

0.1 URBAN DESIGN COMMISSION APPLICATION

URBAN DESIGN COMMISSION APPLICATION



City of Madison
 Planning Division
 Madison Municipal Building, Suite 017
 215 Martin Luther King, Jr. Blvd.
 P.O. Box 2985
 Madison, WI 53701-2985
 (608) 266-4635



FOR OFFICE USE ONLY:

Paid _____ Receipt # _____
 Date received _____
 Received by _____
 Aldermanic District 7/14/21
7:08 a.m.
 Zoning District _____
 Urban Design District _____
 Submittal reviewed by _____
 Legistar # _____



Complete all sections of this application, including the desired meeting date and the action requested.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.

1. Project Information

Address: 2300 South Park Street
 Title: Village on Park Master Plan Update

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested August 11, 2021

New development Alteration to an existing or previously-approved development
 Informational Initial approval Final approval

3. Project Type

Project in an Urban Design District
 Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
 Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
 Planned Development (PD)
 General Development Plan (GDP)
 Specific Implementation Plan (SIP)
 Planned Multi-Use Site or Residential Building Complex

Signage
 Comprehensive Design Review (CDR)
 Signage Variance (i.e. modification of signage height, area, and setback)
 Signage Exception

Other
 Please specify
Public Project

4. Applicant, Agent, and Property Owner Information

Applicant name Peter Tan **Company** Strang, Inc.
Street address 811 East Washington Blvd., Suite 200 **City/State/Zip** 53703
Telephone (608) 276-9200 **Email** ptan@strang-inc.com

Project contact person Peter Tan **Company** Strang, Inc.
Street address 811 East Washington Ave., Suite 200 **City/State/Zip** Madison, WI 53703
Telephone (608) 276-9200 **Email** ptan@strang-inc.com

Property owner (if not applicant) Matt Wachter, Director, Department of Planning, Community and Economic Development
Street address 215 Martin Luther King Jr Blvd, Rm 161 **City/State/Zip** 53703
Telephone (608) 266-4675 **Email** mwachter@cityofmadison.com

Urban Design Commission Application (continued)



5. Required Submittal Materials

- Application Form**
- Letter of Intent**
 - If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
 - For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.
- Development Plans** (Refer to checklist on Page 4 for plan details)
- Filing fee**
- Electronic Submittal***
- Notification to the District Alder**
 - Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

Each submittal must include fourteen (14) 11" x 17" **collated** paper copies. Landscape and Lighting plans (if required) must be **full-sized and legible**. Please refrain from using plastic covers or spiral binding.

Both the paper copies and electronic copies **must** be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

**Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to udcapplications@cityofmadison.com. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.*

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Kevin Firchow on 6/24/2021.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant Matt Wachter Relationship to property Director, DPCED

Authorizing signature of property owner Matthew Wachter Date 7-12-21

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per §35.24(6) MGO).
- Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex



0.1 URBAN DESIGN COMMISSION APPLICATION

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST



The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- Locator Map
- Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1" = 40' or larger

**** All plans must be legible, including the full-sized landscape and lighting plans (if required)**

2. Initial Approval

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in both black & white and color for all building sides (include material callouts)
- PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), **plus:**

- Grading Plan
- Proposed Signage (if applicable)
- Lighting Plan, including fixture cut sheets and photometrics plan (*must be legible*)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- PD text and Letter of Intent (if applicable)
- Samples of the exterior building materials (presented at the UDC meeting)

4. Comprehensive Design Review (CDR) and Variance Requests (*Signage applications only*)

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Variance criteria is required)
- Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Illustration of the proposed signage that meets Ch. 31, MGO compared to what is being requested.
- Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit

0.2 PRE-APPLICATION NOTIFICATION

Village on Park Master Plan Update - UDC Application



Rolfs, Daniel <DRolfs@cityofmadison.com>

To: Carter, Sheri
Cc: Johns, Daniel; Whitney, James; Larry Barton; Firchow, Kevin; Ross Kelley; Peter Tan

Reply Reply All Forward

Thu 7/8/2021 1:13 PM



*** [EXTERNAL] This message comes from an external organization. Exercise caution when opening attachments or clicking links, especially from unknown senders ***

Alder Carter,

Please consider this a formal notice that the attached Urban Design Commission Application is being submitted to the proper parties for review and action. I am submitting this notice to you as required by Section 5 of the Urban Design Commission Application.

If you have any questions or concerns, you may reach out to me or any of the staff CC'd here at your convenience.

Best regards,
dwr



Dan Rolfs, EDFP, AICP
Community Development Project Manager
Office of Real Estate Services - Economic Development Division
P.O. Box 2983
215 Martin Luther King, Jr. Blvd (Third Floor)
Madison, Wisconsin 53701-2983
Tel: 608 267 8722 • Fax: 608 261 6126
Email: drolfs@cityofmadison.com
Web: cityofmadison.com



COMMUNITY DEVELOPMENT AUTHORITY



VILLAGE ON PARK MASTER PLAN UPDATE

JULY 13, 2021



MASTER PLAN UPDATE

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0.3 LOCATOR MAP



0.4 LETTER OF INTENT



To: Kevin Firchow
Secretary of the Urban Design Commission
Department of Planning & Community & Economic Development
Planning Division
Madison Municipal Building, Suite LL-100
215 Martin Luther King, Jr. Blvd.
Madison, Wisconsin 53701-2985

Date: July 13, 2021

Re: Letter of Intent for the Village on Park Master Plan Update

This project is to update the master site plans for The Village on Park development for the Community Development Authority. We are formally submitting our master site plan designs to the Urban Design Commission for the purpose of an Informational Presentation.

We are requesting a time to present our master site plan update to the Urban Design Commission on August 11, 2021 to obtain feedback and direction for this project. We have prepared preliminary plans and drawings that provide conceptual site layouts for various phases of development.

The master site plans include the following four development phases: 1) Demolition of the North Building and construction of a surface parking lot; 2) Construction of a new Parking Structure and the Urban League Hub; 3) Development of a future multi-story affordable housing building, and; 4) Future extension of Buick Street.

The project site is located at 2300 South Park Street in Madison, Wisconsin.

Thank you in advance for your time.

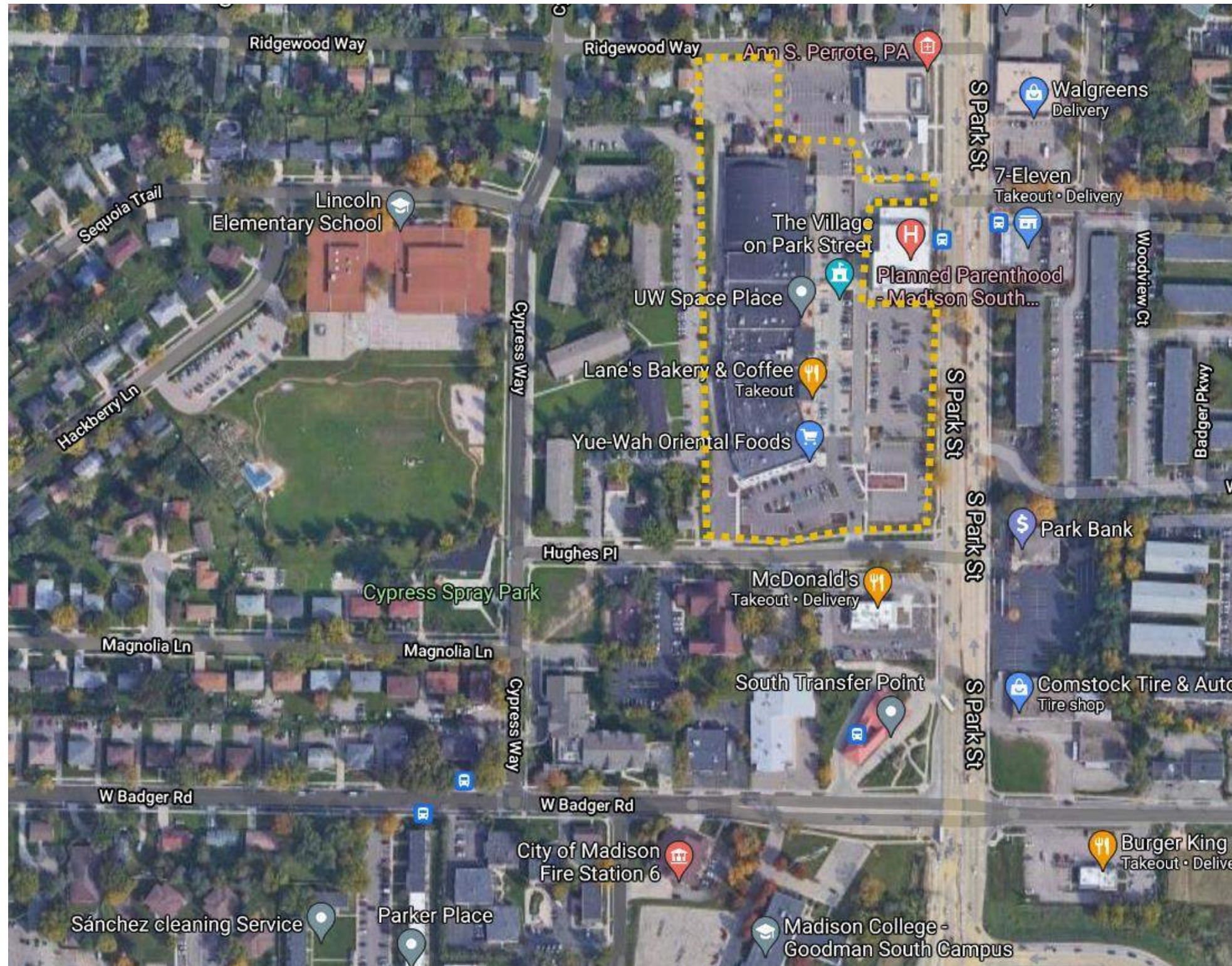
Sincerely,

Strang, Inc.

A handwritten signature in black ink that reads "Peter Tan".

Peter Tan, AIA
Executive Vice President, Chief Design Officer

0.5 CONTEXTUAL SITE INFORMATION: PHOTOGRAPHS & LAYOUT OF ADJACENT BUILDINGS & STRUCTURES



0.5 CONTEXTUAL SITE INFORMATION: PHOTOGRAPHS & LAYOUT OF ADJACENT BUILDINGS & STRUCTURES



Aerial view of site and surrounding neighborhood.

0.5 CONTEXTUAL SITE INFORMATION: PHOTOGRAPHS & LAYOUT OF ADJACENT BUILDINGS & STRUCTURES



1. View looking SW along Park Street



2. View at Park Street looking W



3. View at Park Street and Hughes Place looking NW



4. View along Hughes Place looking NE



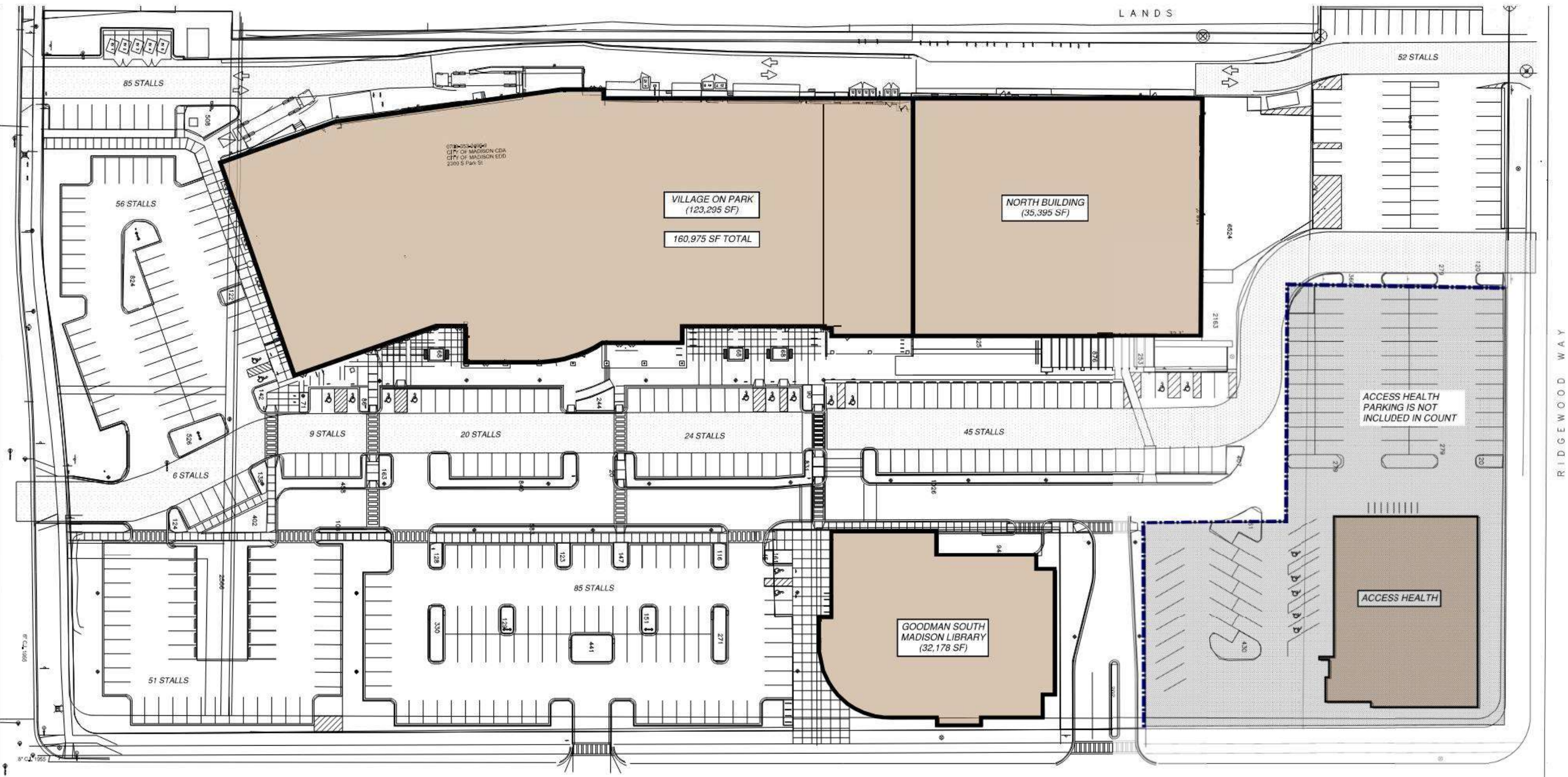
5. View on Site looking SE



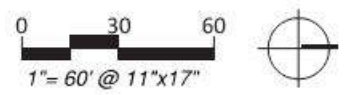
6. View along Ridgewood Way looking SE



1.1 EXISTING SITE PLAN



VILLAGE ON PARK
EXISTING SITE PLAN
 07/13/2021



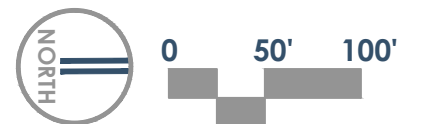
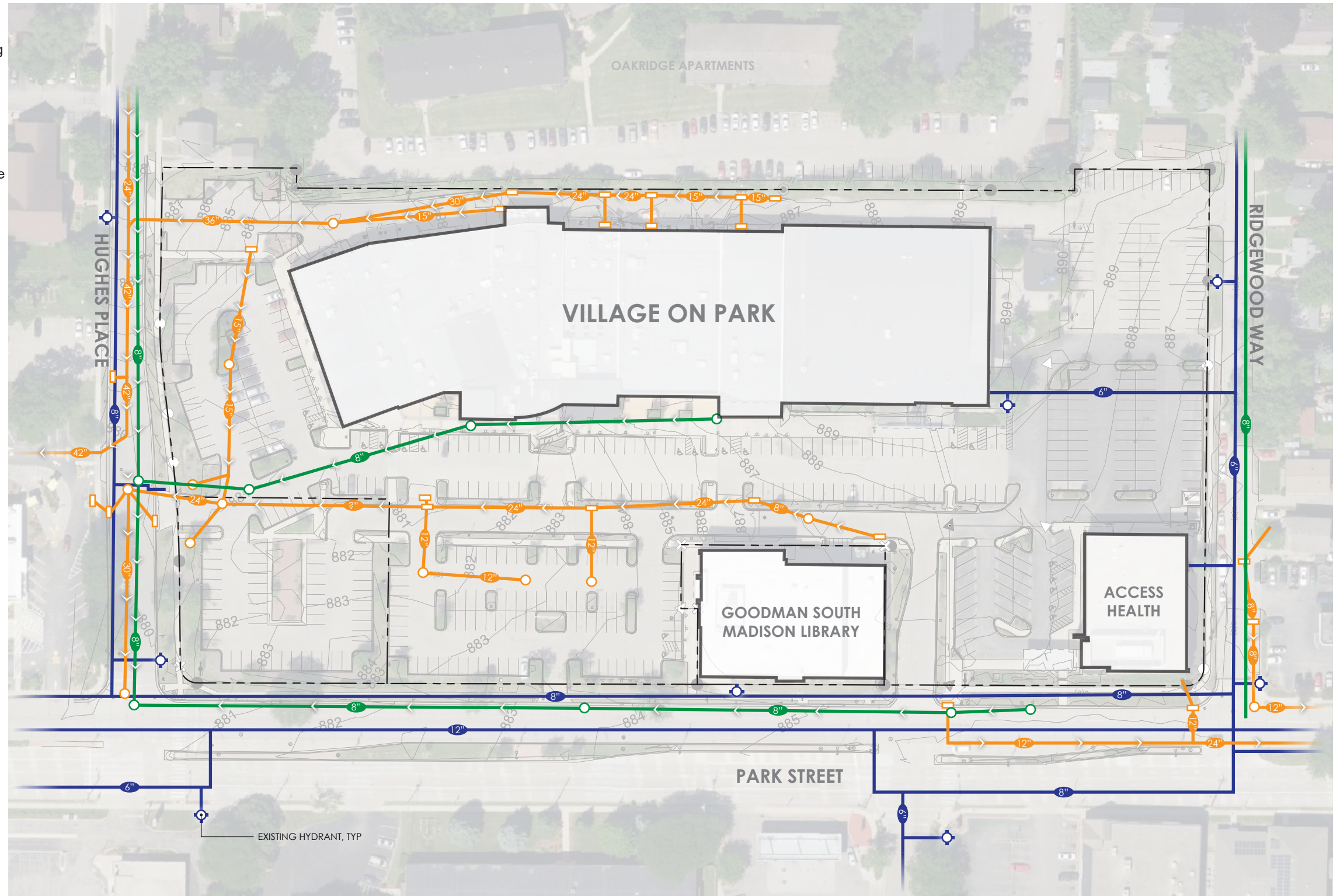
1.2 EXISTING TOPOGRAPHIC AND UTILITY EXHIBIT

Existing Site Utility Infrastructure:

The existing development is currently served by a network of storm sewer, sanitary sewer and water service/fire suppression infrastructure. The itemized list below outlines our understanding of the existing infrastructure given the information provided.

- **Grading and Drainage**
 - With the exception of the north parking lot, the site is internally drained sloping north to south being picked up by inlets located in the parking areas and alley.
 - The parking lot to the north appears to sheet drain to the north starting with an elevation of approximately 890 at the north side of the building and an elevation of approximately 886 at the public side walk on Ridgewood Way.
 - This information is subject to verification at such time that the ALTA and Topographic Survey is available.
- **Utilities**
 - **Stormwater**
 - All internal stormwater, with the exception of the north parking lot, is collected in the paved areas and is conveyed to the south.
 - The storm sewer on the easterly side of the property culminates in a 24" pipe that connects to a 30" public storm sewer in Hughes Place
 - The stormwater on the westerly side of the property, west of the main building, is conveyed by an internal system, culminating in a 36" pipe, that connects to a 34" x 53" public storm sewer in Hughes Place.
 - The 34" x 53" public storm sewer in Hughes place is then conveyed to a 42" storm sewer and ultimately directed south, presumable through an easement.
 - At this time we have no information on how the roof drainage is conveyed to the storm sewer.
 - **Sanitary Sewer**
 - The main building on the westerly side of the property is connected to an 8" vitrified clay, private sanitary sewer line and drains south to an 8" public sewer in Hughes Place.
 - The public sanitary sewer in Hughes Place drains east to a manhole at the intersection of Hughes Place and Park Street. It's assumed the sanitary sewer continues south within Park Street, but has yet to be verified.
 - There is an 8" public sewer in Park Street, adjacent to The Village that also drains south.
 - We currently have no information on how the Library and Access Health are served by sanitary sewer.
 - **Water Main**
 - The main building on the westerly side of the property is served by a 6" lateral connected to a 6" public water main in Ridgewood Way.
 - We currently have no information on how the Library and Access Health are served by water mains.

