

**Board of Health for Madison and Dane County**  
*Resolution #2017-13*

**Contracts for Purchase of Services with Three Local, Community-based Organizations**

Public Health Madison and Dane County (PHMDC) is committed to increasing equity, promoting breastfeeding in Dane County, and supporting pregnant women and families in their choice to breastfeed. In an effort to better connect our clients with breastfeeding resources, PHMDC applied for and received funding from the Wisconsin Department of Health Services (DHS) 2017 Maternal and Child Health (MCH) block grant to work on youth, family, and consumer engagement and leadership in our breastfeeding services. This grant allowed PHMDC to explore more nuanced approaches to providing coordinated breastfeeding services and support within our diverse communities.

As a result, PHMDC recognized an opportunity to partner with three community organizations providing evidence-based and culturally and linguistically appropriate breastfeeding support: Harambee Village, Centro Hispano, and the African American Breastfeeding Association (AABA). PHMDC wants to use its grant funding to contract with the aforementioned organizations in order to provide our clients—particularly our clients of color—with better referrals and resources in their own communities. Partnering with these organizations will give PHMDC's clients access to community based doula and peer breastfeeding counselors; services that PHMDC does not currently provide.

PHMDC is requesting to transfer a portion of unused funds—\$30,000—from the MCH block grant to purchase breastfeeding support services through the above community-based organizations. The contract manager at DHS, Shawn Meyer, has approved this proposed use of funding. These purchases must be completed prior to the end of the 2017 contract year.

NOW THEREFORE BE IT RESOLVED that the Board of Health for Madison and Dane County, on behalf of Public Health—Madison and Dane County, authorizes the transfer of \$12,989 from permanent salary and \$17,011 from supplies for a total of \$30,000 to community agency contracts for the purpose of providing breastfeeding services and support to PHMDC's clients, and the director is authorized to sign the agreement.

Account strings:

32323-51110-11610 Permanent Salaries (\$12,989)

32323-53165-11610 Books and Subscriptions (\$3,206)

32323-53250-11610 Food and Beverage (\$4,805)

32323-53155-11610 Program Supplies (\$7,000)

32323-54655-11610 Printing Services (\$2,000)

32323-54820-11610 Community Agency Contracts \$30,000

Drafted by: Stevie Burrows

Introduced: November 9, 2017

Action: