LANDMARKS COMMISSION APPLICATION

Complete all sections of this application, making sure to note the requirements on the accompanying checklist (reverse).

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call (608) 266-4635

City of Madison Planning Division 126 S Hamilton St PO Box 2985 Madison, WI 53701-2985 (608) 266-4635



1. LOCATION			
Project Address: 118-126 Sta	ate Street		Aldermanic District:
2. PROJECT			
Project Title/Description: $\underline{}^{TI}$	he Dayton-Carroll Hotel Project [Development of a 130-room hotel and re	estaurant
This is an application for: (ci	heck all that apply)		Legistar #:
☐ Alteration/Addition to or Designated Landma	a building in a Local Historic [rk (specify)**:	District	Legistai #.
☐ Mansion Hill	☐ Third Lake Ridge	☐ First Settlement	DATE STAMP
☐ University Heights	☐ Marquette Bungalows	☐ Landmark	
□ Land Division/Combinationor to Designated Landr□ Mansion Hill	ation in a Local Historic Distric mark Site (specify)**: Third Lake Ridge		
☐ University Heights	☐ Marquette Bungalows	☐ First Settlement ☐ Landmark ☐ Landmark	
☐ Demolition		DPCE	
Alteration/Addition to	a building adjacent to a Desig	nated Landmark	
☐ Variance from the Hist	oric Preservation Ordinance (Chapter 41)	
	Rescission of Historic District istoric Preservation Planner for sp		Preliminary Zoning Review Zoning Staff Initial: Date: / /
Applicant's Name: Eric Nord	een	Company: 122 State Stree	et Group LLC
Address: 2001 West Beltline	Highway, Suite 200, Madison, WI	53713	
Telephone: 608-250-2099	Street	City Email: eric@ascendant-holdi	State Zip ngs.com
Property Owner (if not appl	icant):		www.company.
Address:			
Property Owner's Signature	Street	City	
residential development of over	er 10 dwelling units, or it you are seeking a	of a development that has over 40,000 square assistance from the City with a value of \$10,000 (Sec. 2.40, MGO). You are required to register a	(including grants, loans, TIF or similar

4. <u>APPLICATION SUBMISSION REQUIREMENTS</u> (see checklist on reverse)

the City Clerk's Office for more information. Failure to comply with the lobbying ordinance may result in fines.

All applications must be filed by 12:00pm on the submission date with the Preservation Planner, the Department of Planning & Community & Economic Development, Planning Division, located at 126 S Hamilton Street. Applications submitted after the submission date *or* incomplete applications will be postponed to the next scheduled filing time. Submission deadlines can be viewed here: https://www.cityofmadison.com/dpced/planning/documents/LC Meeting Schedule Dates.pdf

APPLICATION SUBMISSION REQUIREMENTS CHECKLIST:				
n order to be considered complete, every application submission shall include at least the following information unless otherwise waived by the Preservation Planner.				
🗓 Landmarks Commission Application w/signa	ture of the property owner (1 copy only).			
Twelve (12) collated paper copies 11" x 17" or smaller (via mail or drop-off) of submission materials (see below).				
Electronic files (via email) of submission materials (see below).				
• •	ressed to the Landmarks Commission, describing the location of the			
property and the scope of the proposed pro	oject.			
☐ Photographs of existing conditions;				
☐ Photographs of existing context;				
$reve{\mathbb{Z}}$ Architectural drawings reduced to 11" x 17"	or smaller pages which may include:			
 Dimensioned site plans showing siting lighting, signage, and other features; 	of structures, grading, landscaping, pedestrian and vehicular access,			
☐ Elevations of all sides showing exterior	eatures and finishes, subsurface construction, floor and roof;			
☐ Floor Plan views of levels and roof;				
	ommercial or residential or combination thereof units, a minimum of perspectives shown from a viewpoint of no more than five (5) feet			
new construction with Zoning staff in o	inarily review projects related to the construction of additions and/or rder to determine the completeness of the submission materials. In staff to discuss projects early in the process;			
include:	reservation Planner to convey the aspects of the project which may			
□ Perspective drawing				
☐ Photographs of examples on another his	storic resource			
☐ Manufacturer's product information sho	owing dimensions and materials;			
□ Other				

CONTACT THE PRESERVATION PLANNER:

Please contact the Preservation Planner with any questions.

Amy Scanlon, Registered Architect City of Madison Planning Division 126 S Hamilton St P.O. Box 2985 (mailing address) Madison, WI 53701-2985 ascanlon@cityofmadison.com

(608) 266-6552



June 25, 2018

Landmarks Commission City of Madison 126 South Hamilton Street Madison, WI 53703

Re: Proposed Hotel Development – 118-126 State Street

Dear Commission Members:

On behalf of 122 State Street Group LLC, I am pleased to submit the enclosed materials for review of a proposed building consisting of approximately 130 hotel guest rooms at 118-126 State Street. The proposal includes a request to redevelop the existing buildings at 122 and 124 State Street, to redevelop a portion of the buildings at 118 and 126 State Street, and for a zoning map amendment to rezone the properties from the Downtown Core (DC) District to the Planned Development (PD) District. We are seeking review by the Landmarks Commission because the property at 114 State Street is an adjacent landmark. The Landmarks Commission previously reviewed prior versions of this proposal on October 2, 2017 and May 14, 2018.

The proposed building meets the adjacency standards in MGO 28.144 by complementing the historic character of the adjacent landmark as well as the architectural fabric of State Street as a whole. The project preserves the historic façades and portions of 118 and 126 State Street, retaining the character and scale of the block while also being sensitive to the adjacent landmark. The proposal also enhances the visual quality of the block by restoring the State Street viewshed corridor and adding a high-quality, attractive building that activates the pedestrian experience. The project enriches and revitalizes the integrity of surrounding properties, including the landmark building at 114 State Street.

Project Updates

Since our previous submission we have updated the building design to address Commission comments on the prior proposal:

• The State Street façade has been revised to reduce the amount of volumetric variation. The building now reads as a consistent, singular four-story limestone façade between 118 and 126 State Street.

- The proposed building mass above the retained historic buildings at 118 and 126 State Street has been stepped back an additional 15 feet to allow each building to stand with autonomy. This also provides a more sensitive relationship with the adjacent landmark building at 114 State Street.
- On the Dayton and Carroll Street sides, the material selection above the four-story limestone base has been changed to a lighter, glass form. This provides a meaningful contrast of materials and improves what was a more heavy, monolithic limestone scheme on the prior design iteration.
- Transoms above the storefronts have been re-inserted into the design to better integrate with the prevailing conditions nearby.
- The building height on the Dayton and Carroll Street sides has been further reduced. The elevation of the 8th floor cornice, at 95 feet, sits just 7 feet above the 88 feet of height allowable under existing zoning. The top of the 9th floor rooftop lounge, which is stepped back from the edge of the building, is at a height of 107 feet.

Project Summary

The proposal would redevelop the existing buildings at 122 and 124 State Street and portions of the existing buildings at 118 and 126 State Street. The new building would incorporate the façades and portions of the existing structures at 118 and 126 State Street and would include four stories facing State Street with a rooftop terrace above the fourth floor, and eight stories facing West Dayton Street and North Carroll Street with a stepped back ninth story rooftop terrace area. The primary hotel entrance would be located on North Carroll Street, with passenger and delivery loading areas on North Carroll Street, and the primary restaurant entrance would be on State Street. The hotel, restaurant and bar would be permitted uses in the proposed Planned Development zoning district.

Project Objectives and Benefits

The Project will benefit the City of Madison in the following ways:

- Improve the quality of architecture, site design and urban design on State Street, West Dayton Street and North Carroll Street by replacing deteriorating commercial buildings with a high-quality, durable and attractive building that activates the pedestrian experience on all three street frontages.
- Restore the State Street viewshed corridor by replacing the existing 6-story building that
 does not comply with the 30-foot stepback requirement with a building that complies
 with the stepback requirement with a 4-story façade on State Street.