*The above stated is subject to verification at such time that the ALTA and Topographic Survey is available.

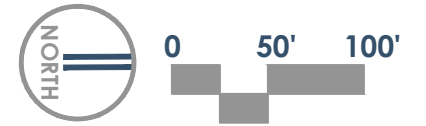
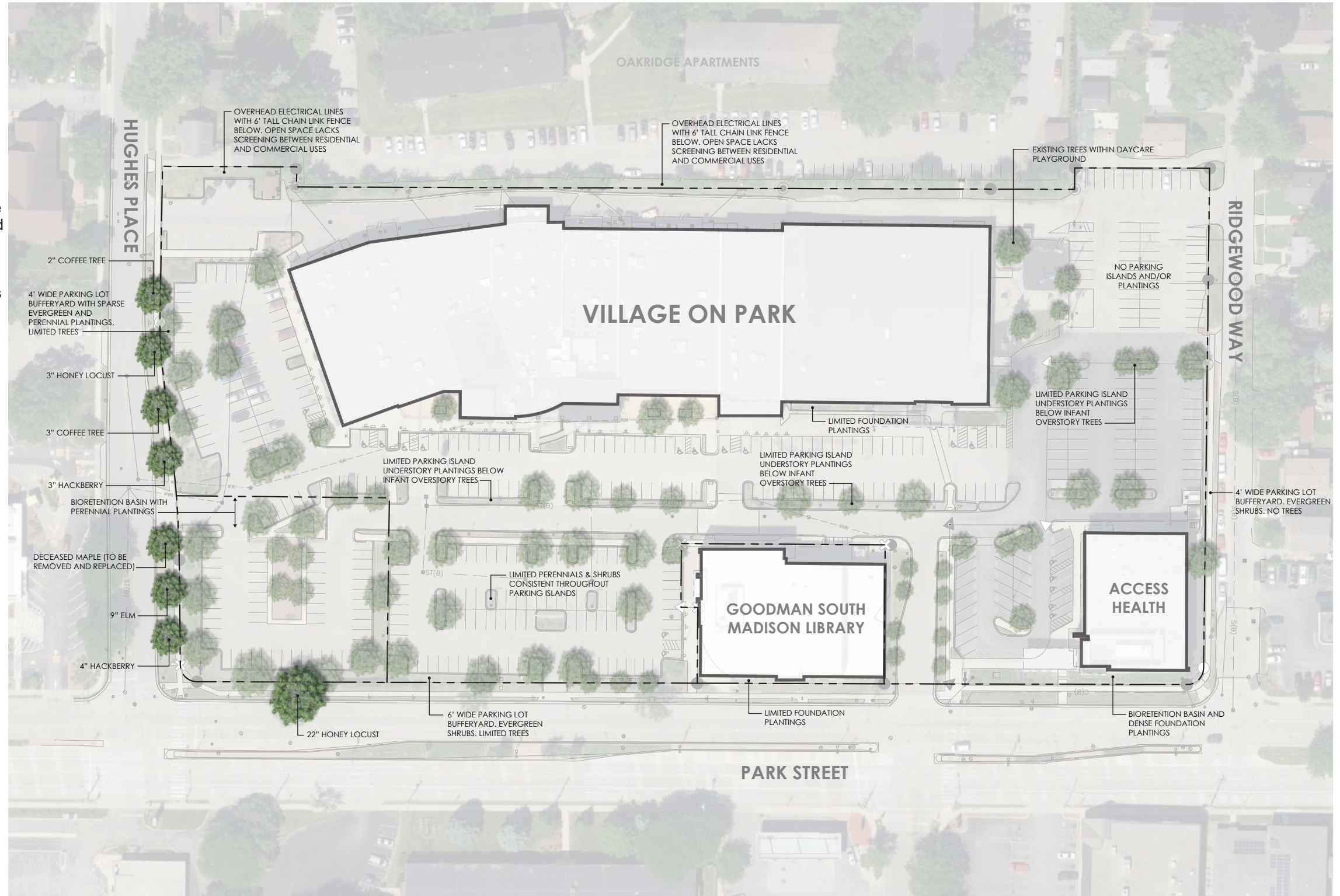


1.3 EXISTING STREET TREE AND LANDSCAPE EXHIBIT

Existing Street and Landscape Plantings:

Existing landscaping throughout the development and surrounding street terraces can be categorized as low to medium quality, yet houses a number of opportunities for improvement. A majority of the parking islands and green spaces contain thriving overstory and medium deciduous trees at a juvenile stage. The understory growth is lacking within most parking islands, yet certain species of perennials such as daylilies, salvia, prairie dropseed and feathered reed grass thrive. The parking islands also contain a mix of deciduous shrubs including gro-low sumac and spirea; commonly used species throughout the area. The planting beds are filled with shredded hardwood bark mulch, opposed to stone mulch, likely contributing to the thriving, non-irrigated tree and perennial species.

Adjacent to Hughes Street, a series of bio-retention basins are filled with monoculture, shallow rooted perennial plantings. The mulch beds also contain a number of void spaces where plants were previously installed and died or were never planted from the start. Recently installed street trees including honeylocust, hackberry, elm and coffee tree species line the east terrace of Hughes Street. Plantings adjacent to the Park Street right-of-way are irregular with only 1/3 of vehicle headlights screened for the adjacent residents east of Park Street. Plantings are very limited throughout Ridgewood and across the parking lot directly north of the primary building. Entries to commercial units lack plantings to soften the doorways, stairs and ramps directly west of the building. The west property line is defined by a 6' tall chain link fence and scrub plantings. Deciduous trees are limited along this fence line due to the overhead electric lines above.



2.1 PROJECT NARRATIVE

INTRODUCTION

In May of 2021, the Community Development Authority of the City of Madison, contracted with Strang, Inc., an award-winning Architecture, Engineering, Interior Design and Planning Firm with extensive experience in master planning urban sites, to update Master Plan for the Village on Park to guide the development growth over the next 10 years and beyond. The Strang team included Sub-Consultant to their team included JSD Professional Services, Inc., a highly regarded Civil Engineering firm local to the area.

Strang worked closely with multiple CDA and City stakeholder personnel and groups throughout the study process and their insights and knowledge contributions to the study's ultimate direction and recommendations were significant and essential toward developing a road map for the future, providing realistic, achievable, actionable goals for the site.

The study steering committee included the following representatives:

Jim Whitney - Architect, Dept. of Public Works
Kristine Koval - City Real Estate Services
Jamah Johnson - Maintenance Technician (Founders 3)
Jeff Greger - City Urban Planning
Matt Wachter - City Planning, Community and Economic Development
Matt Mikolajewski - City Economic Development Division
Daniel Johns - CDA Redevelopment in the office of Real Estate Services
Daniel Rolfs - Office of Real Estate Services

OVERALL DESIGN INTENT

Consistent with the proposed South Madison Plan, this Master Plan envisions The Village on Park as the 'town center' for the south side with anticipated phased improvements over the next 20 years. South Madison Plan concepts that have been incorporated in this Master plan include reconfiguring the site for a prominent entrance and pedestrian walkways, a parking structure, reserving the right-of-way for a new street, and creating buildable space for affordable housing, for office and neighborhood uses. This Master Plan includes concepts and ideas for sustainable green features and community benefits that go beyond the typical site design development.

MASTER PLAN PHASES

Phase One – Demolition of the North Building and Construction of a Surface Parking Lot
Phase Two – Construction of a New Parking Structure and the Urban League Business Hub
Phase Three – Development of a Future Multi-Story Affordable Housing along Ridgewood Way
Phase Four – Future Extension of Buick Street through the Site

SUSTAINABLE DESIGN STRATEGIES

- Creating new green landscaped areas that enhance the site aesthetically while facilitating stormwater management and reducing heat island effects.
- Native landscaping.
- Integrating solar power generation into the design of buildings.
- Design that encourages public transportation and a pedestrian/bike culture.

A VIBRANT PEDESTRIAN ORIENTED PUBLIC SPACE

A significant feature of this Master Plan is the transformation of an existing redundant paved drive into a vibrant pedestrian oriented public space with a combination of landscaped areas and plaza spaces with trellises. This green space provides an opportunity for handling the stormwater management needs of the site.



SPATIAL RELATIONSHIP TO PARK STREET

The relationship of the development to Park Street is enhanced by an entrance drive that reinforces the axis to the iconic entrance feature of the main Village on Park Building. Building massing on the site is carefully designed to preserve and frame views of the main Village on Park Building.



REGULATORY CONSIDERATIONS

- All glazing on the site will have bird safe vision glass treatment per MGO 28.129.
- Signage size and location requirements will be designed per MGO Chapter 31-Sign Control Ordinance.

