



City of Madison
Meeting Minutes - Final
ALCOHOL LICENSE REVIEW
COMMITTEE

City of Madison
Madison, WI 53703
www.cityofmadison.com

Wednesday, January 17, 2007

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room GR-27 (City-County Building)

Roll Call

Barb Mercer was present to represent the Tavern League. Captain Carl Gloede was present to represent the Police Department.

Present: Olson, Verveer, Maribeth Witzel-Behl, Jennifer Zilavy, McNamara, Hart, Sentmanat, Rearick, LaMarr Q. Billups and Joel Plant

Absent: Wheaton

Excused: Marsh Shapiro and Jay Lengfeld

Approval of Minutes

A motion was made by Olson, seconded by Hart, to Approve the Minutes. The motion passed by acclamation.

Public Comment

There was no public comment.

New License - Public Hearing

1. [05309](#) Public Hearing - New License
Circolo, LLC • dba Circolo
8410 Old Sauk Road • Agent: Benjamin Roberts • capacity 50
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 9 (Ald. Skidmore) • Police Sector 127
A motion was made by Olson, seconded by Hart, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The motion passed by acclamation.

2. [05311](#) Public Hearing - New License
West Towne PMG, LLC • dba Culinary Concepts of Madison
201 State Street • Agent: Drew Roznowski • capacity 2000
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 405
Appearance: Drew Roznowski (applicant).
A motion was made by Olson, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.

3. [05312](#) Public Hearing - New License
Blue Bandit, Inc. • dba Tonic
123 E. Main Street • Agent: Richard Brahmer • capacity 180
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 406
Appearances: Richard Brahmer (applicant), Todd Dukes.
A motion was made by Olson, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.
4. [05313](#) Public Hearing - Transfer of License Location from 736 N. Midvale Blvd.
Chou Family Holdings, Inc. • dba Cheers International Grill & Pachuco's Bar
6722 Odana Road • Agent: Su-Hua Kuo • capacity 289
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 19 (Ald. Radomski) • Police Sector 113
A motion was made by Hart, seconded by Olson, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The motion passed by acclamation.

Operator's License - Appearance Requested

5. [05182](#) Operator License Application
Otha McGee - Establishment where employed: Open Pantry.
A motion was made by Hart, seconded by Olson, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by acclamation.
6. [05184](#) Operator License Application
Steve Blevins - Establishment where employed: Open Pantry.
A motion was made by Hart, seconded by Olson, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by acclamation.
7. [05188](#) Operator License Application
Barrett Casto - Establishment where employed: Spot Liquor.
Appearance: Barrett Casto (applicant).
A motion was made by Olson, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by acclamation.

Discussion

8. [05351](#) Creation of an Operator License Subcommittee
- Alderson Olson reminded committee members of the discussion at the December ALRC meeting about streamlining the decision making on operator license applications, partly through the creation of an operator license subcommittee.
- Ms. Rearick said a considerable amount of time would be saved through the pre-screening of applications by the Madison Police Department.
- Alderson Olson said it would be easier to talk about sensitive issues with a smaller subcommittee. Ms. Rearick said that a subcommittee may allow for less public humiliation of the applicants.
- Alderson Verveer mentioned that hardly any operator license applicants show up at the ALRC meetings, and that a subcommittee may have no appearances as well.

Report of the Madison Police Department

9. [03238](#) Summary of Liquor License Violations
- Captain Gloede reported that an arson fire had caused substantial damage at Palace Latin Club. Officer Carrie Hemming demonstrated the use of ultra violet light to verify the authenticity of driver's licenses.

Report of the City Clerk's Office

10. [01705](#) Summary of Licenses Issued
- The following summary was distributed for the current license year:
- Class A Beer (Liquor Store): 59 issued
 - Class A Beer (Grocery): 62 issued
 - Class A Liquor: 59 issued
 - Class B Beer: 78 issued
 - Class B Liquor & Beer: 350 issued*
 - Class C Wine: 50 issued
 - Wholesale Beer: 5 issued
 - Visual & Performing Arts: 11 issued
 - Nightclub: 75 issued
 - Adult Entertainment Tavern: 4 issued
 - Operator: 3,131 issued
 - Provisional Operator: 554 issued
 - Food & Drink (\$1 to \$10,000): 132 issued
 - Food & Drink (\$10,001 to \$100,000): 270 issued
 - Food & Drink (\$100,001 to \$250,000): 258 issued
 - Food & Drink (\$250,001 to \$1,000,000): 287 issued
 - Food & Drink (\$1,000,001 to \$5,000,000): 107 issued
 - Food & Drink (Greater than \$5,000,000): 18 issued

Sidewalk Cafe: 49 issued

Madison has a quota of 399 Class B Combination Liquor & Beer licenses under state law. 55 of 74 Reserve licenses have been granted. 295 of 325 Grandfathered licenses have been granted. Taking into consideration the licenses recommended to Council to Grant at tonight's meeting, 49 Class B Combination licenses are currently available in the City of Madison.

Adjournment

A motion was made by McNamara, seconded by Olson, to Adjourn at 6:07 p.m. The motion passed by acclamation.