

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event SLIDE THE CITY

Event Organizer/Sponsor SLIDE THE CITY

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 1074 E. 650 N.

City/State/Zip OREM, UT. 84097

Primary Contact SCOTT WARD FAX 801-228-2530

Work Phone 801-369-2933 Phone During Event 801-369-2933

E-mail SCOTTWARD@SLIDETHECITY.COM

Website WWW.SLIDETHECITY.COM

Secondary Contact _____ Phone During Event _____

Work Phone _____ E-mail _____

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: RONALD MCDONALD HOUSE MADISON

Estimated Attendance 500 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 10 AM to 6 PM Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other SLIP N GLIDE

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: E WASHINGTON AVE FROM WESTER TO N. BLAKE ST

EVENT DATE(S)/SCHEDULE TBD - SUNDAY TO BE FINALIZED

Date(s) of Event (including set-up and take-down) 6/26-6/27 Rain Date(s) ???

Event Start Date(s)/Time(s) 6/26/15 4 AM Set-Up Date(s)/Time for Event 6/26/15 4 AM

Event End Date(s)/Time(s) 6/27/15 11 PM Take-Down Time 6/27/15

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

[Signature] I/We waive the 21-day decision requirement. [Signature] (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature [Signature] Date 6/21/14



Slide the City brings a 1,000ft slip n' slide right onto your city streets. Participants slap on their sunscreen and grab their swimsuits to speed down this massive three-lane Slide for a family fun day in the sun! While adventure seekers whizz by on inner tubes, some stop to eat, grab a drink, and dance with their friends.

Though the Slide is the main attraction we've got local food vendors, beverages, music and dancing to really make it a party. This unique event brings people from far and wide to the city center to boost commerce and increase awareness of local businesses.

As with any event, safety is our number one priority. We have taken the necessary safety precautions and implemented procedures to ensure the safety of our participants. As water safety is crucial we work with the health departments of each city.

But why have fun without doing some good? At Slide the City we partner with a charity for every event and donate some of our proceeds to their cause.

As the market leader, Slide the City LLC is a fast growing company. 2015 will bring over 100 events in the United States and another 100 abroad as we are franchising all over the world.

ITEM SUMMARY SHEET

Date: ~~June 26th & 27th~~

Police: Madison Police Department

Initiated by: Scott Ward, Event Director

E Washington Ave– Madison, Wi.
Date: ~~6/26-27, 4:00am to 11:59pm~~
Slide the City



- 1000ft 'Slip and Slide' event for the public
- Location: E Washington Ave from Webster to Blair.
- Date & Time: June 26 & 27, from 4:00am to 11:59pm
- Number of security based on the request of each jurisdiction (approximately 6-12)
- Staff: 10
- Volunteers: 50-100 (or per request of each jurisdiction)
- Number of expected participants: 4,000+ per day
- Portable restrooms as required in each jurisdiction
- Police/fire/EMT rescue as required in each jurisdiction

