

March 2, 2011

To: Street Use Staff Team

From: Girl Scouts of Wisconsin – Badgerland Council, Inc.

Christine Posey, Director of the Girl Scout Leadership Experience & Property

Eliza Zimmerman, Program Specialist-Travel, Events and Virtual Pathways

Re: Girl Scout 100th Anniversary Event on May 5, 2012

On March 12, 2012, Girl Scouts of the United States of America will celebrate their 100th Anniversary. During the spring of 2012, three Girl Scout councils in Wisconsin will be holding three separate events to celebrate this important milestone.

Our council, Girl Scouts of Wisconsin – Badgerland Council (GSWIBC), is headquartered in Madison. Our jurisdiction reaches across south-central and southwest Wisconsin (21 counties) and includes parts of Illinois, Iowa, and Minnesota (1 county in each state). We currently serve 13,500 Girl Scouts and are growing! We are planning a large celebration event for the weekend of May 5-6, 2012. The participation goal of this event is 5,000-10,000 Girl Scouts, Girl Scout supporters, and Girl Scout Alumnae from across the state gathering together in Madison to celebrate the past 100 years and looking ahead to the next 100 years. As part of this celebration, we want to bring our message of leadership and community service to the Capitol Lawn and to spread the message of building our future leaders through the Girl Scout Leadership Experience.

We are finalizing plans with the Alliant Energy Center, where we will be gathering to kick off the event as well as spend an overnight following our march. Registration and festivities will begin at Willow Island starting at 12:00 PM on Saturday. While we are gathering, we are going to have entertainment and speakers to get the crowd into the spirit of Girl Scouting.

By 2:00 PM, we will have broken the participants into several large groups and will begin to release the groups to walk up John Nolan Drive toward the Capitol. We will be organizing the groups with the goal of everyone arriving at the Capitol together. Participants will be carrying signs and messages about all of the great and exciting opportunities Girl Scouting provides. We will also be celebrating Women's History milestones along the way.

Along the route of the walk, we will have stations providing short refreshments (water, snacks) but also brief learning stops. An example of one of these stops would be a group of adults dressed up in historical Girl Scout uniforms from the past 100 years. It would be very easy to take a short break for water and learn about Girl Scouts' and women's history along the way. These stops would be stationed in the green space along the bike path on John Nolan Drive. We anticipate set-up of these stations to begin at 12:00 PM.

We estimate that the first of our girls and supporters will arrive at the Capitol grounds at approximately 3:00 PM. Starting at that time, we will have scheduled activities going on along the square. Some of those may include short service-related projects, exhibitor booths, or activities provided by some of our program partners, and refreshment or concessions. We would also like to

provide our crowd with scheduled speakers and a Girl Scout Bridging Ceremony on the steps of the Capitol. This event provides a unique opportunity to give the girls and women of the State of Wisconsin a ceremony and event they will never forget.

At 5:00 PM, we will begin transporting our crowd back to the Alliant Energy Center by chartered bus. All of the transportation should be completed by 6:00 PM.

After the crowds have been transported back to the Alliant Energy Center, we are planning several other events to fill the evening and overnight hours. We will be completely vacating the Alliant Energy Center at 10:00 AM on Sunday the 6th of May. We anticipate a smaller number of participants at the overnight portion of this event than we do for the activities during the day.

The 100th Anniversary of the Girl Scouts provides us, as a youth organization, a very unique opportunity to celebrate as well as showcase all of the good works our girls and volunteers do. We expect the thread of leadership, service, and Girl Scout pride to weave through all aspects and activities related to our event.

We are very much looking forward to this exciting and once-in-a-lifetime event. As we have shared the message of what we are planning, we have received numerous positive responses from our fellow Girl Scout councils, our volunteers, girls, alumnae, and funders. Our goal is that this special anniversary event will make a significant impact on the lives of all who participate. In order to do so, we will provide a safe, well-organized, and efficiently run event.

We look forward to meeting with you and discussing this event in detail.

Girl Scouts of Wisconsin - Badgerland Council contacts:

Eliza Zimmerman

Program Specialist-Travel, Events and Virtual Pathways
Girl Scouts of Wisconsin - Badgerland Council
800-236-2710 X 3030
zimmermane@gsbadgerland.org

Christine Posey

Director of the Girl Scout Leadership Experience & Property
Girl Scouts of Wisconsin - Badgerland Council
800-236-2710 X 1162
poseyc@gsbadgerland.org

Lamberty, Kelli

From: Eliza Zimmerman [ZimmermanE@gsbadgerland.org]
Sent: Tuesday, March 15, 2011 8:50 AM
To: Lamberty, Kelli
Cc: Kari Vicknair; Christine Posey; Ti Gauger; Pratt, Jamie
Subject: RE: Street Use Staff Commission information
Attachments: image001.jpg

Follow Up Flag: Follow up
Flag Status: Flagged

Kelli-
Thank you for confirming this with me. We won't come up to the meeting tomorrow then and will look forward to being on the agenda for March 30th. If you need anything else between now and then, please let me know.

