

City of Madison, Wisconsin

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**REPORT OF:** URBAN DESIGN COMMISSION

**PRESENTED:** April 18, 2012

**TITLE:** 6021 University Avenue – Exterior  
Remodeling in UDD No. 6. 19<sup>th</sup> Ald. Dist.  
(25681)

**REFERRED:**

**REREFERRED:**

**REPORTED BACK:**

**AUTHOR:** Alan J. Martin, Secretary

**ADOPTED:**

**POF:**

**DATED:** April 18, 2012

**ID NUMBER:**

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Members present were: Henry Lufler, Acting Chair; Dawn O’Kroley, Marsha Rummel, Melissa Huggins, Richard Slayton\* and John Harrington.

\*Slayton recused himself on this item.

**SUMMARY:**

At its meeting of April 18, 2012, the Urban Design Commission **GRANTED FINAL APPROVAL**

Appearing on behalf of the project were Chris Griffiths, representing J. Stuart Todd, Inc. and Cress Funeral Home; and Mary Beth Growney Selene, representing Ryan Signs, Inc. Griffiths presented requested textural surroundings and discussed the painting of the brick. Steve Olson from Hallman Lindsey worked with them on what products to use; you will be able to see the joints and texture of the brick. If they didn’t paint this they would have a third brick color on the building as patches of additions would be necessary. Griffiths distributed paint and brick color examples. They have 51% stone, 14% new brick and 30% existing brick they are proposing to paint, siding is 2% and EIFS above the tower is 4%; more than half the structure is the new stone veneer. Growney Selene presented two changes including moving the south elevation signage closer to the entryway, and a review of ingress off of University Avenue necessitated a second monument sign at that entrance location. O’Kroley stated that aesthetically it’s a more sterile feel than a natural feel. You’re adding so much stone I think you could potentially solve that.

**ACTION:**

On a motion by O’Kroley, seconded by Harrington, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (4-0) with Slayton recused. The motion noted the lack of matching available brick as a rationale for supporting the painting of existing brick on the building to be maintained.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 6 and 6.5.

**URBAN DESIGN COMMISSION PROJECT RATING FOR: 6021 University Avenue**

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
<b>Member Ratings</b>	-	6	-	-	-	-	-	6
	7	6	7	-	6	6	6	6.5