



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

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Tuesday, August 5, 2014

4:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 108 (City-County Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 6 - Chris Schmidt; Denise DeMarb; Shiva Bidar-Sielaff; David Ahrens; Anita Weier and Mark Clear

**Absent:** 1 - Maurice S. Cheeks

**Excused:** 1 - Marsha A. Rummel

**Others Present:** Laila D'Costa, Matt Wachter, Heather Allen, City Attorney Michael May, Maribeth Witzel-Behl, Anne Monks and Ald. John Strasser

Ald. Chris Schmidt, chair, called the meeting to order at 4:33 p.m.

### APPROVAL OF MINUTES

A motion was made by Ald. Denise DeMarb, seconded by Ald. Anita Weier, to approve the minutes of the July 1, 2014 Common Council Organizational Committee meeting. The motion passed by voice vote/other.

### PUBLIC COMMENT

There was no public comment.

### DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the committee members present.

### DISCUSSION/ACTION ITEMS

#### 34517

Committee Appointment Applications/Legistar Reports - Mayor's Office Staff

Laila D'Costa, Mayor's Office staff, City Attorney Mike May and City Clerk Maribeth Witzel-Behl were present for discussion on this item. Ms. D'Costa noted that attaching committee applicant resumes started with a request of a former alder. She will be removing the resumes from the reports since the value is no longer there because of redaction (personally identifiable information).

Ald. Denise DeMarb asked if it would be difficult to get the applicant resume information. Ms. D'Costa indicated that it would not be difficult to provide information to an alder if requested.

Ald. Anita Weier noted that she found it useful to see if someone was qualified for the position and was disappointed that the information was redacted.

Ald. Shiva Bidar-Sielaff concerned about the amount of time it took to redact personally identifiable information.

Ald. Mark Clear stated the committee application process itself is based on old technology and is very cumbersome.

Ald. Chris Schmidt noted that it's ultimately an administrative call (i.e. the Mayor's call) and thought when there was better technology available and personally identifiable information was safeguarded, then adding candidate qualifications in Legistar should be revisited.

Council Leadership will follow up with the Mayor.

Ald. Maurice Cheeks arrived at 4:39 p.m. Ald. Marsha Rummel arrived at 4:48 p.m.

**Present:** 8 - Chris Schmidt; Denise DeMarb; Shiva Bidar-Sielaff; Marsha A. Rummel; David Ahrens; Anita Weier; Maurice S. Cheeks and Mark Clear

**35025**

Updates from Council Legislative Analyst, Heather Allen: Legislative Agenda Work Group (Demographic & Alternative Sources of Revenue) and Research/Other Projects

**Attachments:** [Project Updates August 5 2014.pdf](#)

Heather Allen provided CCOC members with an update on her activities with the Demographic Change Work Group and Alternative Sources of Revenue Work Group (see attached report).

**35020**

2015 Proposed Common Council Office Operating Budget - Ald. Chris Schmidt, Council President

**Attachments:** [Council 2015 Proposed Op Bud.pdf](#)

Lisa Veldran presented the Common Council Proposed 2015 Operating Budget. Ald. Denise DeMarb suggested that additional money be added to the overtime account.

**34505**

President's Work Group (or CCOC Subcommittee): Council Structure and Function Issues - Ald. Chris Schmidt, Council President

**Attachments:** [CCOC Subcommittee on Alder Job Definition.pdf](#)

Ald. Chris Schmidt presented the structure / charge of the work group / subcommittee. He preferred that the leadership questions be answered first:

1. Length of leadership terms: Should the terms be 1 or 2 years?
2. Leadership pay: Should President be considered a half-time job or more, with an increase in pay, given the volume of duties? Should there be changes to the pro-tem's pay as well?
3. Should the Council have more staff?
4. Are the travel and professional development budgets adequate?

5. Relating to the structure of the Council (these questions are intertwined):
- 6.Length of alder terms: Should we go to 4 years? If a change is made, should the terms be staggered so that half the Council is elected every two years?
- 7.How large should the Council be?
8. Should the Alder position be full time or part time?
9. Should Alder pay be raised?

Ald. Anita Weier suggested looking at limiting the number of committees alders serve on. Ald. Marsha Rummel / Ald. Shiva Bidar-Sielaff suggested looking at alder pay / benefits (i.e. Wisconsin Retirement System, health insurance).

