

ASSESSOR

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

MICHELLE DREA, ESQ. CITY ASSESSOR



ASSESSOR

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$2,712,661	\$2,799,839	\$2,790,146	\$77,485
Other-Expense				
TOTAL	\$2,712,661	\$2,799,839	\$2,790,146	\$77,485

MAJOR BUDGET CHANGES

ELIMINATES OVERTIME FUNDING DUE TO IMPROVEMENTS IN AGENCY EFFICIENCY (\$5,000)

REDUCES CONFERENCES AND TRAINING BUDGET IN 2021 TO REFLECT REDUCTIONS IN TRAVEL DUE TO COVID-19 (\$5000)

REDUCES MILEAGE BUDGET TO REFLECT FEWER FIELD INSPECTIONS DURING COVID-19 AND INCREASED USE OF CITY FLEET VEHICLES (\$25,000)

REMOVES ONE-TIME FUNDING FOR COMPUTER ASSISTED MASS APPRAISAL (CAMA) SOFTWARE RESEARCH IN 2020

ATTORNEY

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

MICHAEL R. HAAS, CITY ATTORNEY



ORDINANCE ENFORCEMENT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	1,001,664	911,746	903,763	-97,901
Other-Expense				
TOTAL	1,001,664	911,746	903,763	-\$97,901

- Adjustments to personnel costs to reflect reducing a full-time Assistant City Attorney to 75% along with savings realized through positions being filled at lower levels than prior incumbents
- Annual subscription costs for legal software increased based on contract requirements (Westlaw and Municode)
- Cost savings realized through reduced furniture and printing costs
- Reductions in printed books through transitioning to online legal research

LEGISLATIVE SERVICES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	188,230	188,827	153,280	-34,950
Other-Expense				
TOTAL	\$188,230	\$188,827	\$153,280	-\$34,950

- Cost savings through reduced furniture and printing costs
- Reductions in printed books through a transition to online legal research

COUNSEL AND REPRESENTATION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	2,057,273	\$2,074,862	\$1,863,639	-\$193,634
Other-Expense				
TOTAL	\$2,057,273	\$2,074,862	\$1,863,639	-193,634

- Increased funding for employee cell phone costs to accommodate virtual court hearings due to COVID
- Eliminating a vacant Legal Secretary position along with savings realized through positions being filled at lower levels than prior incumbents (long term Assistant City Attorney retired in 2020)
- Increases in software costs from the 2020 Adopted Budget primarily to meet contractual cost increases for legal software (Westlaw and Municode)
- Cost savings through reduced furniture and printing costs
- Reductions in printed books through a transition to online legal research

BUILDING INSPECTION

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

GEORGE HANK, DIRECTOR



CONSUMER PROTECTION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$318,159	\$344,056	\$268,175	-\$49,984
Other-Expense				
TOTAL	\$318,159	\$344,056	\$268,175	-\$49,984

MAJOR BUDGET CHANGES

- § Eliminate one Weights and Measures Inspector position by reducing package testing and using a Code Enforcement Officer vacancy as a floating position to maintain the current level of service. The floating position will perform duties among three Building Inspection services based on the workload in a given service and the time of year.

HEALTH AND WELFARE

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$506,981	\$551,327	\$556,276	\$49,295
Other-Expense				
TOTAL	\$506,981	\$551,327	\$556,276	\$49,295

MAJOR BUDGET CHANGES

§ The Executive Budget maintains the current level of service.

INSPECTION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$2,107,364	\$2,208,804	\$2,196,684	\$89,320
Other-Expense				
TOTAL	\$2,107,364	\$2,208,804	\$2,196,684	\$89,320

MAJOR BUDGET CHANGES

- § Increased fees for continuing education seminars for electrical, plumbing, and general contractors from \$100 to \$150. These seminars have approximately 600 participants annually, resulting in budgeted annual revenue to increase by \$30,000 from \$46,000 to \$76,000.

SYSTEMATIC

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$1,157,355	\$1,185,575	\$1,194,233	\$36,878
Other-Expense				
TOTAL	\$1,157,355	\$1,185,575	\$1,194,233	\$36,878

MAJOR BUDGET CHANGES

§ The Executive Budget maintains the current level of service.

ZONING AND SIGNS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$858,555	\$897,958	\$800,088	-\$58,467
Other-Expense				
TOTAL	\$858,555	\$897,958	\$800,088	-\$58,467

MAJOR BUDGET CHANGES

- § Eliminate one Zoning Code Officer position and use a Code Enforcement Officer vacancy as a floating position to maintain the current level of service. The floating position will perform duties among three Building Inspection services based on the work load in a given service and the time of year

OTHER BUDGET HIGHLIGHTS

Increases assumed General Fund revenue for building permits after assuming Town of Madison inspection revenues (\$50,000) and a proposed fee increase for building permits (\$350,000).

CDA

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

TOM CONRAD, INTERIM DEPUTY DIRECTOR

MATT WACHTER, DPCED EXECUTIVE DIRECTOR



PUBLIC HOUSING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$0	\$0	\$0	\$0
Other-Expense	\$8,276,982	\$8,816,355	\$8,965,192	\$688,209
TOTAL	\$8,276,982	\$8,816,355	\$8,965,192	\$688,209

MAJOR BUDGET CHANGES

§ There are no service level impacts to the proposed funding changes. The increase in expenses is due to an increase in capital projects to be completed in 2021 and an increase in the amount of funding budgeted to be transferred to property reserves at Parkside, Karabis, and Truax Phase 1.

HOUSING VOUCHERS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$0	\$0	\$0	\$0
Other-Expense	\$15,988,662	\$16,926,346	\$16,938,987	\$950,325
TOTAL	\$15,988,662	\$16,926,346	\$16,926,346	\$950,325

MAJOR BUDGET CHANGES

§ There are no major changes. The CDA budgeted the 2021 housing assistance payments according to projections from HUD.

CDA REDEVELOPMENT

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

MATTHEW WACHTER, EXECUTIVE DIRECTOR



PCED ADMINISTRATION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$0	\$0	\$0	\$0
Other-Expense	\$872,003	\$1,387,473	\$1,390,996	\$518,993
TOTAL	\$872,003	\$1,387,473	\$1,390,996	\$518,993

MAJOR BUDGET CHANGES

- § The significant budget increase is related to transferring 32 public housing units from the Housing Authority to the Madison Revitalization and Community Development Corporation (MRCDC), a 501c3 owned by the CDA and now presented in the CDA Redevelopment budget (\$535,000).
- § Part of the DPCED Director’s salary and benefits are being allocated to the CDA for time spent supporting the organization (\$7,000).
- § Other line item changes between the requested budget and executive budget, notably in “Debt and Other Financing” and “Transfer Out,” are intended to better align recording transactions with accounting best practices.

CIVIL RIGHTS

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

NORMAN D. DAVIS, CIVIL RIGHTS DIRECTOR



CIVIL RIGHTS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$2,065,980	\$1,843,856	\$2,024,298	-\$41,682
Other-Expense	\$44,420	\$44,420	\$44,420	
TOTAL	\$2,110,400	\$1,888,276	\$2,068,718	-\$41,682

MAJOR BUDGET CHANGES

- Transfers funding for the Neighborhood Resources Team program from the Mayor’s Office, including \$122,500 in personnel costs (salary & benefits) and \$27,500 in program costs for NRTs.
- The 2021 Executive Budget maintains funding at the current level for the following programs (not including personnel costs):
 - Language Assistance: \$132,000
 - Racial Equity & Social Justice: \$50,000
- Includes reimbursements from enterprise funds based on the annual cost allocation plan. 2021 is the first year activities from the Department of Civil Rights were incorporated into the overall plan. In 2021, the Department of Civil Rights’ share of billings to enterprise agencies will be \$188,000.

