



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, August 17, 2016

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Applications will go to the Common Council Meeting of September 6, 2016.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Notified Absences: Bidar-Sielaff, Fletcher, Landgraf.

Call to Order/Roll Call

Present: 11 - Paul E. Skidmore; Michael E. Verveer; Eric Christianson; James Boxrud; Carl Gloede; Roger Allen; Fernando Cano Ospina; Kathryn D. Hill; Michael S. Donnelly; Patrick J. Grady and Charles D. Kreger

Excused: 3 - Thomas A. Landgraf; Shiva Bidar-Sielaff and Stefan J. Fletcher

Approval of Minutes

**A motion was made by Verveer, seconded by Grady, to Approve the Minutes.
The motion passed by voice vote/other.**

Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

1. [43800](#) Operator License Application
William Hoekstra- Establishment where employed: Rocky Rococo
- A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

2. [43818](#) Operator License Application
Kasandra White - Establishment where employed: Paint Bar
- A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

3. [44028](#) Operator License Application
Wanda J Greenfield
- A motion was made by Cano Ospina, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

4. [44077](#) Operator License Application
Christopher Gibbons - Establishment where employed: Bowl-A-Vard Lanes
- A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

Changes of Agent

5. [43807](#) Change of Agent
Wisconsin CVS Pharmacy LLC • dba CVS Pharmacy #7147
6701 Mineral Point Rd
New Agent: Jamie Reagan
Class A Beer & Liquor
Aldermanic District 19 (Alder Clear)

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [43821](#) Change of Agent
The Noodle Shop Co - Wisconsin Inc • dba Noodles & Company
232 State St
New Agent: Shannon Johnson
Class B Beer, Class C Wine
Aldermanic District 4 (Alder Verveer)

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [44006](#) Change of Agent
Walgreen Co • Walgreens #07536 • 8302 Old Sauk Rd
New Agent: Brad Schwartz
Class A Liquor & Beer
Aldermanic District 9 (Alder Skidmore)

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

8. [44076](#) Change of Agent
Ultimate Mart LLC • dba Copps #8131 • 6655 McKee Rd
New Agent: Jennifer Richards
Class A Liquor and Class A Beer
Aldermanic District 7 (Alder King)

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Business Name Change

9. [43809](#) Business Name Change
Red Sushi LLC • Current dba: IN Restaurant
316 W Washington Ave
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
New dba: RED

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

10. [43808](#) Change of Licensed Conditions
Double S BBQ LLC • dba Double S BBQ • Capacity: 40
1835 Monroe St • Agent: Sarah Jones
Class B Beer & Class C Wine • 10% alcohol, 90% food
Aldermanic District 13 (Alder Eskrich) • Police Sector 303
Request to remove conditions.

The recommendation is to remove the following current license conditions:

- 5. There will be no outdoor smoker.
- 6. The business will meet with the neighborhood approximately three months post-opening to check in regarding operations.

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL WITH THE FOLLOWING RECOMMENDATIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

The recommendation is to remove the following current license conditions:

- 5. There will be no outdoor smoker.**
- 6. The business will meet with the neighborhood approximately three months post-opening to check in regarding operations.**

11. [43810](#) Change of Licensed Premise
Bos Meadery LLC • dba Bos Meadery • Capacity: 50
849 E Washington Ave • Agent: Colleen Bos
Class B Combination Liquor & Beer • 100% alcohol
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Request to remodel.

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

12. [44075](#) Change of Licensed Premise
Schwoegler Park Towne Lanes Inc • dba Schwoegler Park Towne
Capacity: 1300 Indoor, 150 outdoor
444 Grand Canyon Dr • Agent: Robert Bloxham
Class B Combination Liquor & Beer • 33% alcohol, 17% food, 50% other
Aldermanic District 19 (Alder Clear) • Police Sector 113
Request to remove date limitation for outdoor service area (currently 4/15 to 9/15)

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

21+ Entertainment License

13. [42983](#)

21+ Entertainment License
Divine Orders Catering LLC • dba Divine Orders Catering LLC
Capacity: 75
2122 Luann Ln • Agent: Sebrina Smith
Class B Combination Liquor & Beer • 40% alcohol, 50% food
Aldermanic District 14 (Alder Carter) • Police Sector 308

The license premise will be:
Alcohol served and stored on the ground/main level of 2122 Luann Lane.

