



Office of the Common Council

Alder Maurice Cheeks, District 10

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October 1, 2014

Dear Members of the Urban Design Commission:

Sorry that I am unable to join you for tonight's meeting. I am writing to urge your support for Item #6 on your agenda today, which is Legistar file #21680.

U-Haul is a valued neighborhood business, and I believe this sign is not only reasonable but important for their continued success. After the grade change from the Verona Road project, their sign lacks clear visibility. This is important for their business and also for the safety of their customers who come from outside of the neighborhood and need the clear signage to navigate back safely to the facility in these large rented vehicles.

As you know, the continued success of businesses in this Allied Drive neighborhood is essential to the community. We are fortunate to have U-Haul as a neighbor who has repeatedly offered to be of service to the neighborhood.

I hope you can support them in this modest and reasonable request for appropriate signage.

Sincerely,

A handwritten signature in black ink that reads "M Cheeks". The signature is written in a cursive style with a large, stylized "M" and a long horizontal flourish.

Alder Maurice Cheeks
District 10
608.620.1994