The DANE County Hawks

Warner Park Football Field Proposal

The following is information about the team and the proposal to the City of Madison Parks Department for the use of the football field located at Warner Park just east of the commonly known "Duck Pond" baseball field used by the Madison Mallards Minor League Baseball Team.

The Dane County Hawks is a new Adult Professional Minor League Football Team with that will play in the Wisconsin State Football League (WSFL) starting in the year of 2009.

The owners are Todd O. Dillinder currently residing in Beloit, Wisconsin and Jeffery Crary, soon to be residing in Oregon, Wisconsin.

Todd O. Dillinder owns and operates Hawk Motorsports, a racing parts and supplies retailer.

Jeffery Crary is employed in Madison, Wisconsin as a parts delivery driver for a Madison based Auto Parts Wholesaler.

Team colors have not been finalized due to a potential uniform sponsor.

The roster size is planned to be 40 players with up to 20 practice squad players.

The players pay a fees totaling \$ 400.00 the first year and total \$ 200.00 each year after their Rookie year.

Players are responsible for their personal protective equipment (e.g. helmets, shoulder pads, lower body pads, and etc.)

Players on the practice squad are not paid a salary, unless they are promoted to the game roster.

They are each paid a salary of 1% of the gate receipts of home games.

The types of players that will be on this team are gentlemen, age 18 and older of good character and integrity that are not eligible for Collage sports participation.

The Coaching staff is also paid. Coordinators are each paid 2% of gate receipts of home games, and Assistant Coaches are each paid a salary of 1% of gate.

The Head Coach, who is Todd O. Dillinder, will not receive a salary.

The Administrative and Game Day Staff are Volunteers that will receive benefits such as free food and special discounts on Merchandise.

The Dane County Hawks website will be operational shortly after securing a home field. It is the vision and goal of the Dane County Hawks to be a Professional Team of the Community, For the Community.

The Hawks will provide the means for Not for Profit Organizations, by using football, America's # 1 sport, to raise funds and gain exposure in the Madison Community.

It is our goal to provide Professional Football within a family atmosphere.

Proposal

The Dane County Hawks are requesting the use of the football field at Warner Park for all Home Games, and in case of inclement weather, The Recreation Center for Try-Outs.

The WSFL Regular Season begins on the first weekend of August, and ends with the WSFL Championship Game that is scheduled on the second weekend of November.

For the year 2009, the Hawks would need five Home Games at Warner Park, and a one possible Playoff Game. The following years, we would request up to an additional two games for Exhibition Games during our pre-season.

The Hawks games will be scheduled for Saturday afternoons, Saturday Nights, or Sunday afternoons. Our schedule will be dependant on the schedule of the Madison Mallards. We wish not to hold games on the same day as a Mallards game to avoid any possible conflicts and issues that may arise.

We request to rent the football field at the current rates. The current rates are \$200.00 per game, and if lights are used, an additional \$80.00 per hour.

The Dane County Hawks also request permission to sell the Naming Rights for future improvements of the football field. Examples would be, but not limited to, Press Boxes, Scoreboard, and seating. Each improvement would be brought to the Parks Committee for approval.

The Hawks request permission to display signage for future sponsors, <u>excluding</u> <u>alcohol and tobacco brands</u>. The field signage would be the "soft" type canvas, plastic covered material that would be easily removable.

This would not pertain to signage on press boxes and scoreboard as previously mentioned.

The Dane County Hawks request the right to contract food and beverage concessions for all of our games. The operators will be Madison Area Not for Profit Organizations. The Hawks will not seek a beer vendor, or creation of a "Beer Garden" at this time.

The Dane County Hawks also request permission to add Team colors, and at times logos on the field surface. Specifically, the 50 yard line, and 20 yard lines.

The Hawks request the use of field lining equipment, goal posts, current scoreboard, and sideline markers, Down and Chain Markers, and Endzone Pylons if available from the City of Madison Parks Department. If not available, the Hawks will provide these items and will be the property of the Dane County Hawks. The Hawks all ready own their own Goal Post Padding.

The Dane County Hawks will be responsible for Set-up, Tear-Down, and Clean-Up of the football field.

The Hawks will also be responsible for Proof of Insurance, due by March 30th, 2009. The Hawks will be responsible for Security at the games.

Contact information: Todd O. Dillinder 1310 Forest Ave. Beloit, Wisconsin 53511

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In closing, Thank you for taking the time to review this proposal.

Todd O. Dillinder Dane County Hawks