- Retain the historic façades and portions of 118 and 126 State Street to keep the scale of the block intact and to anchor the new building in a way that is sensitive to the adjacent landmark at 114 State Street.
- Provide the opportunity to showcase Madison to out-of-town guests from a world-class hotel with an open-air rooftop experience. The one-of-a-kind 360-degree views encompass Lake Mendota, the Capitol, State Street, and more.
- Activate the 100 Block of North Carroll Street and the top of State Street by increasing pedestrian activity and providing a primary entrance on North Carroll Street, including a pick-up and drop-off area staffed by hotel employees throughout the day and night.
- Remove the existing skywalk to improve visibility of the Overture Center and to enhance the Dayton Street pedestrian experience.
- Increase commercial activity on the 100 Block of State Street by attracting hotel and restaurant guests to the downtown area, directly benefitting State Street retailers through consumer spending from hotel guests.

Existing Site Conditions

The existing site is located at 118 State Street (PIN 0709-1442-6064), 122 State Street (PIN 0709-1442-6056), and 124-126 State Street (PIN 0709-144-2610-5) constituting 0.30 acres (12,929 sq. ft.) fronting on State Street, West Dayton Street and North Carroll Street. 122 State Street Group LLC owns the property located at 122 State Street and has an option to purchase the property located at 118 State Street, which is currently owned by 118 LLC. An affiliated entity, AH 126 State LLC, owns 124-126 State Street.

The site is bounded by a commercial building containing Michelangelo's Coffee House to the east, State Street to the south, a commercial building containing Capitol Corn Popper to the west, and West Dayton Street and North Carroll Street to the north. The site is part of the Downtown Core (DC) District. The site currently contains four commercial buildings.

Access to the site is provided directly from the City right-of-way on State Street, West Dayton Street and North Carroll Street. A Madison Metro bus stop for lines 2, 3, 4, 6, 7, 8, 11, 12, 14, 15, 29, 37, 47, 56, 57, 58, 70, 71 and 72 is located within walking distance of the property on State Street. Two Madison BCycle stations are located within walking distance of the property on North Carroll Street and West Mifflin Street.

Compliance with Downtown Design Guidelines

The Project complies with the Downtown Design Guidelines as follows:

 Building Orientation: The building addresses the scale of the street and the design integrates all entrances and services to support the surrounding context. The street level fenestration promotes interaction between pedestrians and occupants and allows for additional site furniture, outdoor dining and landscaping. Entrances on Carroll and Dayton create a strong corner presence at the intersection.

- Access and Site Circulation: Traffic patterns and existing parallel parking have been
 maintained on West Dayton Street. The proposed drop off/entry point is located on
 North Carroll Street, which is not a through street. The hotel will be served by valet
 parking at existing off-site parking structures. The hotel will also be served by on-site
 valet bike parking.
- Traffic Study: A traffic study for the project modeled existing and projected site
 conditions, trip generation, travel and parking demand, valet service, public transit
 options, motor vehicle traffic volumes, and pedestrian and bicycle access. Simulating the
 anticipated demands for the proposed project, the report indicated "negligible impacts
 on the existing intersection and manageable vehicle storage needs for the valet service."
 Furthermore, the traffic study indicates that the proposed project will reduce vehicle
 parking demand at the site compared to the current condition.
- Landscaping: The project will preserve existing mature canopy trees on State Street and will include new plantings and landscaping on North Carroll Street. The project will include landscaped roof terraces on the fifth and ninth floors.
- Massing: The building does not obstruct any views of the Capitol or the lakes in any of the designated view corridors. The building uses stepbacks on State Street to create a sense of scale consistent with the context of the block and minimize shadow effects. The façade of the building is composed of materials that represent a human scale consistent with the pedestrian friendly neighborhood. The existing building on State Street has 6 stories of frontage while the proposed building reduces the State Street exposure to only 4 stories in accordance with the current Downtown Plan. The proposed building also respects the adjacent landmark at 114 State Street by changing material to a glass façade above the four-story limestone base on Carroll Street.
- Building Components: In addition to creating usable outdoor space, the rooftop area screens the mechanical equipment from nearby buildings and integrates the elevator penthouses in a complimentary manner. The base of the building introduces a new restaurant space which will connect to State Street with operable glass doors and windows. The scale of the materials and openings at the street elevations is intended to match the scale of the adjacent buildings so that the rhythm of the street is preserved.
- Building Materials: The architectural design of the building emphasizes the use of limestone masonry at the four-story base and distinctive glass façade above.. The richness of these natural elements creates a palette that will be of consistent quality with the historic buildings in the area. The palette of materials has been distilled down to consistent selections which are used on all sides of the building.

- Visual Interest/Door and Window Openings: The building is designed with a 4-story limestone base and a contrasting glass façade above, which breaks down the massing. The design reads as an 8-story building with a cornice at the top. The stepped-back 9th floor is not part of the traditional building form, and is instead a different material palette of zinc paneling and glass. The cadence of the windows and framing on State Street reflect similar proportions to the existing fabric of the street. Guestroom windows are contained within the perimeter of the building creating relief from the façade and punctuation vertically on the building.
- Awnings, Canopies and Signage: All projections from the building have been designed
 to be compatible with the building architecture and prioritize their form and function
 equally. Proposed projections are integrated into the exterior design and do not
 obstruct any architectural details.

Project Data

<u>Location:</u> 118-126 State Street

<u>Start Construction:</u> Approximately first quarter 2019

<u>Complete Construction:</u> Approximately third quarter 2020

<u>Type of Building:</u> Commercial

<u>Land Area:</u> 0.30 acres (12,929 sq. ft.)

<u>Site Access:</u> State Street, West Dayton Street, North Carroll Street

Project Financial Information

<u>Value of Land:</u> The land at 118 State Street is currently assessed at \$182,000 and improvements at \$989,000 for a total assessed value of \$1,171,000. The land at 122 State Street is currently assessed at \$339,000 and improvements at \$1,959,000 for a total assessed value of \$2,298,000. The land at 124-126 State Street is currently assessed at \$136,000 and improvements at \$904,000 for a total assessed value of \$1,040,000. The total combined assessed value for the properties is \$5,055,000.

Estimated Project Cost: \$40,000,000

Number of Jobs: 95 construction jobs and 70 full-time equivalent jobs.

<u>Public Subsidy Requested:</u> None.

Project Team

Owner:

122 State Street Group LLC 2001 W. Beltline Hwy., Suite 200

Madison, WI 53713

Contact: Eric Nordeen and Matt Prescott

Architects:
MetroStudio
6501 Spanish Fort Blvd.
New Orleans, LA 70124
Contact: Ken Gowland

KKAD 52 Main Street, Suite 3 Chester, NJ 07930 Contact: Kraig Kalashian

We look forward to presenting these materials to you for your review of this proposal to revitalize and enhance this site.

