

Change of Premises

Fee: \$25.00

City of Madison Clerk

210 MLK Jr Blvd, Room 103

Madison, WI 53703

licensing@cityofmadison.com

608-266-4601

(Agenda Item Number)

64714

(Legistar file number)

32032-15170

(License number)

6

410

(Alder District #)

(Police Sector)

Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☐ Beer, ☒ Liquor,

☐ Class C Wine

Licensed Premises Information

This application modifies existing alcohol license number: 32032-15170

Business dba Name: Players Sports Bar

Licensed Address: 2013 Winnebago Street Madison, WI 53704

Liquor/Beer Agent Name: Marilyn Guess

75 % Alcohol, 25 % Food, ____ % Other

Alder, District #: Marsha Rummel Police Sector: Central
6

Corporate Information

Business Legal Name (as on WI State Sellers Permit): MMJ, Inc.

Business Mailing Address: 2013 Winnebago St. Madison, WI 53704

Business Contact Name, Position: Christy Kroon, Office Administrator

Business Phone: (608) 244-9722

Business Email: admin@playersmadison.com

Current Capacity (indoor): 80

Current Capacity (outdoor): 0

Proposed Capacity (indoor): N/A

Proposed Capacity (outdoor): 28-30

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Description of Proposed Changes: We would like to make a modification to our existing liquor license to have the ability to serve alcohol off premises in a temporary outdoor seating "patio" area. We currently have this approval, but just for two events, Awood Fest and our annual golf outing. (Both, of course, did not happen in 2020!) It has been a difficult year with the pandemic, so we're hoping this change of premises will be approved for year round.

☒ Detailed Floor Plans included (required)

Christy Kroon
Authorized Signature

March 11, 2021
Date

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only

1000



47 MOOD AVENUE

3450

BUILDING
Players Sports
Bar
2013 Winnebago
Street

PLANTED ISLAND

42'

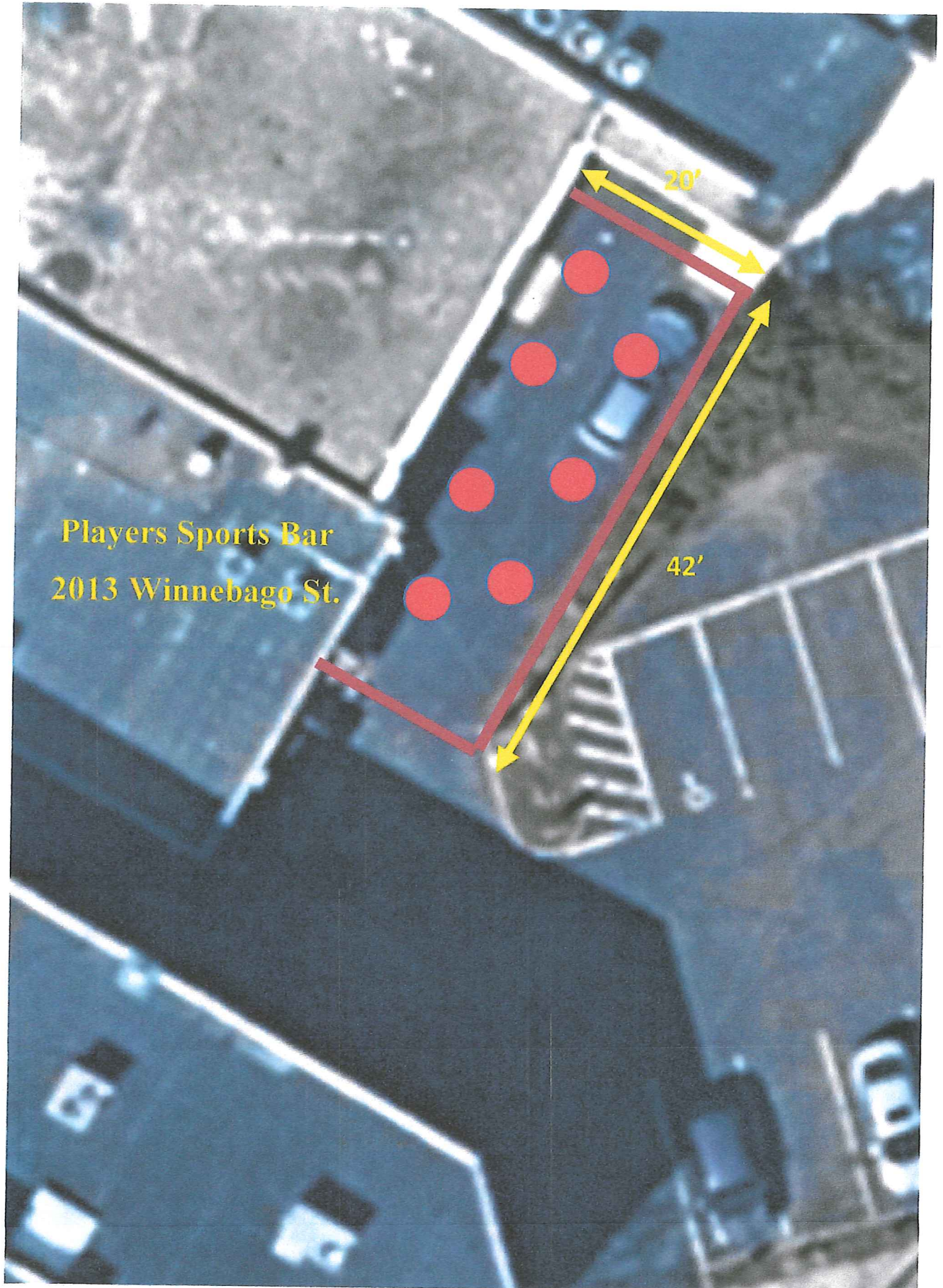
20'

ADA
SPACE

ADA SIGN DUMPSTER
AREA

PARKING LOT FOR 200





Players Sports Bar
2013 Winnebago St.

20'

42'