



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, July 20, 2016

5:00 PM

Madison Municipal Building
215 Martin Luther King, Jr. Blvd.
Room 260

CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:03 p.m.

Present: 7 - Rebecca Kemble; Frank Staniszewski; Shobhan S. Thakkar; Meghan Blake-Horst; Patricia (Pat) A. Schramm; Matthew C. Younkle and Steve King

Excused: 3 - Craig P. Stanley; Mark R. Greene and Denise DeMarb

Also present: Matthew Mikolajewski, EDD Director; Dan Kennelly and Ruth Rohlich of the Office of Business Resources; EDD intern Lee'Angelo Lane; Matt Wachter, CDA.

APPROVAL OF MINUTES

A motion was made by King, seconded by Blake-Horst, to Approve the Minutes of the June 15, 2016, meeting. The motion passed by voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

Blake-Horst will recuse herself from the Public Market presentation (item #4).

Younkle disclosed that he is a member/planner of the Forward Festival (item #3).

DISCUSSION ITEMS

1. [43780](#) Presentation on work being completed by Economic Development Division Intern Lee'Angelo Lane
Lee'Angelo Lane gave a presentation and discussed the work of the Brotherhood with EDC members.

2. [43318](#) Accepting the report and recommendations of the Housing Strategy Committee - Market Rate Ownership Report.

A motion was made by King, seconded by Staniszewski, to Return to Lead with the Recommendation for Approval to the PLAN COMMISSION. The motion passed by voice vote.

Matt Wachter gave a presentation on the report and discussed the findings with the EDC.

3. [43781](#)

The Forward Festival Update

Matt Younkle gave an update on the 2016 Forward Festival.

Shobhan Thakkar left at 6:00 p.m. A quorum was still present.

Present: 6 - Rebecca Kemble; Frank Staniszewski; Meghan Blake-Horst; Patricia (Pat) A. Schramm; Matthew C. Younkle and Steve King

Excused: 4 - Craig P. Stanley; Shobhan S. Thakkar; Mark R. Greene and Denise DeMarb

4. [42132](#)

Madison Public Market District Update

Dan Kennelly gave an update on the Public Market District.

5. [31880](#)

Economic Development Strategy Plan

Dan Kennelly gave an update on the Connect Madison Economic Development Strategy and asked for feedback.

Discussion

Schramm: Work with Pathways Collaborative to roll out the ED Strategy Educational Summit.

Rohlich: Add Madison Coop Development Group and the Brotherhood (to the list of potential partnering organizations)

Blake-Horst: Add Madison Neighborhood Business Council (MNBC).

King: Add Oscar Group and Diversity Roundtable (King is co-chair)

Rohlich: Add La Sup

Staniszewski: Add UW Research Park and other UW groups.

Add Rotary (Club)

Schramm: Hold off on some of the prioritization until we do more outreach .

Younkle: (We) need a portfolio approach to all five priorities.

The EDC agreed that a complete portfolio needs to be drafted.

6. [21360](#)

Economic Development Division Director Updates

EDD Director Matt Mikolajewski had no report. He was asked about the status of the Oscar Mayer facility.

7. [17637](#) EDC Chairperson's Report
None.

8. [27862](#) Introduction of New Items from the Floor
Everyone thanked Matt Younkle for his service to the EDC.

NEXT MEETING

ADJOURNMENT

A motion was made by Staniszewski, seconded by Kemble, to Adjourn. The motion passed by voice vote. The meeting adjourned at 6:45 p.m.