Eliza Zimmerman
Program Specialist
Girl Scouts of Wisconsin – Badgerland Council, Inc.
608.362.8922 x 3030 or 800.236.2710 X 3030

Join Girl Scouts . . . Change Your World.

Please consider the environment before printing this e-mail.

From: Lamberty, Kelli [mailto:KLamberty@cityofmadison.com]
Sent: Tuesday, March 15, 2011 8:32 AM
To: Eliza Zimmerman
Cc: Kari Vicknair; Christine Posey; Ti Gauger; Pratt, Jamie
Subject: RE: Street Use Staff Commission information

Eliza – thanks for providing this event proposal. Unfortunately, I wasn't able to have you on the March 16th agenda for the Street Use Staff Commission – we have a larger than normal number of events to review at this meeting (see link below) and wouldn't have the time needed to review this proposal appropriately. I will have the Girl Scouts 100th Anniversary event proposal on the March 30 agenda. The meetings are at 10am in the Parks Conference Rm., 210 MLK, Jr. Blvd., Rm. 108. Usually, I will have the agenda set by the Friday prior to the meeting and will send an email letting you know where your item is on the agenda and when the commission will get to it.

Let me know if there are any questions. Sorry for the inconvenience. Kelli

http://legistar.cityofmadison.com/meetings/2011/3/9556_A_STREET_USE_STAFF_COMMISSION_11-03-16_Agenda.pdf?id=c0371ed5-599b-45ef-bfd8-c8720e159f83

From: Eliza Zimmerman [mailto:ZimmermanE@gsbadgerland.org]
Sent: Thursday, March 10, 2011 4:02 PM
To: Lamberty, Kelli
Cc: Kari Vicknair; Christine Posey; Ti Gauger
Subject: RE: Street Use Staff Commission information

Kelli-
Thank you for all of your help while we navigate our way towards holding our event. Per your instructions at our meeting on 2/22 we have written up a full proposal of our event plan. It is attached to this email. We would like to get on the agenda for the March 16th Street Use Meeting. Please confirm with us to let us know if we make it onto the agenda or not. We would also like to know when and where to meet and approximately how long the meeting will last.

Please let us know if you need anything else from us for the meeting. We look forward to getting all of the processes moving forward.

Eliza Zimmerman
Program Specialist
Girl Scouts of Wisconsin – Badgerland Council, Inc.
608.362.8922 x 3030 or 800.236.2710 X 3030

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From: Lamberty, Kelli [<mailto:KLamberty@cityofmadison.com>]
Sent: Tuesday, February 22, 2011 10:27 AM
To: Eliza Zimmerman
Cc: Kari Vicknair
Subject: Street Use Staff Commission information

Please see attached – the contact sheet and our meeting schedule. Nice to meet you all this morning. Feel free to contact me with questions. Kelli

Kelli Lamberty
Community Events Coordinator
Parks Division
City of Madison
210 MLK Jr. Blvd. Rm. 104
Madison, WI 53703
608-266-6033

play
**MADISON
PARKS**

Lamberty, Kelli

From: Lamberty, Kelli
Sent: Monday, February 21, 2011 10:47 AM
To: 'Kari Vicknair'
Subject: RE: Permit requirements - Girl Scouts 100th Birthday - May 2012
Attachments: image001.jpg

CONTACT

*CHECK OUT MIFFLIN ST. DATE
- 2012 -

CHECK ON
CONTACT SHEET

That is typically a pretty busy weekend at and around the Square. Let's talk about the plans when we meet.

Also - you should plan extra time to get downtown and to find parking tomorrow. People have been coming in for the rallies at the Capitol starting around 10am. If you want to reschedule for 9:15 or 9:30, that probably wouldn't be quite so busy. I would volunteer to come to your place, but I don't have transportation tomorrow and I have another meeting here shortly after ours. If you would prefer to reschedule for another day, that would be fine as well.

Let me know what works for you. Thanks, Kelli

100TH
ANNIV.

