



Imagine Madison
People Powered Planning

City of Madison Comprehensive Plan Update

Housing Strategy Committee – September 29, 2016

Comprehensive Plan – Elements



Housing



Land Use



Transportation



Utilities &
Community Facilities



Economic
Development



Agricultural,
Natural & Cultural
Resources



Intergovernmental
Cooperation



Implementation



Goals for Comp Plan Update - Lenses



Equity



Sustainability



Health

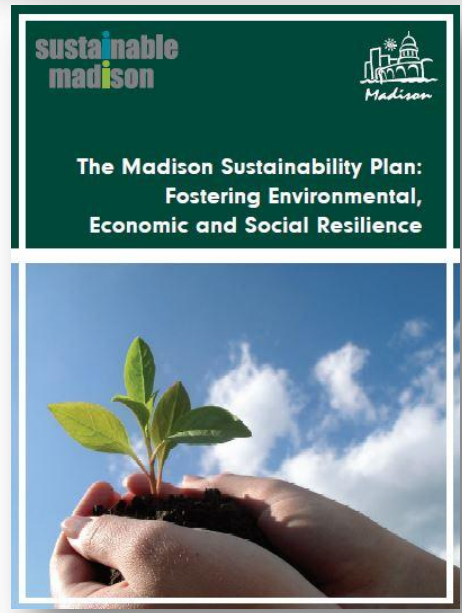
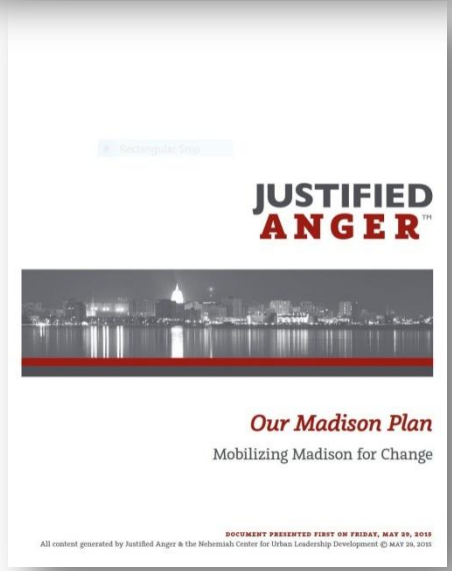
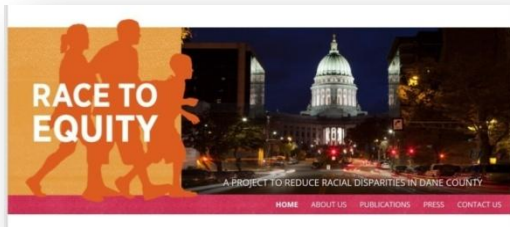


Resilience



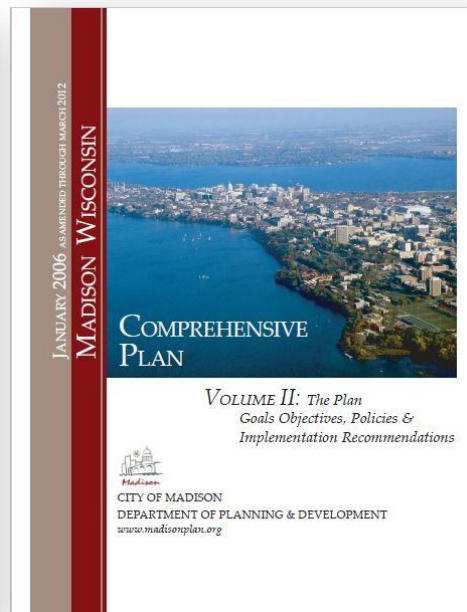
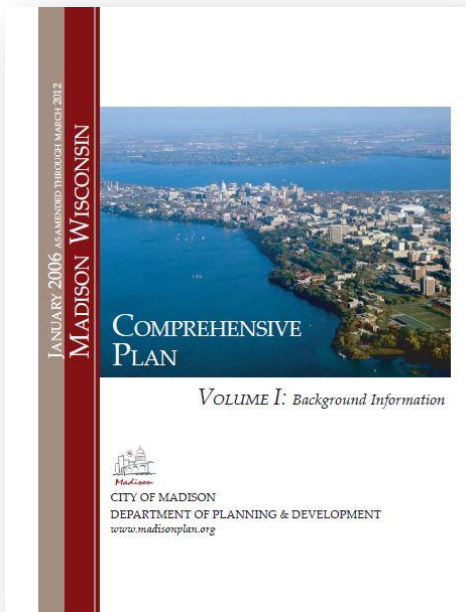
Goals for Comp Plan Update