- The conditions are:
1. Divine Catering Deli, 2122 Luann Lane ground floor, will operate from 11 am to 7 pm Monday - Friday.
 2. Establishment may hold up to six Divine Catering 2122 Luann Lane ground floor events per month with alcohol.
 3. Up to four of six events held each month with alcohol at Divine Catering, 2122 Luann Lane ground floor, may have entertainment..
 4. Divine Catering will end all events at 2122 Luann Lane by 12midnight, and will end alcohol sales and entertainment by 11 pm.
 5. Security will be provided for all Divine Order Catering events held at 2122 Luann Lane ground floor
 6. Capacity for Divine Order Catering at 2122 Luann Lane ground floor will not exceed 75 people.
 7. Establishment will notify the Madison Police Department when events are scheduled, and will share contact information for each event host with the Madison Police Department.
 8. Divine Catering will share the host contact information with the Madison Police Department within 48 hours of an event being booked.
 9. Patrons of Divine Catering will not use neighboring buildings' parking lots.
 - 10.Divine Order Catering will provide security at all of their special events held at 2122 Luann Lane.
 - 11.Evaluation will be scheduled at a community meeting in January 2017.
 - 12.Establishment will meet the definition of a restaurant as defined by Madison General Ordinance 38.02.

A motion was made by Grady, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

The license premise will be:
Alcohol served and stored on the ground/main level of 2122 Luann Lane.

- The conditions are:
1. Divine Catering Deli, 2122 Luann Lane ground floor, will operate from 11 am to 7 pm Monday - Friday.
 2. Establishment may hold up to six Divine Catering 2122 Luann Lane ground floor events per month with alcohol.
 3. Up to four of six events held each month with alcohol at Divine Catering, 2122 Luann Lane ground floor, may have entertainment..
 4. Divine Catering will end all events at 2122 Luann Lane by 12midnight, and will end alcohol sales and entertainment by 11 pm.
 5. Security will be provided for all Divine Orders Catering events held at 2122 Luann Lane ground floor
 6. Capacity for Divine Orders Catering at 2122 Luann Lane ground floor will not exceed 75 people.
 7. Establishment will notify the Madison Police Department when events are scheduled, and will share contact information for each event host with the Madison Police Department.
 8. Divine Catering will share the host contact information with the Madison

Police Department within 48 hours of an event being booked.

9. Patrons of Divine Catering will not use neighboring buildings' parking lots.

10. Divine Orders Catering will provide security at all of their special events held at 2122 Luann Lane.

11. Evaluation will be scheduled at a community meeting in January 2017.

12. Establishment will meet the definition of a restaurant as defined by Madison General Ordinance 38.02.

Recessed Public Hearing

14. [42984](#)

Public Hearing - New License

Star UWM LLC • dba 5 Star Barbeque

605 E Washington Ave • Agent: Matthew Reich

Estimated Capacity: 90

Class B Beer, Class C Wine • 10% alcohol, 90% food

Aldermanic District 6 (Alder Rummel) • Police Sector 400

The conditions are:

1. Establishment capacity will be no greater than 90 persons.
2. There will be no outdoor seating.
3. Establishment must meet the definition of a restaurant as defined by Madison General Ordinance 38.02.

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. Establishment capacity will be no greater than 90 persons.
2. There will be no outdoor seating.
3. Establishment must meet the definition of a restaurant as defined by Madison General Ordinance 38.02.

15. [42993](#)

Public Hearing - New License

Divine Orders Catering LLC • dba Divine Orders Catering
2122 Luann Ln • Agent: Sebrina Smith • Estimated Capacity: 75
Class B Combination Liquor & Beer • 40% alcohol, 50% food, 10% other
Aldermanic District 14 (Alder Carter) • Police Sector 308

The license premise will be:

Alcohol served and stored on the ground/main level of 2122 Luann Lane.

The conditions are:

1. Divine Catering Deli, 2122 Luann Lane ground floor, will operate from 11 am to 7 pm Monday - Friday.
2. Divine Order Catering and Deli, 2122 Luann Lane, may hold up to six events per month where alcohol is served, and up to four of these same six events may have entertainment.
3. Divine Catering will end all events at 2122 Luann Lane by 12midnight, and will end alcohol sales and entertainment by 11 pm.
4. Security will be provided for all Divine Order Catering events held at 2122 Luann Lane ground floor
5. Capacity for Divine Order Catering at 2122 Luann Lane ground floor will not exceed 75 people.
6. Establishment will notify the Madison Police Department when events are scheduled, and will share contact information for each event host with the Madison Police Department.
7. Divine Catering will share the host contact information with the Madison Police Department within 48 hours of an event being booked.
8. Patrons of Divine Catering will not use neighboring buildings' parking lots.
- 9.Divine Order Catering will provide security at all of their special events held at 2122 Luann Lane.
- 10.Evaluation will be scheduled at a community meeting in January 2017.
- 11.Establishment will meet the definition of a restaurant as defined by Madison General Ordinance 38.02.