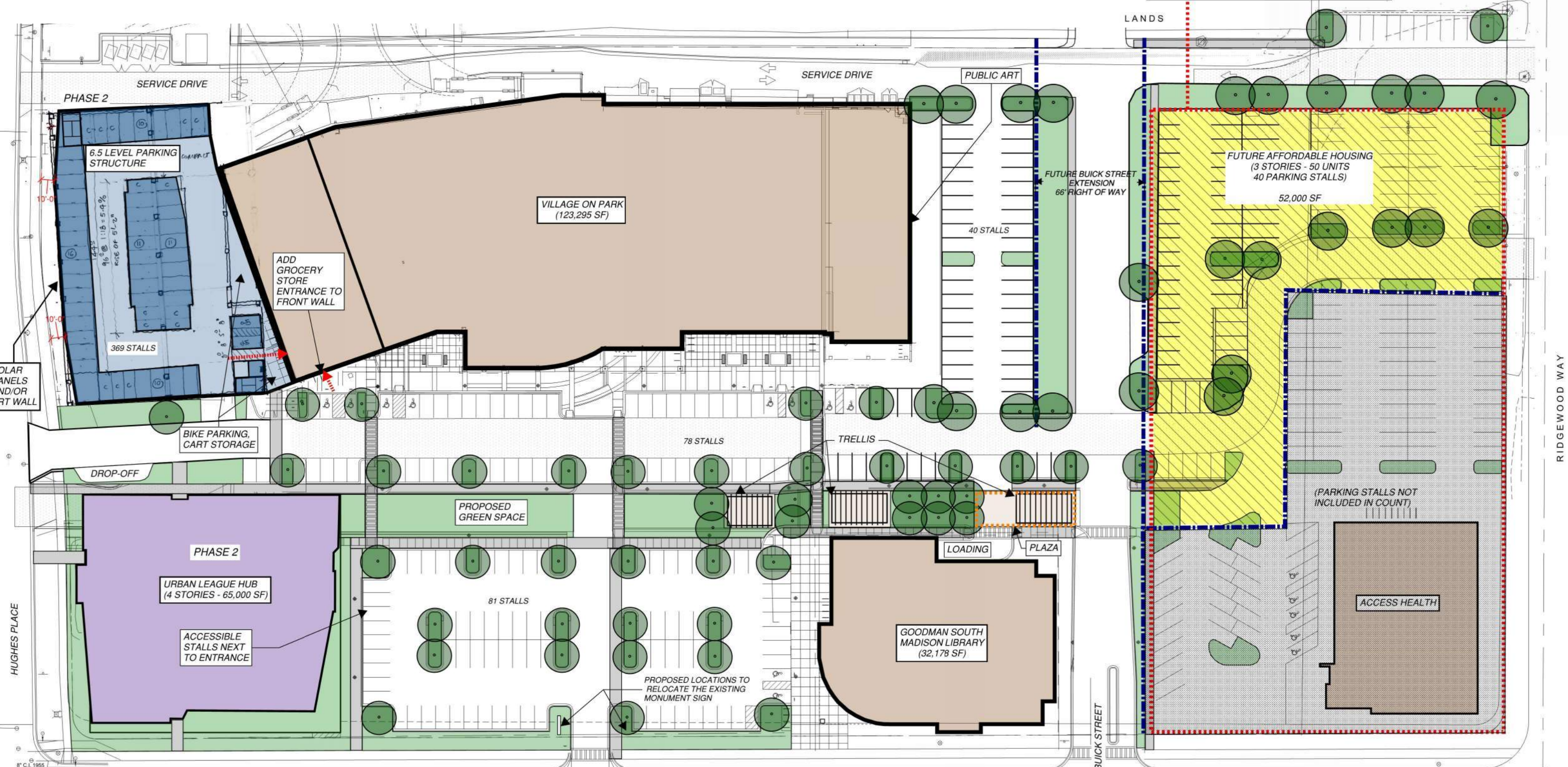


2.2 MASTER PLAN

PHASE 3 & 4 ALTERNATE OPTION: Access Health & Housing Site:

Access Health:
 -Building: 44,880 SF + 22,000 SF expansion = 66,880 SF
 -Parking: 160 structure stalls + 30 surface stalls = 190 stalls
 -Parking Ratio: 2.8K

Housing (50 units) requires 50 parking stalls
 Parking structure total stalls = 210 stalls



VILLAGE ON PARK
PROPOSED SITE PLAN - PHASE 4
 07/13/2021

Project Phases

Phase 1:
 -Demolish North Side of Village on Park
 -Construct North Parking Lot

Phase 2:
 -Construct Urban League Hub
 -Construct Parking Structure

Phase 3:
 -Construct Housing along Ridgewood Way

Phase 4:
 -Construct Buick Street Extension

Parking #	Surface	Structure** (6.5 Level)	Total	Stalls/K
Existing:	357	0	357	1.9
Phase 1:	457	0	457	2.9
Phase 2:	336	369	705	3.2
Phase 3:	278	369	647	2.4
Phase 4:	258	369	627	2.3

EXISTING

Parking Req.	SF	Min.*	Max.*
Office	153,312	383	613
Retail	17,422	44	87
Medical	8,134	27	40
Library	12,000	0	30
Total	190,868	454	770

PHASE 1: North Pkg Lot

Parking Req.	SF	Min.*	Max.*
Office	117,917	294	471
Retail	17,422	44	87
Medical	8,134	27	40
Library	12,000	0	30
Total	155,473	365	628

PHASE 2: Urban Lge/Pkg Structure

Parking Req.	SF	Min.*	Max.*
Office	172,677	431	690
Retail	27,662	44	87
Medical	8,134	28	42
Library	12,000	0	30
Total	220,473	502	847

PHASE 3: Affordable Housing

Parking Req.	SF	Min.*	Max.*
Office	172,677	431	690
Retail	27,662	44	87
Medical	8,134	28	42
Library	12,000	0	30
Res. 50 Units	52,000	50	50
Total	272,473	552	897

*Note: Minimums and maximums per Madison Zoning Code
 **Note: A 4 story Urban League Hub building is 56' high, which is equivalent to:
 1) A 6.5 level structure without a green roof (Only the Stair & Elevator towers are an additional 10')
 2) A 5.5 level structure with a green roof

2.3 CONCEPTUAL BUILDING MASSING



2.4 DESIGN NARRATIVES OF PHASE 1 &2, AND EXHIBITS OF PROPOSED EXTERIOR

PHASE 1: DEMOLITION OF THE NORTH BUILDING AND CONSTRUCTION OF A SURFACE PARKING LOT

The demolition of the North Building provides much needed parking for the development, while providing an avenue for a 66' right-of-way for the future extension of Buick Street through the site. The resulting new north wall of the Main Village on Park building is a special opportunity for a public art mural – an “Instagram Wall” that reflects the vibrant culture and diversity of the community.



Example of a large public art mural on the side of a building that reflects the community



Detail of an “Instagram Wall”

PHASE 2: CONSTRUCTION OF A NEW PARKING STRUCTURE AND THE URBAN LEAGUE BUSINESS HUB

PARKING STRUCTURE DESIGN:

- The parking structure will have 6.5 levels of parking for a total of 369 stalls. The structure will have ½ level below grade and 6 levels above grade.
- The height of the parking structure has been carefully considered to be compatible with the overall massing of the buildings on the Village on Park site. A 6.5 level parking structure with half a level below ground equates to a height of approximately 56', which is equivalent to the height of the 4 story Urban League Business Hub at 14' per floor.
- It will be fully accessible served by stairs and elevators with connections to the existing building at grade.
- The elevator and stair core on the northeast corner of the parking structure will be integrated into a re-design of the entrance to the Grocery Store, with bike parking and shopping cart stacking.
- The parking structure will be set back 10' from the property line on Hughes Place, per the Zoning Code.
- Incorporation of the exterior materials of the existing Village on Park Main Building: Metal panels, perforated metal, brick, aluminum curtainwall and glass as well as the incorporation of public art will tie the parking structure right into the context of its site and the community.
- Integrating solar panels as roof shading elements and/or as façade cladding elements of the parking structure will underscore the City of Madison's commitment to sustainability.



Exterior of existing Village on Park Main Building showing material palette



Exterior of City of Madison's Livingston Street Parking Structure showing the exterior materials: Brick, Perforated Metal, Concrete, Aluminum Curtainwall and glass, as well as the incorporation of public art.

OTHER EXAMPLES OF PUBLIC ART AND SOLAR PANEL INTEGRATION ON PARKING STRUCTURES:



Brisbane, Australia: Public art





Santa Monica, CA: Colored glass panels and solar panels shading the roof



Indianapolis, IN: Public art



St Paul, MN: Solar panels on facade



Cincinnati, OH, Public art

**COMMUNITY DEVELOPMENT AUTHORITY
VILLAGE ON PARK - MASTER PLAN**

2.5 PROPOSED STORMWATER AND UTILITY EXHIBIT

Proposed Site Utility and Stormwater Infrastructure Improvements:

The existing development is currently served by a network of storm sewer, sanitary sewer and water service/fire suppression infrastructure. The existing utility infrastructure supporting the Access Health, Goodman South Library & along the west side of Village on the Park building will largely remain unchanged, as these areas will coexist with the proposed Village on Park masterplan development.

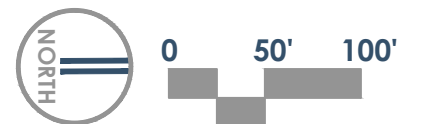
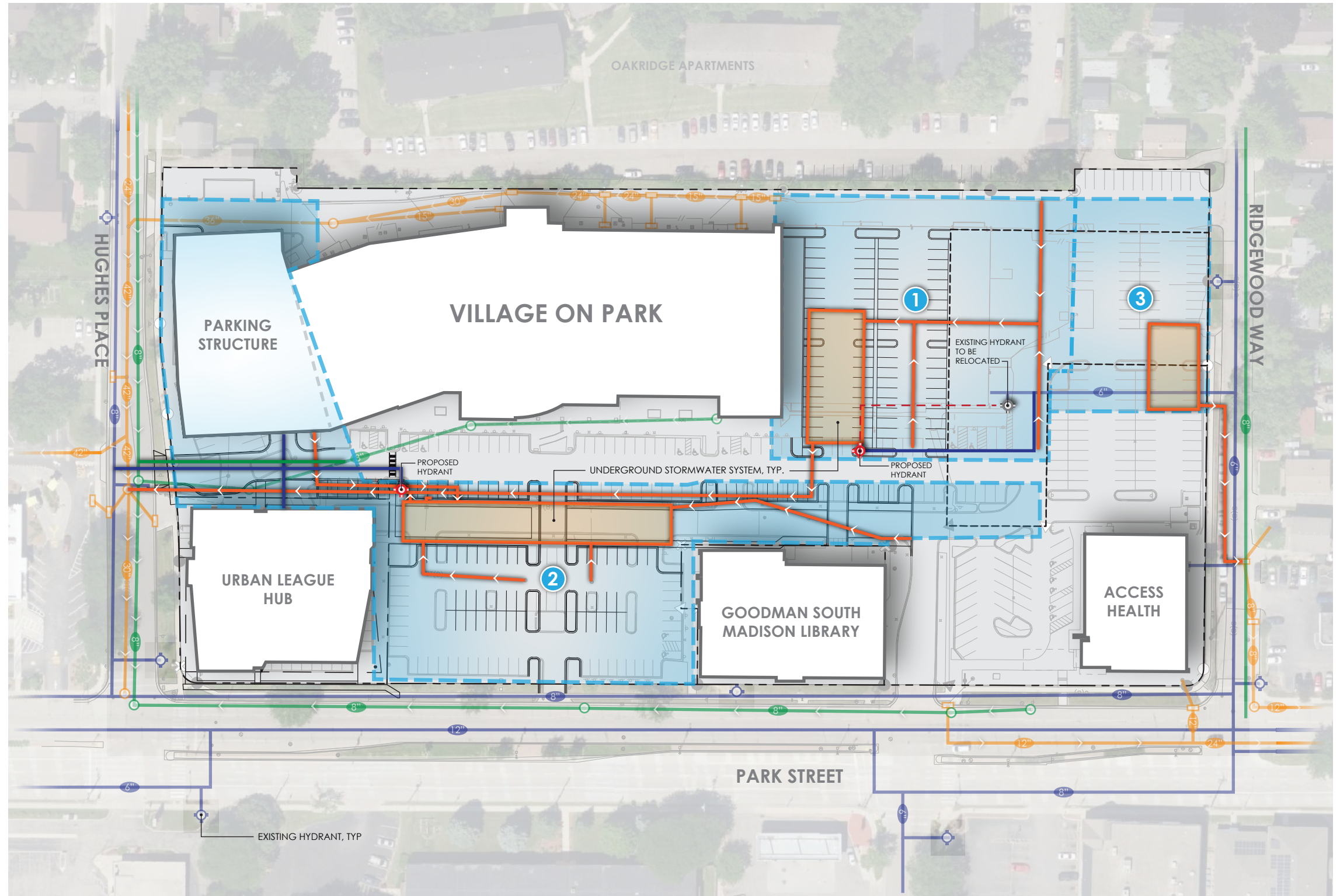
Utility infrastructure improvements are recommended throughout the phased development at the Village on Park. At this time, some of these utility improvements will be constructed in conjunction with the proposed development for the Urban League building in the southeast corner of the Village on Park property. Anticipated utility improvements include storm sewer, sanitary sewer, water main and fire suppression improvements. Refer to the Proposed Utility Exhibit for graphical information on these utility improvements.

