



City of Madison Liquor/Beer License Renewal

→ Clerk's Office Liaison: Jennifer, jhaar@cityofmadison.com

Deadline: In Clerk's Office by 4 p.m. Wednesday, April 15, or postmarked by April 15

| | | | |
|---------------------------|--|--|--|
| On-Premises Consumption: | <input checked="" type="checkbox"/> Class B Beer | <input checked="" type="checkbox"/> Class B Liquor | <input type="checkbox"/> Class C Wine |
| Off-Premises Consumption: | <input type="checkbox"/> Class A Beer | <input type="checkbox"/> Class A Liquor | <input type="checkbox"/> Class A Cider |

1. Name of Sole Proprietor, Partnership, Corporation or LLC

JORDAN'S BIG TEN PUB, INC

2. Trade Name (doing business as)

3. Licensed Address

1330 REGENT ST., MADISON, WI 53715

4. State Seller's Permit

4 5 6 - 0 0 0 0 1 2 5 1 6 6 - 0 3

5. Federal Employer Identification Number (FEIN)

39-1968711

6. Do you understand that you must purchase alcohol beverages only from Wisconsin wholesalers, breweries, and brewpubs? Yes No

7. Do you understand that alcohol invoices must be kept at the licensed premises for two years from the date of invoice and made available for inspection by law enforcement? Yes No

8. Since filing of last application, has the named licensee or any other person affiliated with this license (partner, member, officer, director, manager or liquor/beer agent) been **convicted** of any **offenses** (excluding traffic offenses not related to alcohol) for violation of any federal laws, Wisconsin laws, any laws of other states, or ordinances of any county or municipality? Yes (If yes, complete convictions supplement) No

9. Are any **charges** for any **offenses** presently **pending** (excluding traffic offenses not related to alcohol) against the named licensee or any other persons affiliated with this license (partner, member, officer, director, manager or liquor/beer agent)? No Yes (If yes, complete pending charges supplement)

10. Was the profit or loss from the sale of alcohol beverages for the previous year reported on the Wisconsin Income or Franchise Tax return of the licensee?

Yes No Taxes are not filed yet, but will include this profit/loss when filed

11. Areas where alcohol beverages are sold/permitted, including outdoor seating, if applicable.

FRONT AND BACK BAR AREAS, SEATING AREAS; OUTDOOR - BEER GARDEN WITH SERVING AREAS (AREA FOR SPECIAL EVENTS UNDER A CONDITIONAL USE PERMIT).

12. Areas where alcoholic beverages are stored

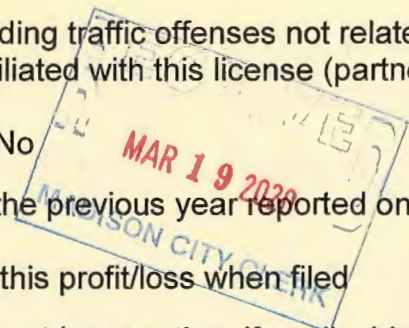
LIQUOR ROOM, STORAGE AREA BEHIND FRONT AND BACK BARS, SPEED RAILS, WALK-IN COOLER.

13. **Class B establishments:** estimated percentage of gross sales for liquor/beer vs. food business

51 % Alcohol

48 % Food

1 % Other



14. **Class B establishments** Please list your lowest approved capacities for each category that apply:

Indoor: 300 Outdoor: 0 Other (Type and #): BADGER FOOTBALL - CONDITIONAL USE PERMIT
(Such as Badger Football, upper level, etc.)

15. **Entertainment:**

- (a) Do you offer or allow live music performances (excluding solo acoustic)? Yes No
 - (b) Do you have a designated dance floor area? Yes No
 - (c) Do you offer or allow the use of a disc jockey? Yes No
- If you answered yes to any of the above questions, please complete an Entertainment License application.

16. **Establishments that currently hold and 21+ or 18+ Entertainment Licenses:** N/A
Please also complete the Entertainment License Renewal Form and submit with this form.

17. **Corporation/LLC:** Name of Liquor/Beer Agent KELLY L JORDAN

18. **Corporation/LLC:** City and state in which Agent resides MADISON, WI 53715

19. **Corporation/LLC:** Is this Liquor/Beer Agent listed on your current license?
 Yes No (If no, file Change of Agent application)

20. **Corporation/LLC:** List names of all officers/members, along with city and state of residence.

- KELLY L JORDAN, 645 CHARLES LANE, MADISON, WI 53715
- THOMAS J. VAN WIE, 1042 FAIRCHILD ST, SUN PRAIRIE, WI 53590
- WILLIAM R. VAN WIE, 5891 WOODLAND DR., WAUNAKEE, WI 53597
- CORTNEY L. WATERMAN, 5897 CLARA AVE., WIS. DELLS, WI 53965

21. List names of managers, along with their city and state of residence.

- KELLY L. JORDAN, MADISON, WI 53715
- TIM STENSON, MADISON, WI 53704

22. KELLY JORDAN
Who to contact 8 a.m. - 4:30 p.m. regarding problems with application

608-251-6735
Phone Number or
608-669-6375 (cell)

JORDANSBIG10@GMAIL.COM
E-mail Address

23. Does the name on your Wisconsin Seller's Permit exactly match the name on your liquor/beer license?
 Yes No

24. Are you indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? Yes No

25. Preferred language for correspondence from the City Clerk's Office ENGLISH

X [Signature]
Signature of Officer/Member/Partner/Sole Proprietor

3/16/20
Date