Sincerely,

Eric Nordeen

122 State Street Group LLC



CENTRAL PROPERTIES



X KKAD

METROSTUDIO

N E W O R L E A N S

architecture planning interiors







company

HUSCHBLACKWELL

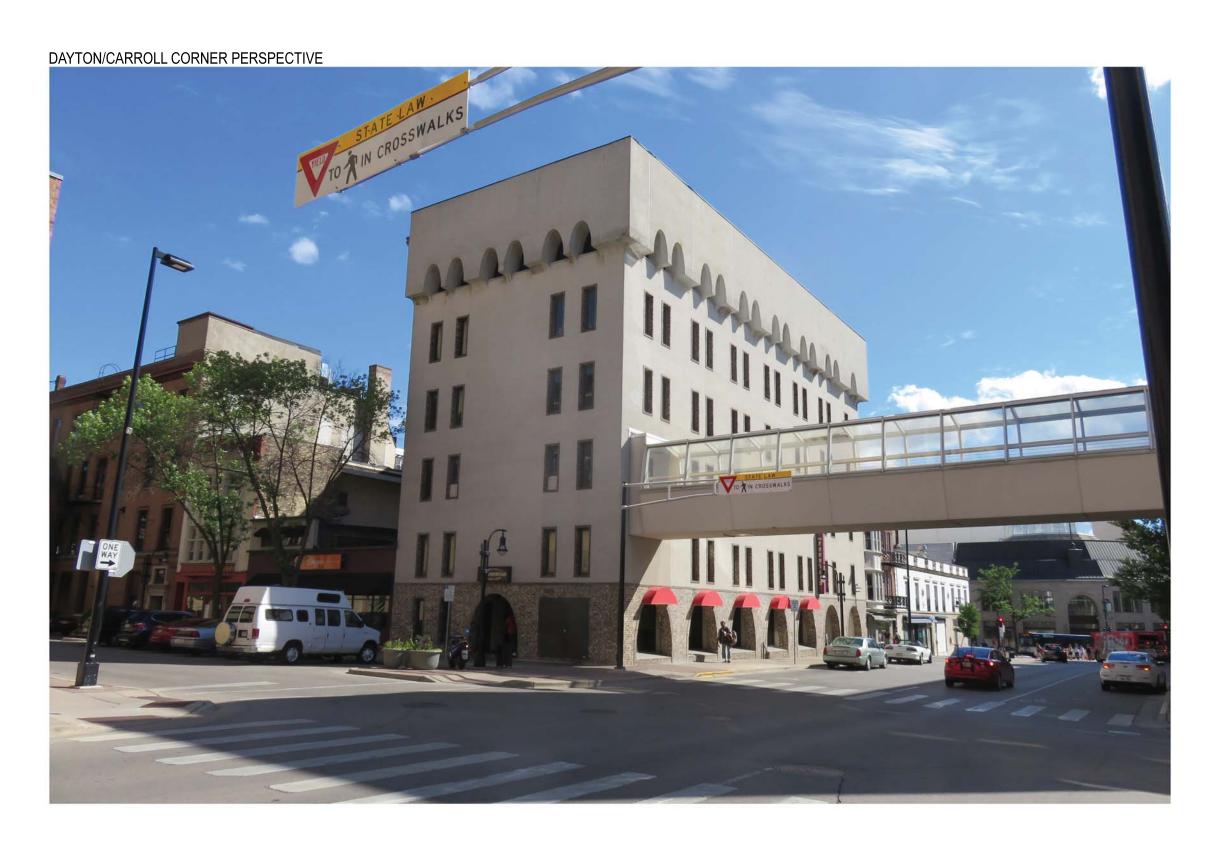




City of Madison

LANDMARKS COMMISSION

