

**From:** jamie mccarville [mailto:mccarjm@charter.net]  
**Sent:** Wednesday, June 29, 2011 9:45 PM  
**To:** 'district6@cityofmadison.com'  
**Cc:** Mayor@cityofmadison.com; wsjopine@madison.com  
**Subject:** Support the Density Ordinance

Dear District 6 Alderperson Marsha Rummel

I support the Alcohol License Density Ordinance (ALDO) in its original form. The Density Ordinance, a key component in combating the alcohol related crime and violence in our downtown area. I was born downtown and I live and work downtown. I don't like what I have seen happen to my neighborhood. The attached crime maps prove we have a real problem.

Aside from the health and safety issues, rents for downtown licensed establishments are 3 times higher than rents for other types of retail businesses, which generates an incentive for property owners to create more bars. Higher costs and lower safety drive other retail ventures out, lowering economic diversity. The property owners are the only ones who benefit if ALDO fails. ALDO gives other retail businesses a chance to succeed in downtown-keeping Madison diverse!

**Please support ALDO.** The University along with the President of the Tavern League, Madison Police Department, the Dane County Coalition to Reduce Alcohol Abuse and downtown business owners, among many others, all support ALDO. This will be part of a comprehensive strategy and regulatory safety net designed to keep the uncontrolled increases in alcohol density from further downtown Madison into a nightmarish and ongoing festival of public disorder and crime.

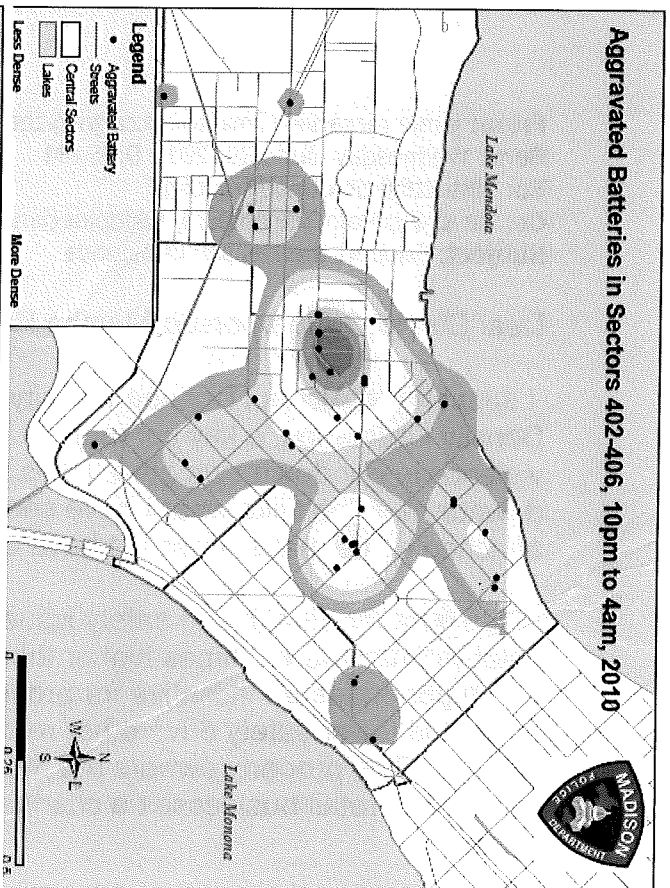
**With the staggering amount of research along with the community support, I urge you to support ALDO.**

