



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse
Channel 99 or at www.madisoncitychannel.tv.*

Wednesday, December 17, 2025

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 876 9969 1180

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of January 13, 2026

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

November 19, 2025: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

November 26, 2025: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [91188](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance

changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [89502](#) Operator License Application
Timothy Consigny - Establishment where employed: LJ'S Sports Tavern & Grill
3. [90940](#) Operator License Application
Alexander Grahn - Establishment where employed: Oakcrest Tavern
4. [91245](#) Operator License Application
Nancy Martin - Establishment where employed: Dutch Mill

Changes of Agent

5. [91192](#) Change of Agent
Baked Wings Madison LLC • dba Baked Wings & Things • 250 State St
New Agent: Martha McKinney
Class B Combination Liquor & Beer
(District 4)
6. [91193](#) Change of Agent
Wonderstate Coffee LLC • dba Wonderstate • 27 W Main St
New Agent: Austin Howard
Class B Combination Liquor & Beer
(District 4)
7. [91204](#) Change of Agent
RRK Investment Company • dba Stop N Shop • 312 E Mifflin St
New Agent: Shriya Khullar
Class A Beer, Class A Liquor, Class A Cider

(District 2)

Entity Reorganization

8. [91205](#) Entity Reorganization
RRK Investment Company • dba Stop N Shop
312 E Mifflin St
Class A Beer, Class A Liquor, Class A Cider
(District 2)
Add one new officer

9. [91206](#) Entity Reorganization
Portillo's Hot Dogs LLC • dba Portillo's Hot Dogs
4505 East Towne Blvd
Class B Beer
(District 17)
Add one new officer, remove one officer

10. [91207](#) Entity Reorganization
Portillo's Hot Dogs LLC • dba Portillo's Hot Dogs
7230 West Towne Way
Class B Beer
(District 9)
Add one new officer, remove one officer

11. [91211](#) Entity Reorganization
Fresh City Market LLC • dba Fresh Madison Market
703 University Ave
Class B Beer, Class C Wine
(District 8)
Remove one officer

12. [91213](#) Entity Reorganization
Metcalf LLC • dba Metcalfe's
726 N Midvale Blvd
Class A Beer, Class A Liquor
(District 11)
Remove one officer

13. [91214](#) Entity Reorganization
Metcalf Foods-West LLC • dba Metcalfe's
7455 Mineral Point Rd
Class A Beer, Class A Liquor
(District 9)

Remove one officer

Change of Licensed Premises

14. [91212](#) Change of Licensed Premises
Brass Biscuit LLC • dba Mint Mark
Current Capacity (in/out): 149/59 • Proposed Capacity (in/out): 198/118
1874 E Washington Ave • Agent: Chad Vogel
Class B Combination Liquor & Beer • 45% alcohol, 54% food, 1% other
Police Sector 501 (District 12)
Request to add sixth floor rooftop bar, connected by a private elevator.
Increasing indoor capacity by 49 and outdoor capacity by 59.

New License - Public Hearing

Recessed Public Hearing

15. [90559](#) Public Hearing - New License
Bombay Blues Inc • dba Bombay Blues
6617 Odana Rd • Agent: Babandeep Gabba
Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 218 (District 19)
16. [90560](#) Public Hearing - New License
Luna's Market LLC • dba Luna's Market
2328 S Park St • Agent: Mariam Maldonado
Class A Beer, Class A Liquor
Police Sector 309 (District 14)
17. [90561](#) Public Hearing - New License
Madcity Lodging LLC • dba Sleep Inn/MainStay
4802 Tradewinds Pkwy • Agent: Bhavin Patel
Estimated Capacity (in/out): 100/15
Class B Beer • 1% alcohol, 99% food
Police Sector 620 (District 16)

Public Hearing

18. [91035](#) Public Hearing - New License
Veil and Vault LLC • dba Veil and Vault
325 E Wilson St • Agent: Ace McCarty
Estimated Capacity (in/out): 67/0
Class B Combination Liquor & Beer • 65% alcohol, 35% food
Police Sector 405 (District 4)

19. [91036](#) Public Hearing - New License
La Bonita LLC • dba La Bonita
4915 Commercial Ave • Agent: Rodrigo Flores
Estimated Capacity (in/out): 50/0
Class B Beer • 25% alcohol, 50% food, 25% other
Police Sector 609 (District 3)
20. [91037](#) Public Hearing - New License
La Bonita LLC • dba La Bonita
5534 Eastpark Blvd • Agent: Rodrigo Flores
Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 520 (District 17)
21. [91038](#) Public Hearing - New License
Center for Black Excellence and Culture Inc • dba Center for Black Excellence
and Culture
671 W Badger Rd • Agent: Janine Stephens Hale
Estimated Capacity (in/out): 735/0
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 310 (District 14)
22. [91042](#) 21+ Entertainment License
Center for Black Excellence and Culture Inc • dba Center for Black Excellence
and Culture
Capacity (in/out): 735/0
671 W Badger Rd • Agent: Janine Stephens Hale
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Police Sector 310 (District 14)
23. [91039](#) Public Hearing - New License
Banzo LLC • dba Banzo
2105 Sherman Ave • Agent: Netalee Sheinman
Estimated Capacity (in/out): 30/30
Class B Combination Liquor & Beer • 1% alcohol, 98% food, 1% other
Police Sector 501 (District 12)
24. [91040](#) Public Hearing - New License
Capitol Club LLC • dba The Capitol Club
107 State St • Agent: Stephen Matteo Bell-Castile
Estimated Capacity (in/out): 93/30
Class B Combination Liquor & Beer • 30% alcohol, 70% food

Police Sector 405 (District 4)

25. [91041](#) Public Hearing - New License
Friends Applaud LLC • dba Friends Applaud
1602 Gilson St • Agent: Adam Benedetto
Estimated Capacity (in/out): 90/300
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 306 (District 13)
26. [91043](#) 21+ Entertainment License
Friends Applaud LLC • dba Friends Applaud
Capacity (in/out): 80/500
1602 Gilson St • Agent: Adam Benedetto
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 306 (District 13)

Report of Madison Police Department

27. [91189](#) Recent Calls for Service

Report of City Clerk's Office

28. [91190](#) Summary of Licenses Issued

Adjournment