

Benishek-Clark, Anne

From: Benishek-Clark, Anne
Sent: Friday, May 06, 2011 2:28 PM
To: Amanda White; David Tolmie; Duane Hinz; Gary Poulson; Jay Ferm; Kamp, Charles; Ken Streit; Knobloch, Bill; Maniaci, Bridget; Margaret Bergamini; Schmidt, Chris; Schroeder, Ann; Subeck, Lisa; Susan Schmitz
Subject: FW: Multi-Space Parking Meters

Dear TPC Members,

Please see the attached comments emailed to me today, related to Agenda Item F.3., Multi-Space Meters.

I will have hard copies available at the meeting.

Anne Benishek-Clark
Traffic Engineering & Parking Divisions
267-8751

From: Mimosa Books & Gifts [<mailto:mimosaone@sbcglobal.net>]
Sent: Friday, May 06, 2011 1:44 PM
To: Benishek-Clark, Anne
Subject: Multi-Space Parking Meters

Hello,

We want you to know that we agree with the stance of the BID about the new multi-space parking meters. When the first new meters went in we had many customer complaints about the fact that people would lose money when they went to add additional minutes. This seems to be lost in the fine print when people are figuring out how the meters work. Downtown businesses live with the fact that our customers have to pay to park. It is a fact that can deter people from coming downtown. We realize that being able to pay with a credit card is an asset for our customers. But, if there are multiple frustrations involved with using the new meters, benefits may outweigh advantages in the minds of shoppers. Please take the current complaints seriously and look for practical solutions to help guide users. Between the ongoing recession, high gas prices, and what amounts to "pay cuts" for state workers, we are quite worried about our business survival. We don't need any additional frustrations or deterrants to drive people from visiting and shopping downtown. Thank you so much.

Diane Doughman and Ashley Leavy -- Owners of Mimosa at 260 W. Gilman St.