Thank you for your support,

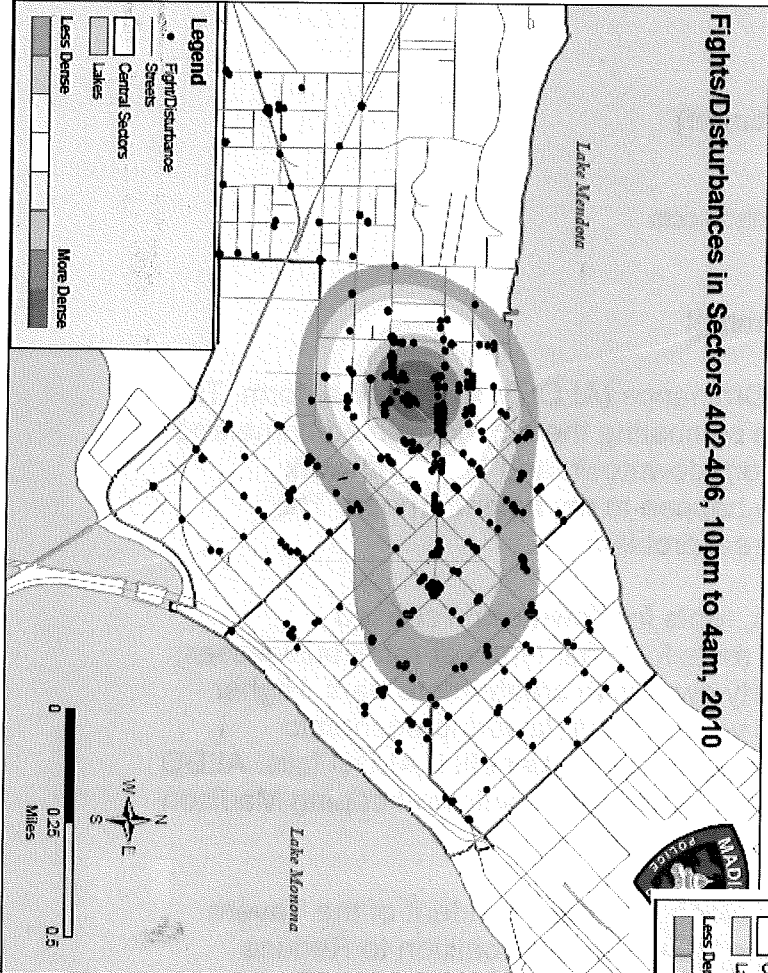
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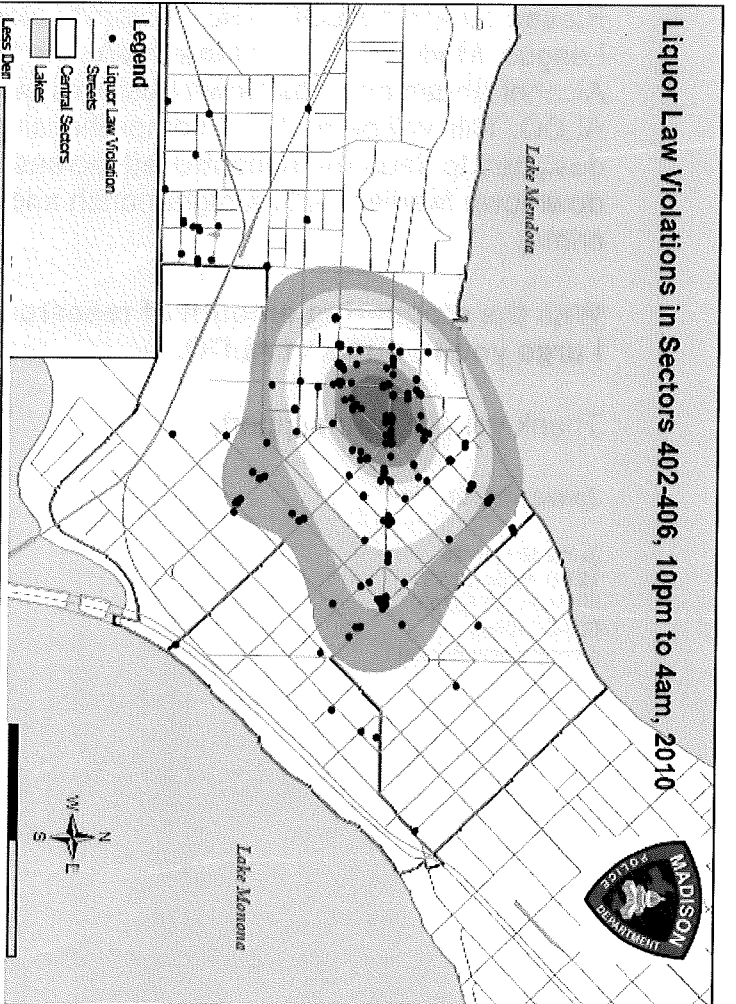
**Aggravated Batteries in Sectors 402-406, 10pm to 4am, 2010**



**Fights/Disturbances in Sectors 402-406, 10pm to 4am, 2010**



**Liquor Law Violations in Sectors 402-406, 10pm to 4am, 2010**



**Battery in Sectors 402-406, 10pm to 4am, 2010**

