

24795 + 24794

Nina J. Emerson  
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December 21, 2011

Mr. David Hart, Chairperson  
Madison Alcohol License Review Committee  
210 Martin Luther King, Jr. Blvd.  
Madison, WI 53703

Re: Agenda Item 24795, Segredo

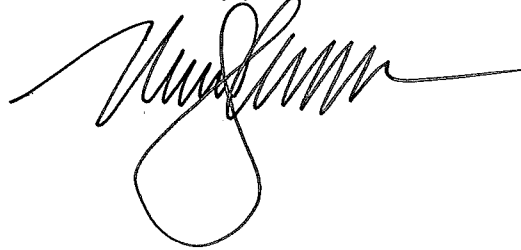
Dear Chairperson Hart and Members of the ALRC:

I am writing this letter to oppose Segredo's request to increase its capacity to 720. In support of this request, I urge committee members to view the video footage of bar time on State Street and University Avenue at the location of Segredo.  
<http://dev.law.wisc.edu/media/item/ALRC-Presentation.mov>

What I really want to say is, "*Really?*" Do we *really* want that many more drunk people spilling out onto University Avenue at bar time? I am absolutely amazed that people are not routinely injured by motorists on University Avenue, Frances and Lake Streets.

Segredo has been an improvement over Madison Avenue in terms of police calls for service, but it still adds a significant number of people to a block that is densely populated with alcohol outlets. The fact that the requested capacity is "only 20 patrons more than was previously approved for use by the prior licensed establishment" is hardly compelling. Sometimes large numbers of drunk patrons overcome whatever good intent an establishment may have for itself. It is best not to tempt that balance and leave the current capacity as is.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Nina J. Emerson". The signature is fluid and cursive, with a large loop at the bottom.