Sanitary Sewer

In discussions with City of Madison utility staff, recommendations were made to improve the existing 8" vitrified clay sanitary sewer serving the Village on Park building. The existing infrastructure is aging and constructed of a pipe material that is not consistent with current industry standards. As such, the sanitary sewer is shown as being improved, however an in-depth condition evaluation shall be conducted prior to committing to improve the sanitary sewer for assessment of feasibility and economic impact.

Water Main

The existing site is largely underserved for water main, especially with regard to fire suppression. In communications with City of Madison utility staff, it was determined that a private looped water main is not preferred or required; however improvement to the number of hydrants throughout the site may be warranted. As such, two new water mains will be extended into the Village on Park property from both the north and south public water mains and additional hydrants will be located more central to the development to improve fire suppression capabilities. Pressures should be verified to ensure that the size and pressure of the water main is sufficient for all future needs.



2.5 PROPOSED STORMWATER AND UTILITY EXHIBIT

Stormwater

The master plan development will require storm water management improvements to meet the most current City of Madison ordinances. The nature of the multi-phased development is assumed to be considered a Redevelopment, as defined in the City of Madison Chapter 37 Code of Ordinances. As such, the project will need to meet the following stormwater requirements:

- Reduce total suspended solids by 60% from parking areas
 - Oil and grease control from parking areas using latest technologies
 - Reduce runoff rate by 15% compared to existing conditions during the 10-year storm event
 - Reduce runoff volume by 5% compared to existing conditions during the 10-year storm event
 - Capture the first 0.5-inch of rainfall over the total site impervious area using green infrastructure

As consistent with the anticipated construction phasing of the proposed masterplan improvements, the storm water management improvements will also be designed to align with the project phasing. For each of the described phases below, an underground treatment system has been preliminarily designed to meet the applicable standards. These project phases are as follows:

- Phase I: North Building Demolition & Parking Lot Build-Back
- Phase II: South Parking Ramp and Central Green Space Parking Improvements
- Phase III: North Affordable Residential Housing Improvements

The preliminary design of the storm water management master plan does not account for the potential future extension of Buick St. through the Village on Park site, nor the Urban League Hub development, which is being addressed via its own stormwater plan. However, it is estimated that the designed master plan improvements may account for a portion of the required storm water standards related to the Buick St. extension project in the future. Final project scoping and timing will need to be confirmed to verify this.

Improvements for the proposed parking structure and central green/parking lot rehabilitation were combined in the design and analysis of a storm water treatment system due to limited space adjacent to the parking structure. Three individual, underground facilities were preliminarily designed to meet the storm water standards. Each of the three systems is anticipated to be a SC-740 ADS StormTech type system (or approved equivalent). Drainage areas routed to these facilities will also include inlets with sumps and filters for oil and grease removal. This will provide further runoff treatment and protection while prolonging the life of the underground systems. The following is a brief description of each of the designed systems:

- Phase I: North Building Demolition & Parking Lot Build-Back
 - SC 740 ADS StormTech System Size (or approved equivalent): 5,782 SF
 - Associated Storm Sewer & Drainage Improvements
- Phase II: South Parking Ramp & Central Green Space Parking Improvements
 - SC 740 ADS StormTech System Size (or approved equivalent): 8,365 SF
 - Associated Storm Sewer & Drainage Improvements
- Phase III: North Affordable Residential Housing Improvements.
 - SC 740 ADS StormTech System Size (or approved equivalent): 3,375 SF
 - Associated Storm Sewer & Drainage Improvements which may include upsizing storm sewer in Ridgewood Way

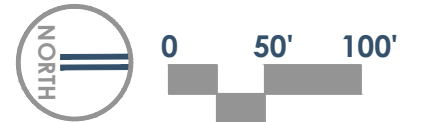
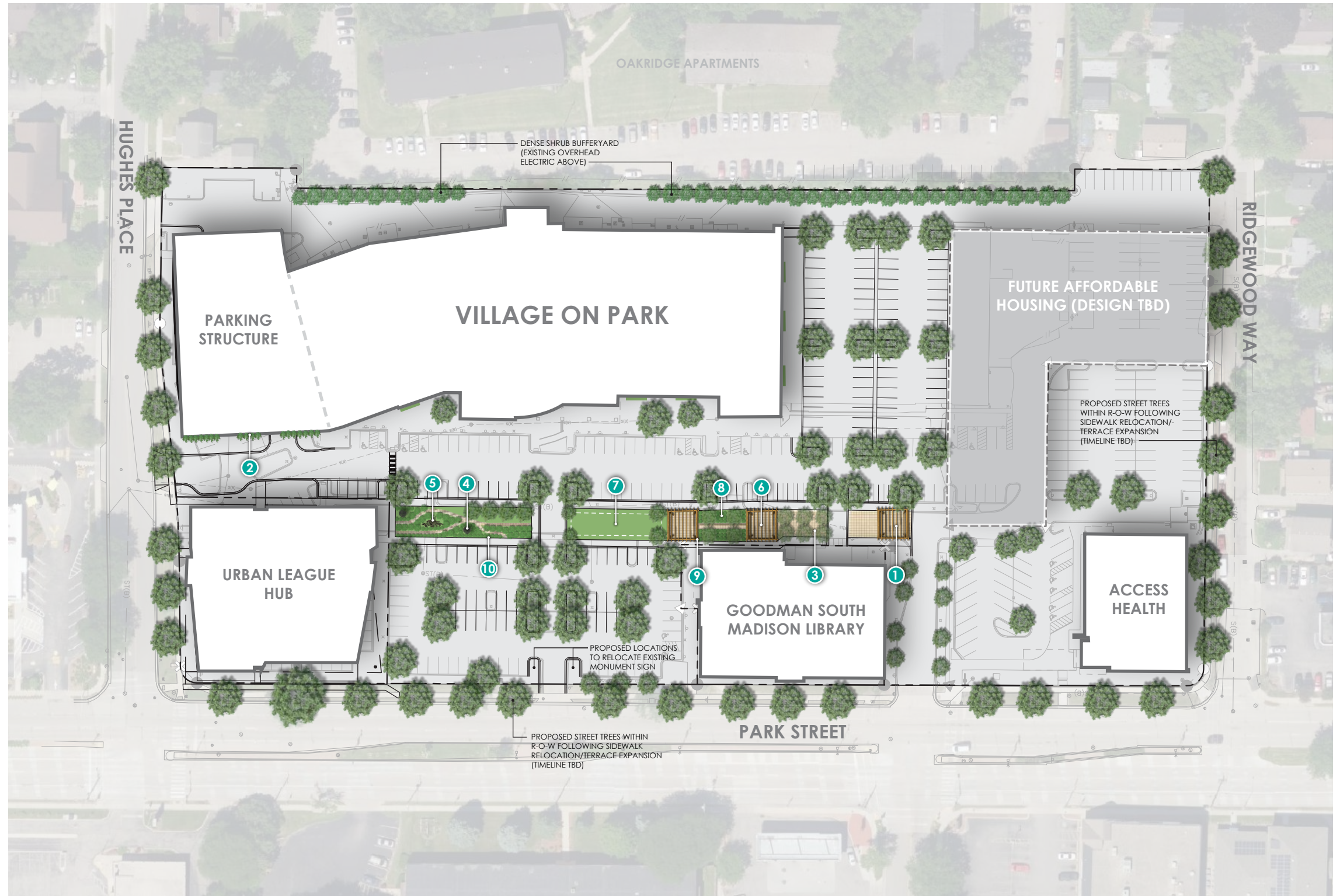
2.6 PROPOSED LANDSCAPE EXHIBIT

Proposed Landscape Plan:

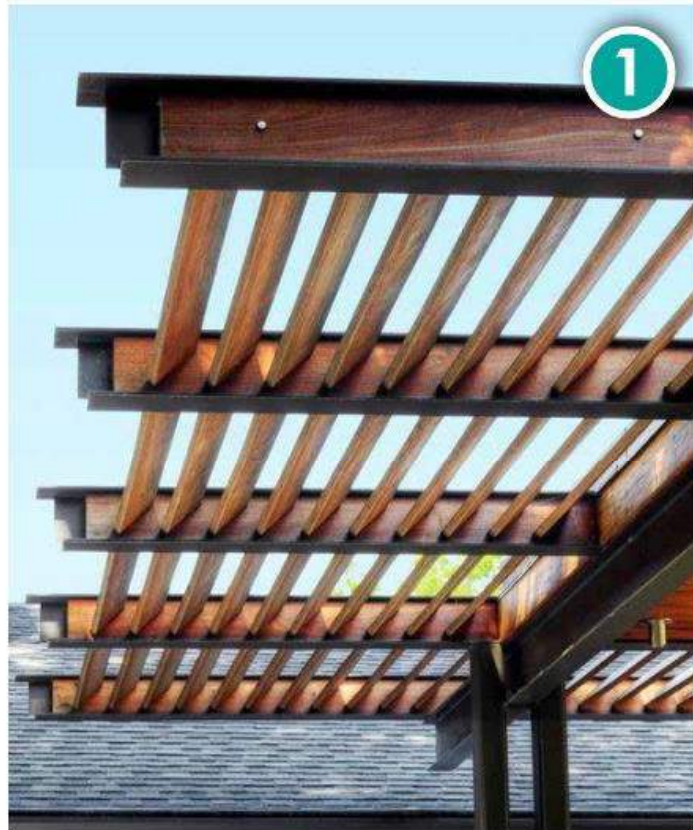
An exciting new open space at the center of the development will serve the Goodman South Library, Village on Park, and future Urban League Hub as a primary activity zone parallel to Park Street. This central green will not only reduce the amount of impervious surface area, but will also connect the commercial uses, remove a drive lane and activate the exterior of the development with seasonal programs. Shared spaces outside of the Urban League Hub and Library include multi-seasonal spaces harboring sculptures, flexible open spaces, and seating areas surrounded by programmed hard and softscape elements.