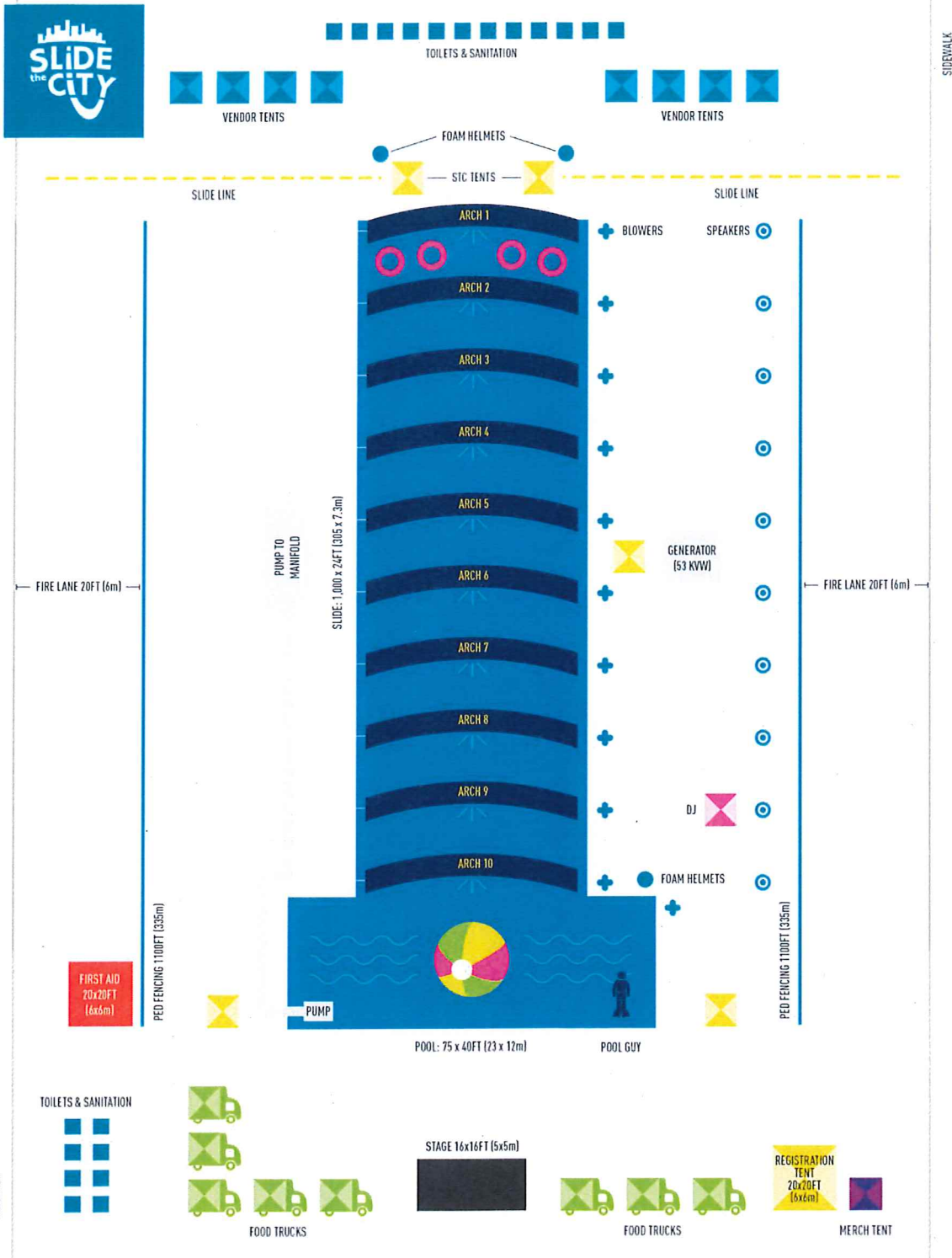
Appendix IV

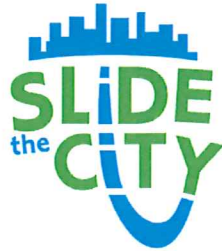
Production Schedule			
Show Name			Revision Date
Slide the City 2015			8/25/2014
<i>Thursday June 25th, 2015</i>			
from	to	Action	Company
9:00 AM	Noon	Mark out booths, food truck, restrooms, power and water locations	Slide the City and MP
9:00 AM	2:00 PM	Mark out slide location / last 175 feet on flat ground	Slide the City
10:00 AM	1:00 PM	2 Flat Bed Golf Carts delivered	Vendor
1:00 PM	5:00 PM	Make final calls to all vendors and confirm load in times	Slide the City
1:00 PM	2:00 PM	Radios delivered	Slide the City
2:00 PM	4:00 PM	Load all trucks and needed equipment	Slide the City
<i>Friday & Sat, June 26th, 27th 2015</i>			
from	to	Action	Company
4:00 AM	8:00 AM	Rentals on site for set up	Classic
5:00 AM	6:00 AM	Set up Information booth for volunteers and staff to check in first	Slide the City Day Manager
5:00 AM	7:00 PM	First Security Call	PDF Security
5:00 AM	10:00 AM	Additional Slide and Staff Arrives for Set up	Slide the City
6:00 AM		Foam Team, Slide Team, Registration Team, Merchandise Team, Water/Power Team on site	Slide the City
6:00 AM	8:00 AM	Porta Potties and Dumpsters arrive	United
6:00 AM	7:00 PM	Water Trucks Arrive	United
6:00 AM	9:00 AM	Water Barricades arrive to hold Slide	Vendor
6:00 AM	7:00 PM	Power and pump trucks arrive	Sunbelt
6:00 AM	Noon	PR Rep in place for early morning TV spots and to work with Press	Slide the City
7:00 AM	8:00 AM	Cover all storm drains	Slide the City
7:00 AM	9:00 AM	Merchandise tent and ticket booths all set	Slide the City

