



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

---

Wednesday, December 5, 2018

5:30 PM

Madison Public Library-Central Branch  
201 W. Mifflin St. Rm.302  
Madison WI 53703

---

### 1 CALL TO ORDER / ROLL CALL

Motion to approve Bailkey as temporary chair made by Rhodes-Conway.  
Second by Zellers.

Convened by Chair Bailkey at 5:32 PM

**Present:** 15 - Rebecca Kemble; Ledell Zellers; Erica C. Anderson; Allison E. Martinson; Elisabeth C. Reynolds; Steve Youngbauer; Henry D. Aschauer; Jennifer N. Lam; Martin H. Bailkey; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Devika J. Suri; Satya V. Rhodes-Conway and Regina M. Vidaver

**Excused:** 6 - Arvina Martin; Nan Fey; Garrett P. Peterson; Christopher G. Brockel; Hedi L. Rudd and Rosaleen E. Joyce

**Others Present:** George Reistad (staff), Nick Heckman (staff), Ben Rush (UW Madison), John McCracken (River Food Pantry), Dustin Lundt (Madison Metropolitan School District), Danielle Nabak (Milwaukee County Extension)

### 2 APPROVAL OF MINUTES

Motion to approve made by Rhodes-Conway. Second by Zellers. Motion passed with a voice vote.

### 3 PUBLIC COMMENT

None

### 4 DISCLOSURES AND RECUSALS

Erica Anderson, staff at Community Action Coalition, recused herself from voting on the Healthy Retail Access Program proposal from River Food Pantry.

### 5 NEW BUSINESS

None

### 6 SPECIAL PRESENTATION

[54097](#)

Federal Nutrition Program Updates - Nick Heckman, Public Health Madison & Dane County

**Attachments:** [Nutrition Program Update Heckman MFPC 2018 12 05.pdf](#)

Nick Heckman presented and provided updates on the current state of federal

nutrition programs.

Slides attached.

#### ACTION ITEM

- 7      [53992](#)      Healthy Retail Access Work Group Funding Recommendations - River Food Pantry

**Attachments:**      [Healthy Retail WG - River Food Pantry Funding Memo 120418.pdf](#)  
[River Food Pantry HRAP Final Application 2018.pdf](#)  
[TheRiverTruckLettersofSupport2018.pdf](#)  
[TRFPShopping&Savings2018\\_1.pdf](#)  
[Truck&MorePhotosHRAP2018.pdf](#)  
[TruckEstimatesandQuotesFinal.pdf](#)

John McCracken presented background information on the River Food Pantry and the organization's Healthy Retail Access Program application. Materials attached.

Motion to approve the application and full request for funding made by Rhodes-Conway. Second by Zellers. Motion passes with a voice vote.

#### WORK GROUP REPORTS

- 8      [53999](#)      Community Engagement December 2018

The Community Engagement work group met for the second time on November 12th to review the progress reports submitted by work groups. Content from these reports provided footing for conversations about ways to engage the greater community in local food policy issues, as well as the systems we need to establish before taking any external action. The group is currently taking content from the progress reports and using them to inform more equity focused questions, which we will refine over the coming weeks and eventually ask work groups to answer. The purpose of this exercise will be to establish a general internal understanding of how work groups are addressing equity in their work. Our next meeting will be held December 20th at 4:30pm.

- 9      [54000](#)      Food Waste and Recovery December 2018

The Food Waste Reduction Task Force held a meeting on Wednesday, November 28. The Food Waste Reduction Guide will be online by the end of December! Once online we will work to promote the Guide through cross links, putting out a press release, and notifying various networks. We continue to discuss breaking the guide into "topic specific" pamphlets that can be shared with targeted stakeholder groups (farmers, restaurants, caterers...) The Food Waste Convocation planning is moving forward with the event scheduled for Tuesday, March 19 at the Lussier Heritage Center. WasteCap is working on sponsorships and our group is currently working on workshops and speakers.

Finally, the Madison Metropolitan School District has supplied us with a draft Standard Operating Procedures document for No Thank You Tables at Leopold and Badger Rock Schools. We have reviewed the draft and are now working on getting the proposal for the program on the School Board's agenda for approval. With approval, the project should be up and running sometime early in the second semester.

10      [54001](#)      Healthy Retail Access December 2018

Work Group members recently met with the HRAP staff team to discuss how the Program will be updated in 2019 per the Food Trust evaluation recommendations. Drawing on feedback from the evaluation and WG members, staff will modify the HRAP application form and propose changes to the application process and criteria in early 2019. After the changes have been incorporated, the WG will start convening roughly quarterly to provide guidance and review proposals while the Healthy Retail Access Program will transition to predominantly staff management. The WG also reviewed a proposal by the River Food Pantry, which it has recommended for funding.

Two finalists for the feasibility study for the cross-docking facility made presentations and a final decision will be made in December or January.

11      [54002](#)      Healthy Marketing and Procurement December 2018

No report - next meeting Dec. 19

12      [54003](#)      Pollinator Protection December 2018

Fey and Reistad spent November 17th at the Mayor's Neighborhood Conference to promote opportunities for pollinator plantings. Dane County loaned their display board for an information table, and several attendees joined a round-table discussion on pollinator protection efforts in the City. Conference sponsor MG&E also conducted an on-camera interview. The Bee City signs have not been approved by the Park Commission yet for installation in recommended sites in four locations: Goodman Pool, Warner Park, Owen Conservancy and the isthmus Period Garden this fall.

