addition to the existing office building and shares the same address. This building will have an employee entrance on the east side that faces the parking area. This submittal does not include the parking area. The building will also have a pedestrian connection to the Clinical Lab on the south side of the new addition. Outdoor patio space will be included in this submittal that will serve as an extension of the interior dining space and links to the outdoor amenity spaces provided at the Clinical Lab.

An accessible green roof is currently planned for the roof area over the assembly space to provide additional amenity space for the employees working in the existing office building.

The materials will match those used on the Clinical Lab, with the addition of a curtain wall system that is designed to inform the eventual re-skin of the existing office building. This submittal shows a potential design for a new façade for the existing office building, but this is included for reference only so the Commission can understand the design intent and how the two buildings will be linked materially.

Loading will be located on the east side of the structure.

Working within the Urban Design District Number 2

Grading: The UDD2 requires positive drainage that allows natural vegetation growth and appears natural. The new grades will be sloped to the existing grades where ever possible to reduce the potential for site retaining walls, and maintain a natural appearance.

Landscape: Shall be used to frame attractive views from roadways and to screen different uses from each other and to complement the architectural massing of the building. Species will be as prescribed by the Urban Design District Number 2.

Structures: Buildings will be placed on the site to reinforce the natural contours of the site with the natural slope of the site towards the south. The Amenities Building will be within scale of the existing neighborhood development, only one story higher than the existing office building to provide a contrast to the horizontality of the existing office building.

Lighting: Building lighting will meet City of Madison ordinances and the Urban Design District Number 2 guidelines by providing glare free lighting in a minimal and attractive manner.

Screening: Parking and loading have been presented in other submittals. Mechanical units are being placed within the mass of the building, in a mechanical penthouse. Some exhaust stacks will be required for the onsite cooking and food service. These stacks will be grouped as much as possible to provide an orderly image in keeping with the aesthetics of the building. The loading area will be screened from view of Forward Drive.

Building Design: Exterior building materials will use glass, natural concrete and metal panels to create a façade that works within the context of the existing community, and the Exact Sciences campus. The west façade will utilize the perforated metal panels first introduced on the Clinical Lab, to provide solar shading from the western sun. The main body of the Amenities Building will be curtain wall utilizing clear glass, spandrel and fritted patterns to match portions of the future re-skinning of the existing office building.

Sustainability

The project will seek LEED Certification with a goal of a LEED v4 Certification.

The building has extensive use of natural light throughout the office areas to reduce electric power needs. Variable flow fans throughout and energy recovery are some of the strategies being pursued. The facility will be built to high energy efficiency standards, including insulation, HVAC, and LED lighting. The Development Team will consult with Focus on Energy to ensure the project capitalizes on any other available technologies.

An extensive wet pond and infiltration pond was designed as part of the Phase 1 Clinical Lab and it accounts for all of the stormwater collection for this facility.

Requested Approval

With your recommendations on our conceptual building and site design, we intend to return for initial approval in January 2018. We look forward to providing Exact Sciences with the Amenities Building.

Regards,

A handwritten signature in black ink, appearing to read 'Jody Shaw', with a stylized flourish extending to the right.