7:00 AM	9:30 AM	Set up registration booth, wrist bands, floaties, etc.	Slide the City
8:00 AM	10:30 AM	Set up bottom of slide with hay bales	Slide the City
9:00 AM	10:30 AM	Team Ped Fencing begins	Slide the City
9:00 AM	3:00 AM	Clean up crew arrives sets out trash cans / 1 to 1 and continues to clean throughout the day	Trash Company
9:00 AM	7:00 PM	ATM Arrives	Vendor
10:00 AM	10:30 AM	Test the slide with city officials	Slide the City / City
10:00 AM	7:00 PM	All security in place	PDF Security
10:00 AM	7:00 PM	Radio Station booths arrive	Slide the City
10:00 AM	7:00 PM	Food Truck's Arrive 5 to 10 depending on city	Slide the City
10:00 AM	7:00 PM	Registration and merchandise open	Slide the City
10:30 AM	7:00 PM	ALS and roving EMT Bike Team on site	EMT
11:00 AM	11:50 AM	VIP Slide opens up	Slide the City
11:50 AM	Noon	Safety Break	Slide the City
Noon	7:00 PM	Slide Open to Public	
12:50 PM	1:00 PM	Safety Break	Slide the City
1:50 PM	2:00 PM	Safety Break	Slide the City
2:50 PM	3:00 PM	Safety Break	Slide the City
3:50 PM	4:00 PM	Safety Break	Slide the City
4:50 PM	5:00 PM	Safety Break	Slide the City
5:50 PM	6:00 PM	Safety Break	Slide the City
6:00 PM	7:00 PM	Shut line off to finish on time	Slide the City volunteers
7:00 PM	4:00 AM	Slide the City Night Manager Comes on	Slide the City
7:00 PM		Slide the City Closes	Slide the City
7:30	8:00 PM	Water Picked Up	Vendor
7:00		Clean up Crew Arrives	Slide the City volunteers
7:30		Water Picked Up	Vendor
8:00		Slide/Foam/Registration Clean Up	Slide the City volunteers
10:00		Barricades/Sand Bags/ Hoses Clean Up	Slide the City volunteers

11:00PM		Final Sweep/ Trash Clean UP	Slide the City volunteers
11:59 PM		Street back and open to public	Slide the City.

Appendix V





SLIDE THE CITY PROJECT

1) **Project Description:**

- a) Slide the city is a weekend event open to the public. Tickets to ride the slide are available for purchase. The event will require the street to be shut down to vehicle traffic, allowing participants' full access to the slide and local stores. In order to make sure local citizens aren't negatively affected by traffic we work with local law enforcement to help with traffic flow. We have created ingress and egress for driveways, egress and entrance, and fire lanes. Storefronts will remain open and should benefit from increased patronage.

2) **Condensed Schedule**

- a) An expanded production schedule can be found in the back of this document, the following is a condensed version of the current production schedule
 - i) ~~Friday June 26, 2015~~ – Set-Up/Event Day
 - 4:00a.m Set-Up, Call Time, Subsequent Inspections, Prep
 - 11:00a.m Event begins
 - 6:00p.m. Shut down event and clear all participants
 - 7:00p.m. Commence full event clean up
 - 11:59p.m. Vacate 100% of site and open street
 - Up to 4am the next day, any left-over event clean up

3) **Venue**

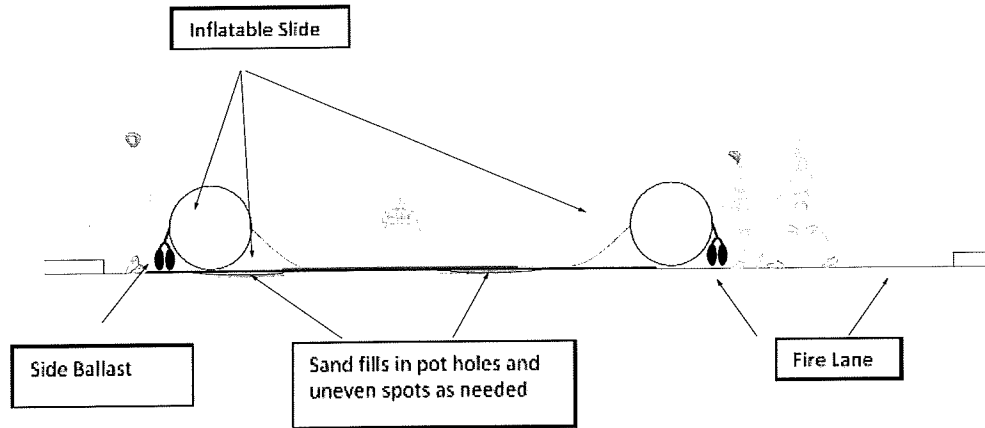
- a) The venue is located on E. Washington Ave. The reason for encroaching into N. Blair st. intersection is safety related (to guarantee a safe stopping distance for the riders of the slide a significant deceleration pool is required). *See Appendix V for detailed site map.*
- b) Traffic Flow
 - i) A lane is accessible for emergency vehicles. Traffic flow is regulated by the appropriate signage, and a professional traffic control person(s) with flagging experience.
- c) Signage and Barriers