- Synthesize, focus, & prioritize recommendations from other recent plans and studies



Goals for Comp Plan Update

- Synthesize, focus, & prioritize recommendations from other recent plans
- Shorter, user-friendly final product



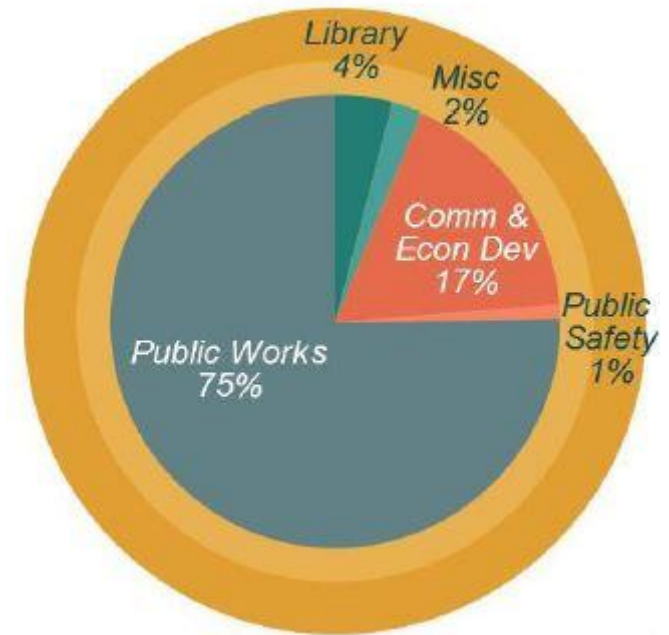
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- Metrics to track progress



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- Look 20 years into the future, focus on the next 10