COMMUNITY DEVELOPMENT DIVISION

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

JIM O'KEEFE, DIRECTOR



AFFORDABLE HOUSING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	1,915,784	2,038,190	2,040,703	124,919
Other-Expense	4,996,492	3,266,079	3,270,737	- 1,725,755
TOTAL	\$ 6,912,276	\$ 5,304,269	\$ 5,311,440	- \$ 1,600,836

MAJOR BUDGET CHANGES

- § Transfers \$1.33m in Federal/State grant revenue and commensurate expenditures associated with CDD's homeowner rehab and homebuyer assistance loan programs from the Operating Budget to the Capital Budget (Affordable Housing - Consumer Lending). This is merely a change in where the funding is presented in the annual budget.
- § Increase support primarily to Housing Assistance by \$81k to fund an RFP expanding tenant services and provide capacity building for permanent housing support services. This increase is funded by the elimination during 2021 of a vacant 0.5 FTE position.

ECONOMIC DEVELOPMENT & EMPLOYMENT OPPORTUNITIES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	1,953,779	1,948,388	1,949,640	- 4,139
Other-Expense	1,335,759	906,007	906,592	- 429,167
TOTAL	\$ 3,289,538	\$ 2,854,395	\$ 2,856,232	- \$ 433,306

MAJOR BUDGET CHANGES

Adds \$106k to the Youth Employment subservice to expand Operation Fresh Start's youth employment contract. Since this contract (including the increase) is funded by an interdepartmental transfer from the Stormwater Utility, it does not increase CDD's general fund request outlined above.

§ Adjusts anticipated small business loan activity within this service. The adjustment reflects declining program income (loan repayments) that is the source of funding for this loan program.

STRONG & HEALTHY NEIGHBORHOODS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	1,262,039	1,246,953	1,248,293	- 13,746
Other-Expense	660,391	816,800	817,086	156,695
TOTAL	\$ 1,922,430	\$ 2,063,753	\$ 2,065,379	\$ 142,949

MAJOR BUDGET CHANGES

- § Provides a small increase (\$170k) in budget authority for loans that support acquisition/rehab projects in the *Capital Improvements for Community Organizations* subservice. Funding for these loans is derived, in part, from program income.

COMMUNITY SUPPORT SERVICES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	8,076,959	7,869,334	7,962,295	- 114,664
Other-Expense	89,400	-	-	- 89,400
TOTAL	\$ 8,166,359	\$ 7,869,334	\$ 7,962,295	- \$ 204,064

MAJOR BUDGET CHANGES

- § Transfers \$250k previously budgeted for the Community Building & Engagement (CBE) Program (in the *Access to Resources* subservice) to *Overall Program Administration*, where it will be combined with Emerging Opportunities Program (EOP) funds to support an initiative to help meet ongoing needs associated with the COVID-19 pandemic.
- § Increases funding for violence prevention contracts, within the *Crisis Support* subservice, by \$75K to support expanded work in this area.
- § Within existing budget authority, accelerates efforts designed to expand access to high quality child care for marginalized families.

OVERALL PROGRAM ADMINISTRATION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	966,331	1,214,441	1,210,762	244,431
Other-Expense	254,239	292,710	287,769	33,530
TOTAL	\$ 1,220,570	\$ 1,507,151	\$ 1,498,531	\$ 277,961

MAJOR BUDGET CHANGES

- § Transfers \$250k budgeted for the Community Building & Engagement (CBE) Program from *Community Support Services* for use, in combination with \$150k authorized for the Emerging Opportunities Program (EOP), to support a “COVID Relief Flex Fund” initiative to help meet needs within underserved communities arising from the COVID-19 pandemic. CDD will forego the typical CBE and EOP funding processes in 2021.

CITY CLERK'S OFFICE

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

MARIBETH WITZEL-BEHL, CLERK



CLERK'S OFFICE

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$2,982,498	\$1,979,447	\$2,070,391	-\$912,107
Other-Expense				
TOTAL	\$2,982,49	\$1,979,447	\$2,070,391	-\$912,107

MAJOR BUDGET CHANGES

- « Two pandemic elections (increase in printing and postage costs)
- « Election equipment for Town of Madison annexation



EMPLOYEE ASSISTANCE PROGRAM

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

TRESA MARTINEZ, EAP MANAGER



SERVICE NAME

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$416,687	\$453,009	\$454,307	\$37,620
Other-Expense				
TOTAL	\$416,687	\$453,009	\$454,307	\$37,620

MAJOR BUDGET CHANGES

- § Increased funding for EAP's external employee assistance provider anticipating increased employee utilization from the COVID-19 crisis (Increase: \$14,000)
- § Savings from transitioning to all electronic material distribution (Reduction: \$1,200)
- § Transition hosting for agency software to in-house, resulting in annual subscription savings (Reduction: \$6,000)

ECONOMIC DEVELOPMENT DIVISION

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

MATTHEW B. MIKOLAJEWSKI, DIRECTOR



OFFICE OF BUSINESS RESOURCES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$891,696	\$931,581	\$912,305	\$20,609
Other-Expense	-	-	-	-
TOTAL	\$891,696	\$931,581	\$912,305	\$20,609

MAJOR BUDGET CHANGES

Decreasing the budget for the Madison Region Economic Partnership (MadREP) membership by \$20,000, from \$50,000 in 2020 to \$30,000 in 2021, to better align with the City's historic commitment to MadREP.

OFFICE OF REAL ESTATE SERVICES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$1,114,681	\$1,139,605	\$1,003,973	(\$110,708)
Other-Expense	-	-	-	-
TOTAL	\$1,114,681	\$1,139,605	\$1,003,973	(\$110,708)

MAJOR BUDGET CHANGES

Increasing salary savings to reflect holding a vacant Real Estate Specialist position (1.0 FTE) open during 2021 (Reduction: \$84,000).

FOOD POLICY & PROGRAMMING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	-	-	\$262,679	\$262,679
Other-Expense	-	-	-	-
TOTAL	-	-	\$262,679	\$262,679

MAJOR BUDGET CHANGES

This service has been transferred from the Mayor's Office. The Executive Budget includes funding for the Food Policy Administrator position and community based programming administered by the service.

ENGINEERING DIVISION

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

ROBERT PHILLIPS, CITY ENGINEER



ENGINEERING & ADMINISTRATION

(Admin, Environmental not related to landfills, Pedestrian/Bike/Street Design, and Construction)

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	2,952,669	3,175,240	3,525,552	572,883
Other-Expense	0	0	0	0
TOTAL	2,952,669	3,175,240	3,525,552	572,883

MAJOR BUDGET CHANGES

Increase of \$50,000 in funding for private development plan reviews by MMSD and CARPC and \$32,000 in hourly wages for private development related design and inspection. The \$50,000 increase is offset by a \$50,000 increase in revenue in Engineering budget. The \$32,000 in hourly wages will also be covered by developer revenue, with the revenue being in the Citywide General Revenues.

Decreases interdepartmental billing from Landfill, Monona Terrace, Parking, Sewer, Stormwater, Metro Transit and Water to reflect updates to the City's cost allocation plan (\$374,000). This reduction in interdepartmental billings accounts for the majority of the increase in levy support from 2020 to 2021.

Increases funding for Engineering Service Building Improvements, which were previously funded under the capital budget but are not capital in nature (\$3,800). Additional funding is also reflected in the Landfill, Sewer Utility and Stormwater Utility budgets.

FACILITIES MANAGEMENT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	797,944	517,876	494,508	(303,436)
Other-Expense	0	0	0	0
TOTAL	797,944	517,876	494,508	(303,436)

MAJOR BUDGET CHANGES

Reduces hourly wages and benefits by \$23,000. This funding previously supported an hourly administrative assistant that has been turned into a permanent position. No impact on service levels in anticipated from this reduction.

