



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

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Wednesday, January 28, 2015

5:30 PM

Water Utility  
119 E. Olin Ave

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### CALL TO ORDER / ROLL CALL

**Staff Present:** Jim O'Keefe, Laura Noel, Gloria Reyes, Jennifer Stoiber

**Also Present:** Kara Kratowicz, the new representative from the Early Childhood Care and Education Committee. Her appointment has not yet been confirmed.

**Paul Van Rooy called the meeting to order at 5:30 pm.**

**Present:** 7 - Denise DeMarb; Lisa Subeck; Felicitus Ferington; Kim Genich; Bridget D. Rogers; Jean M. MacCubbin and Paul J. Van Rooy

**Absent:** 2 - LaShana M. Miller and Michelle L. Michalak

### APPROVAL OF MINUTES

A motion was made by Kim Genich, seconded by Fay Ferington to approve the minutes December 17, 2014. Motion passed by voice vote.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

None.

### DISCUSSION ITEMS

1. [36630](#) Approving the provision of up to \$20,000 in staff and administrative cost associated with the Wanda Fullmore Youth Internship Program and up to \$70,000 in youth intern salary and fringe costs (range of \$50,000 to \$70,000 depending on the number of youth interns and the hours worked) to Commonwealth Development Inc. and authorizing the Mayor and the City Clerk to enter into an agreement with the Commonwealth Development Inc. to implement the program.  
  
**A staff team reviewed responses to an RFP for the Wanda Fullmore Youth Internship Program. The program provides summer employment opportunities for youth to work in public sector within City service. The non-profit partner will recruit, train, and work with the youth through the course of the internship. This is the second year of the program. Last year we employed 23 youth in agencies all over the city.**

An evaluation team of 6 or 7 staff members selected Common Wealth Development. Everyone felt CWD was the strongest proposal, and of particular interest was how they propose to match youth with the city agencies. Youth participants will be applying through Common Wealth to be placed in interested City agencies.

A motion was made by Denise DeMarb, seconded by Lisa Subeck to recommend Council to adopt . Motion passed by voice vote.

2. [36954](#)

Spring 2015 EOP Timeline

Council added an additional \$75,000 to the Emerging Opportunities Program this year. We will do two RFP's, one in spring and one in fall. The spring EOP process will award \$175,000, and \$100,000 in fall. The application will be published on February 25, and due on March 20. Staff is not recommending any major changes to the process.

We are also concurrently running a process for the Community Building and Engagement fund. Common Council gave this fund \$100,000 to increase community cohesion, build the capacity of local organizations and develop leadership skills of support community building and resident engagement in neighborhoods with high concentrations of low and moderate income residents, people or populations of color, and/or areas with City identified neighborhood resource teams. Applicants can be targeted in specific neighborhoods, collaborations, or city-wide training for leadership roles. The staff team involves multiple agencies, and we are currently creating the guidelines. The minimum allocation may be \$25,000, and will be published alongside the EOP application.

3. [36864](#)

Appoint/Re-confirm CDD Conference Committee Representatives

A motion was made by Lisa Subeck, seconded by Jean MacCubbin to appoint Denise DeMarb, Kim Genich, and Fay Ferington to serve on the Community Development Division Conference Committee. Motion passed by voice vote.

4. [36955](#)

Funding Process Study Update

Laura Noel reported that a staff team has been meeting with Forward Community Investments for the past three weeks to figure out what the recommendations for the next funding process will be. The theory of change is to create a vision across the Division. We are also trying to identify potential areas for an RFP this summer. There is a lot of agreement behind looking at the senior area. With the creation of ADRCs, we may be able to change the way we fund the case management area. We have also discussed the number of committees the Community Development Division has, and looking at the potential to combine committees.

5. [34250](#)

Committee Reports

- Early Childhood Care and Education Committee
- Committee on Aging

Kara Kratowicz reported that the Early Childhood Care and Education Committee continues to explore universal child care. George Hagenauer from 4-C gave a presentation on data gathered from child care centers.

Fay Ferington had no report on the Committee on Aging.

6. [34249](#)

Staff Report

Jim O'Keefe reported that the City has launched an ambitious effort to increase the supply of affordable rental housing. The goal is to create 1000 new units of affordable rental housing in the next five years. We have completed the first cycle by taking advantage of low income housing tax credits. Application deadline is January 30, and there will be six Madison-based projects competing for the tax credits, proposing to add 300 units. Jim discussed the various projects that are applying. WHEDA's decision will be made at the end of April or early May.

A couple of agencies are looking for financial support from the CDD office. Literacy Network want to acquire and renovate the old Wingra building, which will allow them to double their service capacity. Kaleem Claire is spear-heading a child care facility in south Madison. They would like to acquire and renovate the old CDI building. Both are seeking support through a small CDBG program. Operation Fresh Start and Porchlight also have projects in the works.

The City is now the owner of Griffs Restaurant. We are now figuring out who we need to work with to move this project forward.

We are in a holding patten on the Salvation Army property. Salvation Army wants to consolidate their two sites. They have a lot to work out.

We are trying to finish writing the position description for a future planner of neighborhood centers. We want to open recruitment in the near future.

Construction of Theresa Terrace is continuing. The structure has been demolished.

Meadowood grand opening is February 10 from 6-7:30 pm.

Common Council approved a resolution on immigration reform. \$30,000 will go to Centro Hispano to coordinate immigration clinics to have attorneys available to help with paperwork.

Name changes: Youth Services of Southern WI is now Briarpatch Youth Services. AIDS Network is now AIDS Resource Center. Wisconsin Youth Company is changing to Elver Park Community Center.

Dan Foley is leaving Neighborhood House, and they are currently looking for a director. Alyssa Kenney has resigned as director of Kennedy Heights Community Center, to become the director of DaneNet. Kennedy Heights has hired Claude Dilmore as their new director.

## ADJOURNMENT

A motion was made by Jean MacCubbin, seconded by Kim Genich to adjourn at 7:05 pm. Motion passed by voice vote.