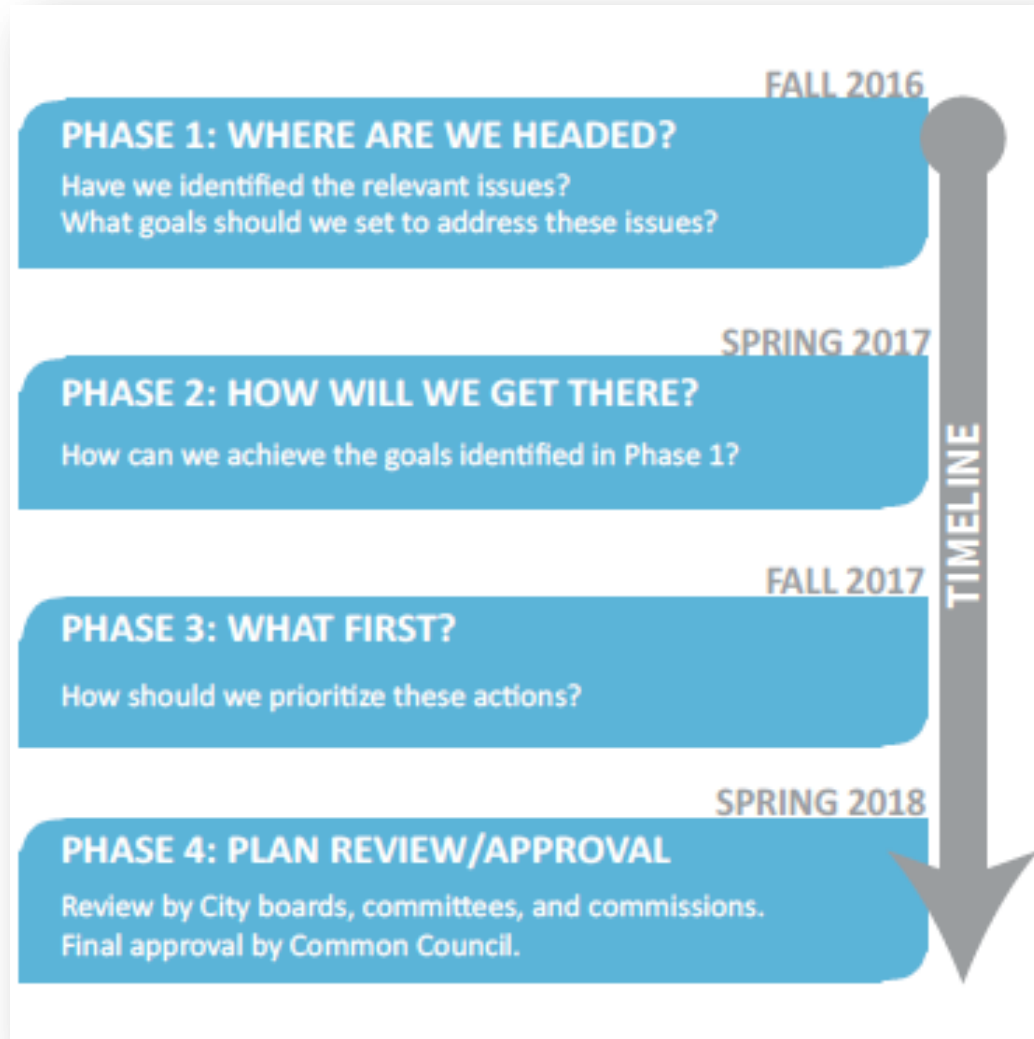


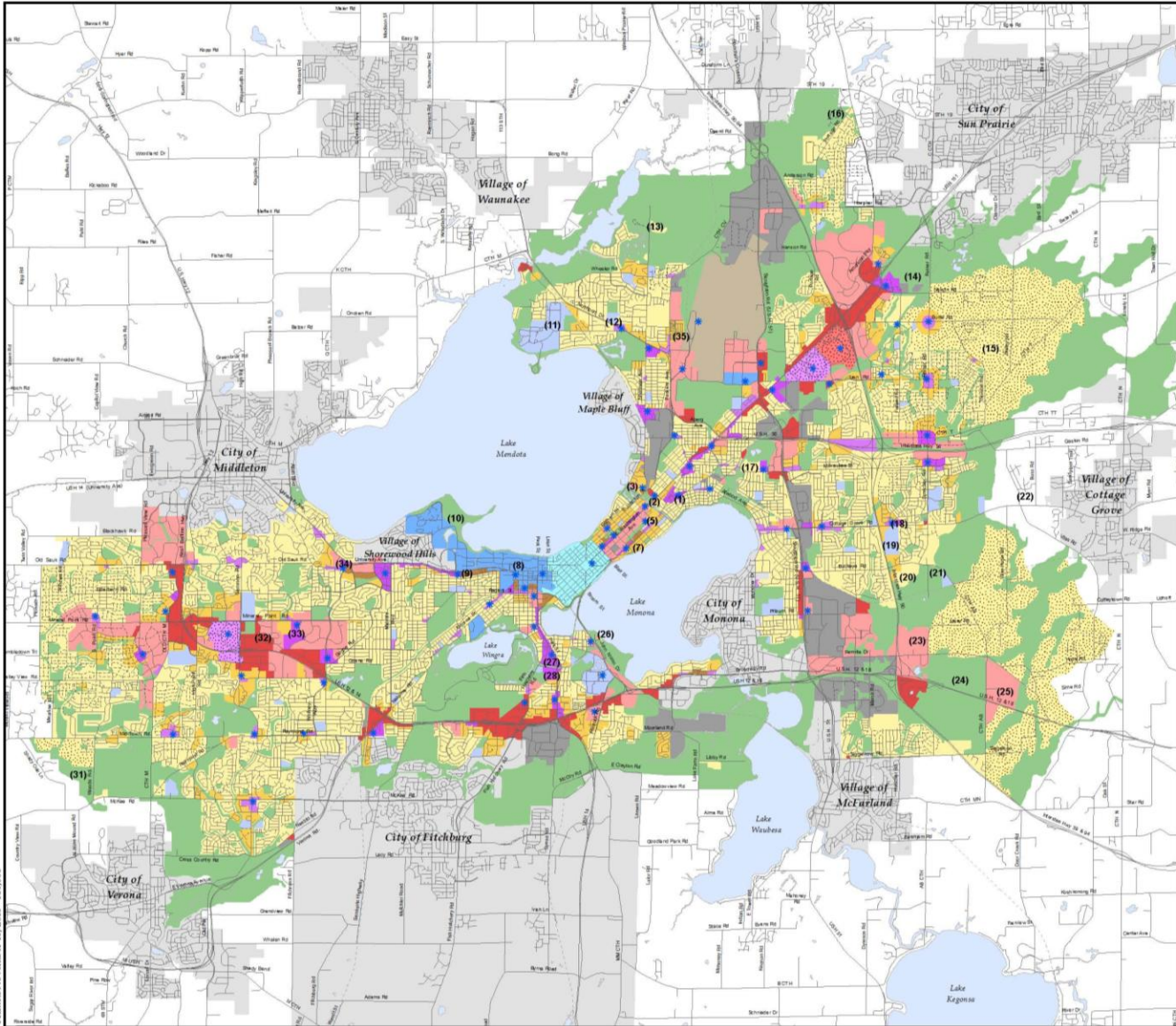
Goals for Comp Plan Update

- Synthesize, focus, & prioritize recommendations from other recent plans
- Shorter, user-friendly final product
- Metrics to track progress
- Integration with City budgeting process
- Looks 20 years into future, focuses on the next 10
- An action plan for the future of Madison. It will drive decision-making and investment toward a healthier, more equitable and sustainable City.



Process/Timeline





Generalized Future Land Use Plan

City of Madison
March 2012

RESIDENTIAL DISTRICTS

- LDR Low Density (0 - 15 units/acre)
- MDR Medium Density (16 - 40 units/acre)
- HDR High Density (41 - 60 units/acre)

MIXED USE DISTRICTS

- NMU Neighborhood Mixed-Use
- CMU Community Mixed-Use
- RMU Regional Mixed-Use

COMMERCIAL/EMPLOYMENT DISTRICTS

- GC General Commercial
- RC Regional Commercial
- E Employment
- I Industrial

OPEN SPACE - AGRICULTURE DISTRICTS

- P Park and Open Space
- A Agriculture/Rural Uses

SPECIAL DISTRICTS

- SI Special Institutional
- AP Airport
- C Campus

Downtown Districts (See Volume II Map 2-3)

NPA Neighborhood Planning Area (TND Encouraged)

SPECIAL OVERLAY DESIGNATIONS

- TOD Transit-Oriented Development (Conceptual Locations)
- TND Traditional Neighborhood Development (May be applied to NPA and residential districts as specified in neighborhood and special area plans.)
- (0) Land Use Note Reference Number

