

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event Democratic Unity Rally

Event Organizer/Sponsor WI Democratic Party

Is Organizer/Sponsor a 501(c)3 non-profit agency? \_\_\_\_\_

Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number NONE

Address 110 King St Suite 203

City/State/Zip Madison, WI 53703

Primary Contact David Boetcher FAX 608-255-3014

Work Phone 608-255-2989 Phone During Event 608-334-0462

E-mail dboetcher@yahoo.com

Website \_\_\_\_\_

Secondary Contact Amanda Brink

Work Phone 1-417-629-7621 Phone During Event 1-417-629-7621

E-mail amandab@wisdems.org

Annual Event? \_\_\_\_\_

Yes  No

Charitable Event? \_\_\_\_\_

Yes  No

If Yes, name of charity to receive donations: \_\_\_\_\_

Estimated Attendance 30,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 3pm to 5pm  Yes  No

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)

Other \_\_\_\_\_

## LOCATION REQUESTED

Capitol Square (note specific blocks below)

Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street)

Other (specific blocks/streets requested below)

Street Names and Block Numbers: 10 Blocks of N&S Carroll St, E&W Main St, N&S Pickney St, E&W Mifflin St

## Event Dates(s)/SCHEDULE

Date(s) of Event (including set-up and take-down) May 12, 2012 Rain Date(s) NONE

Event Start Date(s)/Time(s) 3pm Set-Up Date(s)/Time for Event 2pm

Event End Date(s)/Time(s) 5pm Take-Down Time 7pm

Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

\_\_\_\_\_/I/We waive the 21-day decision requirement.

\_\_\_\_\_(PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature 

Date 13 Apr 12

## Democratic Unity Rally Event Schedule

The rally is to focus voters and raise public awareness of the general election of June 5, 2012.

The Social Media Tent in the minipark at the top of State Street next to the Veterans Museum will need power from the nearby lamp post for the couple of computers.

12 Porta Potties will be located on West Washington across the street from the Church.

We would like to contact the street vendors who work the Square to encourage them to set up during the event to sell food and drinks during the event.

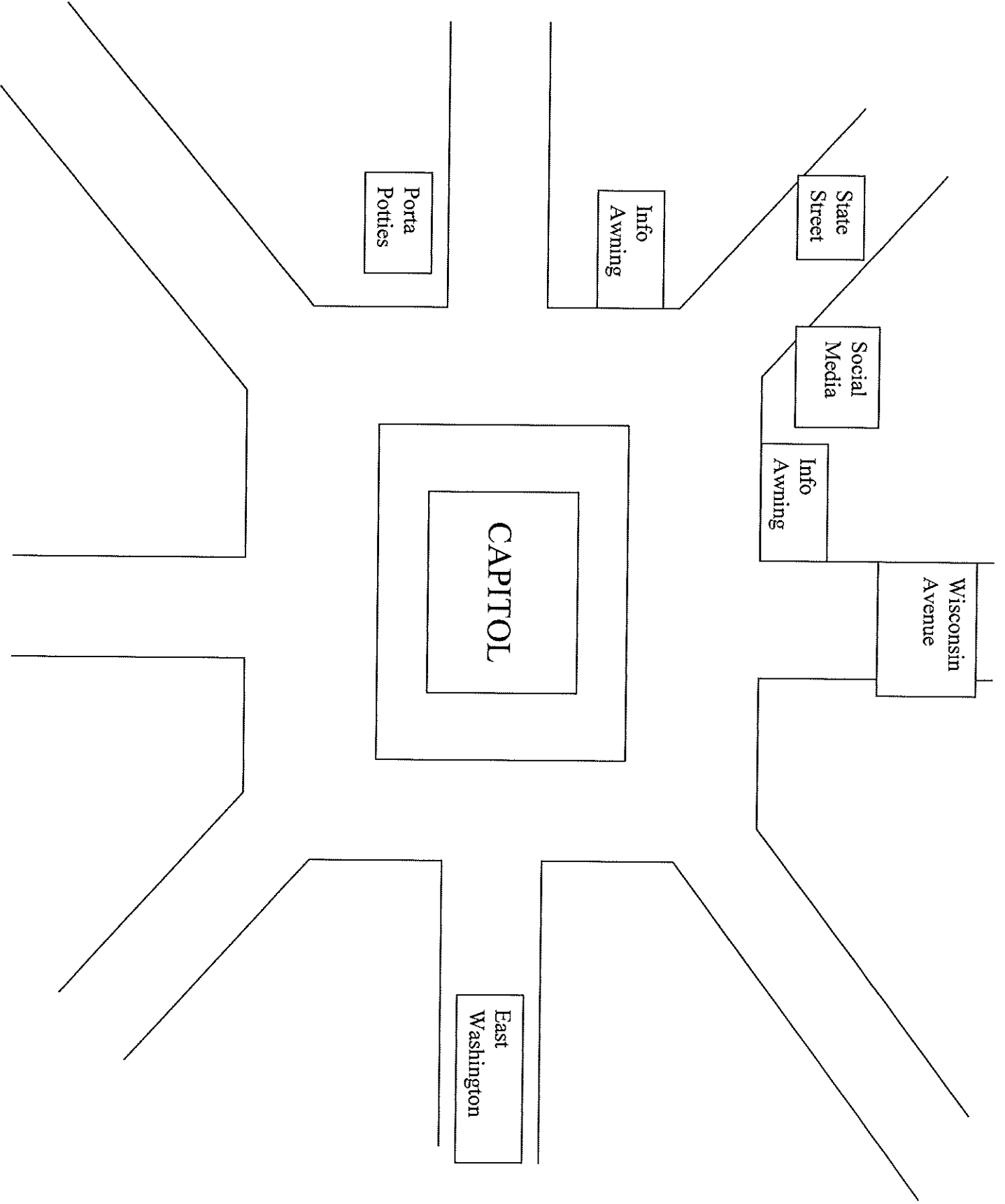
11am – Stage site setup on Capitol Grounds State St Entrance.

2pm – Awning Tents setup at on Sidewalk on West Mifflin Streets and South Carrol St (not interfering with any sidewalk café setups)

3pm – Music begins for rally.

4pm – Speaking Program

5pm – Teardown begins with full clearance of city property by 6pm and clearance of Capitol property by 7pm.



## Democratic Unity Rally Safety and Security Plan

The Wisconsin Democratic Party is an organization that has helped plan, run and staff many of the rallies that have been occurring in Madison since February 2011. We will be using many of the same staff and organizational plan from many of those rallies. The success and peacefulness of these rallies has demonstrated our effectiveness and responsibility in these types of operations.

For the Rally we will employ the same 'Marshal' system that has been used successfully in the past. We recruit and train marshals who are identified by safety vests we will be providing. We will be using 100 marshals for the event. Marshals will be equipped either with a radio system or be connected by cell phone to the main Marshal office at Inn on the Park. These marshals and their vests are well recognized by many rally participants due to their extensive use in previous rallies.

These Information Awning locations will serve as first aid and 'lost child' areas.