



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved MADISON ELECTION ADVISORY COMMITTEE

Wednesday, May 12, 2010

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 103A (City-County Building)

CALL TO ORDER / ROLL CALL

- Present:** 5 -
Paul R. Malischke; Sybil R. Better; Rosa J. Garner; Maribeth Witzel-Behl
and Andrea R. Kaminski
- Absent:** 1 -
Christian L. Odom
- Excused:** 2 -
Marilyn E. Williams and Marlena G. Deutsch

Janet Piraino was present to represent the Mayor's Office. Adam Gallagher
and Jean Tretow-Schmitz were present to represent the City Clerk's office.

APPROVAL OF MINUTES

A motion was made by Ms. Kaminski, seconded by Malischke, to Approve the
Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

NEW BUSINESS

DISCUSSION ITEMS

1. [18090](#) Providing voters with education on the election process.

Committee members and invited election officials suggested ways to improve
voters' understanding of the election process. These included encouraging
greater citizen participation in government, designing public service
announcements and press releases to reach a broad audience, and publishing
an information card which Kaminski offered to draft.

Mary Bean addressed the committee, and suggested that the voter education
program be expanded to encourage citizens to become more involved in
government. She distributed the attached "Citizen Participation Check List."

Committee members agreed that the campaign to educate voters about the
election process should be positive, simple and direct, with an emphasis in
September on the effect of cross-party voting.

The City Clerk's Office agreed to add a voter Frequently Asked Question section to the office website.

2. [18089](#) Debriefing on the April 6 Spring Election.

Witzel-Behl provided the attached report on the April 14, 2010, election.

LEGISLATIVE UPDATE

3. [17219](#) Update on recent legislative activity related to elections.

Malischke reported that the Wisconsin legislative session ended without passage of legislation that would allow online voter registration or bring the state into compliance with the federal MOVE (Military & Overseas Voters Empowerment) Act.

NEXT MEETING

4. [04353](#) Suggestions for future agenda items.

Committee members agreed the following priorities:

1. Voter education.
2. Election official recruitment and diversification.
3. Suitability of current polling locations.
4. Scheduling committee meeting dates for the remainder of 2010.

5. [05160](#) Confirmation of next MEAC meeting.

The next meeting will be held at 4:30 p.m. on Wednesday, June 9, 2010.

ADJOURNMENT

The meeting adjourned at 5:43 p.m.