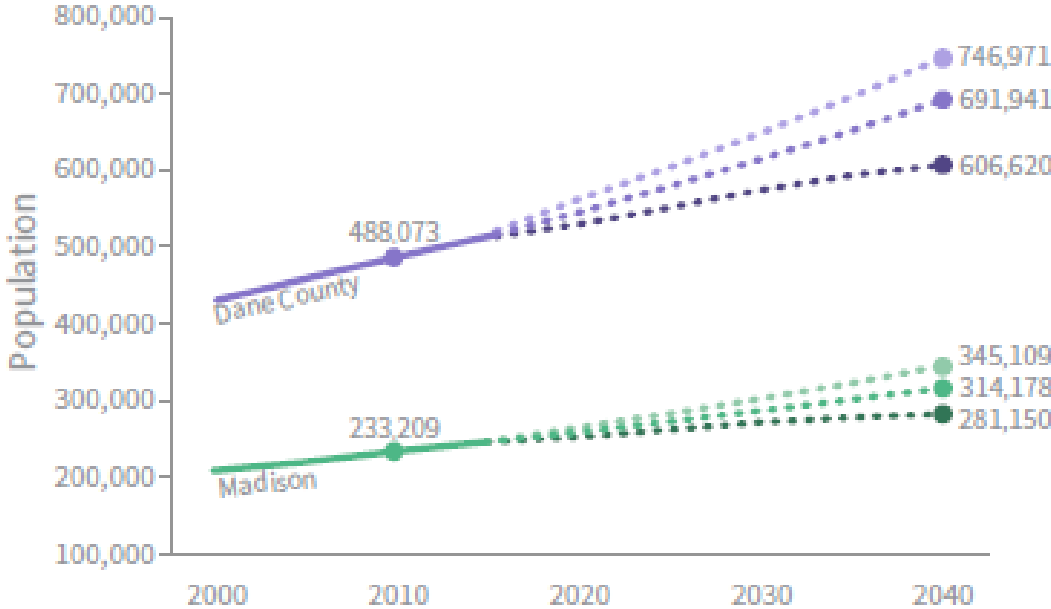
Other Cities and Villages

Data Source:
City of Madison Department of Planning & Community & Economic Development,
Planning Division
(Comprehensive Plan last updated March 2012)



Looking Forward - Projections

Population Trends and Forecasts for Madison and Dane County¹



+ 70,000

The number of new residents Madison is expected to add between 2015 - 2040

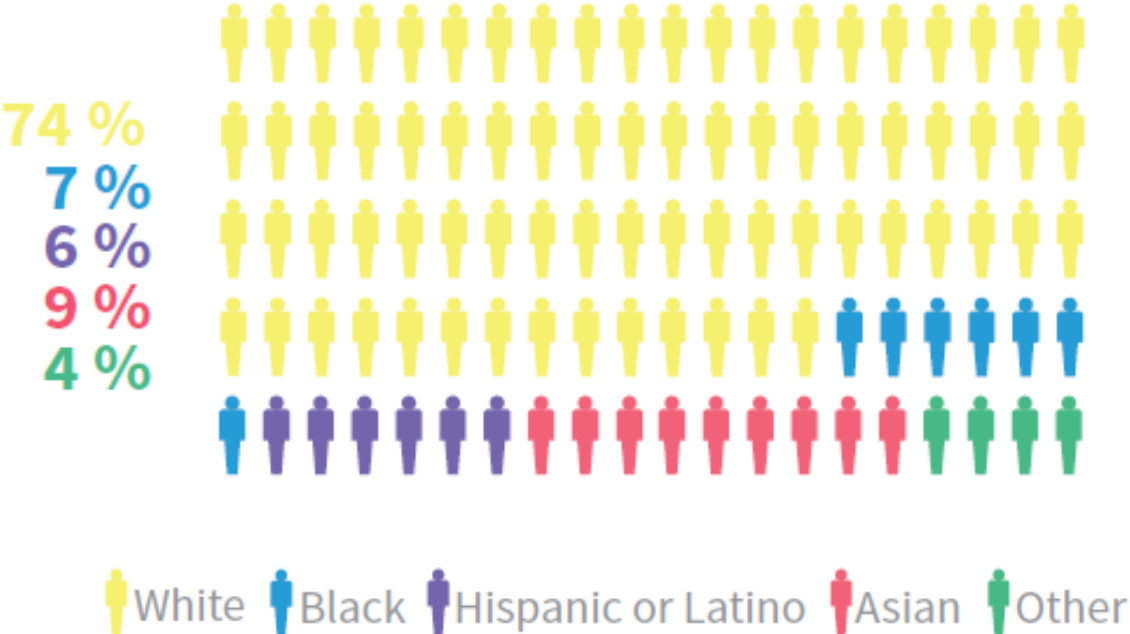
+ 40,000

The number of new households Madison is expected to add between 2015 - 2040



Looking Forward

2014 Total Population



Looking Forward

2014 Total Population



2014 Population Under Age 18



■ White
 ■ Black
 ■ Hispanic or Latino
 ■ Asian
 ■ Other



Where and when will Madison grow in the future?

