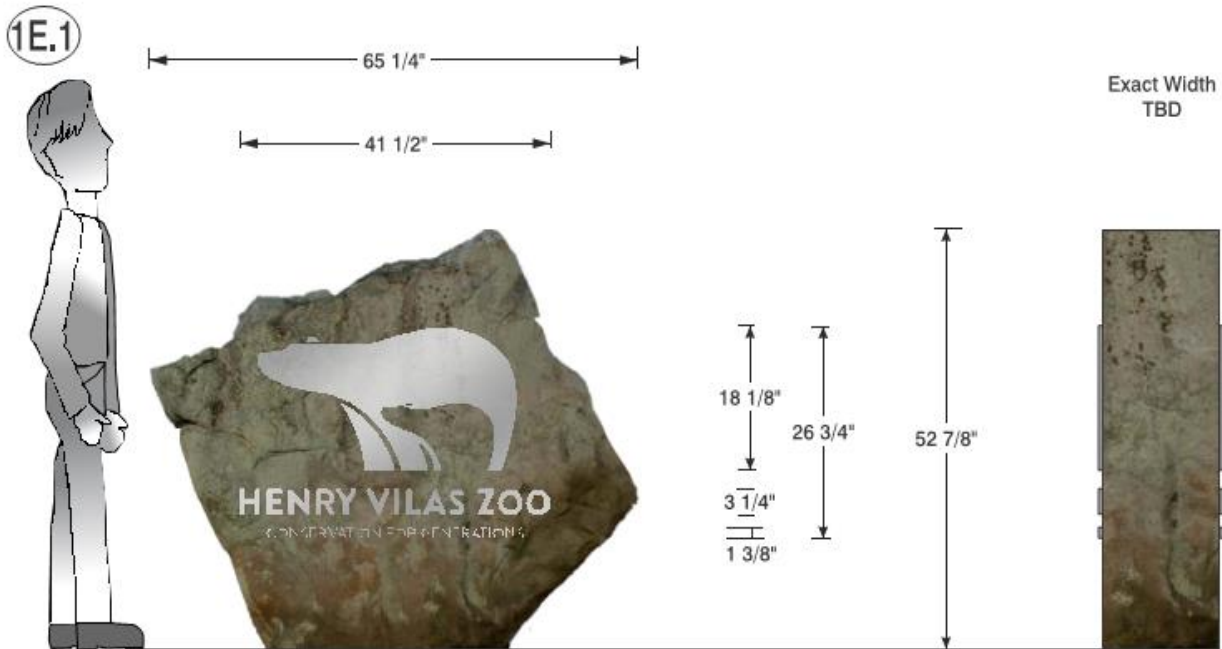




HENRY VILAS ZOO

CONSERVATION FOR GENERATIONS

2019 Request for sign change



*stone is a placeholder, not exact

<input type="checkbox"/> Brushed Aluminum												
<table border="0"> <tr> <td><u>Wind Load</u></td> <td><u>Humiliation, Compliance</u></td> <td><u>Construction</u></td> </tr> <tr> <td><u>Compliance Statement</u></td> <td><u>Statement</u></td> <td><u>DP Rock or</u></td> </tr> <tr> <td><u>Withdrawal up to 75</u></td> <td><u>Ground Bolts (if other)</u></td> <td><u>Fit out letters & logo</u></td> </tr> <tr> <td><u>lb/ft Weave</u></td> <td><u>Match Mounting Guidelines</u></td> <td><u>of City of Madison</u></td> </tr> </table>	<u>Wind Load</u>	<u>Humiliation, Compliance</u>	<u>Construction</u>	<u>Compliance Statement</u>	<u>Statement</u>	<u>DP Rock or</u>	<u>Withdrawal up to 75</u>	<u>Ground Bolts (if other)</u>	<u>Fit out letters & logo</u>	<u>lb/ft Weave</u>	<u>Match Mounting Guidelines</u>	<u>of City of Madison</u>
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Ryan Signs, Inc.		SCALE: 3/4" = 1'-0"	APPROVED:
3007 Perry Street • Madison, WI 53713 • Tel: (608) 271-7979 • Fax: (608) 271-7855		DATE: 08/24/18	Copyright © 2018 Ryan Signs, Inc.
HENRY VILAS ZOO - 702 S. RANDALL AVE		REVISED: 1/10/19	DRAWING NUMBER:
These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as stated to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of these plans.		DRAWN BY: SW	6747
client signature _____			