The Dayton & Carroll Hotel Project June 25th, 2018





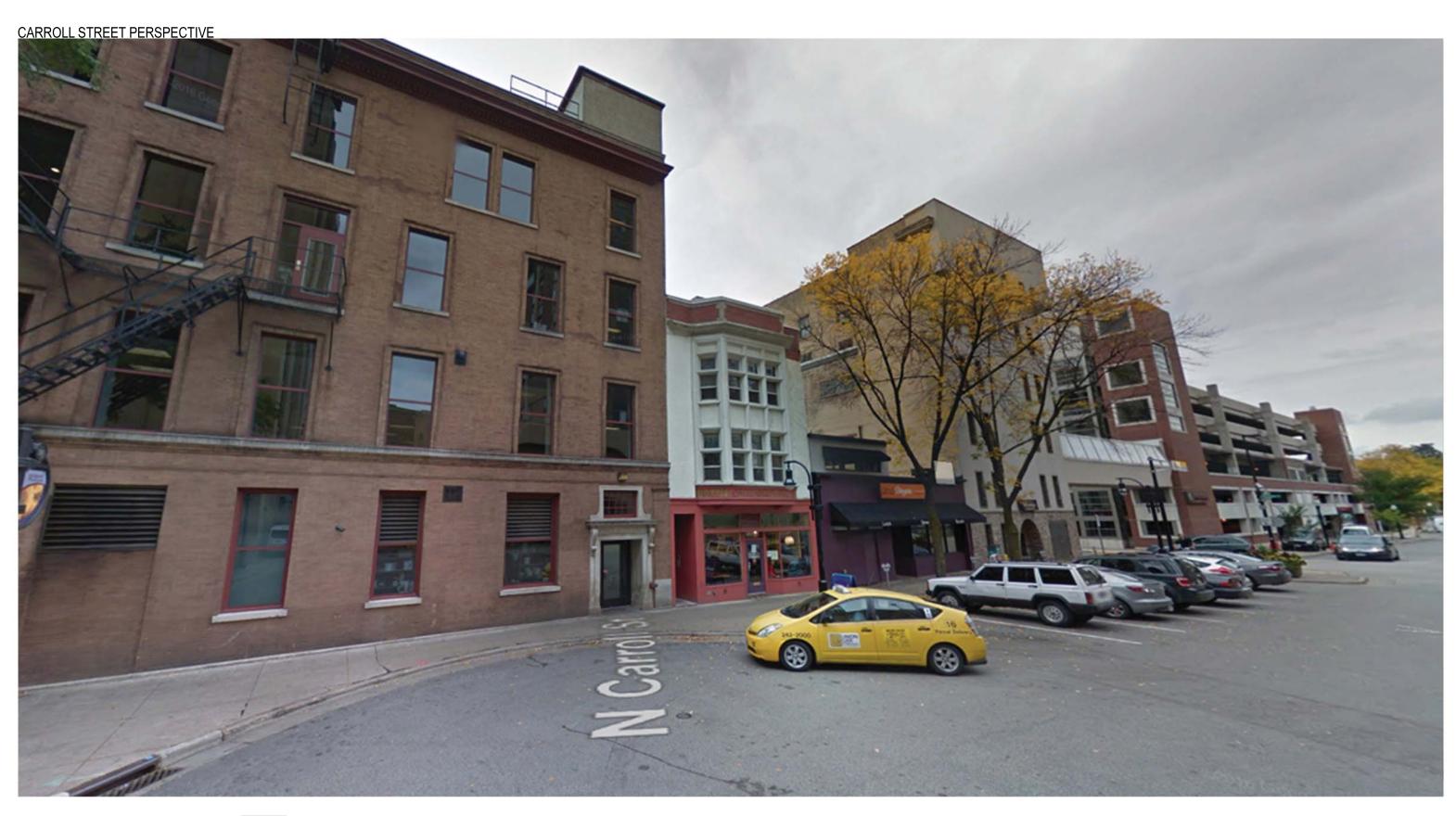


DAYTON/CARROLL CORNER PERSPECTIVE









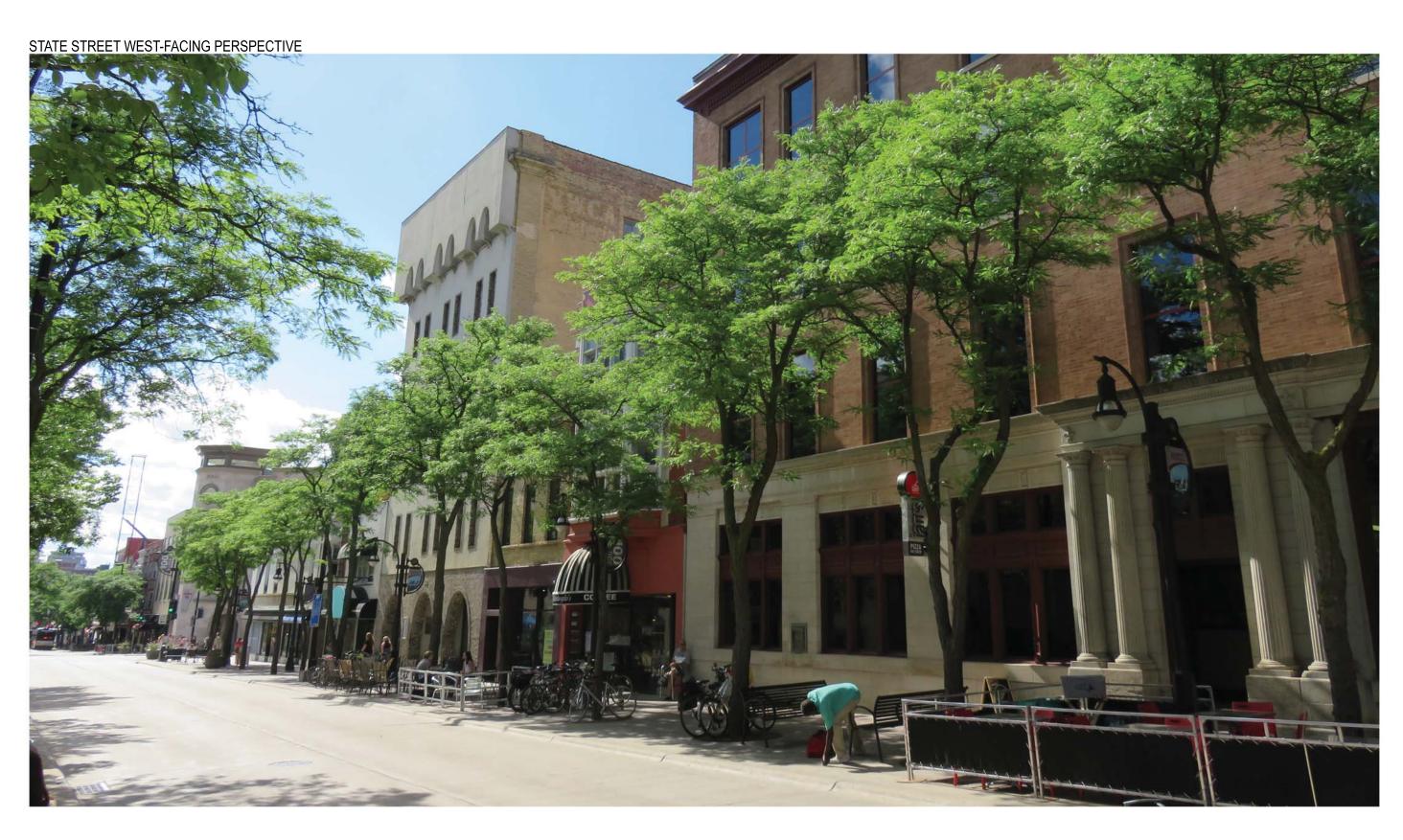






















STATE STREET EAST-FACING PERSPECTIVE







STATE STREET EAST-FACING PERSPECTIVE