Proposes transferring the Sustainability program from this service to the Mayor's Office. This transfer includes 2.0 FTEs (Sustainability Program Coordinator and Sustainability Manager) for approximately \$214,500.

FACILITIES OPERATIONS & MAINTENANCE

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	294,701	261,453	73,854	(220,847)
Other-Expense	0	0	0	0
TOTAL	294,701	261,453	73,854	(220,847)

MAJOR BUDGET CHANGES

Reallocates 0.5 FTE of an existing Master Electrician position to the capital budget as a part of the Green Power Program expansion (\$56,000 savings).

Creates two new LTE positions to support the GreenPower Program. These positions will be funded by the Sustainability Improvements Capital Project.

Maintains 1 custodial worker vacancy through 2021 (\$56,300 savings).

Increase to the Purchased Services budget for an MMB Audio Visual Maintenance Contract, which was previously funded by capital (\$29,000).

MAPPING & RECORDS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	460,204	440,238	442,037	(18,167)
Other-Expense	0	0	0	0
TOTAL	460,204	440,238	442,037	(18,167)

MAJOR BUDGET CHANGES

§ The 2021 Executive Budget maintains the current level of service.

FINANCE

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

DAVE SCHMIEDICKE, FINANCE DIRECTOR



ACCOUNTING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$2,136,555	\$2,091,559	\$2,024,497	-\$112,059
Other-Expense				
TOTAL	\$2,136,555	\$2,091,559	\$2,024,497	-\$112,059

MAJOR BUDGET CHANGES

- § Reductions to actuarial costs to bring the budgeted amount in line with contract obligations for 2021 (\$2,500).
- § Reducing telephone and printing budgets to reflect fewer phone lines for hourly staff and reductions in the number of Comprehensive Annual Financial Reports printed annually (\$5,000).
- § Increasing fiscal agent fees for the MUFN contract to bring the budgeted amount in line with contract obligations for 2021 (\$1,500).
- § Reclassifying a vacant Buyer position from level 3 of the career series to level 1 (\$1,500).
- § Increasing cost allocation billings from enterprise agencies (\$65,000).

ADMINISTRATIVE SUPPORT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$506,371	\$502,363	\$498,408	-\$7,963
Other-Expense				
TOTAL	\$506,371	\$502,363	\$498,408	-\$7,963

MAJOR BUDGET CHANGES

§ The Executive Budget maintains the current level of service.

BUDGET & PROGRAM MANAGEMENT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$683,485	\$745,784	\$547,381	-\$136,105
Other-Expense				
TOTAL	\$683,485	\$745,784	\$547,381	-\$136,105

MAJOR BUDGET CHANGES

- § Reclassifying two vacant Data Analyst positions from levels 3 of the career series to level 1 (\$36,000).
- § Reductions to the annual internship program. At this funding level the service will be able to hire three to four interns per year (\$42,000).
- § Reducing the printing budget to reflect reductions in the number of Executive and Adopted Budgets printed annually (\$2,000).
- § Elimination of funding for Power BI licenses (\$5,000). The Executive Capital Budget includes funding for Microsoft 365 which will include Power BI.
- § Increasing cost allocation billings from enterprise agencies (\$135,000).

RISK MANAGEMENT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense				
TOTAL				

MAJOR BUDGET CHANGES

- § This service manages the City's Insurance & Worker's Compensation funds including the City's Safety program. Budgets for Worker's Comp & Insurance are presented as separate agencies in the Budget Book.
- § Insurance (general liability) rates charged to agencies are projected to decrease by \$500,000 in 2021; Workers Compensation rates charged to agencies are projected to increase by \$500,000 in 2021.

TREASURY

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$849,422	\$883,661	\$674,694	-\$174,728
Other-Expense				
TOTAL	\$849,422	\$883,661	\$674,694	-\$174,728

MAJOR BUDGET CHANGES

- § Reductions to overtime, the current level of service will be maintained by utilizing staff from other areas of the Finance Department to assist during peak periods (\$30,000).
- § Reductions to software maintenance (\$8,300), bank services (\$50,000), and printing services (\$7,900). The reductions will bring the budgeted amounts in line with contract obligations for 2021. No service impact is anticipated with the proposed reduction.
- § Increasing cost allocation billings from enterprise agencies (\$114,500).

MADISON FIRE DEPARTMENT

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

STEVE DAVIS, FIRE CHIEF



FIRE OPERATIONS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	56,056,457	60,146,756	59,714,079	3,657,622
Other-Expense	1,814,480	341,705	314,545	(1,499,935)
TOTAL	\$57,870,937	\$60,488,462	\$60,028,625	\$2,157,688

MAJOR BUDGET CHANGES

- § The addition of a Crisis Response Team that responds to crisis calls and behavior health emergencies in a non-ambulance type vehicle (\$350,000)
- § Adjustment to Salary Savings to reflect historical turnover (\$181,000)

FIRE PREVENTION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	963,884	1,218,342	1,216,317	252,433
Other-Expense	0	0	0	0
TOTAL	\$963,884	\$1,218,342	\$1,216,317	\$252,433

MAJOR BUDGET CHANGES

- § A reduction in Elevator Permit revenue to reflect historical trends (\$100,000).
- § Elimination of community education programs, including Safety Town preschool education and Safety Saturday (\$10,090)
- § A reduction in the mileage budget to reflect historical spending trends (\$20,000).

FLEET SERVICE

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

MAHANTH JOISHY, SUPERINTENDENT



FLEET MAINTENANCE PROCUREMENT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense	-\$17,269,605	-\$19,836,488	-\$18,893,005	-\$1,623,400
TOTAL	-\$17,269,605	-\$19,836,488	-\$18,893,005	-\$1,623,400

MAJOR BUDGET CHANGES

- § Proposes eliminating 4 vacant positions, and holding 3 currently vacant positions open for all of 2021. These positions were previously offset by salary savings. The net savings of the proposed adjustments is \$50,000.
- § Eliminates anticipated insurance revenues and corresponding expenditures based on prior trends (no budget impact).
- § Assumes \$88,782 in fuel and maintenance savings from transition to hybrid and electric vehicles.
- § Reduces debt service paid by Fleet by \$500,000 in 2021. This reduction is funded by applying reserves from the City's debt service fund to pay part of Fleet's anticipated principal in 2021. The reduction to debt service is proposed to offset the overall projected increase in the Fleet rate, and will be offset by savings from a fleet rightsizing program implemented in 2022.

GOLF ENTERPRISE

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

ERIC M. KNEPP, PARKS SUPERINTENDENT



GOLF OPERATIONS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$0	\$0	\$0	\$0
Other-Expense	\$3,370,320	\$3,307,654	\$3,307,654	\$62,666
TOTAL	\$3,370,320	\$3,307,654	\$3,307,654	\$62,666

MAJOR BUDGET CHANGES

- § Budgeted revenues decreased \$62,666 (1.9%) due to anticipated reductions in Facility Rental and Catering Concessions

HUMAN RESOURCES DEPARTMENT

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

HARPER DONAHUE IV, HUMAN RESOURCES DIRECTOR



HR SERVICES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$611,889	\$617,642	\$500,239	-\$111,650
Other-Expense				
TOTAL	\$611,889	\$617,642	\$500,239	-\$111,650

MAJOR BUDGET CHANGES

A CURRENTLY VACANT HR ANALYST 3 POSITION WILL REMAIN OPEN THROUGHOUT 2021

EMPLOYEE & LABOR RELATIONS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$626,899	\$644,321	\$493,685	-\$133,214
Other-Expense				
TOTAL	\$626,899	\$644,321	\$493,685	-\$133,214

