



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Minutes – Draft

### Subcommittee of the Transit and Parking Commission: REVIEW TAXI REGULATIONS & SHARED-RIDE SERVICES

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Tuesday, July 29, 2014

Meeting Time  
12:00 PM - Noon

Madison Municipal Building, Suite LL 110  
215 Martin Luther King, Jr. Blvd.  
Madison, WI 53701-2986

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Documents prepared for this Subcommittee can be found on the City website  
by searching on 34194 under Legislation at the Legislative Information Center.

#### I. CALL TO ORDER/ROLL CALL

The meeting was called to order at 12:03 PM.

Present: Wayne Bigelow, Anita Weier, Ann Kovich and Kate Lloyd.

Excused: Amanda White.

Others Present: Candice Taylor, Lyft Government Affairs Rep; Mike Roach; Jason Glomp, President of Union Cab; Crystal Martin, Metro Paratransit; David Rossing, Union Cab driver; Justin LaPlante, Green Cab driver; Paul Bittorf, General Manager of Union Cab; Norah Cashin, Transportation Manager for Dane County Human Services; Asst. City Atty. Adriana Peguero.

#### II. APPROVAL OF MINUTES – July 10, 2014 Meeting

The July 10, 2014 Meeting Minutes were amended to note that TPC members Gary Poulson and Margaret Bergamini were present at that meeting. The Minutes were approved as amended.

#### III. PUBLIC COMMENT

Candice Taylor, the Government Relations for Lyft, discussed the company's background check and vehicle inspection processes. Taylor claimed that Lyft background check was as good as, if not better, than the City of Madison. Trained Lyft employees performed 19-point vehicle inspection process. In terms of 24/7 service, Lyft matched drivers with passengers and did not employ employee drivers. Lyft could not operate under a 24/7 ordinance as it couldn't order drivers to operate at a given time.

Mike Roach spoke for himself. Roach drove taxis in Madison and Arizona for many years. Roach discussed Madison's current taxi system and his belief that it is too restrictive and outdated.

Jason Glomp of Union Cab wanted to provide data regarding access rides as discussed by the Subcommittee at a prior meeting. He noted that there were about 1,500 rides annually where Union could not provide accessible rides, or where the passenger would not wait the amount of time until an accessible cab would be available. Union Cab would like to continue service but did not want to lose money on this service.

Crystal Martin, Metro Paratransit Program Manager wanted to discuss its reliance and use of the City's taxicab licensing system standards to qualify its Paratransit operators and vehicles.

David Rossing of Union Cab wanted to defend sound industry. He was discouraged that TNCs had continued to operate despite City orders.

Justin LaPlante of Green Cab discussed changes and discrepancies in Lyft and Uber user agreements.

Paul Bittorf, the General Manager of Union Cab, was puzzled why major corporations undermine local established companies. If the city was not enforcing its current ordinances, what effect would changing the ordinances have? Why can't TNCs obey the current law?

Norah Cashin, Transportation Manager for Dane County Human Services, was very concerned over the loss of reliable transportation services. Cab companies held drivers accountable. Dane County also relied on the City of Madison's taxicab licensing system standards to qualify its paratransit operators and vehicles.

At the Subcommittee's request, ACA Peguero reviewed Milwaukee's new TNC licensing ordinance.

#### **IV. DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code. None

#### **V. BUSINESS ITEMS**

a. Background checks on Taxicab and TNC drivers: Committee wishes to hear from MPD regarding this issue.

b. Vehicle inspection on Taxicabs and TNC vehicles: Committee wishes to hear from MPD regarding this issue. Alder Resnick discussed TNC inspection requirement of Seattle TNC ordinance.

c. 24/7 Service Requirement: There was discussion regarding 24/7 pricing.

d. Dynamic or "surge" pricing: There was discussion regarding dynamic pricing.

e. Geographic coverage in Madison: No discussion.

d. Major Provisions of Alder Resnick's proposal re: TNCs: Item was not discussed as draft was not complete.

e. Major Provisions of the Mayor's proposal re: TNCs (if available): Item was not discussed as draft was not complete.

#### **VI. ANNOUNCEMENTS**

a. General announcements by Chair.

b. Items for future meetings: Revisit the business items on July 29, 2014 agenda, and have Alder Resnick's Substitute and Mayor's Alternate on next agenda.

c. Next meeting date: The next meeting was scheduled for August 19, 2014 at Noon. (This meeting was later cancelled as Legistar items were not available.)

#### **VII. ADJOURNMENT**

The meeting was adjourned at 1:35 PM.