A motion was made by Grady, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

The license premise will be:

Alcohol served and stored on the ground/main level of 2122 Luann Lane.

The conditions are:

1. Divine Catering Deli, 2122 Luann Lane ground floor, will operate from 11 am to 7 pm Monday - Friday.
2. Divine Orders Catering and Deli, 2122 Luann Lane, may hold up to six events per month where alcohol is served, and up to four of these same six events may have entertainment.
3. Divine Catering will end all events at 2122 Luann Lane by 12midnight, and will end alcohol sales and entertainment by 11 pm.
4. Security will be provided for all Divine Orders Catering events held at 2122 Luann Lane ground floor
5. Capacity for Divine Orders Catering at 2122 Luann Lane ground floor will not exceed 75 people.
6. Establishment will notify the Madison Police Department when events are scheduled, and will share contact information for each event host with the Madison Police Department.
7. Divine Catering will share the host contact information with the Madison Police Department within 48 hours of an event being booked.
8. Patrons of Divine Catering will not use neighboring buildings' parking lots.
- 9.Divine Orders Catering will provide security at all of their special events held at 2122 Luann Lane.
- 10.Evaluation will be scheduled at a community meeting in January 2017.
- 11.Establishment will meet the definition of a restaurant as defined by Madison

General Ordinance 38.02.

16. [43449](#)

Public Hearing - New License
Glaze Madison One LLC • dba Glaze Teriyaki
563 State St • Agent: David Sanborn • Estimated Capacity: 100
Class B Combination Liquor & Beer • 2% alcohol, 98% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Verveer, seconded by Grady, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

16.a. [43558](#)

Public Hearing - New License
Jalapeno Mexican Grill Ltd • dba Sol Azteca Fusion Grill
1821 S. Park St. • Agent: Maria Fernanda Velasquez Schettini
Estimated Capacity: 160
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 14 (Alder Carter) • Police Sector 310

A motion was made by Skidmore, seconded by Grady, to Recommend to Council to Grant with Conditions - Recessed Public Hearing.

The conditions are:

1. Closing time of 12 a.m. Sunday through Thursday with sales ending at 11 p.m., and closing time of 2:30 a.m. on Friday and Saturday, with sales ending at 11 p.m.
2. Prior to the regular November 2016 meeting of the Alcohol License Review Committee, a community meeting is to be held to discuss noise, loitering, trash, etc., and to re-evaluate the closing times.
3. Parking lot exit onto Beld Street will be gated and closed after 9 p.m. every night, forcing traffic to come and go from Park Street.
4. Security will be hired and will sweep through the lot at closing time to encourage patrons to leave the area.
5. Sol Azteca staff will not use the outdoor trash bin or the rear door facing Beld Street after 9 p.m.
6. Sol Azteca will move the outdoor trash bin so that it is adjacent to the building and will have it surrounded with fencing.
7. Sol Azteca staff will move interior speakers so they direct amplified sound towards S. Park Street.
8. Sol Azteca staff will sweep the parking lot for trash and alcohol containers at least once every day.
9. The applicant must appear before the Alcohol License Review Committee at its regular November 2016 meeting.
10. The establishment must meet the definition of a restaurant as defined by Madison General Ordinance 38.02 at all times of operation.

Verveer made a friendly amendment to change condition #1. to read:

1. Establishment must close at 11 p.m. nightly (seven days a week). This condition is necessary to protect the health and safety of the community. The Alcohol License Review Committee finds that this license would be denied without this condition.

A motion was made by Verveer, seconded by Skidmore, to Recommend the Following Conditions:

The conditions are:

- 1. Establishment must close at 11 p.m. nightly (seven days a week). This condition is necessary to protect the health and safety of the community. The Alcohol License Review Committee finds that this license would be denied without this condition.**
- 2. Prior to the regular November 2016 meeting of the Alcohol License Review Committee, a community meeting is to be held to discuss noise, loitering, trash, etc., and to re-evaluate the closing times.**
- 3. Parking lot exit onto Beld Street will be gated and closed after 9 p.m. every night, forcing traffic to come and go from Park Street.**
- 4. Uniformed private security will be hired and will sweep through the lot at closing time to encourage patrons to leave the area.**
- 5. Sol Azteca staff will not use the outdoor trash bin or the rear door facing Beld Street after 9 p.m.**
- 6. Sol Azteca will move the outdoor trash bin so that it is adjacent to the building and will have it surrounded with fencing.**
- 7. Sol Azteca staff will move interior speakers so they direct amplified sound towards S. Park Street.**
- 8. Sol Azteca staff will sweep the parking lot for trash and alcohol containers at least once every day.**
- 9. The applicant must appear before the Alcohol License Review Committee at its regular November 2016 meeting.**
- 10. The establishment must meet the definition of a restaurant as defined by Madison General Ordinance 38.02 at all times of operation.**

The motion passed by voice vote/other.