Ald. Schmidt will send an email clarifying questions and if alders had any other suggestions they should email him.

## REFERRALS FROM COMMON COUNCIL

[34692](#)

Directing the Equity Core Team develop an equity pilot project to address barriers to opportunity.

**Sponsors:** Scott J. Resnick, Lauren Cnare, Anita Weier, Matthew J. Phair, Michael E. Verveer, Shiva Bidar-Sielaff, Lucas Dailey, Steve King, Larry Palm, Maurice S. Cheeks, Ledell Zellers, Marsha A. Rummel and Denise DeMarb

It was noted by Heather Allen that the Equity Team have already adopted pilots to work on (e.g. large item pickup) and the CARPC recommendations are broader, much less defined. The Equity Team would get together with their tools and training to craft a implementation plan - creating a proposal, identifying leads, timeline, resource requirements, potential budget, defined goals, how they are going to do outreach and how to measure success.

A motion was made by Ald. Denise DeMarb, seconded by Ald. Shiva Bidar-Sielaff, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

## REPORTS

[35016](#)

Report: France / Germany Transportation Delegation Trip - Ald. Maurice Cheeks, Ald. John Strasser and Ald. Denise DeMarb

**Attachments:** [32978 France\\_Germany\\_Trip\\_Resolution.pdf](#)

Ald. Maurice Cheeks, Ald. John Strasser and Ald. Denise DeMarb provided members of the CCOC with a report on their trip to France and Germany.

**Ald. DeMarb:**

One-way streets for cars but two-way streets for bikes

Plazas for pedestrians

Was not easy for officials to develop and implement the transportation plan.

Driving behavior had to change to lessen congestion, lower speed limit and move bikes to streets / plan was developed in phases.

**Ald. Cheeks:**

Strategic transportation was prioritized, intergovernmental communication

was important

**Ald. Strasser:**

Planning and transportation were the main drivers of development. Example; light rail station on vacant land - development followed.

Got autos out of city by using park & rides and higher fees for parking the closer you got to city (density)

Underground parking with parks on top

**Ald. David Ahrens** noted that these countries tend to have higher taxes that provide a healthy funding stream.

**Ald. DeMarb** noted that David Trowbridge and the team are putting together a presentation on the trip for sometime in September.

[35017](#)

Report: 8-80 Cities Forum - The Doable City Event (Chicago IL) - Ald. Lauren Cnare

**Attachments:** [Link to 8-80 Cities Forum Website](#)

**Ald. Lauren Cnare** was unable to attend the CCOC meeting and requested that this agenda item be re-referred to the next CCOC meeting.

A motion was made by Ald. Shiva Bidar-Sielaff, seconded by Ald. Anita Weier, to Re-refer to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE and should be returned by 9/2/2014. The motion passed by voice vote/other.

[35018](#)

Report: NLC University Seminars (March 2014): Introduction to Priority-Based Budgeting, Utilizing TIF, Strengthening Families & Cities: Connecting Residents to Federal and State Benefits - Ald. Maurice Cheeks

**Attachments:** [Link to NLC University Website](#)

**Ald. Maurice Cheeks** provided a report on the seminars he attended while in Washington DC as part of the NLC University:

Utilizing TIF - Introduction to TIF and made up for his knowledge gap on the topic

Strengthening Families & Cities - intentionally providing opportunities for families to access federal and state benefits (e.g. CHIP, food, housing, etc.)

Introduction to Priority Based Budgeting - how to score and implement budget priorities and something he would like the city to adopt

#### **FUTURE AGENDA ITEMS**

\* File 34158 - Ordinance Establishing Small Business Enterprise Appeals Committee (10/7/14 CCOC meeting)

\*File 34786 - Accepting the report and recommendations of the Housing Strategy Committee - Affordable Housing Market Report. (9/2/14 CCOC Meeting)

\* Report on attendance at Sustainable Communities Leadership Academy: Building a Sustainable Economic Future, Baltimore MD - Ald. Bidar-Sielaff (9/2/14 CCOC Meeting)

\* Report on attendance at Wisconsin American Society of Landscape Architects Conference, Madison WI - Ald. Paul Skidmore (10/7/14 CCOC Meeting)

There were no other future agenda items discussed.

#### **ADJOURNMENT**

A motion was made by Ald. David Ahrens, seconded by Ald. Shiva Bidar-Sielaff, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:46 p.m.