MAJOR BUDGET CHANGES

FUNDING FOR FEDERALLY REQUIRED DRUG TESTING INCREASED DUE TO RULE CHANGES

AN ADMINISTRATIVE CLERK POSITION IS REDUCED FROM FULL-TIME TO 80%

ORGANIZATIONAL & HEALTH DEVELOPMENT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$770,094	\$744,898	\$675,218	-\$94,876
Other-Expense				
TOTAL	\$770,094	\$744,898	\$675,218	-\$94,876

MAJOR BUDGET CHANGES

REMOVAL OF \$5000 IN REQUIRED REVENUE GENERATION DUE TO INABILITY TO HOST IN-PERSON TRAINING OF INTEREST TO NON-CITY EMPLOYEES

CONTINUED FUNDING FOR THE PERFORMANCE EXCELLENCE PROGRAM AT THE CURRENT LEVEL OF SERVICE

GOLF ENTERPRISE

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

ERIC M. KNEPP, PARKS SUPERINTENDENT



GOLF OPERATIONS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$0	\$0	\$0	\$0
Other-Expense	\$3,370,320	\$3,307,654	\$3,307,654	\$62,666
TOTAL	\$3,370,320	\$3,307,654	\$3,307,654	\$62,666

MAJOR BUDGET CHANGES

- § Budgeted revenues decreased \$62,666 (1.9%) due to anticipated reductions in Facility Rental and Catering Concessions

INFORMATION TECHNOLOGY 2021 OPERATING REQUESTS

SARAH EDGERTON – INFORMATION TECHNOLOGY DIRECTOR



Information Technology provides the technology backbone that empowers and supports City of Madison agencies in serving our residents.

PROPOSED REDUCTIONS

Targeted reduction amount: \$411,141.00

Ninety-nine percent of the IT Operating Budget consists of staffing and maintenance to support the City's technology infrastructure.

PROPOSED REDUCTIONS

In compliance with the requested five percent reduction of \$411,141.00, we proposed charging specific positions to the IT Capital Budget that supports annual planned Capital Programs. This will allow us to continue supporting the advancement of all City services, projects, initiatives and citizen engagement without having to reduce staffing.

These proposed reductions are reflected in our Major Budget Changes sections of IT's Operating Budget Services.

APPLICATIONS DEVELOPMENT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$4,174,354	\$4,504,641	\$4,429,629	\$255,274
Other-Expense	-	-	-	-
TOTAL	\$4,174,354	\$4,504,641	\$4,429,629	\$255,274

APPLICATIONS DEVELOPMENT

MAJOR BUDGET CHANGES

- § Adjusting payroll allocation to reflect 75% of an IT Specialist 3 position dedicated to the Fiber and Wireless Capital Program. (\$77,000)
- § Partnering with Water Utility to hire a permanent FTE. Funding for the position is in Water Utility, realized in the IT FTE allocation. (\$72,000)
- § Increasing system and software maintenance. (\$150,000)
- § Increasing system and software maintenance for the addition of the Tax Replacement and Utility Billing Systems. (\$85,000)
- § Consolidating the timekeeping and scheduling software maintenance costs by transferring funding from Police, Engineering, and Monona Terrace to IT. (\$44,000)
- § Supporting the on-going digital literacy, fix-it clinics, and access to low-cost devices programming. (\$10,000)

TECHNICAL SERVICES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$3,018,372	\$3,718,188	\$3,434,686	\$416,314
Other-Expense	-	-	-	-
TOTAL	\$3,018,372	\$3,718,188	\$3,434,686	\$416,314

TECHNICAL SERVICES

MAJOR BUDGET CHANGES

- § Adjusting payroll allocation to reflect a portion of four IT Specialist positions (2.9 FTE) dedicated to the following Capital Programs: Workstation Equipment Lifecycle Management, Network and Operations Infrastructure, and Security, Risk, and Compliance. (\$344,000)
- § Increasing system and software maintenance. (\$165,000)
- § Increasing system and software maintenance for the continued support of SharePoint Online and Windows 10. The ongoing subscription costs will be incorporated into the larger Microsoft 365 package of implementation in 2021 (if the Capital Improvement Project is approved). (\$375,000)

CLOSING REMARKS

For 2021, simply put, there is nothing left to reduce but staffing. However, in order to continue continuity of operations and the greater demand on IT services and resources, IT needs to maintain current staffing levels because we are already understaffed.

THE IT TEAM



We provide the technology backbone that empowers and supports City of Madison agencies in serving our residents and visitors.

LANDFILL

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

ROBERT PHILLIPS, CITY ENGINEER



LANDFILL MANAGEMENT MAINTENANCE

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	0	0	0	0
Other-Expense	1,076,213	1,279,280	1,143,081	66,868
TOTAL	1,076,213	1,279,280	1,143,081	66,868

MAJOR BUDGET CHANGES

\$231,000 increase to fund a header replacement at the Greentree landfill (\$168,025), condensate discharge piping replacement at the Mineral Point landfill (\$58,250) and a pilot program for planting prairie grass on top of landfills to prevent water from seeping into waste below (\$5,000).

Reduces the amount of fund balance utilized to offset operating expenditures by \$112,300, primarily due to the reduction in interdepartmental charges from the updated City cost allocation plan (\$111,000) and reduction in Fleet charges (\$14,000).

Assumes increased interest income from investments in 2021 (\$50,000).

MADISON PUBLIC LIBRARY

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

GREG MICKELLS, LIBRARY DIRECTOR



ADMIN & MARKETING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$4,456,045	\$4,483,165	\$4,402,604	-\$53,441
Other-Expense	\$0	\$0	\$0	\$0
TOTAL	\$4,456,045	\$4,483,165	\$4,402,604	-\$53,441

MAJOR BUDGET CHANGES

§ The Executive budget maintains the current level of service.

COLLECTION RESOURCE & ACCESS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$2,042,421	\$2,182,427	\$2,193,694	\$151,273
Other-Expense	\$0	\$0	\$0	\$0
TOTAL	\$2,042,421	\$2,182,427	\$2,193,694	\$151,273

MAJOR BUDGET CHANGES

- § The elimination of Library fines per the Madison Public Library Board’s policy goal (\$226,000).
- § Permanently reducing a full-time Cataloging Librarian position to part-time(\$54,000). The Library will implement process improvements to minimize any delay in materials available for lending. The incumbent has requested the move to part-time.
- § The Library makes an annual payment to Dane County Library Service for Madison library card holders using other Dane County libraries (\$1,803,075). The Library also receives revenue from Dane County Library Service for Dane County library card holders using the Madison Public Library (\$1,277,496). In the 2020 budget, the net of this revenue and expense was shown a net expense. In 2021, the full revenue and expense are shown in the respective account categories. The net change in 2021 is an increase in expense to the Library of \$23,000.

COMMUNITY ENGAGEMENT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$528,186	\$777,617	\$929,282	\$401,096
Other-Expense	\$0	\$0	\$0	\$0
TOTAL	\$528,186	\$777,617	\$929,282	\$401,096

MAJOR BUDGET CHANGES

- § A reduction in grant funding for a Computer Technician position (0.4 FTE) is absorbed through savings in various Service lines.
- § A reduction in Friends donation revenue is anticipated based on COVID-related reductions in 2020 (\$83,600).
- § The Library reduced program supplies and services in their request to offset the elimination of fine revenue and COVID-related lost revenue. The Executive budget restored \$109,000 for program supplies offset by the use of Fund Balance.

FACILITIES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$2,322,203	\$2,368,412	\$2,401,353	\$79,150
Other-Expense	\$0	\$0	\$0	\$0
TOTAL	\$2,322,203	\$2,368,412	\$2,401,353	\$79,150

MAJOR BUDGET CHANGES

- § Revenues are lower than the 2020 Adopted Budget due to reductions for one-time donations (\$100,000), projected decline in donations from the Friends groups (\$48,900) and loss of event revenue (\$35,000). These projections are due to COVID-19.
- § The budget for building repairs and maintenance is reduced to reflect historical spending trends (\$124,000).