Areas including the repeating pergolas west of the Library provide a variety of uses for activity including plaza space (1), private seating (6), and open green space (7). Vertical elements of the space bring texture and enclosure to the user's experience through climbing foliage amongst the iron and wooden beams (9). Walking paths amongst sculpture are lined with ornamental shrubs and plants (8 & 10) to accent the architectural aesthetic of The Village. At the very center lies a flexible space able to facilitate open lawn activities in summer such as tent events, while in winter it provides possibility for holiday light displays and outdoor winter recreation (7).

A vegetated screen along key faces of the proposed parking structure provides an opportunity to soften the building at a primary entrance along Hughes Place. Screening on the north property line between neighboring apartments and The Village's back of house operations is improved and solved with a line of dense shrubs beneath overhead electric lines. Proposed parking lot islands will be able to use young, healthy transplanted trees from the existing site. Islands are then completed with shredded hardwood bark mulch, drought and salt tolerant shrubs/perennial plantings to expand upon the planting schemes of the central green space.



2.6 PROPOSED LANDSCAPE CHARACTER EXHIBITS

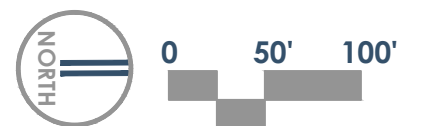
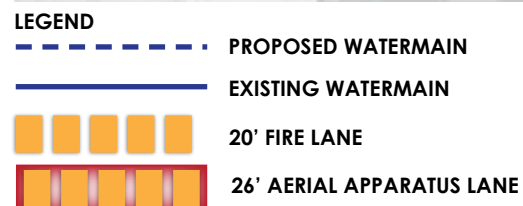
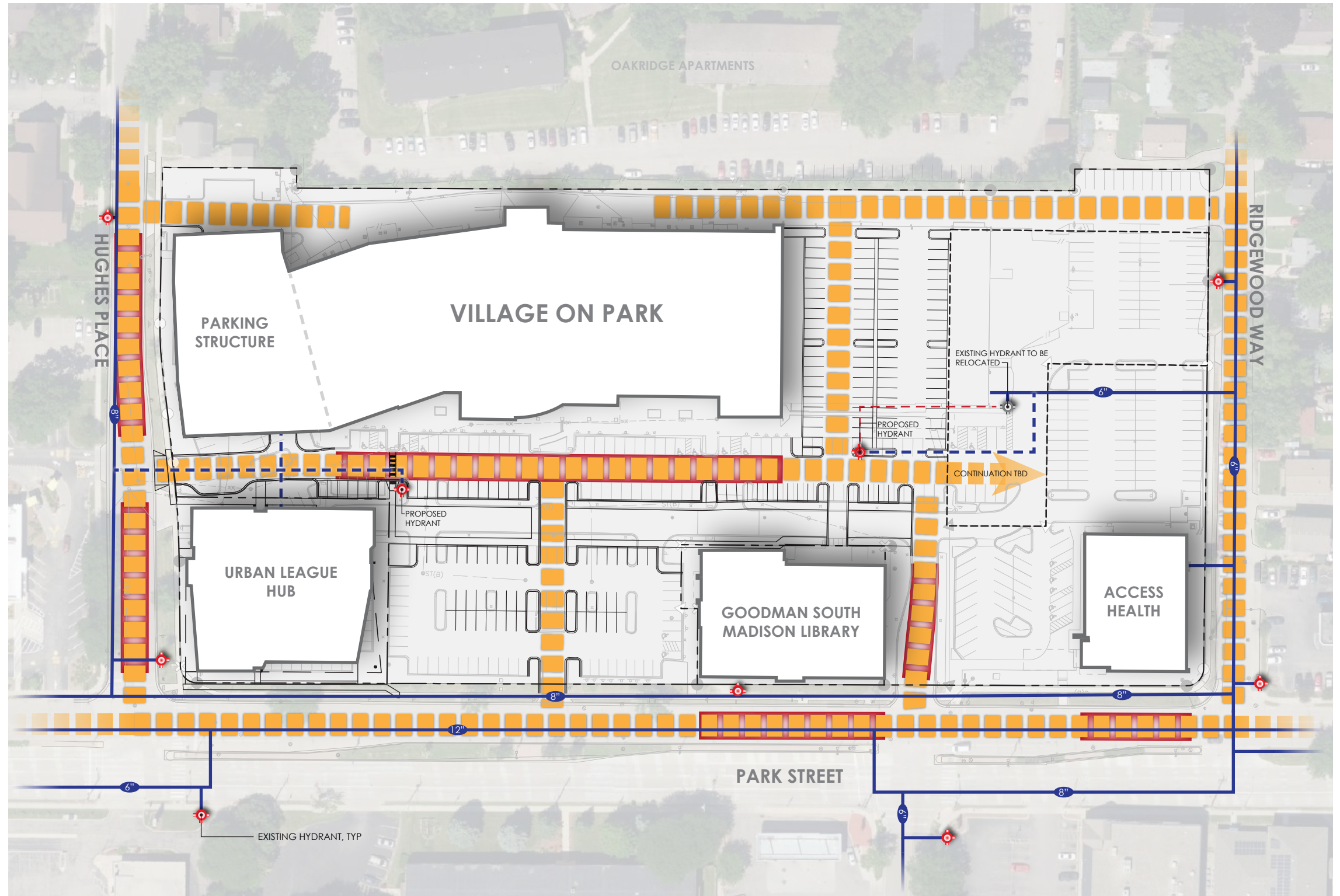


PROPOSED LANDSCAPE CHARACTER EXHIBIT

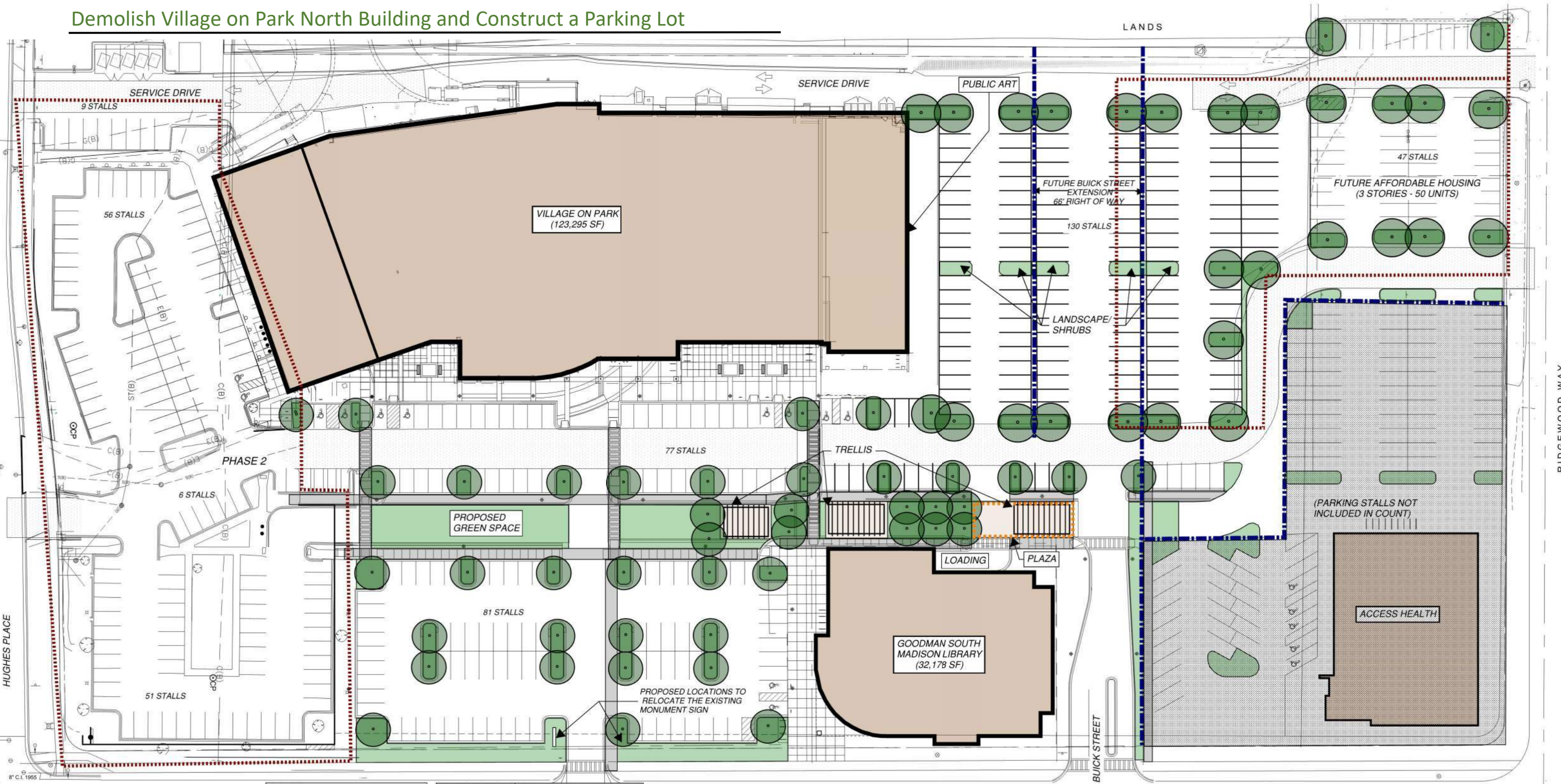
2.7 PROPOSED FIRE ACCESS EXHIBIT

Fire Access

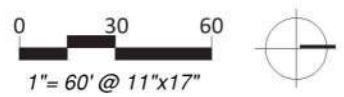
Village on Park is currently served by public watermain services, including a number of fire hydrants throughout Hughes Place, Park Street and Ridgewood Way. Two hydrants exist within the Hughes Place and Ridgewood Way rights-of-ways, whereas three hydrants exist along Park Street adjacent to Village on Park. One hydrant also exists internal to the site adjacent to the northeast corner of the building to be demolished. The proposed master plan will utilize the surrounding street networks for fire lane and aerial apparatus access to the proposed Hughes Place parking structure and Urban League Hub building. The Goodman South Madison Library and Access Health will also utilize the surrounding public streets for aerial apparatus access. The master plan proposes internal use of drive lanes and two proposed fire hydrants extending into the site for adequate coverage to the large, existing Village on Park building. The alley west of the building can not serve as a thru-lane for a 20' wide fire lane, therefore, 150' backup distances are proposed in the corresponding exhibit.



