

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--November 2012 vs. November 2011

(Routes sorted in order of 2012 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2012 vs. 2011 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2011	2012	% change	2011	2012	% Change		
80 UW CAMPUS (service revised effective August 26, 2012)	1,855,623	1,607,966	-13.3%	110.19	90.06	-18.3%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	934,794	986,850	5.6%	68.09	67.84	-0.4%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	36,807	32,457	-11.8%	70.84	61.65	-13.0%		
28 NTP-WTP COMMUTER	337,686	365,142	8.1%	59.98	60.58	1.0%		
85 UW CAMPUS-PARK ST CIRCULATOR (ended operating on August 25, 2012)	306,727	158,385	-48.4%	71.55	59.22	-17.2%		
2 WTP-NTP	1,237,127	1,282,416	3.7%	50.94	51.42	0.9%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	88,524	92,146	4.1%	49.77	51.14	2.8%		
67 WTP-WEST TOWNE	287,707	297,276	3.3%	47.22	49.02	3.8%		
50 WTP-SCHROEDER-RAYMOND LOOP	165,744	177,991	7.4%	42.86	45.64	6.5%		
81-82 UW LATE NITE CIRCULATORS	234,613	165,607	-29.4%	50.89	41.61	-18.2%		
4 NTP-STP	720,843	723,266	0.3%	41.39	41.51	0.3%		Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57 58, 71, 72, 74, 75
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	189,137	191,406	1.2%	41.65	40.43	-2.9%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	135,477	139,865	3.2%	38.26	38.99	1.9%		
40 STP - ARBOR HILLS LOOP	175,492	173,378	-1.2%	38.60	37.78	-2.1%		
22 MENDOTA LOOP	250,874	232,671	-7.3%	40.71	37.52	-7.8%		
5 ETP-STP	479,392	484,344	1.0%	36.52	36.67	0.4%		
18 STP-WTP	407,489	434,565	6.6%	34.19	36.48	6.7%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	278,441	293,280	5.3%	36.42	36.42	0.0%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	123,062	122,315	-0.6%	36.56	36.30	-0.7%		
6 CITY VIEW DR-WTP	1,120,157	1,122,723	0.2%	36.78	36.13	-1.8%		
17 ETP-NTP	119,659	124,328	3.9%	34.77	35.66	2.6%		Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78
16 STP - ETP	380,722	397,657	4.4%	34.12	35.13	3.0%		
55 VERONA- WTP COMMUTER	42,187	45,833	8.6%	33.34	34.97	4.9%		
3 WTP-ETP	537,801	556,813	3.5%	34.09	34.82	2.1%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	503,667	507,670	0.8%	35.21	34.38	-2.4%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	93,492	84,475	-9.6%	36.04	33.52	-7.0%		
51 WTP-MUIR FIELD LOOP	79,242	79,868	0.8%	32.68	33.11	1.3%		
30 ETP-EAST TOWNE	227,400	240,360	5.7%	30.71	32.19	4.8%		
11 WTP-DUTCH MILL-CAP SQUARE	85,192	86,357	1.4%	31.20	31.22	0.1%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	382,637	381,361	-0.3%	31.52	30.03	-4.7%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	119,629	124,323	3.9%	29.06	29.81	2.6%		Connector Routes connect transfer points throughout the day: 16, 17, 18.
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	37,283	38,872	4.3%	27.95	29.13	4.2%		
21 LAKEVIEW LOOP	145,677	159,049	9.2%	25.58	27.78	8.6%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	21,255	20,218	-4.9%	29.12	27.34	-6.1%		
27 NTP - UW CAMPUS COMMUTER	43,796	46,341	5.8%	25.69	26.83	4.5%		
7 WTP-ETP (Weekends & Holidays Only)	127,700	141,102	10.5%	24.11	26.82	11.2%		
1 CAP SQUARE - UW	22,924	23,309	1.7%	25.45	25.54	0.4%		
47 ARBOR HILLS COMMUTER	76,517	76,447	-0.1%	25.64	25.29	-1.4%		
58 GREENTREE COMMUTER	62,628	69,000	10.2%	22.78	24.78	8.8%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	32,517	36,915	13.5%	21.23	24.28	14.3%		
70 MIDDLETON-CAPITOL SQUARE	140,573	149,399	6.3%	23.06	24.19	4.9%		Circulator Routes 1, 9, 10, 34
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	70,375	83,140	18.1%	19.18	22.37	16.6%	x	
12 WTP-DUTCH MILL-CAP SQUARE	45,419	47,370	4.3%	21.54	22.17	3.0%	x	
75 VERONA-CAPITOL SQUARE COMMUTER (began operating March 26, 2012)	-	22,811	NA	NA	22.11	NA	x	
32 ACEWOOD-THOMPSON LOOP	40,914	42,297	3.4%	21.15	21.75	2.8%	x	
19 RED ARROW TR-CAP SQUARE	156,660	148,482	-5.2%	22.84	21.70	-5.0%	x	
73 WTP-OLD SAUK TRAILS	122,950	138,378	12.5%	18.51	20.56	11.1%	x	
13 STP-CAP SQUARE	138,034	142,332	3.1%	19.42	19.84	2.2%	x	
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	30,892	30,130	-2.5%	18.32	17.64	-3.7%	x	
25 AMERICAN CENTER COMMUTER	12,116	11,381	-6.1%	18.02	16.71	-7.3%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	78,240	72,775	-7.0%	18.66	16.44	-11.9%	x	Other routes: 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday. 59 operates weekends & holidays between the WTP and Fitchburg. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the WTP and Prairie Town Center. 70 operates like a core route between the Capitol Square & Middleton on weekdays.
20 NTP-EAST TOWNE	138,989	155,410	11.8%	14.19	15.75	11.0%	x	
74 MIDDLETON LOOP	22,226	23,977	7.9%	13.04	13.88	6.5%	x	
52 WTP-FITCHBURG	37,508	35,808	-4.5%	14.61	13.77	-5.8%	x	
39 ETP - DAIRY DRIVE	30,918	26,336	-14.8%	16.13	13.56	-15.9%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	10,076	9,949	-1.3%	12.41	12.01	-3.2%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	12,193	11,849	-2.8%	11.89	11.40	-4.1%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	25,371	28,968	14.2%	9.47	10.72	13.2%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	10,246	11,470	11.9%	6.70	7.56	12.7%	x	
33 HIESTAND LOOP	3,305	3,857	16.7%	5.99	6.90	15.2%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	10,839	10,471	-3.4%	6.95	6.76	-2.7%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	2,605	3,366	29.2%	5.10	6.51	27.6%	x	
UNKNOWN ROUTE & ROAD BUS *	928	406	-56.3%	NA	NA	NA		
SYSTEM TOTAL	13,649,018	13,534,709	-0.8%	38.97	38.04	-2.4%	22.82	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	11,215,248	11,570,294	3.2%	34.61	34.98	1.1%	20.99	

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses or overloads.