PUBLIC SERVICE

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$9,814,749	\$9,368,126	\$8,922,631	-\$892,118
Other-Expense	\$0	\$0	\$0	\$0
TOTAL	\$9,814,749	\$9,368,126	\$8,922,631	-\$892,118

MAJOR BUDGET CHANGES

- § The Executive Budget applies fund balance to offset COVID-related loss of revenues and partially offset the elimination of fines. (\$250,000)
- § Increased donations from the Madison Public Library Foundation are anticipated to support technology solutions for remote computer assistance and remote reference call software. (\$30,200)
- § To compensate for the loss of fine revenue, the Library proposed closing Youth Services at Central Library three hours earlier daily (6 pm instead of 9 pm) which allows for fewer hourly wages (security monitor, pages). Youth Services has historically had low usage during the evening hours. (\$50,000)
- § Personnel costs are lower than the 2020 Adopted Budget due to reductions made in the Executive Budget reducing hours at the Ashman and Monroe Street branches (\$240,900), reducing Page hours across the system (\$132,200), and moving Sunday hours to smaller branches (\$9,800). Further reductions in personnel costs are a reflection personnel allocations across services (\$238,700).

METRO TRANSIT

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

JUSTIN STUEHRENBURG, TRANSIT GENERAL MANAGER



FIXED ROUTE SERVICE

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense	\$54,667,456	\$55,129,432	\$57,503,194	\$2,835,738
TOTAL	\$54,667,456	\$55,129,432	\$57,503,194	\$2,835,738

MAJOR BUDGET CHANGES

Proposes an operating model based on providing service levels at 85% of pre-COVID levels. Adjustments include:

- Lowering expected charge for service revenues given reduced service (Reduction: \$2.8m)
- Eliminating one vacant Transit Operator position and converts five vacant Transit Operator positions to five Bus Cleaner positions to meet the ongoing COVID response, while also creating personnel savings (Reduction: \$468,000)
- Lowering growth in overtime expenses as a result of reduced service levels

Adjusts budgeted revenue for sources not impacted by the change in service levels (Increase: \$5.7m):

- Utilizes a portion of CARES Act funding awarded to Metro in 2020 (Increase: \$3m)
- Annualizes the Vehicle Registration Fee, first implemented in 2020 (\$7.5m)
- Adjusts state transportation revenues (\$17.7m)
- Updates payments from partner jurisdictions based on allocation formula (Increase: \$2.4m)

Proposes funding to create a new Risk & Safety Coordinator position to mitigate risk throughout the organization (Increase: \$72,000).

Proposes utilizing \$2.0 million from the City's debt service fund to fund a portion of Metro's anticipated principal and interest payments in 2021. This recommendation is consistent with how Metro's debt service payments are funded in the 2020 Adopted Budget.

PARATRANSIT SERVICE

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense	\$4,746,393	\$4,727,470	\$4,730,908	-\$15,485
TOTAL	\$4,746,393	\$4,727,470	\$4,730,908	-\$15,485

MAJOR BUDGET CHANGES

MONONA TERRACE COMMUNITY AND CONVENTION CENTER

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

CONNIE THOMPSON, EXECUTIVE DIRECTOR



MONONA TERRACE

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	-	-	-	-
Other-Expense	\$15,297,347	\$12,632,745	\$12,693,037	-\$2,604,310
TOTAL	\$15,297,347	\$12,632,745	\$12,693,037	-\$2,604,310

MAJOR BUDGET CHANGES

- § Building Revenue (event and ancillary) budgeted to be down \$682,105 from 2020 Adopted budget:
 - § \$573,950 in event revenue
 - § \$108,155 in ancillary revenue
- § Decrease in Room Tax Operating subsidy (\$736,000)
- § Holding open 9.75 permanent positions through 2021, reducing hourly and overtime amounts (\$1,096,703 reduction)
- § Reduced Purchases Services and Supplies by \$525,839 compared to 2020 Adopted budget.

MUNICIPAL COURT

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

DANIEL KOVAL, MUNICIPAL COURT JUDGE



COURT SERVICES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	223,501	236,824	231,548	8,047
Other-Expense	-	-	-	-
TOTAL	223,501	236,824	231,548	8,047

MAJOR BUDGET CHANGES

§ Reduction in staff overtime to reflect current trends.

PARKING UTILITY

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

SABRINA TOLLEY, ASSISTANT PARKING UTILITY MANAGER



GARAGE PARKING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense	\$10,277,689	\$9,426,869	\$8,169,274	-\$2,108,415
TOTAL	\$10,277,689	\$9,426,869	\$8,169,274	-\$2,108,415

MAJOR BUDGET CHANGES

- § \$5.07M decrease in projected revenues from garage user fees due to decline in parking demand resulting from COVID-19.
- § \$740,000 decrease in personnel expenses, reflecting reclassification of 6.0 vacant Cashier positions, funding of 7.0 FTE Parking Cashier Positions and 15.7 FTE Parking Cashier Positions unfilled in 2021. These positions remain authorized in the budget and could be filled later in the year should parking demands warrant it.
- § Decrease of \$479,000 in estimated PILOT, compared to the 2020 adopted budget.
- § The 2020 Adopted budget included a charge of \$878,000 in the garage service for Parking Enforcement expenses. PEO expenses are now reflected in On-Street and Operations services.

LOT PARKING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense	\$243,390	\$251,897	\$249,172	\$5,782
TOTAL	\$243,390	\$251,897	\$249,172	\$5,782

MAJOR BUDGET CHANGES

§ Decrease in projected revenues of \$466,000 due to decreased parking demand resulting from COVID-19.

ON-STREET PARKING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense	\$1,641,422	\$1,514,795	\$946,668	-\$694,754
TOTAL	\$1,641,422	\$1,514,795	\$946,668	-\$694,754

MAJOR BUDGET CHANGES

- § The \$579,000 reduction in personnel expenses reflects a change in budget presentation with some Parking Enforcement expenses now shown in the MPD budget (funded by Parking Utility revenues).
- § \$130K decrease in estimated payments to General Fund for 10% meter fee, due to projected revenue losses from COVID-19.
- § Decreased On-Street revenues from \$2,830,000 in 2020 adopted budget to \$1,818,000 due to COVID-19 impacts on parking demand. \$1.3M of revenues are reflected in police budget.

PARKS DIVISION

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

ERIC M. KNEPP, PARKS SUPERINTENDENT



COMMUNITY RECREATION SERVICES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$1,259,468	\$1,290,029	\$1,207,852	(\$51,616)
Other-Expense	\$0	\$0	\$0	\$0
TOTAL	\$1,259,468	\$1,290,029	\$1,207,852	(\$51,616)

MAJOR BUDGET CHANGES

Increase in Agency Charges for Fleet Services of \$13.8K

Delay hiring of the Community Services Manager position until 7/21, reduction of \$50.3K

Reduction of \$38K in hourly wages for lifeguards in Aquatic

OLBRICH BOTANICAL GARDENS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$1,125,579	\$1,508,577	\$1,426,106	\$300,527
Other-Expense	\$0	\$0	\$0	\$0
TOTAL	\$1,125,579	\$1,508,577	\$1,426,106	\$300,527

MAJOR BUDGET CHANGES

Budgeted revenue includes elimination of \$325K of transfer in from Annual Room Tax funding

Delay hiring of the Olbrich Botanical Gardens Facility Maintenance Worker until 7/21, reduction of \$34K

Reduction in hourly wages of \$6.1K for Laborer for outdoor garden related activities including mowing, mulching, and tree planting

PARK MAINTENANCE

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$11,093,146	\$11,894,164	\$11,605,281	\$466,135
Other-Expense	\$734,450	\$688,450	\$688,450	\$0
TOTAL	\$11,827,596	\$12,582,614	\$12,293,731	\$466,135

MAJOR BUDGET CHANGES

Budgeted revenue for Special Assessment Services reduced \$45.8K for Mall Special Charge from the 2021 Request

Total budgeted expense reduction of \$91.5K (the City's share of the proposed savings is \$45.8K). Mall Concourse anticipates the delay hiring of 1 Parks Maintenance Worker (PMW) until 7/21. Reductions include impacts to the following services:

\$32.8K for seasonal flower planter program (\$8K perm wages, \$5.7K hourly wages, \$2.8K benefits, and \$16.3K supplies)

\$22.4K for delay of snow removal (\$11.3K perm wages, \$5K OT perm wages, \$4.1K benefits, and \$2K supplies)

\$15.6K for reduced sidewalk washing (\$7K perm wages, \$4.2K hourly wages, \$2.4K benefits, and \$2K supplies)

\$18K services for suspension of decorative fountain operations

\$2.7K for equipment supplies.

