



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

Wednesday, October 2, 2019

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room 153 (Madison Municipal Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[September 4, 2019]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

SECRETARY'S REPORT/AGENDA OVERVIEW

PUBLIC HEARING ITEMS

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

1. [57084](#) 4402 American Parkway - Comprehensive Design Review for The American Center, Sign #1. 17th Ald. Dist.

Owner: ACOA, Inc.
Applicant: Sarah Peters, Jones Sign Co., Inc.
Final Approval is Requested

2. [57092](#) 5501 Eastpark Boulevard - Comprehensive Design Review for The American Center, Sign #2. 17th Ald. Dist.

Owner: The American Center Owner's Association, Inc.
Applicant: Sarah Peters, Jones Sign Co., Inc.
Final Approval is Requested

3. [57095](#) 4749 Eastpark Boulevard - Comprehensive Design Review for The American Center, Sign #5. 17th Ald. Dist.

Owner: ACOA, Inc.
Applicant: Sarah Peters, Jones Sign Co., Inc.
Final Approval is Requested

4. [57443](#) 770 Regent Street - Comprehensive Design Review for the UW Campus Hotel. 8th Ald. Dist.

Owner: Mortenson Development, Inc.
Applicant: Aaron Ebent, Kahler Slater
Final Approval is Requested

UNFINISHED BUSINESS

5. [56318](#) 7-9 W. Main Street - Facade Alteration in the Downtown Core. 4th Ald. Dist.

Owner: Elliot Mossanen, Seven West Main, LLC
Applicant: Matthew Aro, Aro Eberle Architects
Informational Presentation

6. [56728](#) 2340 S. Winnebago Street - New Development of a 4-Story Mixed-Use Building Containing 38 Residential Units and 21,000 Square Feet of Commercial Space for Red Caboose Day Care. 6th Ald. Dist.

Owner: Lisa Fiala, Red Caboose Child Care, LLC
Applicant: Kevin Burow, Knothe & Bruce Architects, LLC
Initial/Final Approval is Requested

7. [55572](#) 8549 + 8557 Elderberry Road - New Construction of Two Duplex Buildings. 9th Ald. Dist.

Owner: Anand Santhalingham
Applicant: James Hess, American Realtors
Final Approval is Requested

8. [57114](#) 636 W. Washington Avenue - New 5-Story, 50-Unit Apartment Building with Underground Parking and Ground Floor Commercial Space. 4th Ald. Dist.

Owner: Greenway Real Estate, LLC
Applicant: Kirk Keller, Plunkett Raysich Architects
Informational Presentation

NEW BUSINESS

- 9. [57488](#) 7050 Watts Road - Alteration to a Previously Approved PD(GDP). 1st Ald. Dist.

Owner: Daniel Steward, 7050 Watts Rd, LLC
Applicant: Michelle L. Burse, Burse Surveying & Engineering, Inc.
Informational Presentation

BUSINESS BY MEMBERS

ADJOURNMENT