



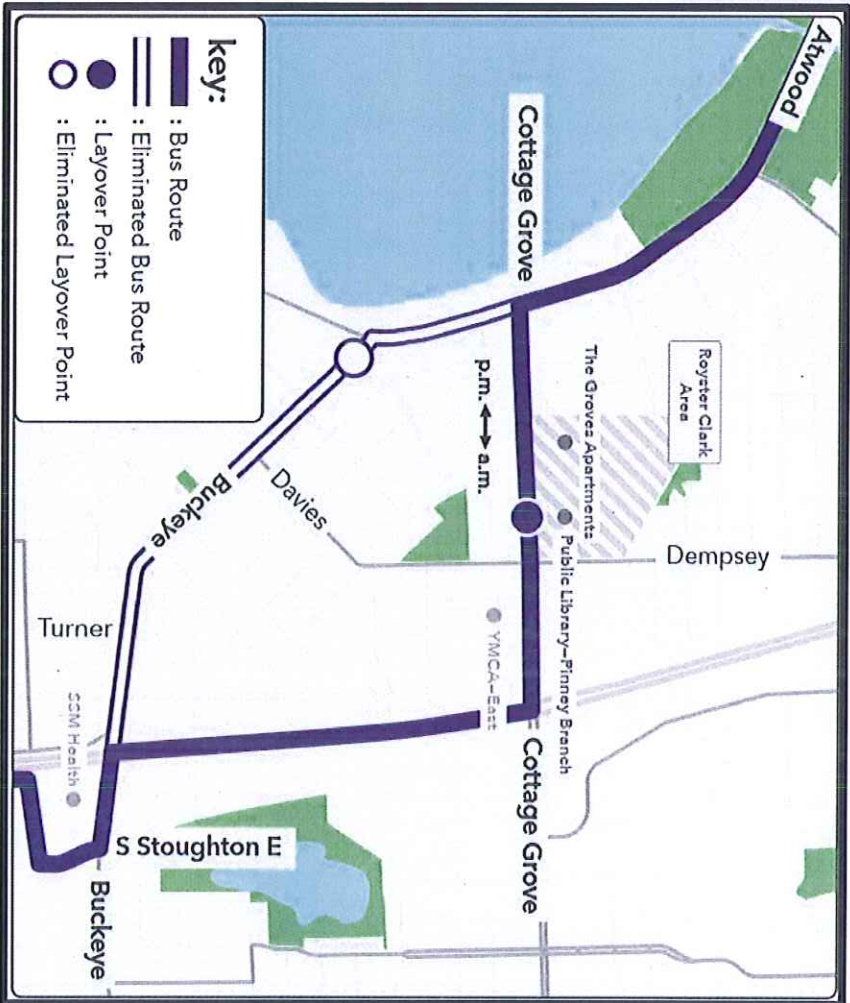
metro transit

# Proposed Changes to Routes 37 & 38

For March 2019

# Route 37

Proposed shift from Buckeye Rd. to Cottage Grove Rd.



# Route 37

Proposed shift from Buckeye Rd. to Cottage Grove Rd.

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## Reasons for Change:

- Buckeye Rd. construction eliminates parking areas at layover stops on Buckeye/ Monona
- Allows for layover at dedicated curbside stop on Cottage Grove/ Dempsey
- Shifts service from low-ridership residential area to high density corridor
- Will serve expected higher ridership locations at new Pinney Library and Royster-Clark area.