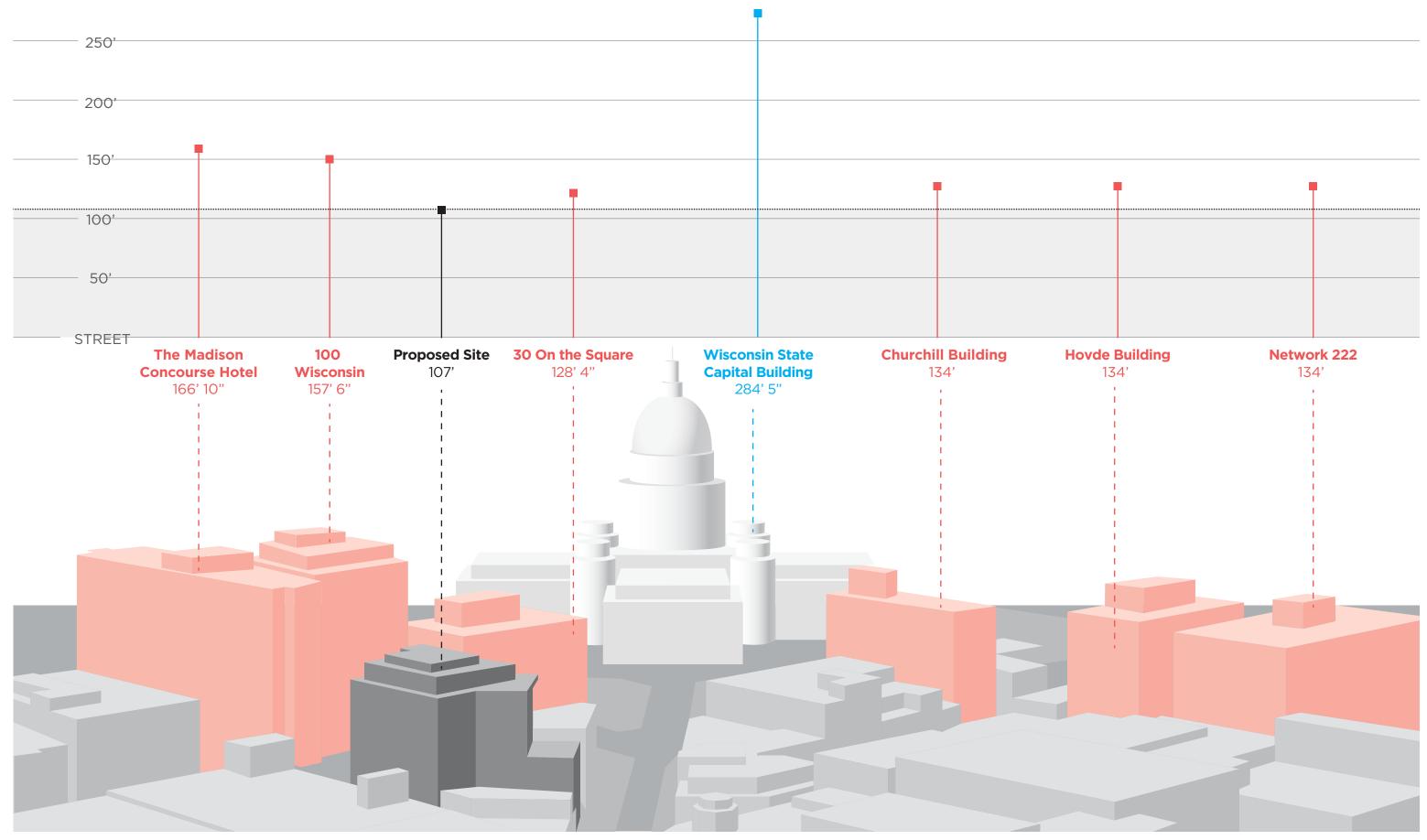














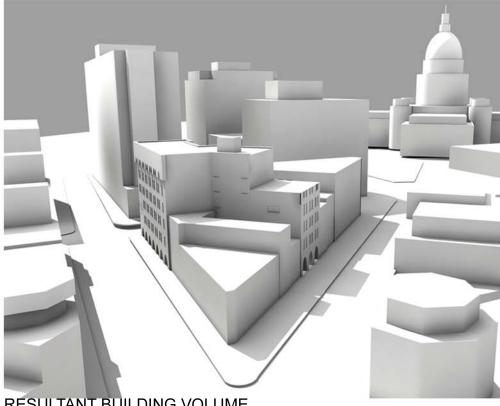














RESULTANT BUILDING VOLUME

PROPOSED NEW BUILDING

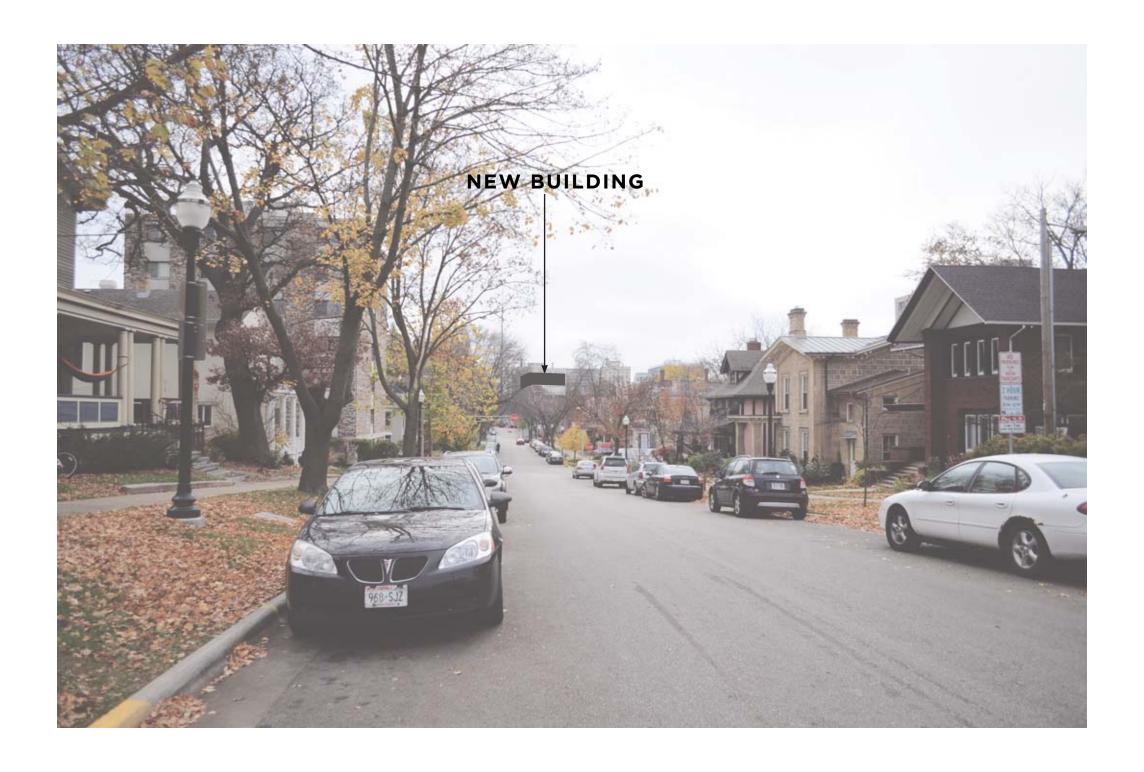


















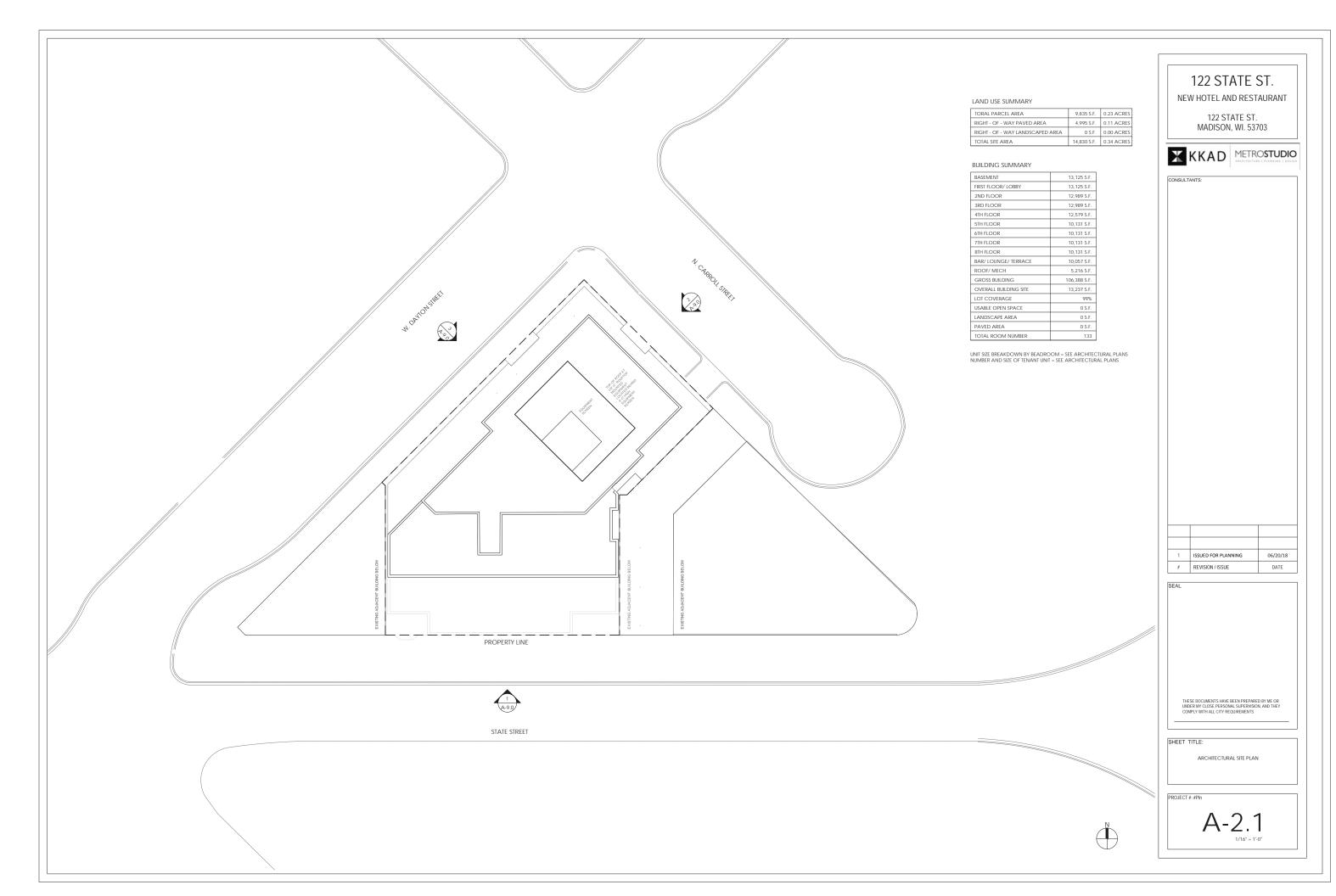