Description of materials:

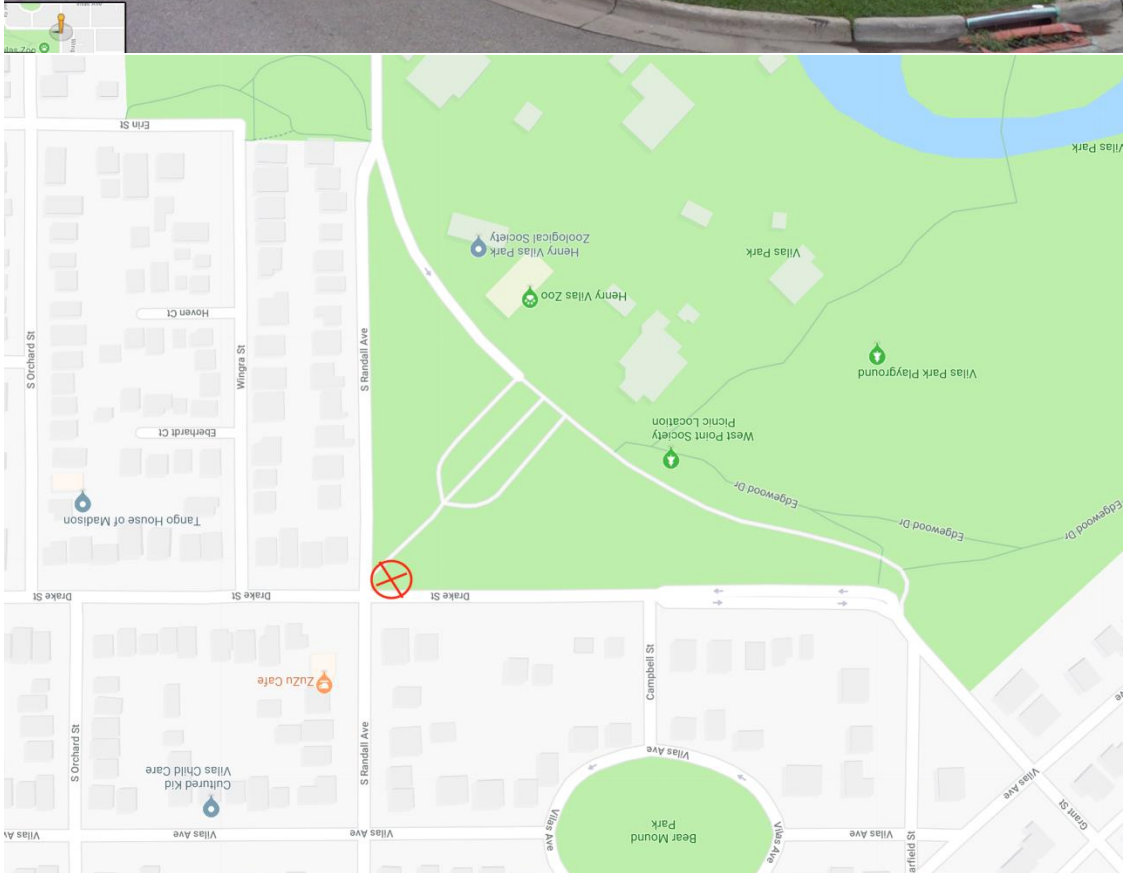
- Stone is a quarry cut stone from Wisconsin.
- Lettering and logo are brushed aluminum. Both lettering and logo will sit flat against the stone.
- Sign will consist of naturally colored stone and brushed aluminum