- i) Directional traffic signage will be placed in advance of the actual closures. Exceptions will be signage that cannot be placed until the closure is affected.
- d) Power & Distribution
 - i) Sunbelt will provide the Diesel powered 53 kw generators to provide temporary power. The generator will be parked on dedicated event street and power distribution will run from that generator to the required areas. Proper cable management shall be applied at all times i.e. ADA cable ramps, strain reliefs etc.
- e) Water Management
 - i) A detailed explanation of the water system can be found below in the "Water Management" section.
- f) Tent Locations
 - i) The diagram below represents the event tent plan. Six to Eight 10'x10' canopies shall be located at the bottom of the hill for registration and merchandising, and one 10'x10' canopy will be located at the top of the street for shade. A medical tent will be on site at all times for emergency purposes
- g) Medical Location
 - i) Emergency Medical Technician and an Advanced Life Support Ambulance will be on site the entire day.
- h) Traffic Assistance Posts
 - i) Staff is provided by security company these posts require traffic control officers with traffic management experience

4) Water Management/Removal

- a) In Madison, water for Slide the City will be transported to the slide from a fire hydrant using pumps and hoses. The water will be treated with liquid chlorine. The treated water will recirculate through our pumps and hoses system from the bottom of the slide back to the top of the slide throughout the day.
- b) Estimated water use is 12,000-16,000 gallons
- c) The inflatable slide is equipped with a recirculating water system that recycles the water.

d) Section View of Slide



- i) Ballast will be per engineering specifications; typically sand bags are sufficient, especially given the weight of the water in the system. If greater ballast is specified, we will use precast concrete block or water-filled barriers.

9) **Public Participation**

- a) Members of the public who wish to ride the slide will pre-register at slidethecity.com or at the registration tent the day of the event
 - i) This process shall include a briefing on the slide regulations and the signing of a waiver and release form
 - ii) Upon arrival of event day, participants will check-in at the registration tent, and pick up a registration packet.

10) **Safety**

- a) Safety Amenities Provided
 - i) Slide the city will provide the following items in every participants registration packet to ensure the public's safety
 - (1) Mouthpiece
 - (2) Tube (Some packages include tubes. Some packages require a tube to be purchased or brought with participants)
 - ii) 200 foam helmets are offered to participants for additional safety precautions. (helmets must be returned after each use
 - iii) One Advance Life Support Unit and 1 roving EMT will be available throughout the event to handle any emergencies or injuries
 - iv) A security company will line the perimeter of the slide to regulate proper

slide operations.

- v) Police and Fire Departments are notified by Slide the City and accessible through the duration of the event.

b) Accident/Injury Mitigation Strategy

- i) Three staff members stationed at top of slide regulating throughput of riders on slide
- ii) Up to 8 riders can slide on each lane at a time (each of the two lanes = 11' wide)
- iii) Once a set of riders get 200 feet down the slide, the next set of riders may begin
- iv) Each slider is provided with a mouth guard and required to use a tube. Helmets are also made available for riders
- v) Security personnel stationed along length of slide to avoid anyone entering slide from the side
- vi) Two staff members stationed at bottom of slide to assist riders out of the pool
- vii) 77' pool (1 ½' deep) at end of slide to slow down riders
- viii) Communication between managers at top and bottom of the slide will be via radio; security personnel will also be on radio communication
- ix) Training for all monitors: managers will be trained the night before the event and all other monitors will be trained day of the event
- x) Pool technician on site during the day to test chlorine levels of water – testing done in pool of slide
- xi) Every hour there will be safety check: slide is shut down and checked for rips and tears and monitors are given a break
- xii) ADA County Paramedics will be providing on-site medical services: 2 EMT's w/ fully equipped ambulance
- xiii) Participants must meet the 48" height requirement to ride the slide (this will prevent very young children from riding and hurting themselves).

c) Procedures for Handling Emergencies

- i) Crowd Control issues:
 - (1) Notify local security or police officers of the disturbance
 - (2) Notify Management of the disturbance and ask them to locate security or police officers
 - (3) If local security, police officers, and/or management cannot be reached, call 911.
 - (4) Once all parties are notified make sure to give a written statement about what events transpired.