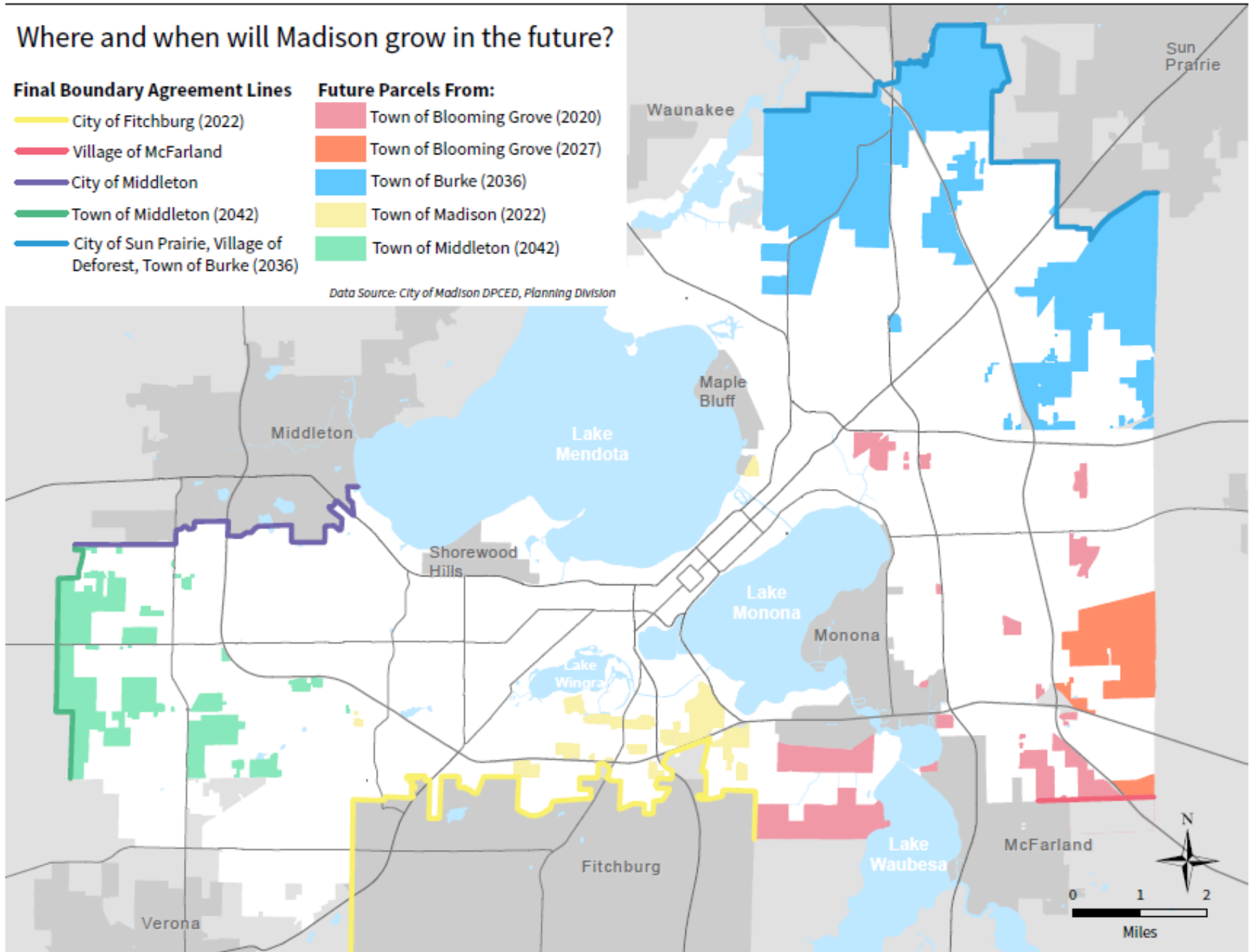
Final Boundary Agreement Lines

- City of Fitchburg (2022)
- Village of McFarland
- City of Middleton
- Town of Middleton (2042)
- City of Sun Prairie, Village of Deforest, Town of Burke (2036)

Future Parcels From:

- Town of Blooming Grove (2020)
- Town of Blooming Grove (2027)
- Town of Burke (2036)
- Town of Madison (2022)
- Town of Middleton (2042)

Data Source: City of Madison DPCED, Planning Division



Upcoming Key Dates

- Happy Hour Chat with Mitchell Silver
Friday, October 7, 4:30–7:00pm, Monona Terrace
- Mayor's Neighborhood Conference
Saturday, October 8, Monona Terrace



- *Imagine Madison* Kickoff Community Meetings
Monday, December 5, Central Library
Wednesday, December 7, Village on Park





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