

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event The Color Run

Event Organizer/Sponsor The Color Run LLC

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number \_\_\_\_\_

Address 12278 S. Lone Peak ~~Pkwy~~ Pkwy, Suite 106

City/State/Zip Draper, UT 84020

Primary Contact Kari Dawson FAX (262) 884-6404

Work Phone (262) 898-3323 Phone During Event (262) 488-1602

E-mail kari.dawson@thecolorrun.com

Website www.thecolorrun.com

Secondary Contact Brian Marx

Work Phone (262) 707-4009 Phone During Event (262) 707-4009

E-mail brian.marx@yahoo.com

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: Camp Kesem, Madison Sports Comm.

Estimated Attendance 6,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours \_\_\_\_\_ to \_\_\_\_\_  Yes  No

## EVENT CATEGORY

- Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)  
 Other \_\_\_\_\_

## LOCATION REQUESTED

- Capitol Square (note specific blocks below)  Podium/700-800 State Street  
 30 on the Square (a.k.a. top of 100 block of State Street)  Other (specific blocks/streets requested below)  
Street Names and Block Numbers: Bram Street between Koster St and Expo Way of AEC

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) May 4, 2014 Rain Date(s) N/A  
Event Start Date(s)/Time(s) 8:00 AM Set-Up Date(s)/Time for Event no street set up needed  
Event End Date(s)/Time(s) 9:15 AM Take-Down Time 9:15 AM  
Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

\_\_\_\_\_/I/We waive the 21-day decision requirement. \_\_\_\_\_ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature Kari Dawson Date 2-1-14



This is the only section of street we'd need closed from 8:00 to 9:15 a.m. on Sunday, May 4.  
(Bram St. between Koster and Expo Way.)

# The Color Run MADISON

## Alliant Energy Center

### Sunday, May 4, 2014