WILLOW ISLAND SA
MARCH TO SQUARE

STATIONS
ALONG THE
WAY
HISTORICAL
STATIONS

From: Kari Vicknair [mailto:VicknairK@gsbadgerland.org]
Sent: Thursday, February 17, 2011 2:17 PM
To: Lamberty, Kelli
Subject: RE: Permit requirements - Girl Scouts 100th Birthday - May 2012

EVENT AFTER MARKET

DINNER PLANS

≈ 5000 +

BUSSES BACK

Kelli,

Is there any reason (other events, parades, etc) we would not be able to consider Saturday & Sunday, May 5 & 6, 2012, for our event? The event will include marching from Alliant Energy Center to the Capital, a ceremony/event at the capital, bussing back to Alliant, etc.

Thanks,

Kari Vicknair
Program Specialist
Girl Scouts of Wisconsin - Badgerland Council, Inc.
608.237.1157 or 800.236.2710 X 1157

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From: Lamberty, Kelli [mailto:KLamberty@cityofmadison.com]
Sent: Tuesday, January 25, 2011 10:20 AM
To: Kari Vicknair
Subject: RE: Permit requirements - Girl Scouts 100th Birthday - May 2012

I have it on my calendar. The Parks Office is in the City County Building, 210 MLK, Jr. Blvd. Rm. 104.

Let me know if you have particular questions or information you want to review at our meeting.

Kelli Lamberty
Community Events Coordinator
Parks Division
City of Madison

210 MLK Jr. Blvd. Rm. 104
Madison, WI 53703
608-266-6033



From: Kari Vicknair [mailto:VicknairK@gsbadgerland.org]
Sent: Monday, January 24, 2011 4:49 PM
To: Lamberty, Kelli
Subject: RE: Permit requirements - Girl Scouts 100th Birthday - May 2012

Ok. How about Tuesday, February 22, 10:30 a.m.

Where exactly are you located?

Kari Vicknair
Program Specialist
Girl Scouts of Wisconsin – Badgerland Council, Inc.
608.237.1157 or 800.236.2710 X 1157

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From: Lamberty, Kelli [mailto:KLamberty@cityofmadison.com]
Sent: Monday, January 24, 2011 4:45 PM
To: Kari Vicknair
Subject: RE: Permit requirements - Girl Scouts 100th Birthday - May 2012

Either of those days is fine with me, anytime after 9am.

From: Kari Vicknair [mailto:VicknairK@gsbadgerland.org]
Sent: Monday, January 24, 2011 3:40 PM
To: Lamberty, Kelli
Subject: RE: Permit requirements - Girl Scouts 100th Birthday - May 2012

Kelli,

Are you available Tuesday (2/22) or Thursday (2/24)?

Thanks,

Kari Vicknair
Program Specialist
Girl Scouts of Wisconsin – Badgerland Council, Inc.
608.237.1157 or 800.236.2710 X 1157

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From: Lamberty, Kelli [mailto:KLamberty@cityofmadison.com]
Sent: Monday, January 24, 2011 3:18 PM
To: Kari Vicknair
Cc: Lamberty, Kelli
Subject: RE: Permit requirements - Girl Scouts 100th Birthday - May 2012

Kari – I would be happy to meet with you to discuss plans for the Girl Scouts 100th Birthday, that's very exciting! I appreciate your advance planning as well. This is actually a very busy time for us and my calendar is pretty full for the next few weeks. Would sometime during the week of February 21 work for you? If you have some questions that need to be answered sooner than that, please feel free to contact me by email – I check this email and my own, "Cc'd" above – or phone, below. I look forward to working with you on this event. Kelli

Kelli Lamberty
Community Events Coordinator
Parks Division
City of Madison
210 MLK Jr. Blvd. Rm. 104
Madison, WI 53703
608-266-6033

play
**MADISON
PARKS**

From: Kari Vicknair [mailto:VicknairK@gsbadgerland.org]
Sent: Friday, January 21, 2011 10:04 AM
To: Madison Events
Subject: Permit requirements - Girl Scouts 100th Birthday - May 2012

To whom it may concern,

The Girl Scouts of Wisconsin – Badgerland Council is in the process of planning a large event to celebrate the Girl Scouts 100th Birthday. Our targeted timeframe will be May 2012. We have researched necessary permits required for our event, but would like to schedule a meeting with someone in the Event Coordinator's Office to discuss the scope of this project as it will include the use of multiple streets and the Capital grounds.

Thank you,

Kari Vicknair
Program Specialist
Girl Scouts of Wisconsin – Badgerland Council, Inc.
608.237.1157 or 800.236.2710 X 1157

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May 2012										June 2012									
S					M					S					M				
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16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				

11/9/2010 2:06 PM