



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Monday, December 7, 2020

5:00 PM

Virtual Meeting

CALL TO ORDER / ROLL CALL

Convened by Chair Anderson at 5:02 PM.

Present: 13 - Rebecca Kemble; Arvina Martin; Nicholas S. Leete; Erica C. Anderson; Dustin K. Lundt; Christopher G. Brockel; Hedi L. Rudd; Jennifer N. Lam; Devika J. Suri; Sarah M. Larson; Regina M. Vidaver; Benjamin E. Rush and Alma T. Horlock

Excused: 5 - Max Prestigiacomo; Allison M. Dopf; Jamie R. Bugel; Lindsey Day Farnsworth and Teal M. Staniforth

Others present: Bill Warner, Dan Cornelius, Donale Richards, Sup. Michele Ritt, Sup. Julie Schwellenbach, Sheena Tesch, George Reistad, Nick Heckman, Nan Fey, Jess Guffey Calkins, Abha Thakkar, Francesca Hong, Josh Berkson, Susan Hessel

APPROVAL OF MINUTES

Motion accepted by unanimous approval.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

- Rudd discloses that Badger Rock Community Center will be a site for Cook It Forward
- Brockel recuses from voting for the Rapid Food Access Fund action item

NEW BUSINESS

None

ACTION ITEMS

- | | | |
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| 1 | 63287 | Discussion of Admin Materials - 2021 Healthy Community Food Systems Fund |
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Attachments: [MFPC-DCFC HCFSF Presentation_120720.pdf](#)
[2021 HCFSF-GP Background Letter_DRAFT_120720.pdf](#)
[2021 Healthy Community Food Systems Fund Application_DRAFT v.3_120720.pdf](#)
[Funding Recommendation_Rapid Food Access-Food Entrepreneur Support f](#)

Motion to approve 2021 Healthy Community Food Systems Fund made by Kemble. Second by Martin.

Motion to divide item to take a vote on Rapid Food Access Food Entrepreneurship Support Program components first, with remaining items to follow made by Kemble. Second by Martin. Motion passed with unanimous consent.

Reistad’s presentation on Rapid Food Access Food Entrepreneurship Support Program followed the attached slides.

**Question: What budget year is the funding coming from?
 Reistad: Competitive grants is a hybridization of two programs and multiple years of Healthy Retail Access funding. Rapid Food Access funding is available immediately, but Competitive grants program funding will be available beginning in 2021. Healthy Retail Access Program will continue to have funding in 2021.**

Cook it Forward and Feed to Go share information specific to their programs about how they intend to use these funds.

Motion to approve the funding proposal for the Rapid Food Access Food Entrepreneur Support Program made by Kemble. Second by Horlock. Motion passed with unanimous approval.

Reistad continues the presentation to discuss application materials for the Community Food Access Competitive Grants Program following attached slides.

Motion made to approve the Healthy Community Food System Fund background letter and application as they have been prepared made by Rush. Second by Horlock. Motion approved with unanimous approval.

STAFF REPORTS

2 [63288](#) Food Policy Director - December 2020

- Reistad’s position will move from Mayor’s office to Economic Development Division as of January 1, 2021
- Public Market Development committee has not met, but continues to pursue grants.
- Terminal market project is moving toward the development of a B-Corporation to move the ideas forward.
- Truman Olson staff team continues to meet regarding South Park Street development. County budget included funding for affordable housing component of the project.

- Continuing work on Mayors for a Guaranteed Income and other staff projects

3 [63289](#) Public Health Madison & Dane County - December 2020

Cases are trending downward in Dane County for the first time since prior to Thanksgiving. PHMDC is planning for vaccine distribution. The Dane Food Access Network continues to meet weekly.

4 [63290](#) Extension Dane County UW-Madison - December 2020

Food systems budget items in the Dane County 2020 budget total \$130,000. This includes the PIE grants.