3.1 PHASE ONE Demolish Village on Park North Building and Construct a Parking Lot



VILLAGE ON PARK PROPOSED SITE PLAN - PHASE 1 07/13/2021



Project Phases	
Phase 1:	-Demolish North Side of Village on Park -Construct North Parking Lot
Phase 2:	-Construct Urban League Hub -Construct Parking Structure
Phase 3:	-Construct Housing along Ridgewood Way
Phase 4:	-Construct Buick Street Extension

Parking #	Surface	Structure** (6.5 Level)	Total	Stalls/K
Existing:	357	0	357	1.9
Phase 1:	457	0	457	2.9
Phase 2:	336	369	705	3.2
Phase 3:	278	369	647	2.4
Phase 4:	258	369	627	2.3

EXISTING				
Parking Req.	SF	Min.*	Max.*	
Office	153,312	383	613	
Retail	17,422	44	87	
Medical	8,134	27	40	
Library	12,000	0	30	
Total	190,868	454	770	

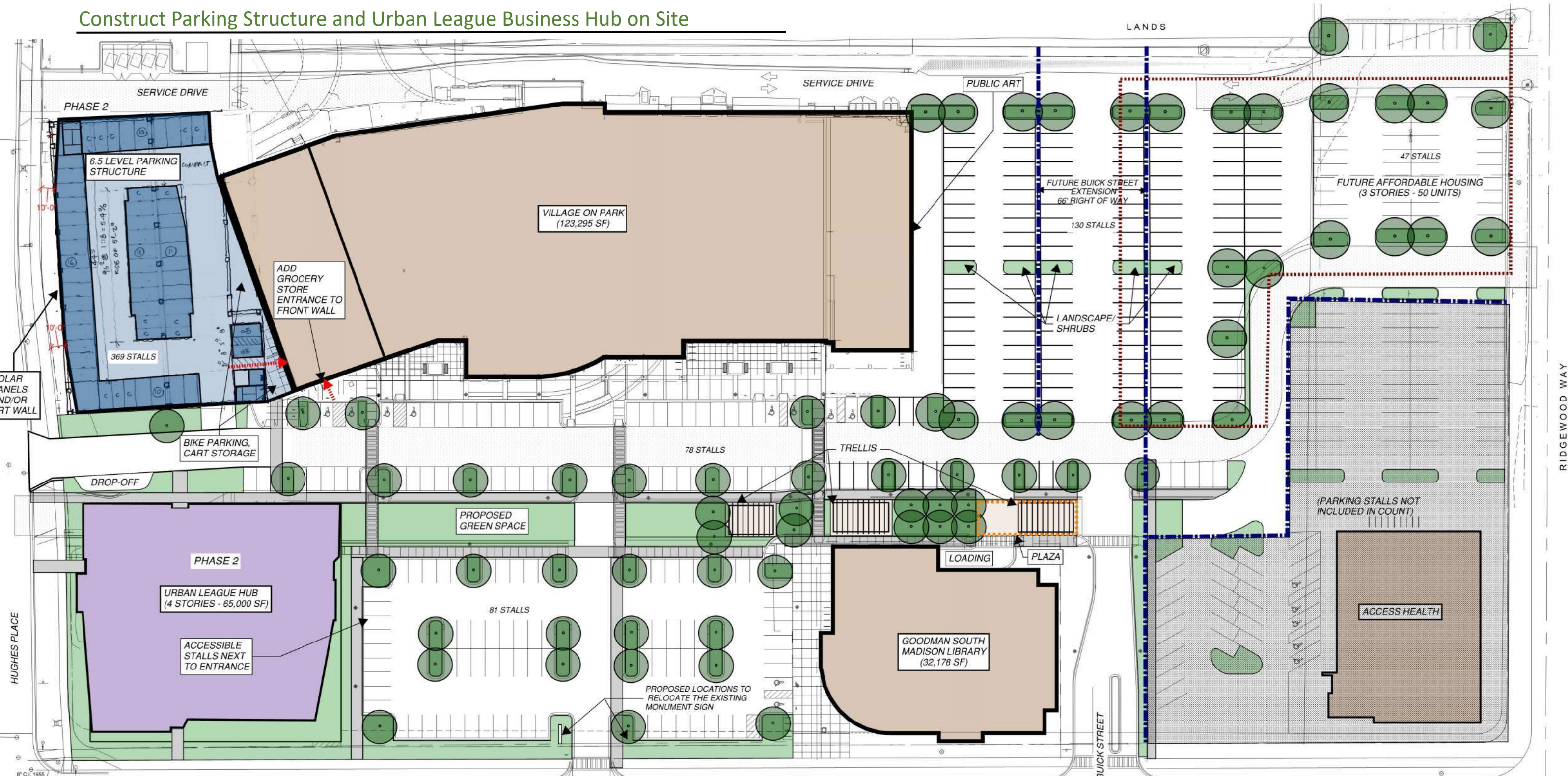
PHASE 1: North Pkg Lot				
Parking Req.	SF	Min.*	Max.*	
Office	117,917	294	471	
Retail	17,422	44	87	
Medical	8,134	27	40	
Library	12,000	0	30	
Total	155,473	365	628	

PHASE 2: Urban Lge/Pkg Structure				
Parking Req.	SF	Min.*	Max.*	
Office	172,677	431	690	
Retail	27,662	44	87	
Medical	8,134	28	42	
Library	12,000	0	30	
Total	220,473	502	847	

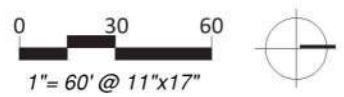
PHASE 3: Affordable Housing				
Parking Req.	SF	Min.*	Max.*	
Office	172,677	431	690	
Retail	27,662	44	87	
Medical	8,134	28	42	
Library	12,000	0	30	
Res. 50 Units	52,000	50	50	
Total	272,473	552	897	

*Note: Minimums and maximums per Madison Zoning Code
 **Note: A 4 story Urban League Hub building is 56' high, which is equivalent to:
 1) A 6.5 level structure without a green roof (Only the Stair & Elevator towers are an additional 10')
 2) A 5.5 level structure with a green roof

3.2 PHASE TWO Construct Parking Structure and Urban League Business Hub on Site



VILLAGE ON PARK
PROPOSED SITE PLAN - PHASE 2
07/13/2021



Project Phases	
Phase 1:	-Demolish North Side of Village on Park -Construct North Parking Lot
Phase 2:	-Construct Urban League Hub -Construct Parking Structure
Phase 3:	-Construct Housing along Ridgewood Way
Phase 4:	-Construct Buick Street Extension

Parking #	Surface	Structure** (6.5 Level)	Total	Stalls/K
Existing:	357	0	357	1.9
Phase 1:	457	0	457	2.9
Phase 2:	336	369	705	3.2
Phase 3:	278	369	647	2.4
Phase 4:	258	369	627	2.3

EXISTING				
Parking Req.	SF	Min.*	Max.*	
Office	153,312	383	613	
Retail	17,422	44	87	
Medical	8,134	27	40	
Library	12,000	0	30	
Total	190,868	454	770	

PHASE 1: North Pkg Lot				
Parking Req.	SF	Min.*	Max.*	
Office	117,917	294	471	
Retail	17,422	44	87	
Medical	8,134	27	40	
Library	12,000	0	30	
Total	155,473	365	628	

PHASE 2: Urban Lge/Pkg Structure				
Parking Req.	SF	Min.*	Max.*	
Office	172,677	431	690	
Retail	27,662	44	87	
Medical	8,134	28	42	
Library	12,000	0	30	
Total	220,473	502	847	

PHASE 3: Affordable Housing				
Parking Req.	SF	Min.*	Max.*	
Office	172,677	431	690	
Retail	27,662	44	87	
Medical	8,134	28	42	
Library	12,000	0	30	
Res. 50 Units	52,000	50	50	
Total	272,473	552	897	

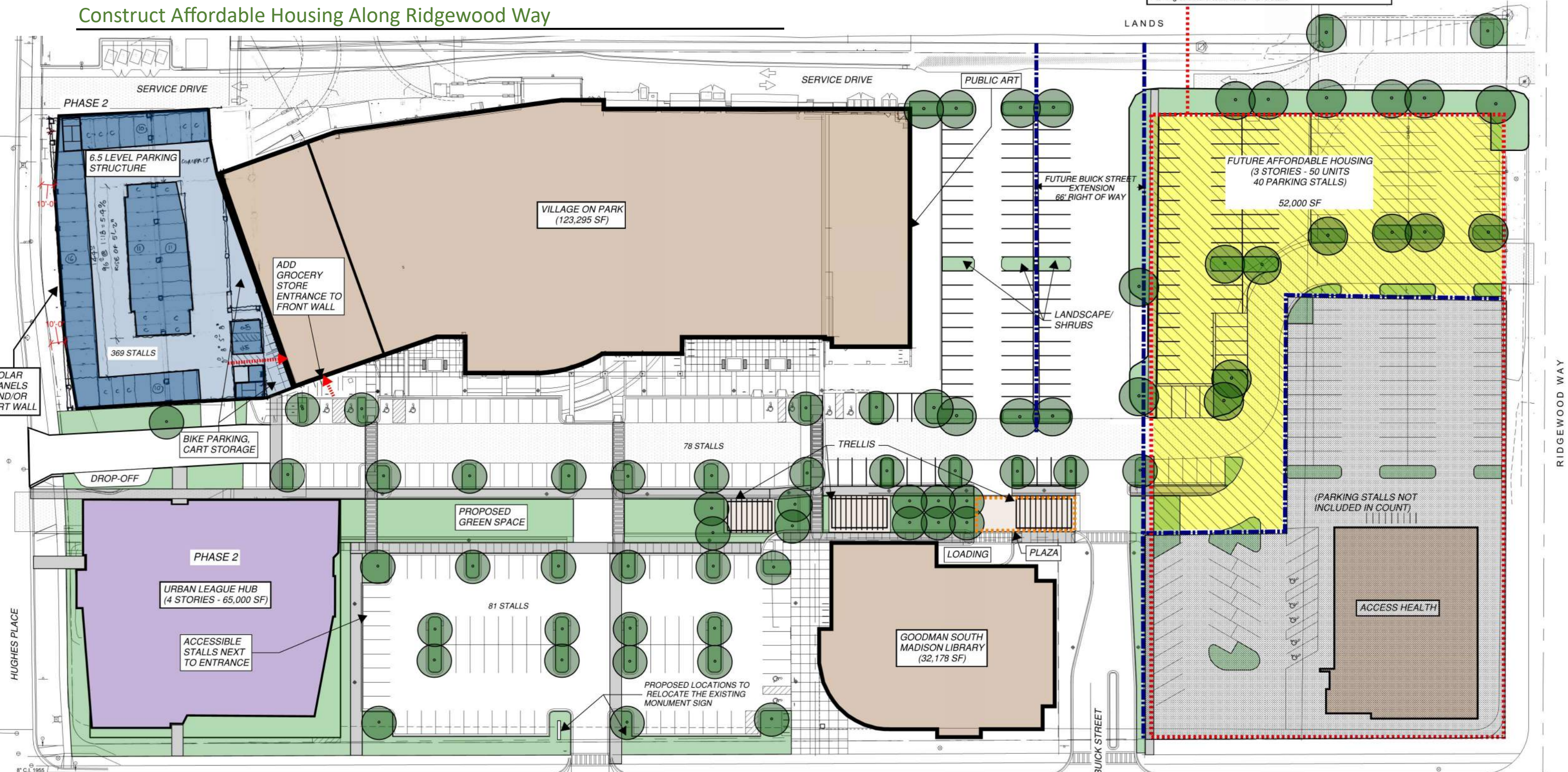
*Note: Minimums and maximums per Madison Zoning Code
 **Note: A 4 story Urban League Hub building is 56' high, which is equivalent to:
 1) A 6.5 level structure without a green roof (Only the Stair & Elevator towers are an additional 10')
 2) A 5.5 level structure with a green roof

