



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

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Wednesday, July 6, 2016

5:30 PM

Warner Park Community Recreation Center  
1625 Northport Drive  
Madison WI 53704  
Meeting Room

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### CALL TO ORDER / ROLL CALL

The meeting was called to order by the chair at 5:35pm.

**Present:** 15 - Rebecca Kemble; Ledell Zellers; Amanda Hall; Nan Fey; Nathan S. Clarke; Kathy E. Utley; Alexia M. Kulwicz; Steve Youngbauer; Christopher G. Brockel; Martin H. Bailkey; Lindsey Day Farnsworth; Carrie M. Edgar; Kyle Richmond; Topf Wells and Erica C. Anderson

**Absent:** 5 - Taiya R. Bach Streiffer; Michael M. Bell; Jenna Collins; Satya V. Rhodes-Conway and Anne Reynolds

**Others Present:** Ruth Rohlich, Nick Heckman **Visitor:** Morgan West

### APPROVAL OF MINUTES

Wells made a motion to approve the minutes of June 1, 2016. Hall seconded the motion. Motion passed by a voice vote.

### PUBLIC COMMENT

None

### DISCLOSURES AND RECUSALS

None

### NEW BUSINESS

Consideration of Application to Healthy Retail Access Program from Willy Street Co-Op July 2016

Wells made a motion to approve funds for the Healthy Retail Access Program application from Willy Street Co-Op as outlined in staff memo. Alder Kemble seconded the motion. Motion passed by voice vote.

The FPC reviewed the application for funds to support the opening of a "Willy North" store on the site of Pierce's Northside Grocery that closed suddenly this spring. The Co-Op will be tailoring its offerings to the needs of the surrounding neighborhoods, accepting WIC and SNAP to enable qualified families to purchase healthy groceries, and installing a salad bar and bulk bins. Staff and

the Healthy Retail Access Work Group recommend the funding of this proposal detailed in the July 6th memo.

Review Food Policy Council Budget Requests July 2016

Wells made a motion to approve the budget items listed with the addition of \$3000 to fund the public education needed if the natural lawn ordinance is revised. Zellers seconded the motion. Motion passed by voice vote.

The FPC reviewed the listed items and discussed details of the projects and programs. Members agreed there is a need to educate the community about these programs and other activities of the Work Groups beyond the website, approving additional funds for printing brochures and other methods of communication.

Review FPC Work Group Progress, Transition Issues, and Future Goals July 2016

Mark Woulf narrated a comprehensive "First Last Powerpoint" presentation on the current work of the Food Policy Council. In addition to the budget requests (see #43572 above) it included status reports on each of the work groups indicating their membership, current projects, and ongoing issues. The presentation also posed some larger mission and goal questions for future consideration. Work groups will be asked to provide more detailed memos on their work in time for discussion at the September meeting of the Food Policy Council.

Review FPC Mission and 12-Month Work Plan July 2016

The Food Policy Council will be reviewing its mission, composition and accomplishments for the past four years, along with reports from work groups discussed in #43573 above, to determine future directions.

## **WORK GROUP REPORTS**

Community Engagement Work Group July 2016

No report

#### Grant Funding July 2016

**No report**

#### Edible Landscapes and Terrace Plantings July 2016

The group met on June 22 to continue its work on a brochure to provide guidance to residents about planting in yards and terraces that will also be available on the city's website and can be shared through neighborhood list serves and newsletters. Also discussed was a "transition memo" describing the work group to be shared with the incoming Food Policy Director. City staff involved with the Edible Landscapes application process will be invited to the next meeting to review the permit process and clarify staff's role; an FAQ document is being developed, and additional outreach strategies will be discussed to inform the community about this program.

#### Healthy Retail July 2016

**See #43571 above**

#### Healthy Marketing and Procurement July 2016

On June 2, 2016, members of the group met with Alexia Delwiche of the Center for Good Food Purchasing. She described the process by which the Center is assisting governing bodies to adopt Good Food Purchasing Policies, and described the Good Food Procurement Standards the Center is attempting to implement across the nation.

The Group has another meeting scheduled for July 14, at which the members will discuss the direction of the group, and talk about the transition when Mark Woulf departs from the City's employment

#### Pollinator Protection Task Force July 2016

The work group met on June 17th with two city staff members involved with the ordinances regarding lawn areas. Al Martin of the Planning Division reviews applications for "natural lawns" and Kyle Bunnow of Building Inspection enforces the ordinance that governs those lawns and "noxious weeds". John Harrington, a landscape architect and member of the Urban Design Commission, also attended to offer his expertise on planting considerations. Based on this discussion, the work group will be proposing revisions to both ordinances to clarify what is allowed in private lawn areas and better educate the public on these issues.

#### Food Waste Reduction Task Force July 2016

**No report**

**REGULAR BUSINESS REPORTS**

Food and Alcohol Policy Director Update July 2016

**See #43573 and 43574 above**

Local Food Committee on the Public Market July 2016

**Next meeting is July 7th.**

Community Gardens Committee Update July 2016

**The committee met on June 28th to continue discussing its mission and consider several alternatives for advancing its policy goals given the changes in the program in recent years. The Food Policy Council will be consulted, and may be involved, in any new developments in the committee's responsibilities. The new garden space in Rennebohm Park has been planted, and an open house was held in mid-June; a water system will be installed this summer with help from a city budget amendment covering \$6400 of the overall cost, the gardeners paying the remaining \$5000 needed. A staff team is being created to explore possible locations in the neighborhood for additional garden space, with a report due in October.**

Dane County Food Council Update July 2016

**The Dane County Food Policy Council has three new members: Beverly Hutcherson from Fitchburg, Danielle Williams from Cottage Grove and Carl Chenoweth from Stoughton. The call for volunteers to serve on the Food Summit planning committee has been sent out. Please contact Alissa Schmidt at [Schmidt.alissa@countyofdane.com](mailto:Schmidt.alissa@countyofdane.com) if you are interested in serving on the committee.**

Dane County Food Coalition Update July 2016

**The Coalition Leaders group is working to develop resources to help strengthen the relationship and connections between the community and university students and faculty. The goal is to have a more coordinated approach to identifying potential student or class projects that are community –based. In addition, the group is developing resources for students and faculty and for food based community organizations to improve the internship and/or volunteer experience for all.**

Madison Metropolitan School District Update July 2016

**No report**

Public Health of Madison and Dane County Update July 2016

**The Area Profiles and the Food Security Study are on the website. Nick was interviewed on Wisconsin Public Radio.**

Healthy Food for All Update July 2016

**No report**

## **ANNOUNCEMENTS**

**Thanks and applause for Mark Woulf, the City's Food Policy Director and staff to the committee since its formation in 2012. Mark leaves at the end of the month to pursue a graduate degree in Public Administration at the University of Colorado in Denver.**

## **ADJOURNMENT**

**Wells made a motion to adjourn at 7:45 PM. Farnsworth seconded the motion. Motion passed by a voice vote.**