

# City of Madison Vending Oversight Committee Meeting

## Street Vending Staff Report

### September - October 2022

*Unless otherwise noted, the below statistics are current as of 10/20/22*

#### **Art & Craft:**

Licenses Issued - 48

Licenses at Fees Due - 1

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#### **Merchant Vending:**

Licenses Issued - 6

Applications in process – 1

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#### **Sidewalk Cafes & Roadway Café:**

Licenses Issued – 41

Licenses at Fees Due – 19

Licenses in Process - 13

Applications submitted - 73

- 19 applicants are requesting use of the parking lane. A few businesses withdrew their application for the roadway but plan to use the roadway in 2023.
  - 14 are city-wide
  - 60 are in the Mall/Concourse
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#### **Food Cart Vending:**

Mall Concourse Licenses Issued – 34

Southeast Campus License Issued – 4

Late Night Vending License Issued – 3

Umbrella Street Vending Licenses ONLY (no high density vending licenses issued) – 22

Street Vending License (food only and not high density vending) – 8

Street Vending/Umbrella Street Vending in process - 0

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#### **Basic Street Vending License (not food):**

Street Vendor License in process - 1

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#### **Game Day Vending:**

Camp Randall Game Day Vending Area – 2

Camp Randall Game Day High Density Food - 2

Camp Randall Game Day High Density Goods - 1

Game Day Ticket Sellers - 6

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#### **Banners:**

*2022 Statistics for Banner Permits issued to date, 10/18/2022*

- Number of individual organizations that have received a Banners Permit – 26
  - Number of individual Banners Permits issued – 50
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#### **TEM Permits:**

*2022 Statistics for Tabling issued to date, 10/18/2022*

- Number of Tabling Permits issued – 140

We had a Madison Metro driver that was on light duty help process over 200 permits through issuing fees. She was able to issue a number of permits that were paid by the customer before she was reassigned to another project. The remaining permits that have not been issued are waiting for fees to be paid and then will be issued. Invoices have been sent to the customers.

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#### **Ongoing Business:**

- 2022 Fall Food Cart Review
  - The review was a success!
  - Scores announced Friday, 10/28/22.
  - Site assignment process will take place after the 2023-2024 Mall Concourse Vending Site Map is approved.
  - Below are some statistics for the review.
    - \_\_\_ Number of participating food carts
    - \_\_\_ Number of reviewers
- Halloween weekend all vending licenses in the Mall Concourse are invalidated on 10/29. Sidewalk and roadway cafes must stop seating new customers at 4p and remove equipment from outside by 6p. See additional attachment with the letter sent to all affected license holders. There is no official event taking place but staff will be in place and able to respond as needed.