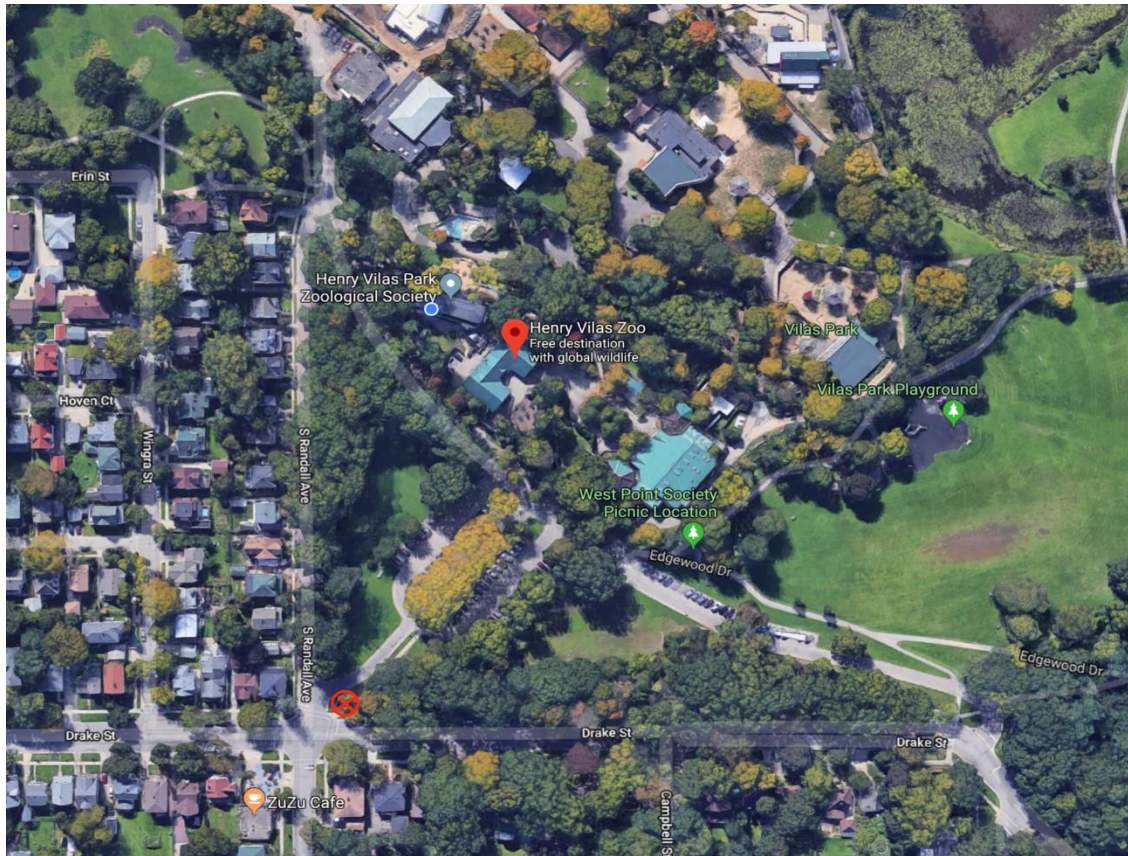
Why?

- After a complete re-design of our logo and brand in 2018, the Henry Vilas Zoo is beginning our plan to update signage around the zoo to reflect this change. This includes the sign welcoming people to the zoo in Vilas Park (off Drake & Randall Streets). The branding change includes the move towards using more natural materials. Because of this, we have chosen to use a naturally-sourced stone with our new logo embedded.

Location:

- New sign will be placed in the exact same spot as our current sign sits. (corner of Drake & Randell Street)





Deinstallation and instillation:

- Deinstallation will be done by the Henry Vilas Zoo. This will include removing the sign and the current post that it's sitting on. The post holes will be filled in so that it creates a level surface for the new sign.
- Damages to grass and other landscaping issues will hopefully be avoided as we plan to install before the ground thaws. If damages do occur the proper measures will be taken to restore the area to its current state. (grass seed, replanting vegetation, etc.)
- Instillation will be coordinated by the Henry Vilas Zoo. This will include the use of a bobcat/forklift to lift the stone in its spot. Any adjustments will also use the bobcat/forklift to get the sign in the perfect spot.

We have been in contact with the city zoning department (Matt Tucker) and will be following all City Ordinances regarding sign regulations as outlined by the City of Madison.