

February 2020

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

.....

MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued in 2020: 0 (32 in process)

Umbrella Licenses Issued in 2020: 0 (26 in process)

Observation/Verbal Warning: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

.....

SIDEWALK CAFÉ STATUS

Licenses Issued in 2020: 0 (52 in process)

Observation/Verbal Warning: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: An email reminder and mailed letter were sent to currently licensed operators regarding the application deadline and drop-in license assistance day. At this time we estimate about 32 current sidewalk café license holders have not submitted their applications to date.

.....

ARTS & CRAFTS STATUS

Licenses Issued in 2020: 0 (41 in process – 6 new applicants)

Observation/Verbal Warning: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: Art & Craft vending focus group was held on 2/19/20. We had three vendors attend and one submit comments that were shared with the group. It was productive and a list of recommendations will be shared at a future meeting.

.....

MERCHANT VENDOR STATUS

Licenses Issued in 2020: 0 (2 in process)

Observation/Verbal Warning: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

.....

SOUTHEAST CAMPUS VENDING AREA STATUS

Licenses Issued in 2020: 0 (5 in process)

Observation/Verbal Warning: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

February 2020

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

.....

CAMP RANDALL HIGH DENSITY VENDING STATUS

Licenses Issued in 2020: 0

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: We will begin accepting applications for these licenses in August.

.....

TOSVOD Vending

Licenses Issued in 2020: 0

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

.....

LATE NIGHT VENDING STATUS

Licenses Issued in 2020: 0 (2 in process)

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: Application deadlines for Late Night Vending are April 1, 2020.

.....

BASIC STREET VENDOR/UMBRELLA LICENSE STATUS

Not related to other licenses such as Mall/Concourse

Basic Street Vendor Licenses Issued in 2020: 0 (2 in process)

Umbrella Street Vending Licenses issued in 2020: 0 (7 in process)

Observation/Verbal Warning: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

.....

TABLING PERMIT STATUS

Permits Issued in 2020: 2

Observation/Verbal Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:

.....

BANNER PERMIT STATUS

Organizations applying for one or more in 2020 banner spaces to date: 29

Banner permits issued to date in 2020: 44

February 2020

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

.....

Enforcement: There is nothing to report in this category.

Comments:

.....

MISCELLANEOUS

- License applications are still coming in. We have moved the majority of applications through workflow and to Fees Due. Our goal is to have invoices sent out to vendors that have applied by 3/1 so they have 30 days to pay before they will receive a late payment fee. Payment deadline is 4/1/20. There is a standard late payment fee of \$75 per license applied for.
- A staff team have begun to explore the potential for alternative fuel sources for Food Carts and Food Trucks. More information about this potential will be forthcoming.
- There will be construction on the sidewalks on the 100 and 200 blocks of Martin Luther King Jr. Blvd this summer. Food vendors will be relocated as needed during construction. Sidewalk café operators have been notified and will receive a construction discount for this season.
- Pre-construction meetings have been set for the planter modifications at Genna’s and Boar & Barrel. Staff have worked with operators during the planning process to limit the disruption. Topsy Cow will enter into a Maintenance Agreement with the City to allow the permanent fencing to stay after it is repaired. Topsy Cow, Boar& Barrel, Genna’s and Argus will be operating under a full sidewalk café license this season and will be subject to Sidewalk Café rules and regulations.
- Future items for discussion:
 - Mobile Retail and Services – Research Pending
 - Late Night Vending Program Updates
 - Merchant Vending + Sidewalk Café + Experience
 - Art & Craft Ordinance and Regulations updates