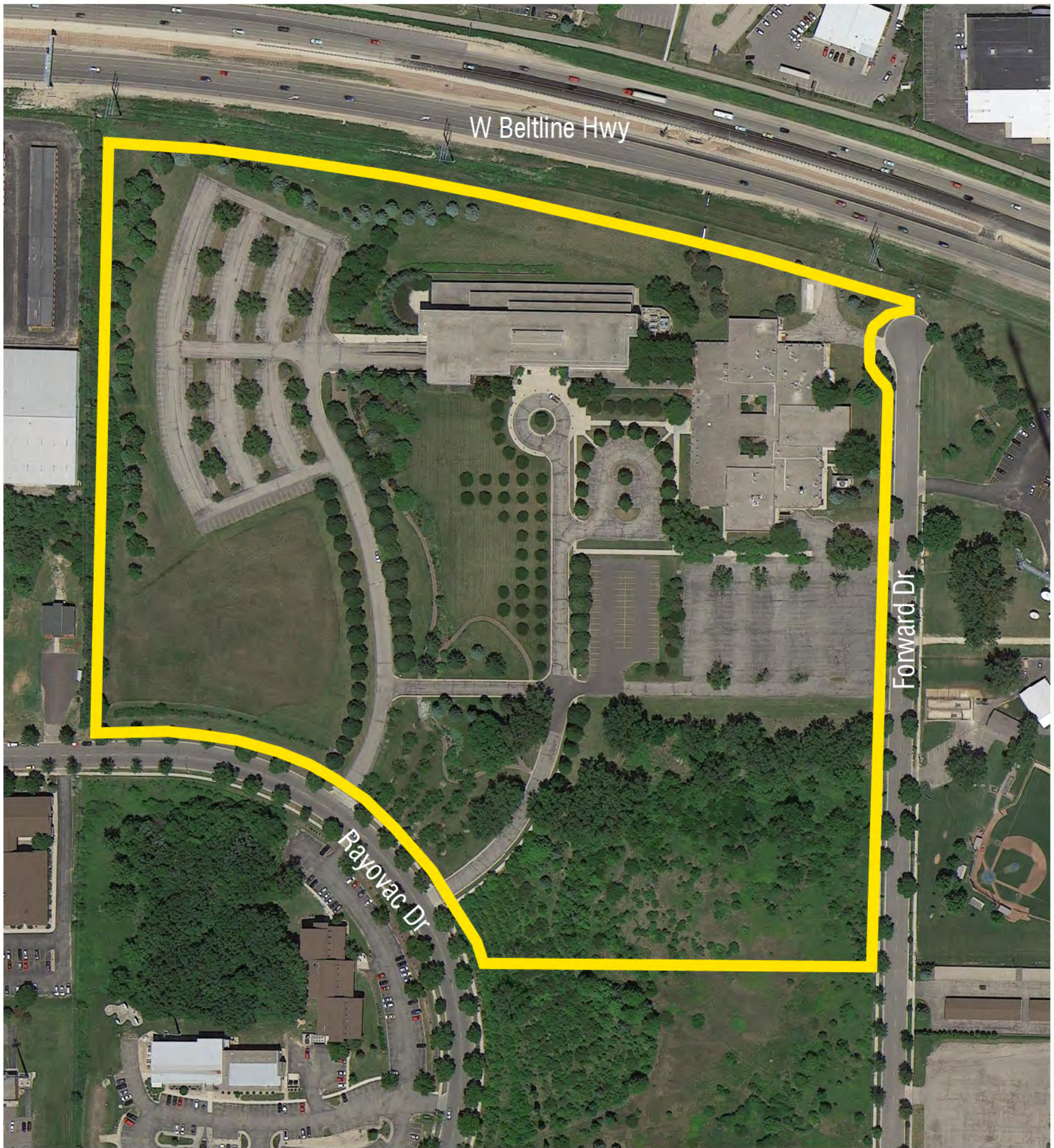
Jody Shaw, AIA LEED AP
Potter Lawson, Inc.



Amenities Building at 1 Exact Lane

Informational Submittal
12.06.2017





Aerial View
Exact Sciences Amenities Building - Madison
2017.01.06
December 06, 2017