# Route 37

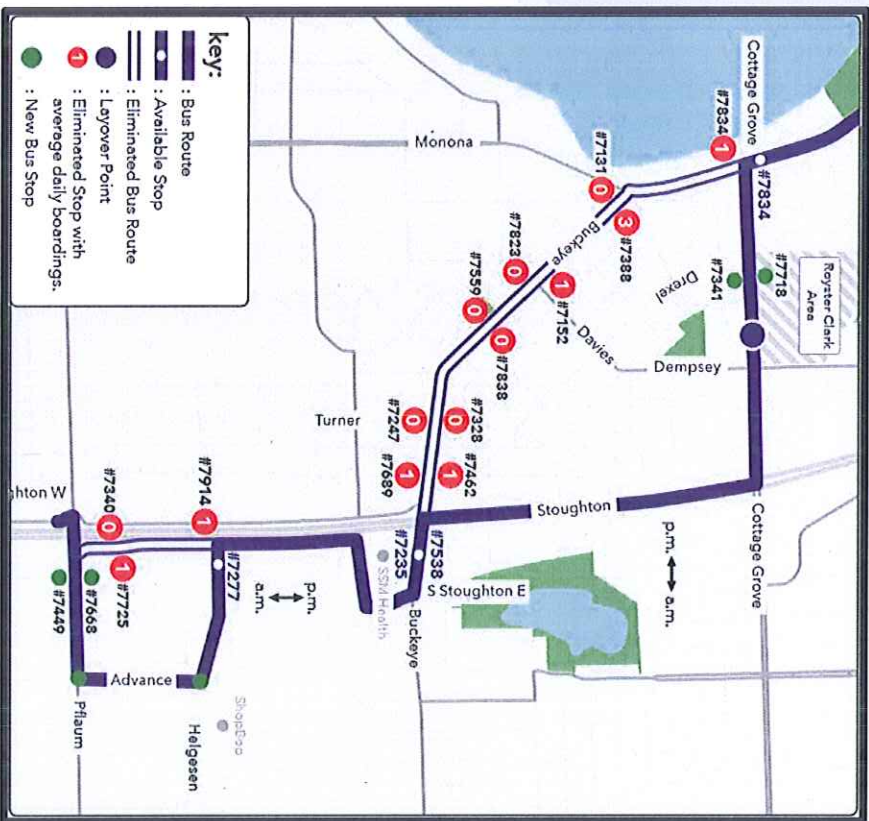
Proposed shift from Stoughton Rd. to Advanced Rd.



- New service to Helgesen, Advanced & Pfaum
- Will serve ShopBop call center and other expanding employment areas
- Removes current unsafe stops backing up against Stoughton Rd.

# Route 37

## Proposed stops to close



- 14 stops proposed to close
- Average daily boardings of proposed closed stops range from 1 to 3

# Route 37

## Comprehensive proposed changes

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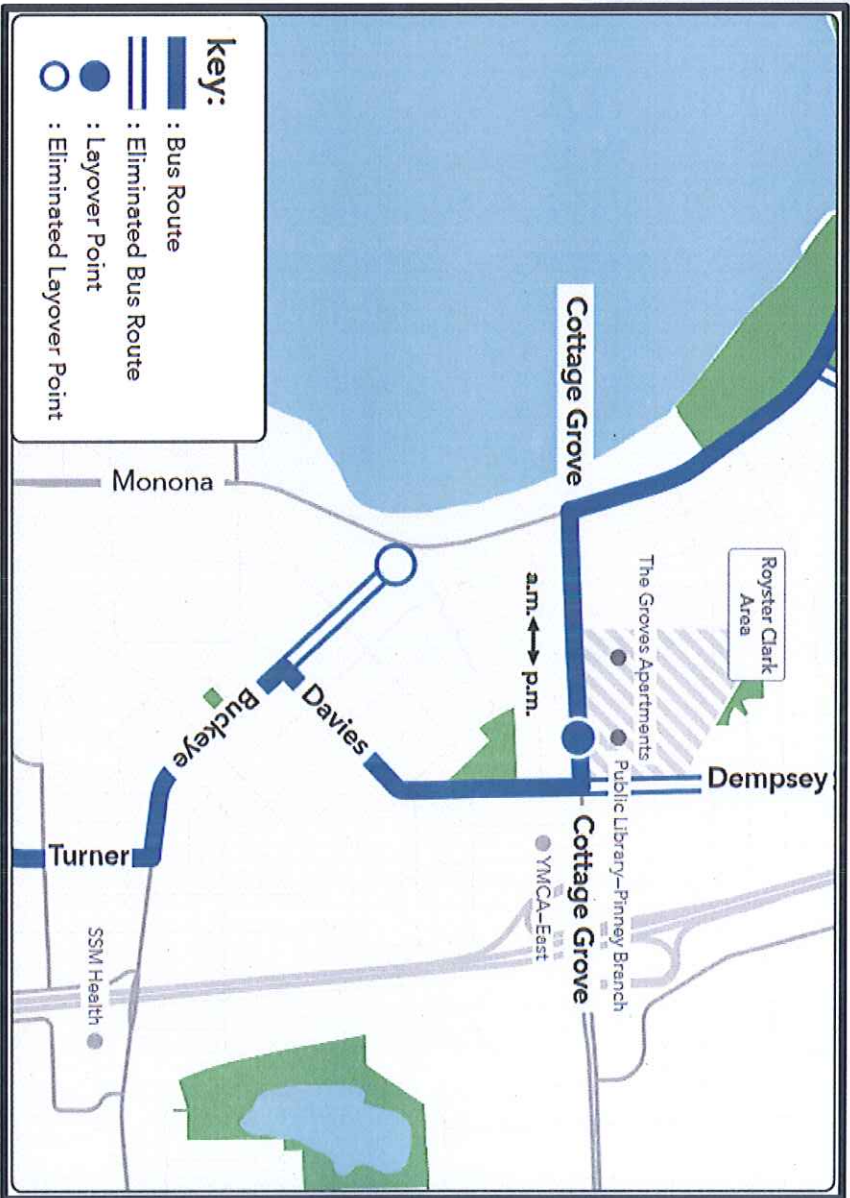
### Budget and Equity Analysis

