From:	EDC
To:	Freedman, Andrea
Subject:	FW: Benchmarking Program
Date:	Wednesday, January 18, 2023 11:59:33 AM
Attachments:	image002.png

From: Mike Herl <mike.herl@madisoncommercialre.com>
Sent: Wednesday, January 18, 2023 8:21 AM
To: EDC <EDC@cityofmadison.com>
Subject: Benchmarking Program

Caution: This email was sent from an external source. Avoid unknown links and attachments.

EDC members,
As a member of Smart Growth here in Madison, I urge you to oppose the mandatory benchmarking program and revisit the city's own legislative directive to establish a voluntary program. We all agree that something must be done to combat the effects of climate change but at what cost? Businesses are already struggling to recover from a global pandemic.

Thank you.

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Remember, you must have the proper blood pressure to be a developer!