3.3 PHASE THREE Construct Affordable Housing Along Ridgewood Way

PHASE 3 & 4 ALTERNATE OPTION: Access Health & Housing Site:

Access Health:
 -Building: 44,880 SF + 22,000 SF expansion = 66,880 SF
 -Parking: 160 structure stalls + 30 surface stalls = 190 stalls
 -Parking Ratio: 2.8K

Housing (50 units) requires 50 parking stalls
 Parking structure total stalls = 210 stalls



**VILLAGE ON PARK
PROPOSED SITE PLAN - PHASE 3
07/13/2021**



Project Phases

Phase 1:
 -Demolish North Side of Village on Park
 -Construct North Parking Lot

Phase 2:
 -Construct Urban League Hub
 -Construct Parking Structure

Phase 3:
 -Construct Housing along Ridgewood Way

Phase 4:
 -Construct Buick Street Extension

Parking #	Surface	Structure** (6.5 Level)	Total	Stalls/K
Existing:	357	0	357	1.9
Phase 1:	457	0	457	2.9
Phase 2:	336	369	705	3.2
Phase 3:	278	369	647	2.4
Phase 4:	258	369	627	2.3

EXISTING

Parking Req.	SF	Min.*	Max.*
Office	153,312	383	613
Retail	17,422	44	87
Medical	8,134	27	40
Library	12,000	0	30
Total	190,868	454	770

PHASE 1: North Pkg Lot

Parking Req.	SF	Min.*	Max.*
Office	117,917	294	471
Retail	17,422	44	87
Medical	8,134	27	40
Library	12,000	0	30
Total	155,473	365	628

PHASE 2: Urban Lge/Pkg Structure

Parking Req.	SF	Min.*	Max.*
Office	172,677	431	690
Retail	27,662	44	87
Medical	8,134	28	42
Library	12,000	0	30
Total	220,473	502	847

PHASE 3: Affordable Housing

Parking Req.	SF	Min.*	Max.*
Office	172,677	431	690
Retail	27,662	44	87
Medical	8,134	28	42
Library	12,000	0	30
Res. 50 Units	52,000	50	50
Total	272,473	552	897

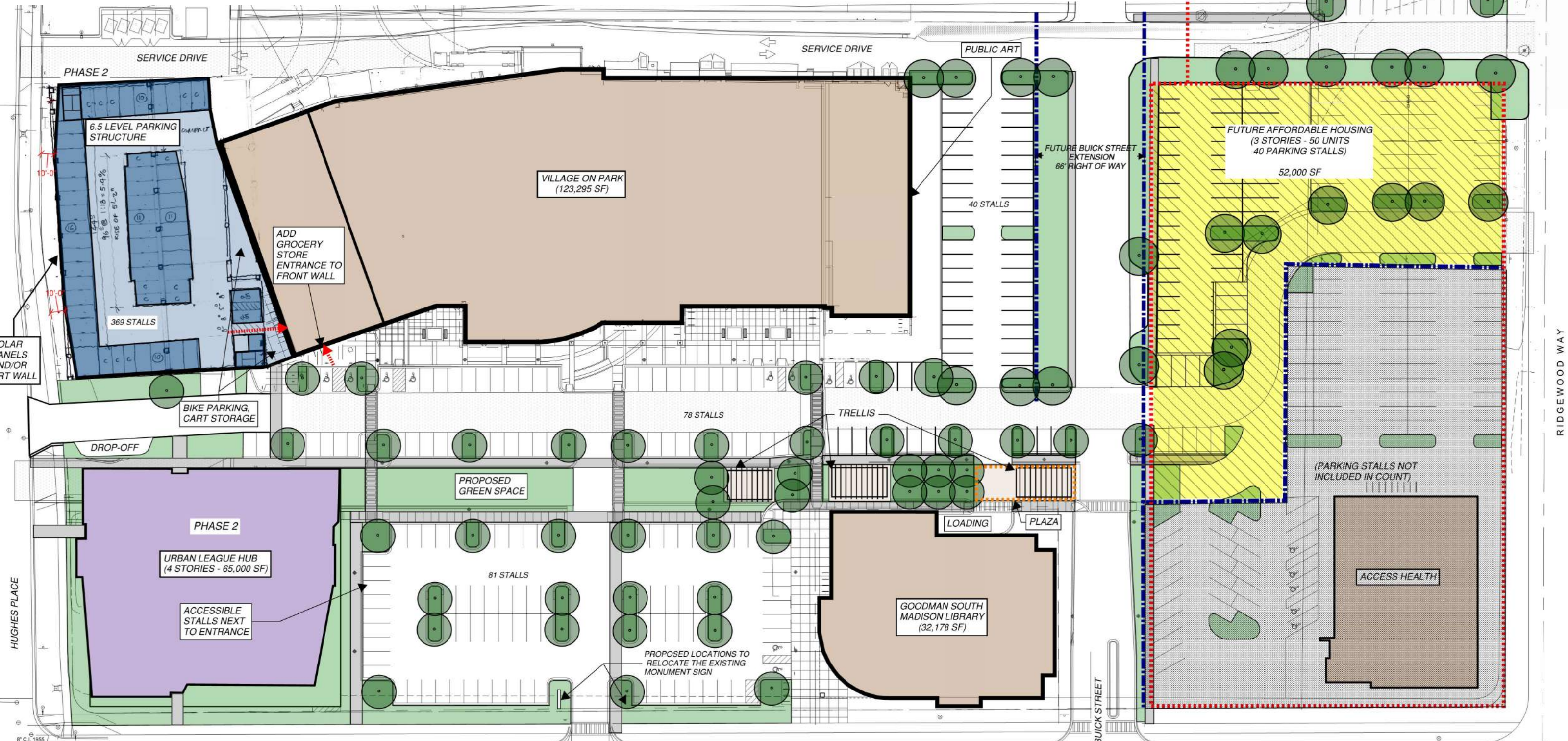
*Note: Minimums and maximums per Madison Zoning Code
 **Note: A 4 story Urban League Hub building is 56' high, which is equivalent to:
 1) A 6.5 level structure without a green roof (Only the Stair & Elevator towers are an additional 10')
 2) A 5.5 level structure with a green roof

3.4 PHASE FOUR Extend Buick Street Through Site

PHASE 3 & 4 ALTERNATE OPTION: Access Health & Housing Site:

Access Health:
 -Building: 44,880 SF + 22,000 SF expansion = 66,880 SF
 -Parking: 160 structure stalls + 30 surface stalls = 190 stalls
 -Parking Ratio: 2.8K

Housing (50 units) requires 50 parking stalls
 Parking structure total stalls = 210 stalls



**VILLAGE ON PARK
PROPOSED SITE PLAN - PHASE 4
07/13/2021**



Project Phases

Phase 1:	-Demolish North Side of Village on Park -Construct North Parking Lot
Phase 2:	-Construct Urban League Hub -Construct Parking Structure
Phase 3:	-Construct Housing along Ridgewood Way
Phase 4:	-Construct Buick Street Extension

Parking #	Surface	Structure** (6.5 Level)	Total	Stalls/K
Existing:	357	0	357	1.9
Phase 1:	457	0	457	2.9
Phase 2:	336	369	705	3.2
Phase 3:	278	369	647	2.4
Phase 4:	258	369	627	2.3

EXISTING

	Parking Req.	SF	Min.*	Max.*
Office	153,312	383	613	
Retail	17,422	44	87	
Medical	8,134	27	40	
Library	12,000	0	30	
Total	190,868	454	770	

PHASE 1: North Pkg Lot

	Parking Req.	SF	Min.*	Max.*
Office	117,917	294	471	
Retail	17,422	44	87	
Medical	8,134	27	40	
Library	12,000	0	30	
Total	155,473	365	628	

PHASE 2: Urban Lge/Pkg Structure

	Parking Req.	SF	Min.*	Max.*
Office	172,677	431	690	
Retail	27,662	44	87	
Medical	8,134	28	42	
Library	12,000	0	30	
Total	220,473	502	847	

PHASE 3: Affordable Housing

	Parking Req.	SF	Min.*	Max.*
Office	172,677	431	690	
Retail	27,662	44	87	
Medical	8,134	28	42	
Library	12,000	0	30	
Res. 50 Units	52,000	50	50	
Total	272,473	552	897	

*Note: Minimums and maximums per Madison Zoning Code
 **Note: A 4 story Urban League Hub building is 56' high, which is equivalent to:
 1) A 6.5 level structure without a green roof (Only the Stair & Elevator towers are an additional 10')
 2) A 5.5 level structure with a green roof