Badger Prairie Needs Network has completed a cold storage expansion with \$320,000 in support from Dane County. The objective is to serve as a medium-term cold-storage hub for other sites in the west side of the County.

WORK GROUP REPORTS

5 [63291](#) Food Access, Relief, & Economic Support Work Group - December 2020

The FARES work group heard from a community member interested in learning more about how/where/when food carts are operated in the city as they seem like a great way to create community safely outdoors during the pandemic and a low barrier to entry way to allow restaurants or other food businesses an ability to sell their products to customers without delivery/take-out infrastructure. We will have a presentation from Megan Blake-Horst next meeting Monday 12/21 @ 3:00PM if anyone not in the FARES WG would like to join to learn more.

6 [63292](#) Food Systems Recovery and Resilience Work Group - December 2020

Touched based on the Healthy Community Food Systems fund and how the work group may play a role in selecting funds for projects. Had a brief discussion on county's budget process and their contributions to food projects within the county. The recent CDBG process was an example of how Dane County funding continues to support large institution food projects vs community food projects. There was a brief discussion on the process for joint councils and work groups to host presentations from various players in the food system to understand the needs/barriers for projects that we make funding decisions for. For instance, what local delivery services already exist - is it for businesses or for consumers - what works well and what doesn't. We also spent a lot of time talking about a project for the Food Enterprise Recovery and Resilience work team on how the kitchens of restaurants could operate as shared commercial kitchen spaces for small/scale businesses during COVID-19 (licensing and public health concerns would need to be explored). Lastly talked about rescheduling the work group's monthly meeting for 2021. Moving

forward we will also have two work team meetings occurring as the same time in separate zoom rooms. We will meet as a whole group first to go over the agenda and then break out when needed.

Work teams currently include Food Enterprise Recovery and Resilience and Strategic Investment Opportunities (funding).

7 [63293](#) Regional Agriculture and Food Sovereignty Work Group - December 2020

The workgroup was able to break out into work teams in order to create and assign tasks. This includes Access and Control over Land for Growers (land access) and Access and Control over Markets (enhancement of small grower market access). The project planning tool will be used to identify the order of projects.

REGULAR BUSINESS REPORTS

8 [63294](#) Community Gardens - December 2020

Rooted's Gardens Network Manager has met with the city planner for Fitchburg, who is also coordinating the community garden planning for that city. The transition of Town of Madison gardens to their system should proceed smoothly. Also working with garden registrars to plan for COVID-safe registration in the spring, finalizing changes to the lease with the city of Madison for three gardens that are expanding, working with two youth groups to start gardening projects in the spring, one in the city, one in the town of Madison. In education, we are continuing to set up workshops for the Wisconsin community garden summit, which will be held online Feb 12th and 13th of 2021.

9 [63295](#) Madison Metropolitan School District - December 2020

We are happy to report that from September through November we have served 521,362 meals! We also opened up another site for evening box pick up at Memorial High on Wednesday's from 4:00p – 6:00p to assist families that are unable to make it to our school sites during the day due to work schedules. We have been averaging about 90 boxes weekly.

Over winter break, we will continue to serve the families in our community. We will have limited sites open on 12/22 and 12/29. Sites and serving times are as follows:

- 10:00 - 11:15 - Mendota, Badger Rock, Toki, Chavez
- 11:30 - 12:45 - Sandburg, LaFollette, Olson, Midvale
- 1:00 - 2:15 - East, Kennedy, Memorial, Leopold

10 [63296](#) Public Market Development Committee - December 2020

No report - Dec 2020 meeting was cancelled.

ANNOUNCEMENTS

- Organizations that are interested in student support on projects are encouraged to contact Devika Suri and the Morgridge Center.
- FEED Kitchens holiday bazaar will be underway in December.
- www.ediblealpha.org trainings and boot camps for food business financial and business planning is now online.

ADJOURNMENT

Motion approved by unanimous approval at 6:54PM