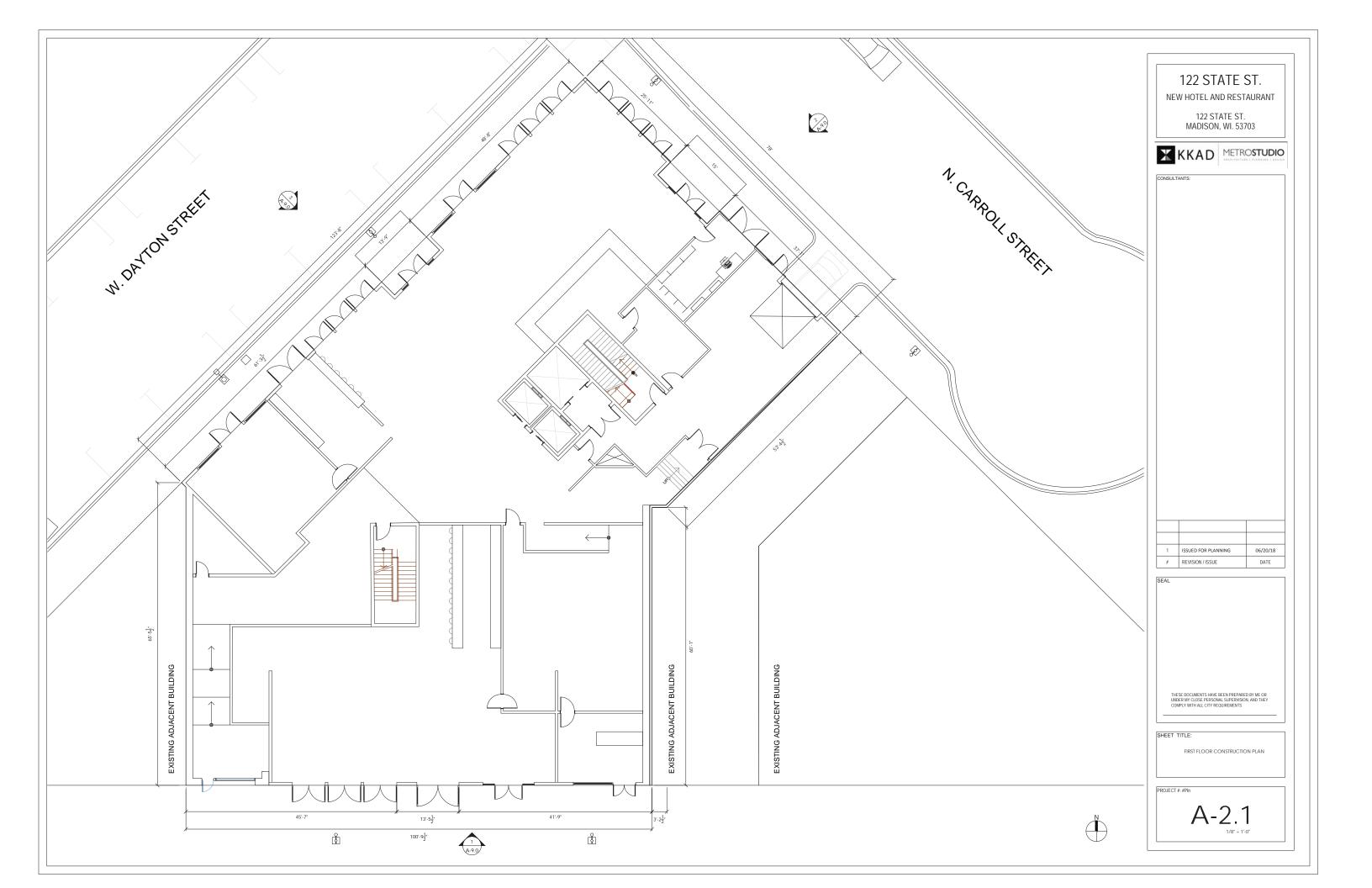










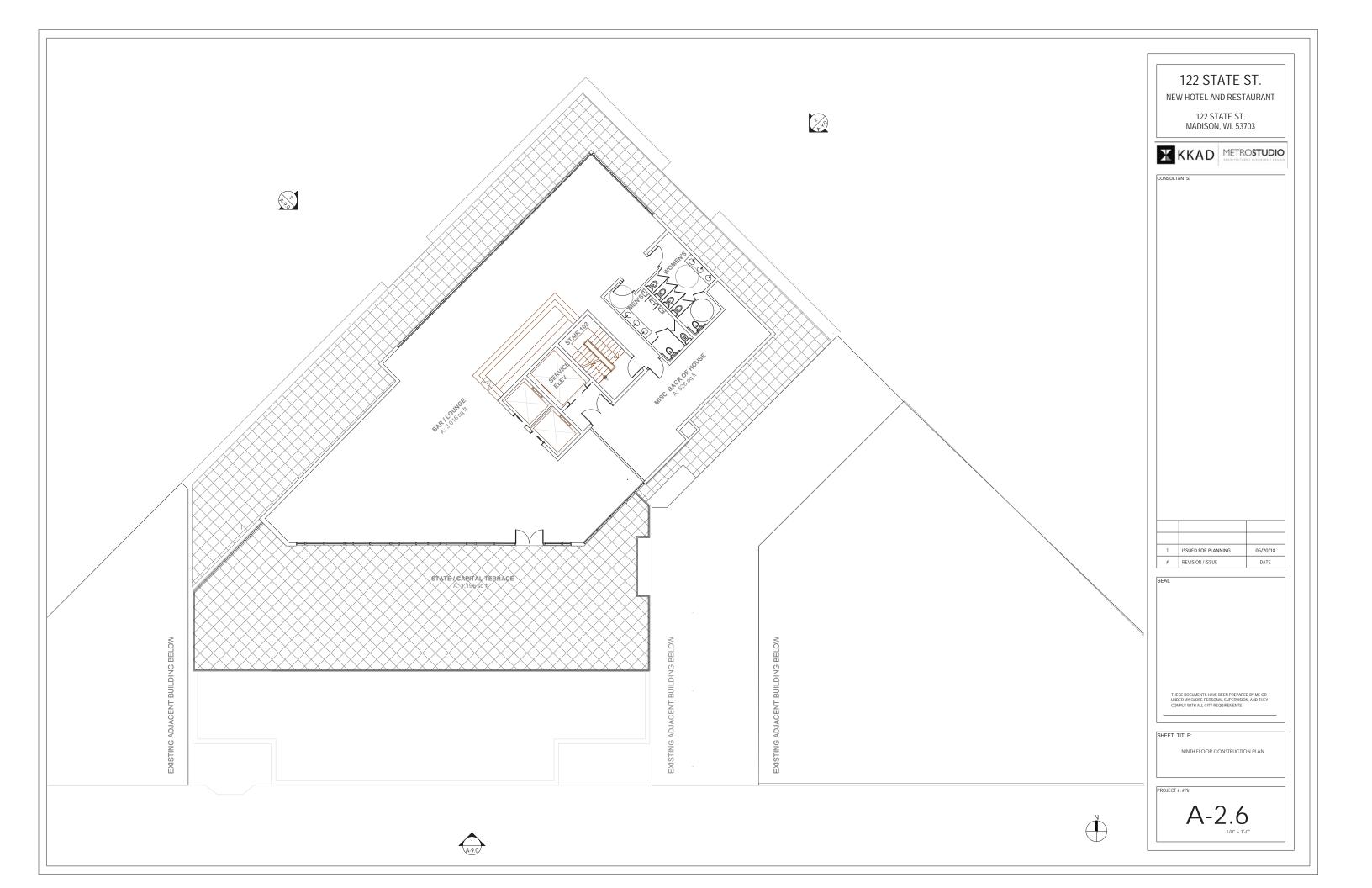


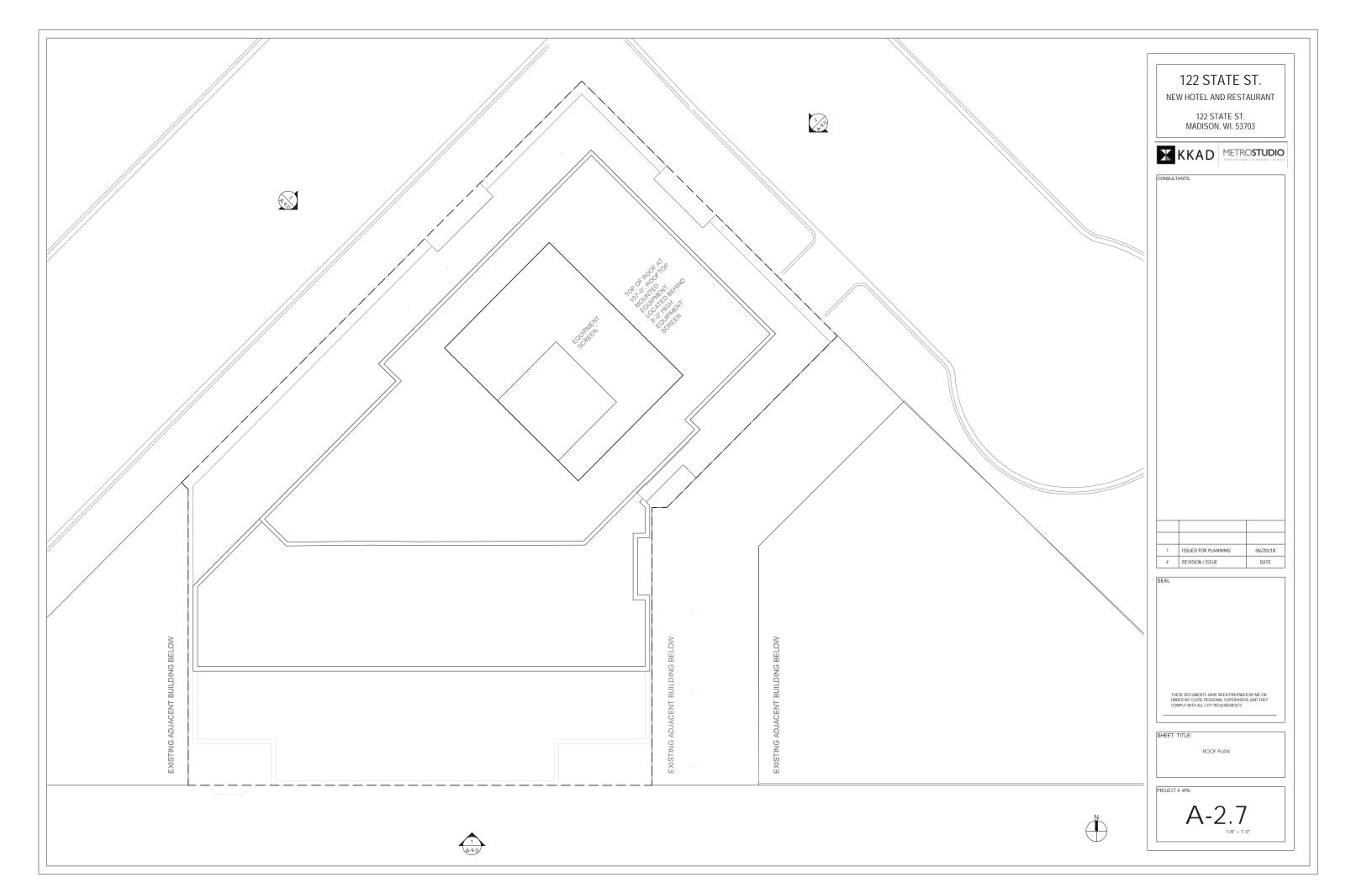


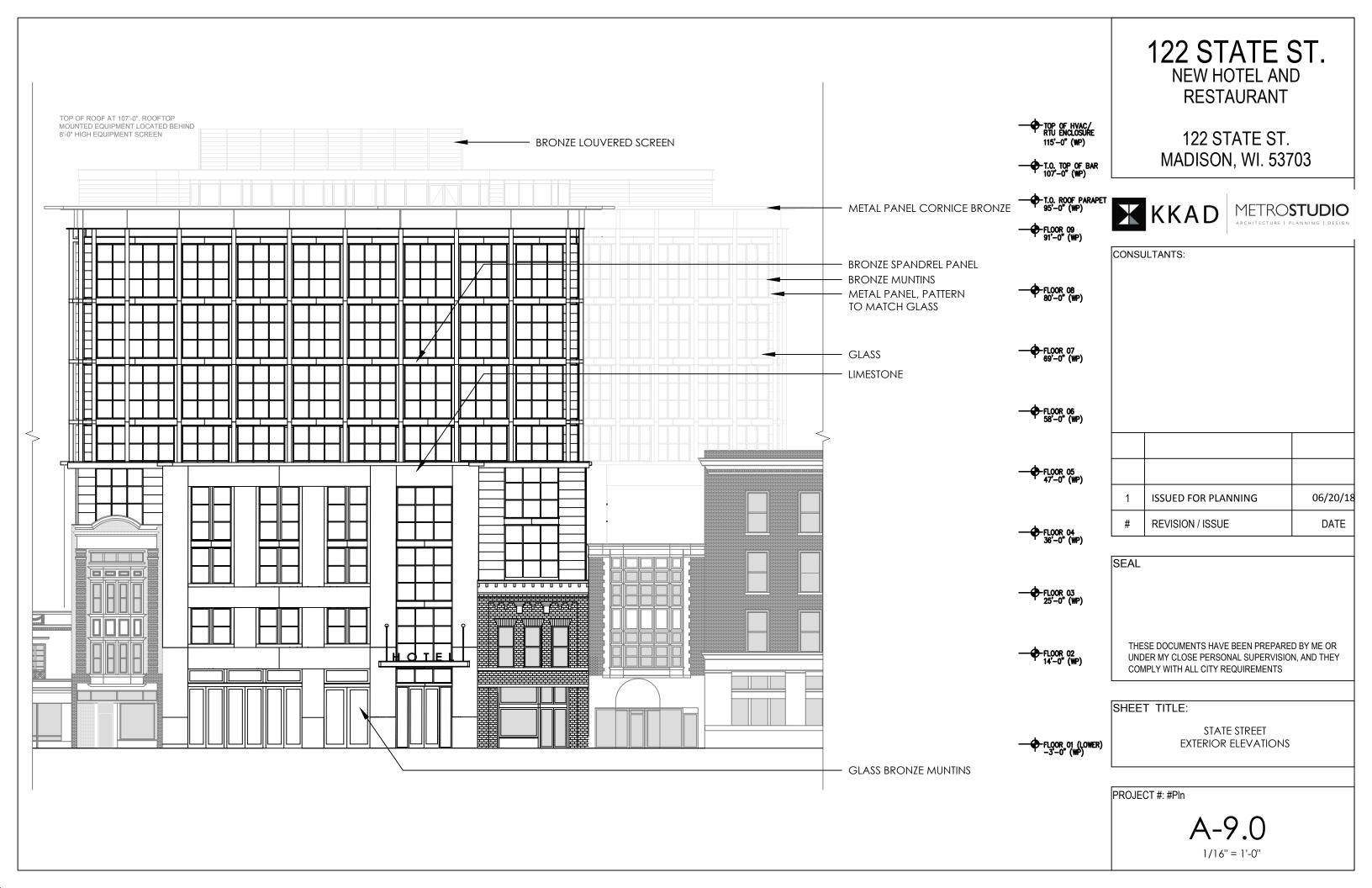


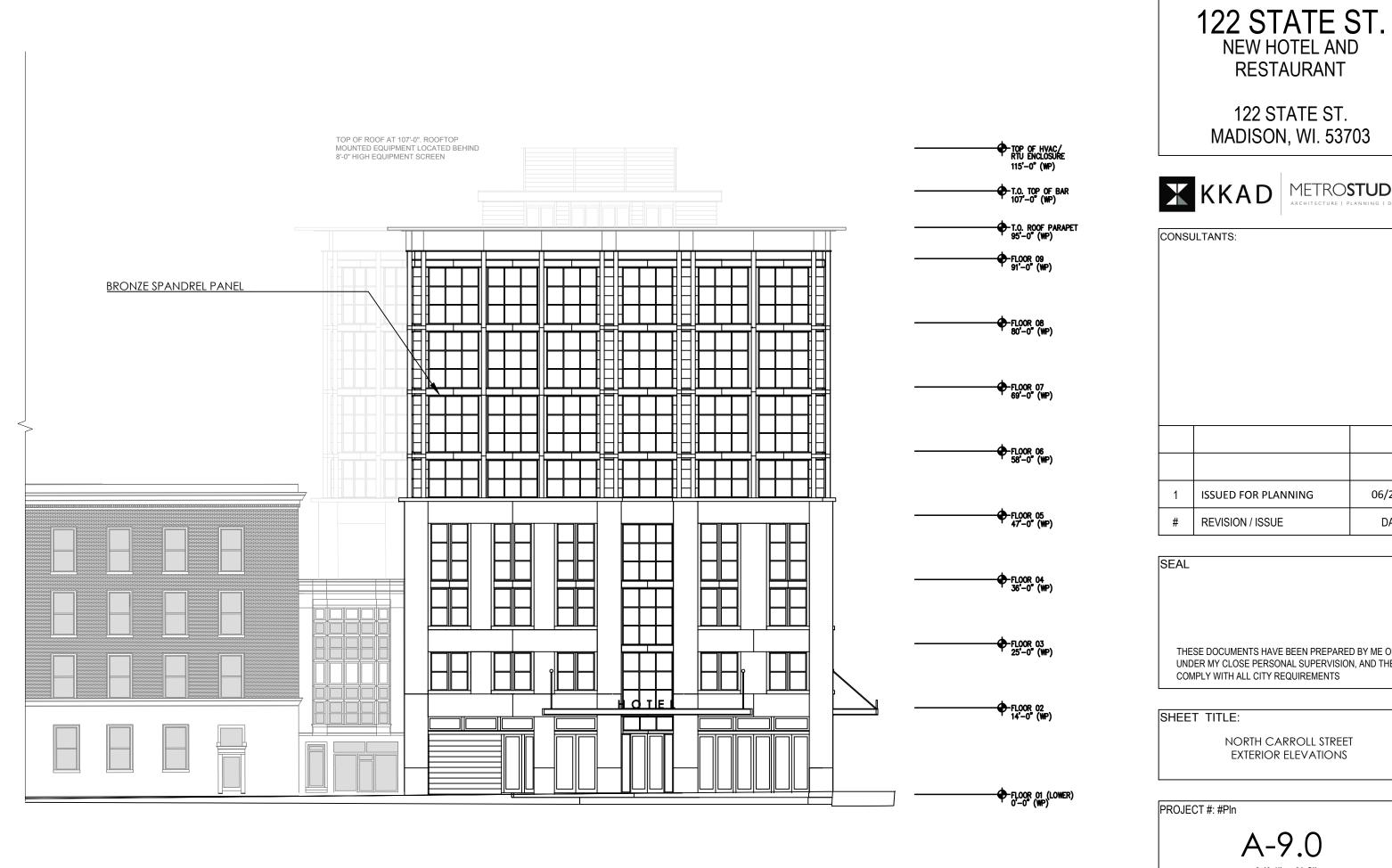












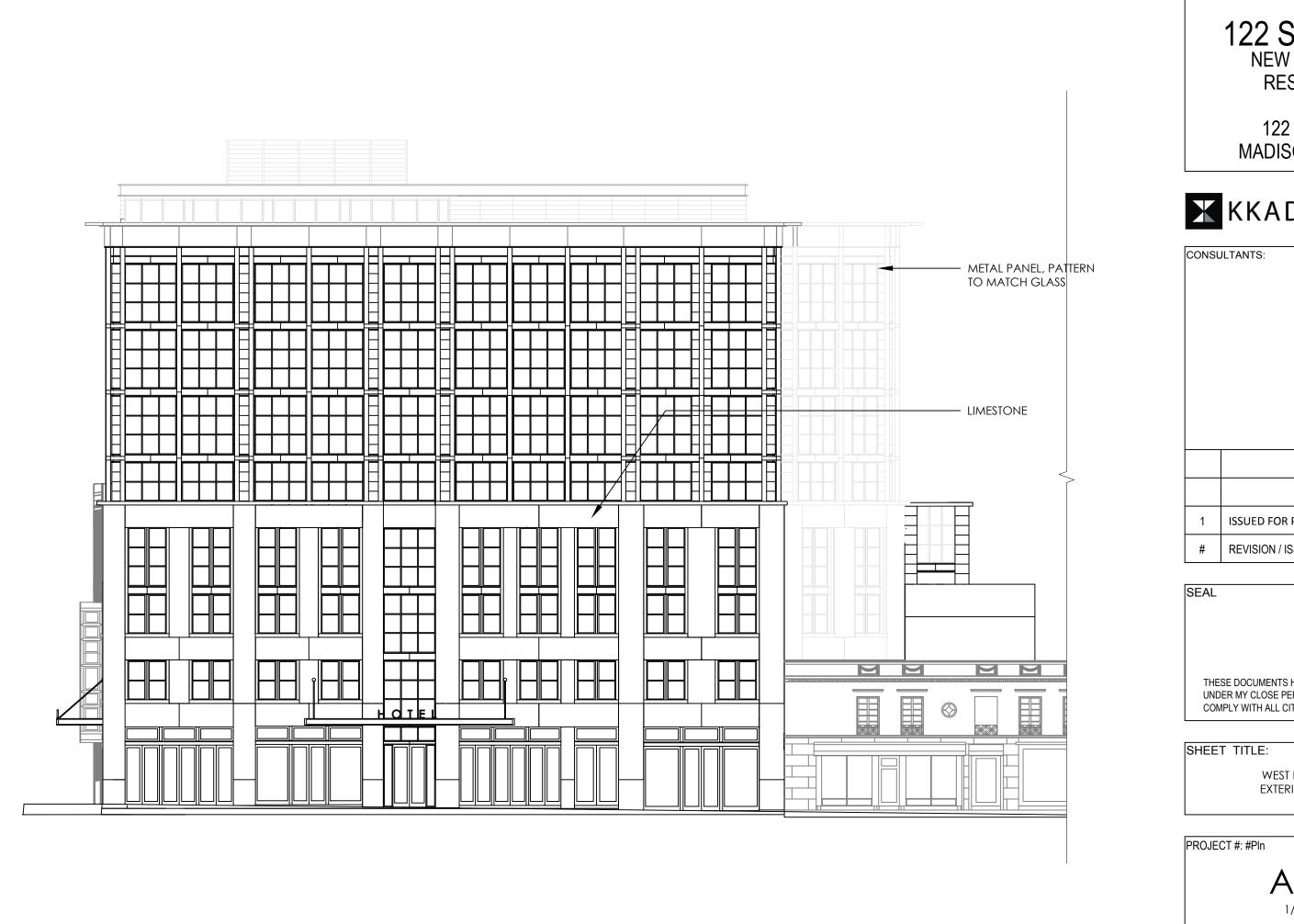
METROSTUDIO

ARCHITECTURE | PLANNING | DESIGN

1	ISSUED FOR PLANNING	06/20/18
<u>'</u>	REVISION / ISSUE	DATE
π	TEVISION / ISSUE	DAIL

THESE DOCUMENTS HAVE BEEN PREPARED BY ME OR UNDER MY CLOSE PERSONAL SUPERVISION, AND THEY

1/16" = 1'-0"



122 STATE ST. NEW HOTEL AND

RESTAURANT

122 STATE ST. MADISON, WI. 53703



		05/20/45
1	ISSUED FOR PLANNING	06/20/18
#	REVISION / ISSUE	DATE

THESE DOCUMENTS HAVE BEEN PREPARED BY ME OR UNDER MY CLOSE PERSONAL SUPERVISION, AND THEY COMPLY WITH ALL CITY REQUIREMENTS

> WEST DAYTON STREET **EXTERIOR ELEVATIONS**

A-9.0

1/16" = 1'-0"