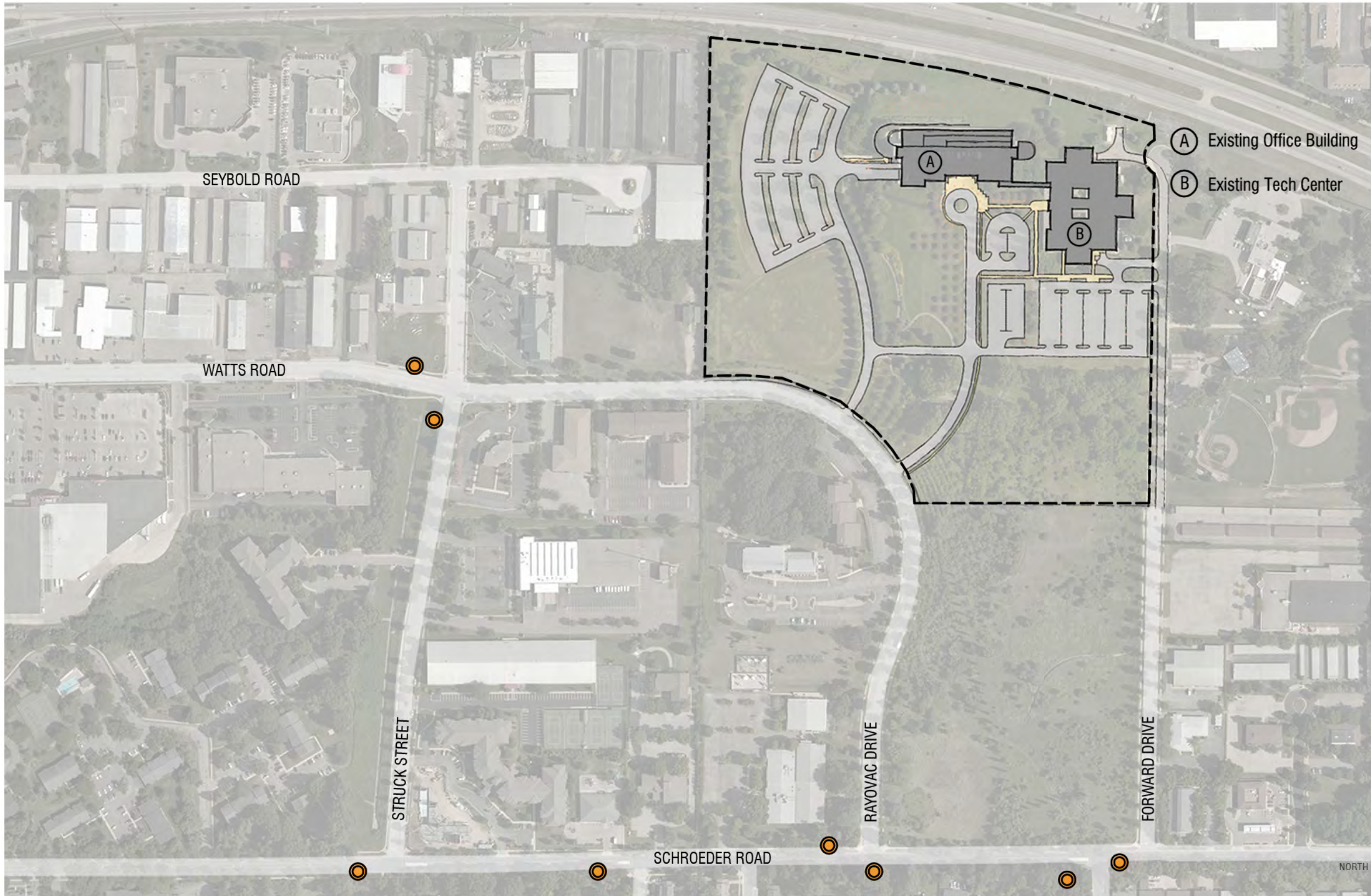




Context Views

Exact Sciences Amenities Building - Madison
2017.01.06
December 06, 2017



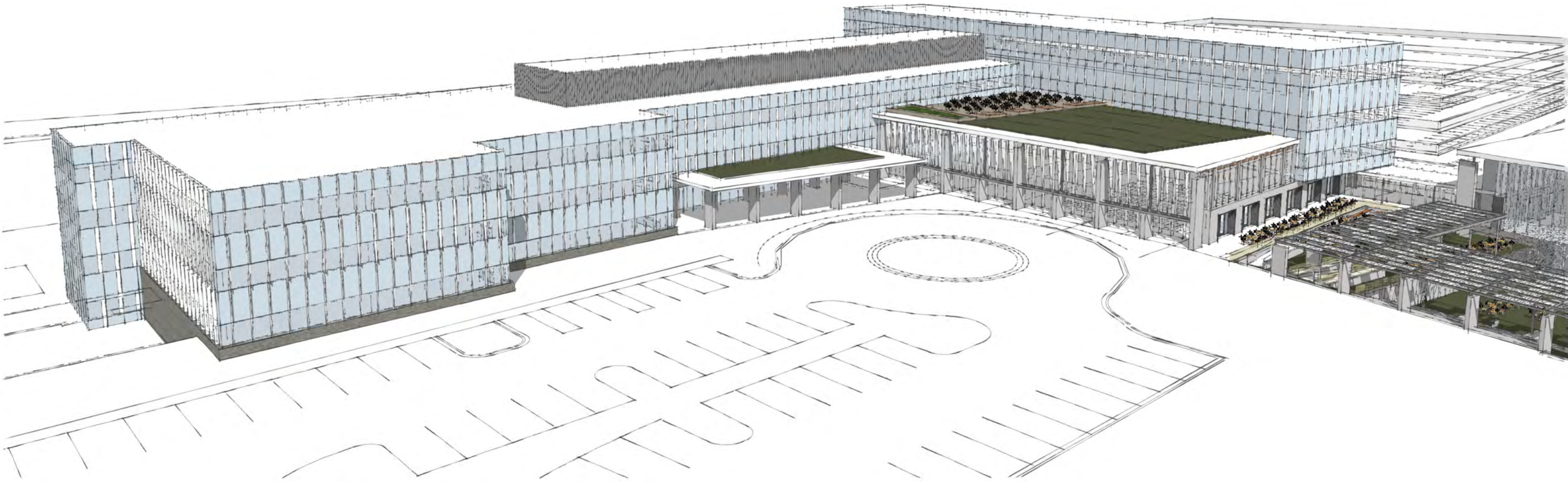


EXISTING INFORMATION

Exact Sciences Amenities Building - Madison
 2017.01.06
 December 06, 2017



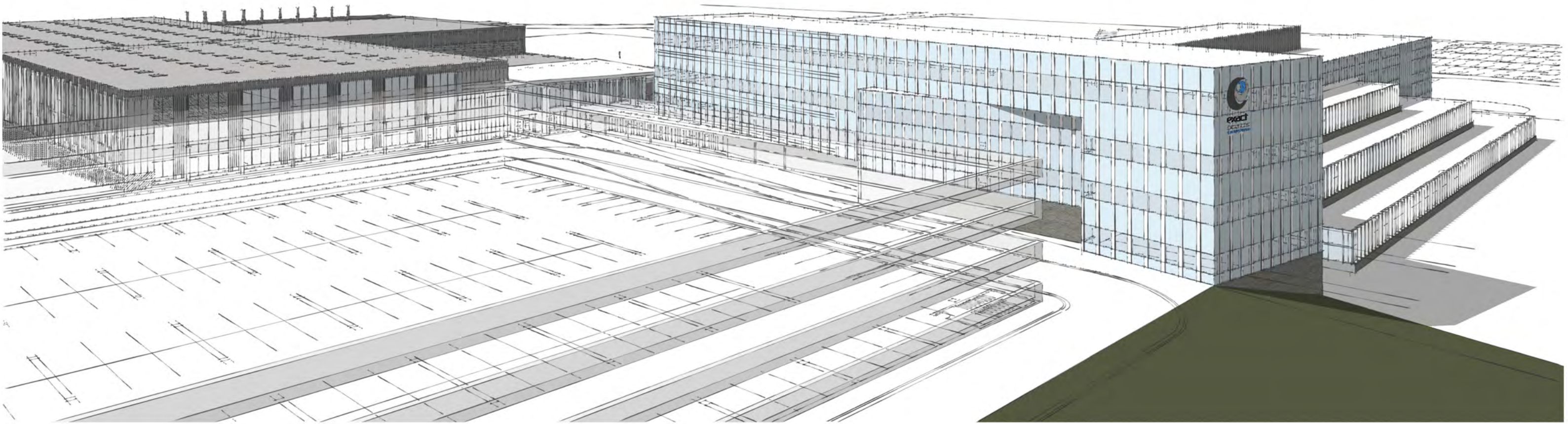
North West Aerial - Building 2
Exact Sciences Amenities Building - Madison
2017.01.06
December 06, 2017



South West Aerial - Building 3
Exact Sciences Amenities Building - Madison
2017.01.06
December 06, 2017







North East Aerial - Building 3
Exact Sciences Amenities Building - Madison
2017.01.06
December 06, 2017