- No budget impacts expected
- No disparate burden on people of color or low-income residents



# Route 38

Proposed service removal from Dempsey, Davies & Buckeye segments



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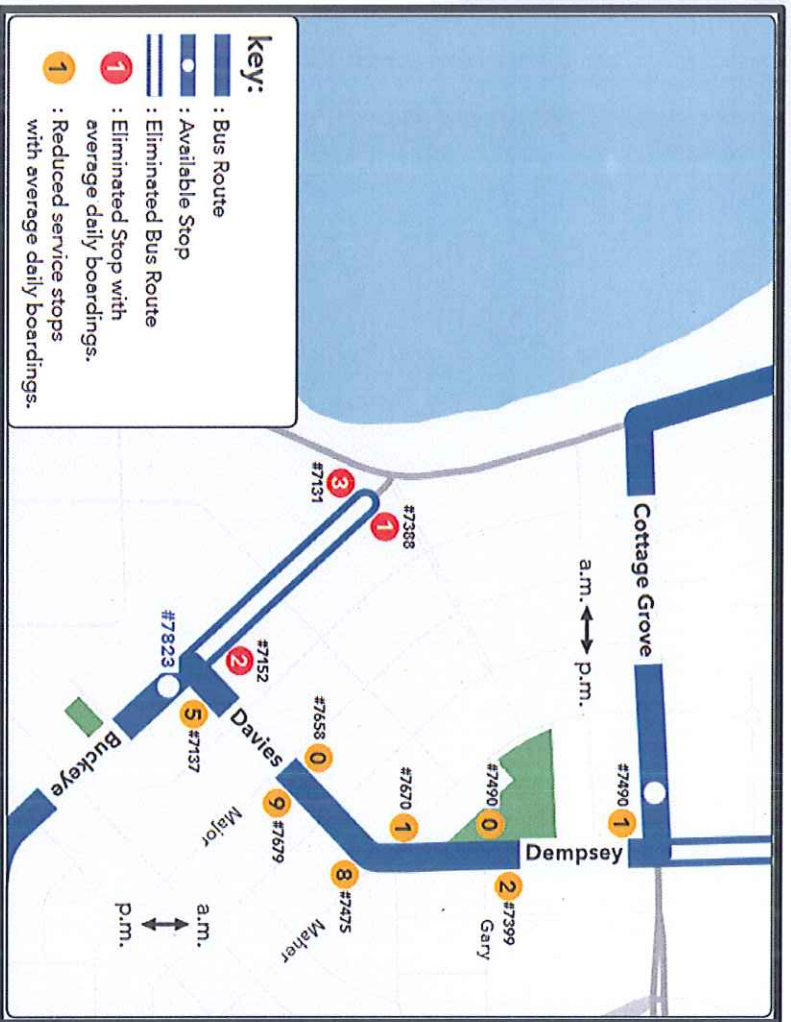
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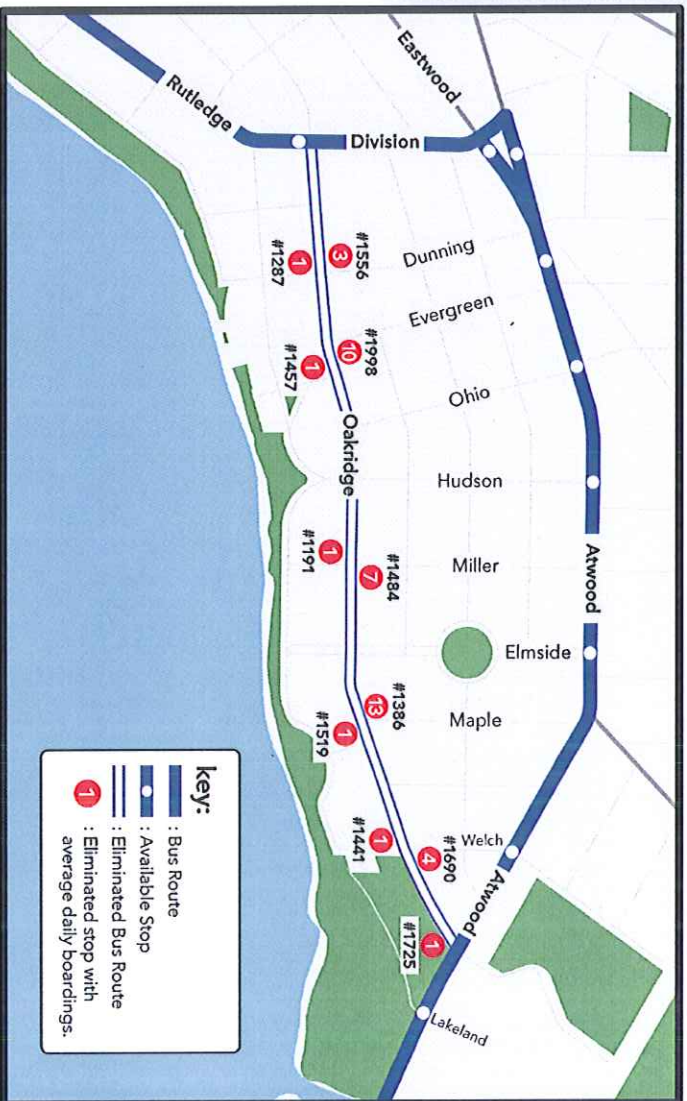
Proposed service removal from Dempsey, Davies & Buckeye segments