13      [54004](#)      SEED Grants Funding December 2018

SEED Grants WG met on Tues 11/27. Discussed minor changes to 2019 application questions and questions order as well as changes to 2019 SEED Grants open and close dates to allow applicants more time to submit and reviewers more time to evaluate proposals received.

14      [54005](#)      Urban Agriculture December 2018

The Madison Common Council approved the Plan Commission's recommendations for the Milwaukee Street Special Area Plan that included two of the recommendations forwarded to the Plan Commission by the MFPC.

The Urban Agriculture Work Group met on Tuesday, November 20th, the day after work group representatives appeared before the Madison Plan Commission to support the group's recommended revisions to the Milwaukee Street Special Area Plan. The work group also discussed its agenda over the next several months, in particular whether it sees itself as a proactive group or a group that acts on issues brought to it by city and county stakeholders. The next meeting will be on December 18th. Tax rates for a Mazomanie community garden and water rate issues at Madison community gardens continue to be a priority of the work group through its assuming the responsibilities of the city's former Community Gardens committee.

## REGULAR BUSINESS REPORTS

- 15     [54006](#)           Community Gardens Update December 2018
- Sheboygan Gardeners at Rennebohm Park continue working closely with Parks Division staff to coordinate the installation of the water system and perimeter fencing. The Urban Agriculture Work Group has focused its last two meetings primarily on the issue of providing water to gardens, and will be pursuing this issue through the winter months.
- 16     [54007](#)           Integrated Pest Management Policy Review Task Force Update December 2018
- Meetings were held on November 5th and 26th. Members received a background presentation on Integrated Pest Management by experts from the national IPM institute, worked on survey of current city practices and a project charter for the Task Force. The next meeting will be held on December 17th. For detailed Minutes of all Task Force meetings and materials reviewed, see:
- <https://madison.legistar.com/LegislationDetail.aspx?ID=3697016&GUID=0CE79F23-6E11-4DB6-95CF-1D5CCA94B875>
- 17     [54008](#)           Dane County Food Council December 2018
- Jim Green from Food for Thought provided an overview of the initiative and food pantry expansion plans. Carrie Sedlak from FairShare CSA Coalition provided an annual update of the Partner Share program, which is supported through Dane County funding.
- Equity and Access WG will be working on the process for its grant making cycle.
- Budget WG is starting to meet again to work with County priorities, including Food System staffing, grant making, and partner shares with FairShare.
- UW-Extension received funding to hire a part time community food systems

director.

18      [54009](#)      Food Policy Director Update December 2018

Attended a cross-agency planning team for the “Rattman Neighborhood Development Plan”, which abuts Sun Prairie on the far east side. Staff had drawn up some very preliminary plans for the large (~ 1300-acre site) and had included considerations and potential parcels for urban ag use in green space on the site.

Met with restaurateur and Chef Dave Heide and his operational team for a planned, pay-what-you-can restaurant called “Little John’s”. The idea is to use recoverable food from retailers to create high quality, healthy meals, while also training and employing returning military veterans in food service and food enterprise. Ideas to also do community programming through a food cart that would go to NRT neighborhoods throughout the city as well as areas where there are many social/homeless service agencies. I am keeping in contact with their team and Meghan Blake-Horst in the City as we explore licensing costs and structures as well as regulations on food cart siting.

Held a call with Holly Freishtat, City of Baltimore Food Policy Director. We discussed two of their initiatives - FoodPAC which is somewhat like the Madison Food Policy Council, but lacking the same level of legislative authority and the Resident Food Equity Advisors Program, which has very diverse representation from each city council district, meets quarterly, provides stipends to participants, and collects information on ideas and perspectives related to food policy and programs, which help shape Holly’s work agenda.

Held finalist presentations for the food terminal cross-dock facility feasibility study this morning. We are working with purchasing and RFP reviewers to finalize our selection. There was a great turnout: staff from the City, DATCP CIAS, Willy Street Co-op, Epic, MarketReady Program, and REAP.

19      [54010](#)      Madison Metropolitan School District Update December 2018

MMSD has been awarded the \$5,000 recycling grant from the Carton Council. This grant award was obtained as a result of the recycling work done at Leopold Elementary. The Middle school phase of our project will begin at Cherokee Middle school in January. We are very fortunate to be working with two wonderful partners on food access in MMSD by opening food pantries this fall -- The “Food for Thought initiative” and “Selfless Ambition”.

20      [54011](#)      Oscar Mayer Strategic Assessment Committee Update December 2018

OMSAC report is nearing completion. Will be submitted to Common Council with the intention to be approved in late January.

21      [54012](#)      Public Health Madison & Dane County Update December 2018

No update.

- 22     [54013](#)     Public Market Development Committee Update December 2018

City of Madison and the owners of the shopping center at E. Washington and First St have reached an impasse. The city will instead return to exploring the current Fleet Services building at First Street.

- 23     **ANNOUNCEMENTS**

FEED Kitchens Holiday Bazaar will held on December 8, 2018, 10am-2pm.  
2019 meeting schedule includes a meeting on January 9 at 5:30 at Madison Central Library

- 24     **ADJOURNMENT**

Motion to adjourn made by Mance. Second by Day Farnworth. Motion approved with a voice vote at 6:57p.