Reduction of \$4.5K in hourly wages/benefits for Financial Mgmt. Intern, \$1.4K in Supplies – Copy Printing, and \$7.1K for Purchased Services -

Conferences

2021 Operating Budget

Increase in Agency Charges for Fleet Services of \$406.7K and Workers Comp of \$47.2K

PLANNING AND DEVELOPMENT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$800,711	\$1,037,351	\$838,045	\$37,334
Other-Expense	\$0	\$0	\$0	\$0
TOTAL	\$800,711	\$1,037,351	\$838,045	\$37,334

MAJOR BUDGET CHANGES

Reduction of \$9K in hourly wages for Intern to update pavement ratings and maintain Park Facility database

WARNER PARK & COMMUNITY CENTER

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$458,018	\$458,868	\$462,097	\$4,079
Other-Expense	\$0	\$0	\$0	\$0
TOTAL	\$458,018	\$458,868	\$462,097	\$4,079

MAJOR BUDGET CHANGES

- Continuation of existing services

PCED OFFICE OF THE DIRECTOR

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

MATTHEW WACHTER, DIRECTOR



PCED ADMINISTRATION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$872,102	\$556,084	\$527,617	-\$344,485
Other-Expense	\$0	\$0	\$0	\$0
TOTAL	\$872,102	\$556,084	\$527,617	-\$344,485

MAJOR BUDGET CHANGES

- Transferred three Administrative Clerk positions to the Planning division to better align the positions with the services being provided (Legistar file 60291).
- Reduced the budget for anticipated blight studies (\$8,000) to support training and department operations.
- The training budget was reduced as part of the citywide reduction to training (\$10,000).

PLANNING DIVISION

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

HEATHER STOUDER, PLANNING DIVISION DIRECTOR



COMPREHENSIVE PLANNING AND DEVELOPMENT REVIEW

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$1,841,673	\$2,056,900	\$2,026,453	\$184,780
Other-Expense	-	-	-	-
TOTAL	\$1,841,673	\$2,056,900	\$2,026,453	\$184,780

MAJOR BUDGET CHANGES

- § Administrative Clerk position (1.0 FTE) transferred from PCED Office of the Director - approved 2020 (\$65,000)
- § Reduced funding for the UW Applied Population Lab contract for the Neighborhood Indicators Project (\$30,000)

METROPOLITAN PLANNING ORGANIZATION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$157,291	\$165,733	\$152,360	-\$4,931
Other-Expense	\$1,121,202	\$1,110,317	\$1,110,317	-\$10,885
TOTAL	\$1,278,493	\$1,276,050	\$1,262,677	-\$15,816

MAJOR BUDGET CHANGES

§ Decrease in City match for federal funds by \$4,000 to \$152,000 – not expected to impact MPO service

NEIGHBORHOOD PLANNING, PRESERVATION, AND DESIGN

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$1,316,510	\$1,398,383	\$1,364,803	\$48,293
Other-Expense	\$10,510	\$10,510	\$10,510	\$0
TOTAL	\$1,327,020	\$1,408,893	\$1,375,313	\$48,293

MAJOR BUDGET CHANGES

- § Allocated part of the Arts Administrator position to the Municipal Art Fund capital program (\$60,000)
- § 2 Administrative Clerk positions (2.0 FTE) transferred from PCED Office of the Director - approved 2020 (\$172,000)
- § Increases hourly wages to support an arts-related internship (\$3,000)
- § Reduced budget for consultant planning studies by \$6,500 from \$15,000 to \$8,500
- § One-time funding for a communication/outreach plan related to the 2022 Town of Madison attachment (\$30,000)

POLICE DEPARTMENT

FINANCE COMMITTEE 2021 OPERATING BUDGET PRESENTATION

ACTING CHIEF VICTOR WAHL



POLICE FIELD

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$72,625,339	\$74,822,940	\$74,183,003	\$1,557,664
Other-Expense	\$1,289,330	\$2,117,651	\$2,115,365	\$826,035
TOTAL	\$73,914,669	\$76,940,591	\$76,298,368	\$2,383,699

MAJOR BUDGET CHANGES (GENERAL FUND)

The proposed Police Field budget is \$2.4 million more than the 2020 Adopted Budget due almost entirely to the pay increase negotiated in 2019.

Crossing Guards to Traffic Engineering Reduction: -\$601,000

Eliminating SRO Program (4 Positions) Reduction: -\$31,000

Assumed Contract Savings Reduction: -\$1,000,000

POLICE SUPPORT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$9,205,360	\$9,361,442	\$9,388,568	\$183,208
Other-Expense				
TOTAL	\$9,205,360	\$9,361,442	\$9,388,568	\$183,208

MAJOR BUDGET CHANGES

§ The Executive Budget maintains the current level of service. However, if the \$1 million in required departmental reductions cannot be achieved through contract savings, service levels in Support may be impacted.

PARKING ENFORCEMENT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense			\$1,402,439	\$1,402,439
TOTAL			\$1,402,439	\$1,402,439

MAJOR BUDGET CHANGES

- § In the 2020 Adopted Budget, the staffing costs of Parking Enforcement began to be funded by the Parking Utility. While the Parking Utility funds the operating cost of the service it remains within the Police Department for organizational purposes.
- § The 2021 Executive Budget maintains the current level of service. Expenditures for this service will now be presented as a standalone service within the Police Department budget.

PUBLIC HEALTH-MADISON AND DANE COUNTY

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

JANEL HEINRICH, DIRECTOR



ADMINISTRATION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	-	-	-	-
Other-Expense	3,469,789	4,782,295	4,117,691	647,902
TOTAL	3,469,789	4,782,295	4,117,691	647,902

MAJOR BUDGET CHANGES

- § Annualized funding for a Deputy Director position was added midyear via resolution in 2020 and is fully funded in the 2021 Executive budget. This position will serve as part of the Public Health leadership team and will help to shape the strategy of the COVID response (\$138,000).
- § This service also includes cost-to-continue salaries for the entire department.

ANIMAL SERVICES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	-	-	-	-
Other-Expense	1,162,309	1,150,336	1,150,366	(11,943)
TOTAL	1,162,309	1,150,366	1,150,366	(11,943)

MAJOR BUDGET CHANGES

§ The Executive Budget maintains the current level of service.

COMMUNITY HEALTH

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	-	-	-	-
Other-Expense	8,471,535	8,661,669	8,661,669	190,134
TOTAL	8,471,535	8,661,669	8,661,669	190,134

MAJOR BUDGET CHANGES

§ The Executive Budget maintains the current level of service.

EMERGENCY RESPONSE PLANNING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	-	-	-	-
Other-Expense	224,801	210,934	1,002,224	791,290
TOTAL	224,801	210,934	1,002,224	791,290

MAJOR BUDGET CHANGES

- § Annualized funding for eight positions added midyear via resolution in 2020 and is fully funded in the 2021 Executive budget (\$791,290).
- § These positions include:
 - § Four Disease Intervention Specialists
 - § Two Infection Prevention Specialists
 - § One Health Educator Coordinator
 - § One Public Health Communications Coordinator

ENVIRONMENTAL PROTECTION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	-	-	-	-
Other-Expense	1,120,924	1,130,700	1,130,770	9,776
TOTAL	1,120,924	1,130,700	1,130,770	9,776

MAJOR BUDGET CHANGES

§ The Executive Budget maintains the current level of service.

LABORATORY

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	-	-	-	-
Other-Expense	526,995	542,403	542,403	15,408
TOTAL	526,995	542,403	542,403	15,408

MAJOR BUDGET CHANGES

§ The Executive Budget maintains the current level of service.

LICENSED ESTABLISHMENTS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	-	-	-	-
Other-Expense	2,326,624	2,325,904	2,325,904	(720)
TOTAL	2,326,624	2,325,904	2,325,904	(720)

MAJOR BUDGET CHANGES

§ No major budget changes.

§ A Sanitarian position and a Supervisor position in Licensed Establishments were created in the 2020 Adopted Budget funded by a 17% increase in licensed establishment fees. Due to COVID and the temporary closing of many of these establishments, the fee increase was rescinded and the positions have not been filled. The 2021 Executive Budget reinstates the 17% fee increase (\$329,600) and funds the positions (\$287,400).

POLICY, PLANNING, & EVALUATION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	-	-	-	-
Other-Expense	2,560,955	2,550,217	2,892,220	331,265
TOTAL	2,560,955	2,550,217	2,892,220	331,265

MAJOR BUDGET CHANGES

- § Funding to create a Violence Prevention Unit has been added to the Executive Budget. This funding includes creating two new positions (a Public Health Planner and a Public Health Supervisor position). In 2021 this increase will be funded through fund balance.
- § The Comprehensive Opioid Abuse Program grant was awarded in 2020 and funds an Addiction Resource Team to facilitate the delivery of harm reduction messaging, distribution of naloxone, and a direct link to assessment and treatment referrals. The Madison Police Department and the Madison Fire Department are also participants in the grant. The Policy Planning and Evaluation service budget includes grant funding for an LTE Public Health Project Coordinator position (\$84,000).
- § The Overdose Data to Action (OD2A) grant promotes strategies and activities that build local capacity to prevent morbidity and mortality associated with opioid overdoses. Work on this grant will begin in 2020 and continue in 2022. The Policy Planning and Evaluation service budget includes grant funding for a Public Health Specialist to oversee implementation of the program (\$92,000)

ROOM TAX COMMISSION

FINANCE COMMITTEE 2021 BUDGET PRESENTATION



ROOM TAX COMMISSION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	-	-	-	-
Other-Expense	\$19,800,372	\$14,670,630	\$13,471,768	-\$6,328,604
TOTAL	\$19,800,372	\$14,670,630	\$13,471,768	-\$6,328,604

MAJOR BUDGET CHANGES

- § \$13.4 million in Room Tax receipts, a \$6.2 million decrease from the 2020 Adopted
- § \$3.9 million to the Greater Madison Convention and Visitors Bureau, a \$1.6 million decrease from 2020 Adopted
- § \$158,000 for City Tourism Marketing Activities, an \$80,000 decrease from 2020 Adopted
- § \$3.75 million to fund operating costs and capital improvements at Monona Terrace, a \$1.7 million decrease from 2020 Adopted
- § \$1.5 million to the Overture Center, a \$595,000 decrease from 2020 Adopted
- § \$0 to Henry Vilas Zoo and Olbrich Gardens, a \$642,000 decrease from 2020 Adopted

SEWER UTILITY

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

ROBERT PHILLIPS, CITY ENGINEER



SEWER ENGINEERING & ADMIN

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	0	0	0	0
Other-Expense	14,377,990	16,689,439	16,689,439	2,311,449
TOTAL	14,377,990	16,689,439	16,689,439	2,311,449

MAJOR BUDGET CHANGES

Increases funding for Engineering Service Building Improvements, which were previously funded under the capital budget but are not capital in nature (\$19,900).

Increases the Sewer Utility's contingent reserve (\$825,000) which funds a portion of the Utility's overall Reserves funding in the Capital Budget with current year revenues rather than borrowing.

Increases funding for the Assessable portion of Capital Projects (\$1,500,000). The Sewer Utility fronts the assessments during the year of construction and then recoups the funding annually as the assessments are paid.

SEWER OPERATIONS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	0	0	0	0
Other-Expense	31,798,539	34,639,741	34,666,593	2,868,054
TOTAL	31,798,539	34,639,741	34,666,593	2,868,054

MAJOR BUDGET CHANGES

§ Anticipates increases to Madison Metropolitan Sewerage District waste disposal charges (\$2.2 million). The actual projected increase from MMSD treatment charges is not known until the District sets its rates in November.

STORMWATER UTILITY

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

ROBERT PHILLIPS, CITY ENGINEER



STORMWATER ENGINEERING & ADMIN

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	0	0	0	0
Other-Expense	12,637,805	16,628,963	16,038,963	3,401,158
TOTAL	12,637,805	16,628,963	16,038,963	3,401,158

MAJOR BUDGET CHANGES

Assumes additional revenue from interest (\$105,000) and special assessment payments (\$350,000).

Increases funding for flood studies to \$1.07 million (\$254,000).

Transfers the funding for Engineering Service Building Improvements from the Capital Budget to the Operating Budget due to the nature of the expenses (\$11,600).

Increases the Stormwater Utility's contingent reserve (\$1,300,000) which funds a portion of the Utility's overall Reserves funding in the Capital Budget with current year revenues rather than borrowing.

Increases funding for the Assessable portion of Capital Projects (\$500,000). The Stormwater Utility fronts the assessments during the year of construction and then recoups the funding annually as the assessments are paid.

STORMWATER OPERATIONS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	0	0	0	0
Other-Expense	7,100,155	6,994,637	4,611,299	(2,488,856)
TOTAL	7,100,155	6,994,637	4,611,299	(2,488,856)

MAJOR BUDGET CHANGES

Triples the funding for the Community Development Division to expand the Operation Fresh Start (OFS) youth employment program. This funding will support a year-round program with additional OFS supervisory staffing and participants. (\$102,000)

The Street Sweeping (100%) and Leaf Collection (50%) services have historically been funded primarily through the Stormwater Utility. In previous budget presentations the Stormwater Utility portion of the services was shown in the Stormwater Operations service budget. Moving forward, the portion of these services funded by the Stormwater Utility will be shown in the Streets Division Street Sweeping service. This change is being made in order to show the full cost of providing the services. There is no proposed change in the overall funding for the service.

STREETS DIVISION

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

CHARLIE ROMINES, SUPERINTENDENT



SOLID WASTE MANAGEMENT

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	9,288,865	10,024,686	9,833,453	544,589
Other-Expense	0	0	0	0
TOTAL	9,288,865	10,024,686	9,833,453	544,589

MAJOR BUDGET CHANGES

- § Increased Fleet Service charges based on the projected 2021 rate (\$377,000).
- § Eliminates the mattress recycling program, which recycles approximately 8,000 mattresses annually (\$120,000).

RECYCLING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	8,060,864	8,780,920	8,531,578	470,714
Other-Expense	0	0	0	0
TOTAL	8,060,864	8,780,920	8,531,578	470,714

MAJOR BUDGET CHANGES

- § Increases the budget for the City’s external recycling provider based on current contract commitments (\$23,660).
- § Decreases anticipated revenue from recycling based on actual trends (\$121,000).
- § Increases Fleet Service charges based on the projected 2021 rate (\$330,000).
- § Reduces the hourly funding for leaf collection, drop-off sites, and brush collection (\$41,000).

SNOW & ICE CONTROL

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	6,577,722	6,998,911	6,721,993	144,271
Other-Expense	0	0	0	0
TOTAL	6,577,722	6,998,911	6,721,993	144,271

MAJOR BUDGET CHANGES

- § Increases the budget for snow removal contractors by 3% based on negotiated rates (\$14,250).
- § Increased Fleet Service charges based on the projected 2021 rate (\$371,000).
- § Anticipates savings on overtime for snow and ice removal by transitioning to an overnight schedule (\$165,000).

STREET SWEEPING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	138,576	123,441	246,624	108,048
Other-Expense	0	0	2,391,703	2,391,703
TOTAL	138,576	123,441	2,638,327	2,499,751

MAJOR BUDGET CHANGES

§ This service has historically been funded through the Stormwater Utility. In previous budget presentations the Stormwater Utility portion of the service was shown in the Stormwater Operations service. Moving forward, the portion of this service funded by the Stormwater Utility will be shown in the Streets Division. This change is being made in order to show the full cost of providing the service. There is no proposed change in the overall funding for the service.

STREET REPAIR & MAINTENANCE

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	1,963,964	2,059,217	2,045,659	81,695
Other-Expense	0	0	0	0
TOTAL	1,963,964	2,059,217	2,045,659	81,695

MAJOR BUDGET CHANGES

§ Reduces the sealcoating of unimproved streets from \$100,000 to \$25,000 (\$75,000 savings).

ROADSIDE CLEANUP

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	364,133	971,990	425,614	61,481
Other-Expense	0	0	0	0
TOTAL	364,133	971,990	425,614	61,481

MAJOR BUDGET CHANGES

§ The Executive Budget maintains the current level of service.

FORESTRY

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	0	0	0	0
Other-Expense	5,269,341	4,968,907	5,750,804	481,463
TOTAL	5,269,341	4,968,907	5,750,804	481,463

MAJOR BUDGET CHANGES

§ The Streets operating proposal reflects increasing the share of existing positions charged to the Urban Forestry Special Charge (\$377,000).

TRAFFIC ENGINEERING

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

YANG TAO, PH.D., P.E., CITY TRAFFIC ENGINEER



BICYCLE & PEDESTRIAN SERVICES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$351,885	\$473,815	\$818,330	\$466,445
Other-Expense	\$81,816	\$26,685	\$99,540	\$17,724
TOTAL	\$433,701	\$500,500	\$917,870	\$484,169

MAJOR BUDGET CHANGES

§ The Executive Budget proposes transferring the Crossing Guard program from the Police Department. The full program budget for the Crossing Guard program is \$601,275. The proposed transfer does not impact the overall program budget. The budget includes two permanent supervisor positions (1.7 FTE - \$160,265), 57 hourly positions (\$438,010), and supplies (\$3,000).

COMMUNICATIONS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$666,072	\$714,161	\$1,059,459	\$393,387
Other-Expense				
TOTAL	\$666,072	\$714,161	\$1,059,459	\$393,387

MAJOR BUDGET CHANGES

§ The Executive Budget proposes funding for the annual software subscription costs for the citywide radio system. The 2016 Capital Budget included funding to upgrade to the current system. The increased costs will be ongoing. Beginning in 2022, a portion of the increased costs will be funded by increasing billing to external user agencies (\$550,000).

PAVEMENT MARKINGS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$876,291	\$1,005,886	\$835,330	-\$40,961
Other-Expense				
TOTAL	\$876,291	\$1,005,886	\$835,330	-\$40,961

MAJOR BUDGET CHANGES

- § The Executive Budget proposes reduced funding for the pavement marking epoxy contract responsible for proactive remarking on major roadways and crosswalks. At the proposed level of funding, all pavement marking in 2021 will be performed with in-house staff and equipment and will be largely focused on reactive improvements. (\$107,000)
- § Increased personnel expenses driven by additional staff time allocated to the pavement marking service. (\$100,000)

SERVICES

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$1,365,827	\$1,427,978	\$1,496,689	\$130,862
Other-Expense				
TOTAL	\$1,365,827	\$1,427,978	\$1,496,689	\$130,862

MAJOR BUDGET CHANGES

The Executive Budget proposes eliminating funding for an hourly employee in 2021 that assists the mapping section (\$30,000)

Increased agency charges driven by the addition of Fleet service charges (\$106,000)

SIGNALS

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$803,625	\$791,888	\$833,800	\$30,175
Other-Expense				
TOTAL	\$803,625	\$791,888	\$833,800	\$30,175

MAJOR BUDGET CHANGES

§ The Executive Budget proposes holding a Traffic Signal Maintenance position vacant for all of 2021 (\$71,000).

SIGNING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$1,114,472	\$1,160,898	\$1,106,582	-\$7,890
Other-Expense				
TOTAL	\$1,114,472	\$1,160,898	\$1,106,582	-\$7,890

MAJOR BUDGET CHANGES

- § Increased revenue from billings for damaged signs based on recent actual trends (\$6,000).
- § Increase in safety supplies to continue supporting the Streatery and Shared Streets programs (\$3,000)

STREETLIGHTING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$1,729,547	\$1,861,082	\$1,864,765	\$135,218
Other-Expense				
TOTAL	\$1,729,547	\$1,861,082	\$1,864,765	\$135,218

MAJOR BUDGET CHANGES

Increased personnel expenses driven by increasing the share of TE staff time charged to this service. (\$107,000)

TRANSPORTATION

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

TOM LYNCH, DIRECTOR OF TRANSPORTATION



DEPARTMENT OF TRANSPORTATION

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net	\$518,601	\$516,441	\$486,692	-\$29,749
Other-Expense				
TOTAL	\$518,601	\$516,441	\$486,692	-\$29,749

MAJOR BUDGET CHANGES

§ Reductions achieved by allocating a portion of staff time to Capital Projects, such as BRT.

WATER UTILITY

FINANCE COMMITTEE 2021 BUDGET PRESENTATION

TOM HEIKKINEN, GENERAL MANAGER



WATER QUALITY

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense	986,974	1,082,095	1,087,499	100,525
TOTAL				

MAJOR BUDGET CHANGES

§ Split shared expenses across all services lines in 2021.

WATER ENGINEERING

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense	2,006,758	2,182,815	2,193,586	186,828
TOTAL				

MAJOR BUDGET CHANGES

- § Split shared expenses across all services lines in 2021.
- § \$150,000 for Asset Management consulting in 2021.

WATER OPERATIONS & MAINTENANCE

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense	9,908,211	12,751,521	12,815,340	2,907,129
TOTAL				

MAJOR BUDGET CHANGES

- § Split shared expenses across all services lines in 2021 - \$2m in electricity costs in 2021.
- § \$80,000 increase in work supplies.
- § \$56,000 replace SCADA equipment.
- § \$28,000 increase in software maintenance for cyber security on our SCADA and Billing systems.
- § \$75,000 increase in equipment supplies.
- § \$25,000 for moving locating services from Engineering section to Operations.

WATER CUSTOMER SERVICE

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense	3,031,380	3,056,615	3,070,915	39,535
TOTAL				

MAJOR BUDGET CHANGES

§ Split shared expenses across all services lines in 2021.

WATER FINANCE & ADMIN

	2020 Adopted	2021 Request	2021 Exec	\$ Change
General-Net				
Other-Expense	29,299,083	26,509,654	26,418,581	(2,880,502)
TOTAL				

MAJOR BUDGET CHANGES

- § Split shared expenses across all services lines in 2021.
- § \$152,000 increase in all City Cost Allocations in 2021.
- § \$700,000 decrease in bond principal and interest payments in 2021 due to 2019 refinancing.