The conditions are:

1. Establishment must close at 11 p.m. nightly (seven days a week). This condition is necessary to protect the health and safety of the community. The Alcohol License Review Committee finds that this license would be denied without this condition.
2. Prior to the regular November 2016 meeting of the Alcohol License Review Committee, a community meeting is to be held to discuss noise, loitering, trash, etc., and to re-evaluate the closing times.
3. Parking lot exit onto Beld Street will be gated and closed after 9 p.m. every night, forcing traffic to come and go from Park Street.
4. Uniformed private security will be hired and will sweep through the lot at closing time to encourage patrons to leave the area.
5. Sol Azteca staff will not use the outdoor trash bin or the rear door facing Beld Street after 9 p.m.
6. Sol Azteca will move the outdoor trash bin so that it is adjacent to the building and will have it surrounded with fencing.
7. Sol Azteca staff will move interior speakers so they direct amplified sound towards S. Park Street.
8. Sol Azteca staff will sweep the parking lot for trash and alcohol containers at least once every day.
9. The applicant must appear before the Alcohol License Review Committee at its regular November 2016 meeting.
10. The establishment must meet the definition of a restaurant as defined by Madison General Ordinance 38.02 at all times of operation.

A motion was made by Verveer, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS as amended - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. Establishment must close at 11 p.m. nightly (seven days a week). This condition is necessary to protect the health and safety of the community. The Alcohol License Review Committee finds that this license would be denied without this condition.
2. Prior to the regular November 2016 meeting of the Alcohol License Review Committee, a community meeting is to be held to discuss noise, loitering, trash, etc., and to re-evaluate the closing times.
3. Parking lot exit onto Beld Street will be gated and closed after 9 p.m. every night, forcing traffic to come and go from Park Street.
4. Uniformed private security will be hired and will sweep through the lot at closing time to encourage patrons to leave the area.
5. Sol Azteca staff will not use the outdoor trash bin or the rear door facing Beld Street after 9 p.m.
6. Sol Azteca will move the outdoor trash bin so that it is adjacent to the building and will have it surrounded with fencing.
7. Sol Azteca staff will move interior speakers so they direct amplified sound towards S. Park Street.
8. Sol Azteca staff will sweep the parking lot for trash and alcohol containers at least once every day.
9. The applicant must appear before the Alcohol License Review Committee at its regular November 2016 meeting.
10. The establishment must meet the definition of a restaurant as defined by Madison General Ordinance 38.02 at all times of operation.

Recess 8:42-8:47 p.m.

Present: 11 - Paul E. Skidmore; Michael E. Verveer; Eric Christianson; James Boxrud; Carl Gloede; Roger Allen; Fernando Cano Ospina; Kathryn D. Hill; Michael S. Donnelly; Patrick J. Grady and Charles D. Kreger

Excused: 3 - Thomas A. Landgraf; Shiva Bidar-Sielaff and Stefan J. Fletcher

Public Hearing

New License - Public Hearing

17. [43802](#) Public Hearing - New License
Lalos Restaurant LLC • dba Lalos Restaurant
5510 University Ave • Agent: Vanessa Gonzalez • Estimated Capacity: 60
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 19 (Alder Clear) • Police Sector 109

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

18. [43806](#) Public Hearing - New License
La Taguara LLC • dba La Taguara
827 E Johnson St • Agent: Jeykell Badell • Estimated Capacity: 40
Class B Beer & Class C Wine • 5% alcohol, 95% food
Aldermanic District 2 (Alder Zellers) • Police Sector 407

The conditions are:

1. Close by 11:00 p.m. weeknights and weekends.
2. No outdoor amplified sound/music.

A motion was made by Cano Ospina, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. Close by 11:00 p.m. weeknights and weekends.
2. No outdoor amplified sound/music.

Report of Madison Police Department

19. [34003](#) Summary of recent calls for service

Report of City Clerk's Office

20. [28524](#) Summary of licenses issued

Adjournment

A motion was made by Verveer, seconded by Skidmore, to Adjourn at 9:03 p.m. The motion passed by voice vote/other.