Removes 3 stops –  
affects 6 daily boardings  
Removes Route 38  
service from 8 stops –  
Route 16 service still  
available.

# Route 38

Proposed service removal from Oakridge Ave.



Eliminates 11 stops

Affects approximately 43 daily boardings:

- Evergreen – 10 boardings
- Miller – 7 boardings
- Maple – 13 boardings



# Route 38

Proposed service removal on Oakridge Ave.

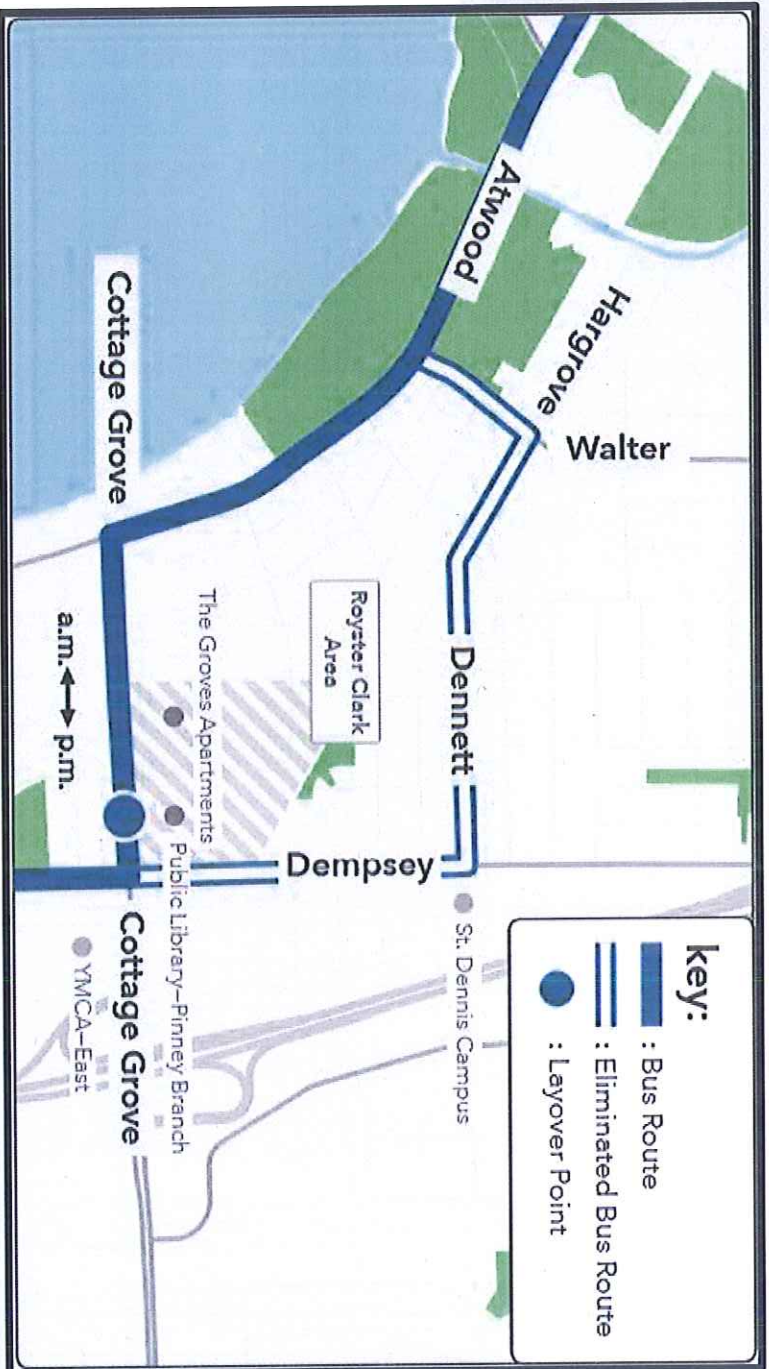
## Reasons for Change:

