



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

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Wednesday, February 25, 2015

5:30 PM

215 Martin Luther King, Jr. Blvd.  
Room 260 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Staff Present:** Laura Noel, Jim O'Keefe, Nancy Saiz, Gloria Reyes, Jennifer Stoiber

**Jean MacCubbin called the meeting to order at 5:35 pm.**

**Present:** 8 - Denise DeMarb; Lisa Subeck; Felicitus Ferington; Karalyn A. Kratowicz; LaShana M. Miller; Kim Genich; Bridget D. Rogers and Jean M. MacCubbin

**Absent:** 2 - Michelle L. Michalak and Paul J. Van Rooy

### APPROVAL OF MINUTES

A motion was made by Kim Genich, seconded by Lisa Subeck to approve the minutes from the January 28, 2015 meeting. Motion passed by voice vote.

### PUBLIC COMMENT

Shannon Barry, the executive director of DAIS, and Cecily Prestillo gave an update on the move to the new building, which was on August 1, 2014. They just completed their first six months in the new building. Staffing has changed significantly from 45 to 65 employees. The shelter program is now staffed by full time, regular employees. There are more direct volunteers.

They have increased their capacity from 25 beds to 55 beds. The maximum stay has also increased from 35 days to 45 days. There is more space for community activities, as well as more privacy. There are at least three people on shift, 24 hours a day. They have had a waitlist since October, due in part to being more visible in the community, so people are more aware of their services. They have had more walk-in clients, and a 37% increase in calls.

### DISCLOSURES AND RECUSALS

None.

### DISCUSSION ITEMS

1. [36955](#) Funding Process Study Update

Laura Noel reported that staff have been working with FCI since fall. The committee saw the initial report on community engagement. We are identifying key concepts and design pieces. We are doing short and long term planning. Staff is also discussing the idea of not looking at all seven goal

areas at once. We are moving toward a rotating schedule of looking at concentrated areas, and doing it more deeply. Staff is in agreement of looking at the senior area this year. This area is ready for a change. The ADRC model provides information and referral services. The City has \$70,000 in information and referral, so there may be other things this money could be used for.

CDD has always tried to lessen poverty, but have never said it publicly, or had it be a part of our mission or vision. There are three key components for evaluating proposals: 1) addressing poverty, racial equity, and/or social justice; 2) more emphasis on collaboration; 3) capacity building. We will use the three concepts in how to approach the changes.

Laura discussed what makes the seniors a good area to tackle, and how they may pick another area. There may be a pilot program, that is a totally new model based on a particular population or geographic area. This is very conceptual right now. We may have an expedited short form application process for continued funding in other areas.

2. [34250](#)

Committee Reports

- Early Childhood Care and Education Committee
- Committee on Aging

Kara Kratowicz reported for the ECCEC. They are looking at the income guidelines and rates for 2015. They are also discussing the next steps for universal child care. they discussed five proposals of potential ways to modify our delivery structure. Universal child care is access to affordable child care for every child in Madison. They also discussed the racial equity and social justice tool.

Fay Ferington reported for the Committee on Aging. They discussed the funding process study update.

3. [34249](#)

Staff Report

Jim O'Keefe discussed the recent Common Council developments. There was an approval of a loan to Literacy Network to acquire and rehab a new building for expansion. They should be able to double their capacity. There was also approval for Common Wealth Development to partner with CDD in the Wanda Fulmore Youth Internship Program. We will be employing about 30 youth in City government positions. CWD will make an effort to reach kids without access to this type of program. Council also approved the Community Building and Engagement process. This RFP and Emerging Opportunities Program RFP were published today.

## ADJOURNMENT

A motion was made by Lisa Subeck, seconded by Fay Ferington to adjourn at 7:10 pm. Motion passed by voice vote.