



Department of Planning & Community & Economic Development
Economic Development Division

Website: www.cityofmadison.com

- Office of Business Resources
- Office of Economic Revitalization
- Office of Real Estate Services

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August 17, 2011

Mayor Paul R. Soglin
City of Madison
210 Martin Luther King Jr. Blvd.
City-County Building, Room 403
Madison, WI 53703

Dear Mayor Soglin:

At our recent Economic Development Committee (EDC) meeting, we discussed the Economic Development Division (EDD) budget. We understand that you are asking for savings from each division, including the EDD. In today's economic environment, we agree that it is important to look at each opportunity for cost savings and understand the challenges you face to accomplish this goal.

After much consideration, the EDC we would like to respectfully request that full funding be maintained for the EDD budget in 2012. We currently have open positions in the Office of Business Resources and the Office of Real Estate Services, which should be filled if the EDC is to most effectively advocate for growing local businesses. The EDC believes these positions are needed to ensure the continued success of the EDD and to help Madison grow its tax base.

Thank you for your consideration.

Sincerely,

Douglas S. Nelson
EDC Chair

DSN/cmo

C: Peggy Yessa, EDC