- Residential area with low ridership
- Speed bumps and narrowness of street cause operational issues
- Shifts service to higher density ridership area where mixed-use projects are in the works
- Metro's Transit Development Plan recommends against routes that alternate trips between two different areas



# Route 38

Proposed service removal from Walter, Hargrove, Dennett & Dempsey



Trips operate on Atwood/ Cottage Grove Rd.



# Route 38

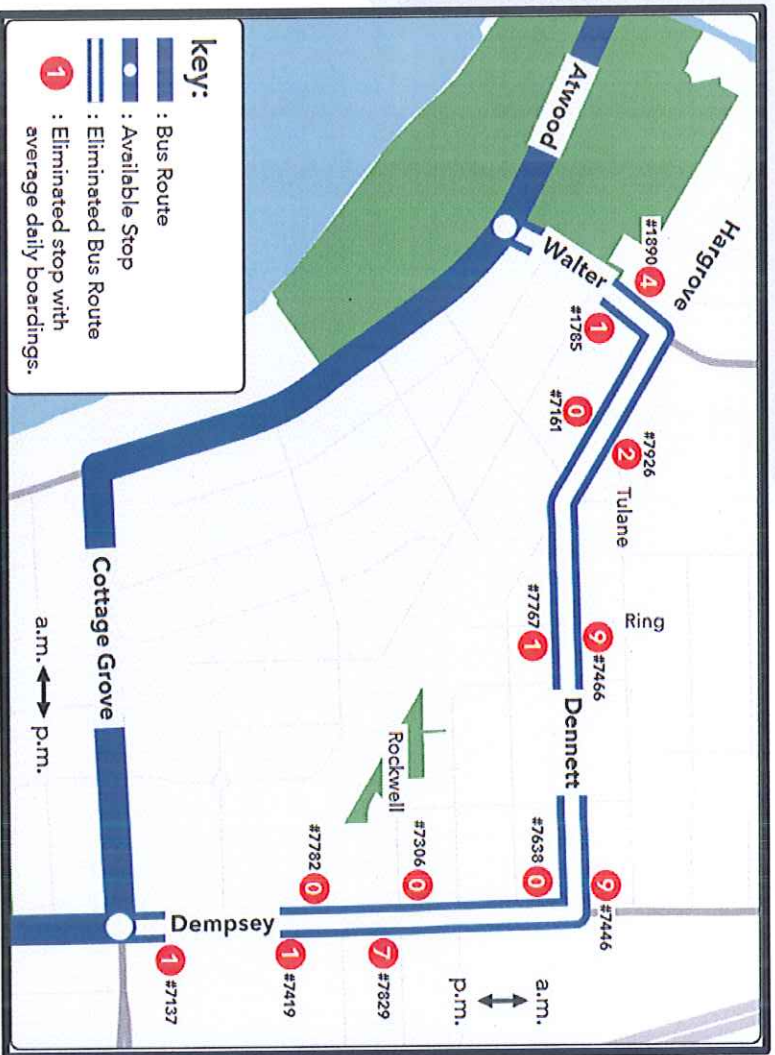
Proposed service removal from Walter, Hargrove, Dennett & Dempsey

## Reasons for Change:

- Service moved from low ridership to higher density area
- Metro's Transit Development Plan recommends against routes that alternate trips between two different areas

# Route 38

Proposed service removal from Walter, Hargrove, Dennett & Dempsey



Eliminates 13 stops

Affects approximately 35 daily boardings:

- Dennett/Ring – 9 boardings
- Dennett/Dempsey – 9 boardings
- Dempsey/Rockwell – 7 boardings



# Route 38

## Comprehensive proposed changes

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### Budget and Equity Analysis

- No budget impacts expected
- No disparate burden on people of color or low-income residents

# Customer Feedback Received

## By Route Summary

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Route	Pro	Con	Neutral
37	0	0	0
38 (Walter, Hargrove, Dennett, Dempsey)	0	29	0
38 (Dempsey, Davies and Buckeye Rd.)	0	18	0
38 (Oakridge Ave.)	3	17	1